

Brickendon: Introduction to Our Services

Enabling highly regulated organisations deliver complex change.

Strategy. Executed.

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Brickendon is an award-winning management and technology consultancy, specialising in delivering complex change in highly regulated environments.

The firm is divided into four practices focused on:

- Strategy & Advisory
- AI & Data
- Business Consulting and
- Digital & Technology.

Brickendon, an employee-owned company, was founded in 2010 with the aim of providing real, lasting transformational change to clients. We have grown rapidly and now have offices across the UK, Europe, the US, the UAE and India.

Our people are intelligent and focused high achievers, with an average of 10 years' industry experience. Every member brings the best knowledge and expertise from their past to continually improve how we, at Brickendon, improve things for our clients.

We support our people, our clients and the wider community. We have committed to being net zero by 2028, are signatories to the HMRC women in finance charter and support a range of charities that support those less fortunate worldwide.



Our Awards and Recognition

Some of the awards we have won for our Digital Transformation work

Digital Transformation Awards Winners 2023 & 2025:

- Winner in “Leading Digital Transformation Vendor – Products” category in 2023 & 2025
- Finalists in Best Digital Transformation, Best Customer Experience, Transformation Team of the Year



Top 1% Workplace Awards 2024: United Kingdom

- Best Workplace for Change and Transformation



Tussell Tech 200

- Top 20 Fastest growing technology company in the UK Public Sector 2023



Top 1% Workplace Awards 2022: United Kingdom

- Best Workplace for Change and Transformation



DevOps Industry Awards

- Finalists for 2017, 2018 and 2019



The European Software Testing Awards

- Finalist multiple times every year since awards began in 2013
- Winner in 2013 for Best Automation Project – ELMO (Electronic Trade Monitoring) in low latency eFX environment
- Winner in 2016 for Best Overall Testing Project in Finance – increased automation and reduced software release cycles from 6 weeks to sub 6 hours saving the FX business of global bank USD 15.3 Million per annum in run costs



Banking Technology Awards

- Finalist and winner in 2012: Front Office Technology





Our Clients

Our clients include 30 of the world's largest firms in financial services, governments and market leading fintechs and startups.



Deutsche Bank



How we support our clients....



Advise

Advice worthy of your business.
We advise the best in the industry

We look at problems you face and come up with opportunities you might never have imagined and results you didn't think were possible. Our services include AI and Digital Strategy, Business Strategies, Programme Design, Business and Technical Architecture. Cloud selection/adoption, People Strategy including location optimisation. Business Care Preparation and Budget Planning.



Change

Positively transforming people, processes & technology.
Our methods implemented; your vision realised

We are experts at delivering change transformation in complex regulated environments. Our Change Services help you positively change your people, processes and technology. We bring processes, accelerators, expert people and deep business & technology expertise to ensure your change programme is a success and the benefits are realised in your organisation.



Do

Managed Services delivering the perfect mix of in country management with offshore scale and cost optimisation.

Our Managed Service offering provides our clients complete support, helping to make their business more profitable and sustainable. We provide business and IT teams globally to manage your change or operations strategically for cost effective, scale and delivering on a fixed price or fixed capacity model.



Advise

Advice worthy of your business.
We advise the best in the industry.



Understanding
Client Challenges

We assess the big picture and challenges you face in the area concerned. We then detail the objectives of analysis and set formal success criteria to be agreed with you.

Example collateral types

- SME industry Knowledge
- Engagement Frameworks
- Workshops
- Formal Success Criteria



Assess External
Environment at a
Macro Level

We evaluate market conditions and industry trends at a global or local level, offering insights into impacted sectors and providing projections of future developments to give your business the competitive edge.

- Macro Changes and Market Shifts
- Professional Body Analysis
- Competitor Analysis



Diagnose Internal
Challenges

We perform detailed diagnostics of existing client processes, people and technology. We also perform a Risk Assessment incorporating implementation, reputation & operational risk factors.

- Internal Core Competencies and Barriers to change
- Risk Assessment



Opportunities
for Innovation

We think outside the box conceptualising your challenges differently and looking for innovative solutions from all perspectives, including other industries.

- Blue-sky Sessions
- Bottom-to-top Ideas workshops
- Anonymous suggestions



Strategic Alternatives
& Impact Assessment

We identify and comprehensively explain each strategic option, while assessing the most effective implementation path for your organisation.

- Strategic Options including high-level impact assessment
- High-level comparative implementation roadmap



