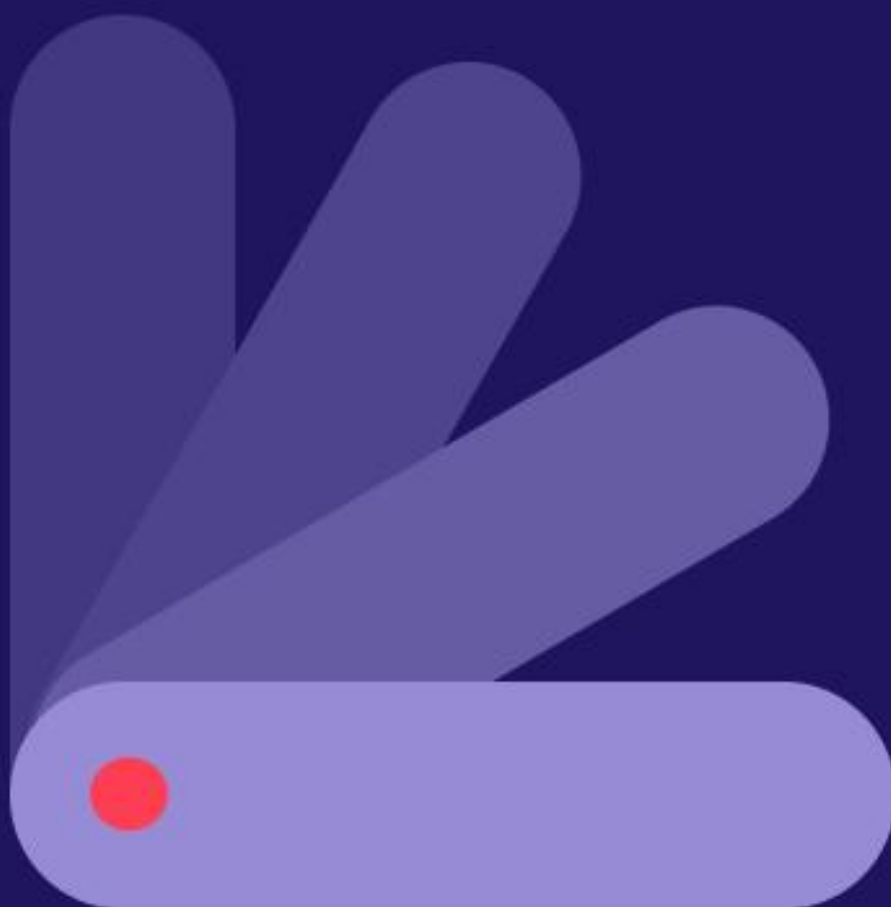




Pricing Guide 2026

Product offering

	Department	Corporate	Enterprise
Usage			
USERS			
Participants	Unlimited	Unlimited	Unlimited
Platform Admins	4	8	Unlimited
Project Managers	5	Unlimited	Unlimited
PROJECTS			
Published Projects	Unlimited	Unlimited	Unlimited
Project Folders	Unlimited	Unlimited	Unlimited
Functionalities			
ENGAGE			
Methods			
Information	✓	✓	✓
Document annotation (Konveio)	✓	✓	✓
Surveys	✓	✓	✓
Survey advanced mapping toolbox	✓	✓	✓
Embedded surveys	✓	✓	✓
Common ground	Beta only	Beta only	Beta only
Polls	✓	✓	✓
Public forum (formerly ideation)	✓	✓	✓
Custom input form	✓	✓	✓
Mapping	✓	✓	✓
Integration with Esri's ArcGIS	Extra	Extra	✓
Participatory budgeting	✓	✓	✓
Approval voting	✓	✓	✓
Cumulative voting	✓	✓	✓
Volunteering	✓	✓	✓
Proposals / Petitions	✗	✓	✓
Anonymous participation	✓	✓	✓
Events	✓	✓	✓
Community monitor	✗	✓	✓
Duplicate detection (formerly Input IQ)	✓	✓	✓
Inspiration hub	✓	✓	✓
Communications			
Email campaigns	✓	✓	✓
Customisable automated emails	✓	✓	✓
Invitations	✓	✓	✓
Notifications	✓	✓	✓
Interactive widgets	✓	✓	✓
Social network sharing	✓	✓	✓
Multi-lingual platforms	✓	✓	✓
Auto translation (Weglot)	Up to 3 languages	Up to 3 languages	Up to 10 languages
MANAGE			
Input Process management			
Auto moderation	✓	✓	✓
User blocking	✓	✓	✓
Input manager	✓	✓	✓
360 Input (repository & file upload)	✓	✓	✓
360 Input (AI summarisation of uploads)	✓	✓	✓
360 Input (AI audio transcription of uploads)	✓	✓	✓
Proposal/Petition submission screening	✗	✓	✓
Offline input importer	✓	✓	✓
Form sync (OCR & AI-enabled)	✓	✓	✓
Internal commenting	✗	✓	✓
Content builder	✓	✓	✓
Preview links	✓	✓	✓
Project planning (timeline view)	✗	✓	✓
Project approver/review flow	✗	✓	✓
Idea review/screening	✗	✗	✓



