

Mindler - GCloud 15 CYP and CAMHS Pricing

Please find below Mindler's indicative pricing relating to our range of services.

Please refer to our Service Description for further information on the scope of our services offered.

Itemised pricing table - Children and Young People Mental Health Service

Thrive Model	Pricing Item	Unit Price (£)
Getting Advice	The Sandbox Website	5,175 (per month)
Getting Help	The Sandbox Academy - iCBT (per CYP)	75
	One Session Only	185
	1-2-1 therapy sessional fee	105
	Group Therapy Sessions (6-10 CYP)	2500 (per course)
	Family Therapy Course of Treatment	1,800
	Low-Risk and Complexity Course of Treatment	849
	Moderate-Risk and Complexity (Getting More Help) Course of Treatment	990
Getting More Help	EMDR Course of Treatment	1,089
	Clinical Administration Fee	34

Itemised pricing table - Children and Young People - ADHD/ASD

Pricing Item	Unit Price (£)
The Toolbox Website	5,175 (per month)
ADHD assessment	995
ASD assessment	1,795
Joint assessment (ADHD/ASD)	2,345

Discounts Applicable Based on Annual Contract Value

Annual Contract Value (£)	% Discount on Pricing
Under £250,000	0
250,001 to 500,000	2.5
500,001 to 1,000,000	3.5
1,000,001 to 2,500,000	5
2,500,001 to 5,000,000	5
5,000,001+	7.5

Pricing definitions and terms:

- One Session Only - chargeable for patients attending an assessment or treatment session only with Mindler.
- Course of Treatment - defined as patients who attend a minimum of two treatment sessions with Mindler.
- Sessional Fee - applies to every session delivered
- Clinical Administration Fee - for the administrative and clinical tasks associated with delivering the Mindler service throughout the patient care pathway. Fee per patient attending a minimum of one treatment session.
- Waitlist Management Fee - Mindler provides a fully managed wait list contact management programme. This includes Mindler contacting people on the Service's waiting list to offer a service. Communication plan includes outbound letters and telephone calls (including out-of-hours calls) to explain the modality to patients. Fee applicable to all patients contacted on the waiting list by Mindler.
- Marketing Referral Generation – Mindlers Marketing Team provide dedicated support to increase awareness and access to Mindler's services as part of the local offer. Mindler creates and delivers ongoing marketing campaigns throughout the term of the contract. To maximise reach, the marketing tactics deployed combine digital and offline strategies direct to the population as well as relevant third sector and NHS organisations in the local community.
- Minimum contract value applies, dependent on organisation, process requirements and activity. Please contact us for more information.
- Prices exclude VAT, which is chargeable at the prevailing rate.
- 30 day payment terms apply.

Specific detail about each element of the service can be found in the corresponding service specification.

Included in pricing:

Treatment

- NICE-approved, one-to-one therapy with a qualified-accredited therapist at a time that suits the patient – including evenings and weekends.
- The care pathway is determined by the clinician, guided by, but not determined by questionnaire outcomes.

- One-to-one therapy treatment takes the form of 50-minute sessions.
- Where Mindler accepts self-referrals, a 60-minute assessment is delivered.
- The Sandbox Website includes access to resources on the website and custom content tailored to the specific needs of the service (e.g. signposting).
- The Sandbox Academy is a guided iCBT course. Individuals are supported by a care coordination team as they progress through interactive modules.
- Group sessions (CYP) are delivered by qualified-accredited therapists, for a period of six weeks with a total of 10 participants.
- Family Therapy; whole family assessment followed by sessions which can be configured across the whole family, sub-groups and individuals.
- iCBT - Access to our library of interactive online iCBT modules, reviewed by our care clinical team.
- Mindler adheres to NICE guidelines.

Operational delivery

- Creation and execution of proven mobilisation plan to ensure successful launch.
- Creation, maintenance and upkeep of a bespoke online service website.
- Online collection of the clinical questionnaire outcome measures
- A patient choose and book appointment system
- SMS communication to patients
- For some services, we can update the Service patient management system
- Management of all Mindler service-related communication to patients and GPs, where requested
- Regular performance reports to review activity levels and outcomes
- Quarterly review meetings to review performance against KPIs
- Project management support via a dedicated Contracts Manager for implementation and ongoing support.

Clinical

- Access to our clinical team for case management discussions when necessary.
- Alignment of clinical and administrative protocols to ensure a consistent patient experience
- Guidance on suitability criteria, including support with best practise waiting list contact programmes
- As a fully managed service, Mindler delivers supervision to its network of affiliates.
- Training the Trust's clinicians on how to identify a suitable referral.

Marketing and activity plan

For Service referrals (assessed and referred to Mindler), Mindler's standard service includes:

- Ongoing support for the service's marketing campaigns to help drive awareness in, and referrals to, Mindler
- Ongoing delivery of online training sessions with Mindler for service clinicians to be able to identify patients who may be appropriate for and benefit from Mindler. Initial sessions strongly recommended at launch and then beyond, as required.
- Creation of a collaborative activity plan during mobilisation to ensure both parties achieve the activity required to deliver the contract value. To include key tactics:
 - Sharing Mindler's Digital Pack of promotional materials, for patients and referring clinicians
 - Printed material provided where required at no extra cost
 - Identifying points in the care pathway to best position Mindler to suitable patients
 - Identifying key stakeholders and working groups within the service to increase awareness in , for example LGBTQIA+ and perinatal workstreams
 - Where relevant, provide tips on how best to approach patients on service waiting list to further increase uptake in 's service and reduce waits quickly and at scale
 - Training plan for service's new Clinicians
 - Content for internal communications e.g. clinician newsletters/bulletins
 - New promotional materials for digital patient social channels