Product offering

User management

- Social logins (Facebook, Google)
- Manual groups
- Smart groups
- Flexible registration
- Granular permissions
- ID verification
- SSO
- Admin test environment
- Management feed

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DECIDE

Dashboards

- Summary dashboard
- Users & visitors dashboard
- Representativeness dashboard

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- ✓

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- ✓

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- ✓

Reporting

- Report builder
- Platform reports
- Demographics data slicer
- AI summaries
- Manual tagging
- Basic auto tagging
- Advanced auto tagging
- Ask AI
- AI transparency
- Auto-Insights
- ECHO Dembrane
- PowerBI Connector
- Integrations via webhook

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- 1 adv project/year
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- 1 adv project/year
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Data management

- Data Export
- API Access
- Entra ID

- ✓
- ✗
- ✗

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- ✓
- ✗

- ✓
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- ✓

CONFIGURE

Branding

- Personalised branding
- Personalised domain
- Personalised font
- Custom navigation bar
- Custom pages | Landing pages
- Advanced custom pages (with linked projects)

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Platform set-up

- Platform-level, Customisable Registration Fields
- Customisable tags
- Customisable statuses
- Customisable maps
- Customisable homepage banner
- Default white labeling
- Full white labeling

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Service offering

	Department	Corporate	Enterprise
Onboarding			
ONBOARDING			
Kick-off	✓	✓	✓
Platform training	✓	✓	✓
Pre-launch review (e-mail)	✓	✓	✓
Advisory session	✗	✓	✓
Technical onboarding manager	✗	✗	✓
Support question sessions	✗	✗	✓
Data migration support	✗	✗	✓
Continuous services			
	2	4	+ - 12
Dedicated success manager	✓	✓	✓
Strategic sessions	1	2	✓
Success plan	✓	✓	✓
Bi-yearly progress report	✓	✓	✓
Advisory session of choice	1	2	✓
Knowledge & templates			
Insider client newsletter	✓	✓	✓
Community platform access	✓	✓	✓
Community sessions access	✓	✓	✓
Communication toolkit	✓	✓	✓
Project templates	✓	✓	✓
Support			
Email & chat	✓	✓	✓
Knowledge center	✓	✓	✓
Training videos	✓	✓	✓
Priority support	✗	✓	✓
Response & resolution targets	✗	✓	✓
Custom SLA	✗	✗	✓
Twice-weekly 15min Office Hours call	✓	✓	✓

Add-ons

[pricing upon request]

Seats

Admin seat bundle (5 additional admins)
Project manager seat bundle (5 additional PMs)

Services

Priority onboarding (Go live <30 days)
Enterprise onboarding
Ad hoc customer success support

Features

Personalised font
Online workshops
New language support (product copy available in a new language)
Form sync (OCR technology for offline input)
AI sensemaking (advanced), incl. demographic auto-insights
Community monitor
ECHO by Dembrane (voice-based participation)
Document annotation (Konveio) - Light
Document annotation (Konveio) - Advanced
Document annotation (Konveio) - Unlocked
Neighborhood network (Hoplr)
Admin test environment
Management feed
Project planning (timeline view)
Advanced proposals/ petitions (incl. ID SSO)
Advanced custom pages
Project approval flow
Idea pre-screening

Integrations

Integration with new survey tool
Esri ArcGIS integration
Auto-translation (Weglot - max. 10 languages) - read comment
PowerBI connector
Hoplr integration

Single Sign-On (SSO) & ID Verification

GLOBAL

SSO Setup cost
Microsoft Entra ID
ID Verification

BELGIUM

CSAM

FRANCE

FranceConnect

DENMARK

MitID

LATAM

COW
Clave Unica

Development services

Pre-approved custom development (Enterprise only)

Pricing

Local government & local planning authorities

	Departmental	Corporate	Enterprise
Population			
≤100,000	£12,000	£15,000	Starting front £28,000
≤200,000	£15,000	£19,500	Starting from £30,500
≤300,000	£16,500	£22,500	Starting from £35,500
≤500,000	£19,000	£26,000	Starting from £40,500
≤1,000,000	£22,000	£30,500	Starting from £48,500
1,000,000+	£24,500	£36,500	Starting from £57,000

Central government, ministries & public bodies

	Departmental	Corporate	Enterprise
Type			
Non-ministerial	£19,000	£26,000	Starting from £40,500
Ministerial	£24,500	£36,500	Starting from £57,000
Agency	£24,500	£36,500	Starting from £57,000

NHS & healthcare organisations

	Departmental	Corporate	Enterprise
Population			
≤100,000	£12,000	£15,000	Starting front £28,000
≤200,000	£15,000	£19,500	Starting from £30,500
≤300,000	£16,500	£22,500	Starting from £35,500
≤500,000	£19,000	£26,000	Starting from £40,500
≤1,000,000	£22,000	£30,500	Starting from £48,500
1,000,000+	£24,500	£36,500	Starting from £57,000



Pricing

Housing Associations

	Departmental	Corporate	Enterprise
Units			
≤500	£12,000	£15,000	Starting front £28,000
≤1,000	£15,000	£19,500	Starting from £30,500
≤5,000	£16,500	£22,500	Starting from £35,500
≤50,000	£19,000	£26,000	Starting from £40,500
≤100,000	£22,000	£30,500	Starting from £48,500
100,000+	£24,500	£36,500	Starting from £57,000

Utilities

	Departmental	Corporate	Enterprise
Population			
≤100,000	£12,000	£15,000	Starting front £28,000
≤200,000	£15,000	£19,500	Starting from £30,500
≤300,000	£16,500	£22,500	Starting from £35,500
≤500,000	£19,000	£26,000	Starting from £40,500
≤1,000,000	£22,000	£30,500	Starting from £48,500
1,000,000+	£24,500	£36,500	Starting from £57,000

Additional information

Further information on our packages

Departmental Licence: The departmental licence is designed for individual departments seeking to engage residents across one or multiple projects. It is well suited to teams such as planning departments running complex consultations (for example, local or neighbourhood plans), as well as any team looking to deliver resident engagement across several initiatives.

Corporate Licence: The corporate licence is intended for local authorities and other organisations aiming to embed engagement and consultation consistently across the organisation. This package supports the centralisation and alignment of engagement processes to ensure a coordinated, organisation-wide approach.

Enterprise Licence: The enterprise licence is a more bespoke offering for organisations looking to go beyond a consultation and engagement platform as a standalone microsite but rather wish to integrate it into their wider digital infrastructure.

Multi-year discounts

We offer discounted pricing for customers who commit to multi-year agreements. These discounts are applied to the overall contract value and increase with the length of the term: a 2.5% discount for a two-year agreement, 5% for a three-year agreement, 7.5% for a four-year agreement and so on. Multi-year contracts provide cost savings while ensuring continuity and long-term value from the platform.

Pilots & individual projects

This pricing guide applies to standard Go Vocal offerings available through the Digital Marketplace. For pilot initiatives or individual, one-off projects, we may be able to provide support on a case-by-case basis. While pricing for pilot projects is not included in this guide, we encourage you to get in touch with us to discuss your specific requirements and explore whether we can support your use case.



Go Vocal

hello@govocal.com

www.govocal.com/en-uk