Formal
Recommendation

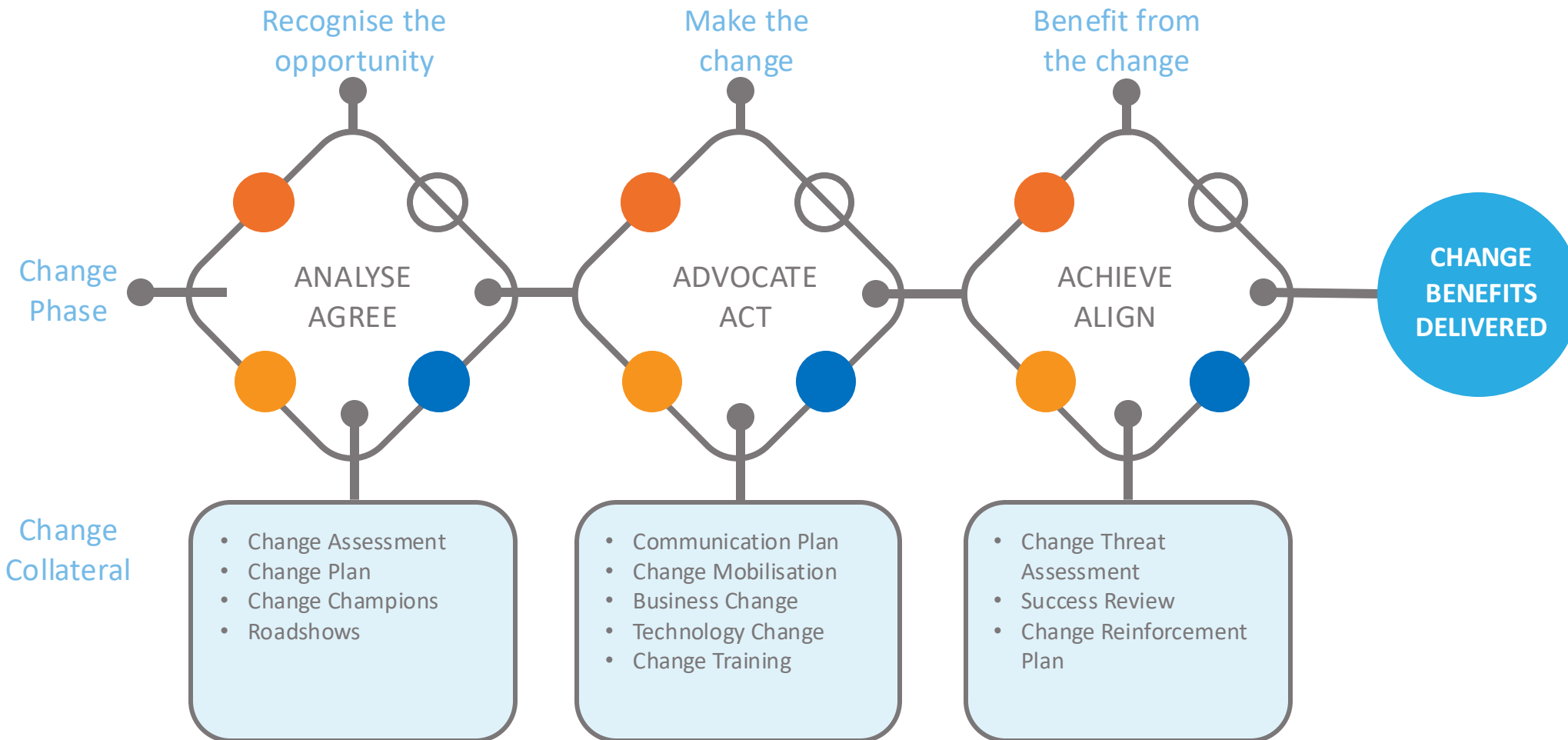
We make formal recommendations, endorsing and designing a selected course of action for you to implement in order to meet your strategic and transformational objectives.

- Executive pack
- Roadshows
- Business Case



Change

Positively transforming people, processes & technology.
Our methods implemented; your vision realised.





Do

Managed Services delivering the perfect mix of in country management with offshore scale and cost optimisation.

- ✓ Brickendon's experienced consultants ensure your investment is rewarded as you implement transformation or support across your organisation.
- ✓ Whether you want to mobilise an entire global team or an individual specialist for the tasks in hand, our experts are there for you every step of the way.
- ✓ Our experts are able to rapidly add value due to their vast expertise spanning industries, processes and technology.



* Flexible engagement models: Managed Services, Fixed Price, Fixed Capacity or Time & Materials (by request)..

Strategy. Executed.



Innovation

Keeping our teams ahead of the times ensuring the best solutions for your challenges.



Knowledge Leadership

Our Knowledge Leadership team is at the centre of how we create and share research, training and best practice. It links the researchers in our offices to the consulting teams on client sites to ensure our consultants have the latest and best knowledge on the most important and relevant topics to pass onto our clients

Training & Development

At Brickendon we endeavor to constantly challenge and develop our consultants through a robust internal training programme and investment in professional certifications. Our consultants attend regular training to refine and diversify their skillsets, ensuring they can work effectively across a range of client challenges.

Research

The Research team analyses the latest industry developments to provide critical insights into the business landscape, regulatory changes or the activities of competitors. This includes tailored research into particular topics to support ongoing projects.



Why Choose Brickendon?

The best people and processes to realise your vision



Our Track Record

We have demonstrated a long, proven track record for transforming our clients through our innovative bespoke solutions. Recent awards include Digital Transformation Award 2023, Tussell Top 20 faster growing company in public sector 2022 and in 2021 Top 1% places to work in UK. We were nominated as finalists in the DevOps Industry Awards every year since inception and are a two-time winner of the European Software Testing Awards.



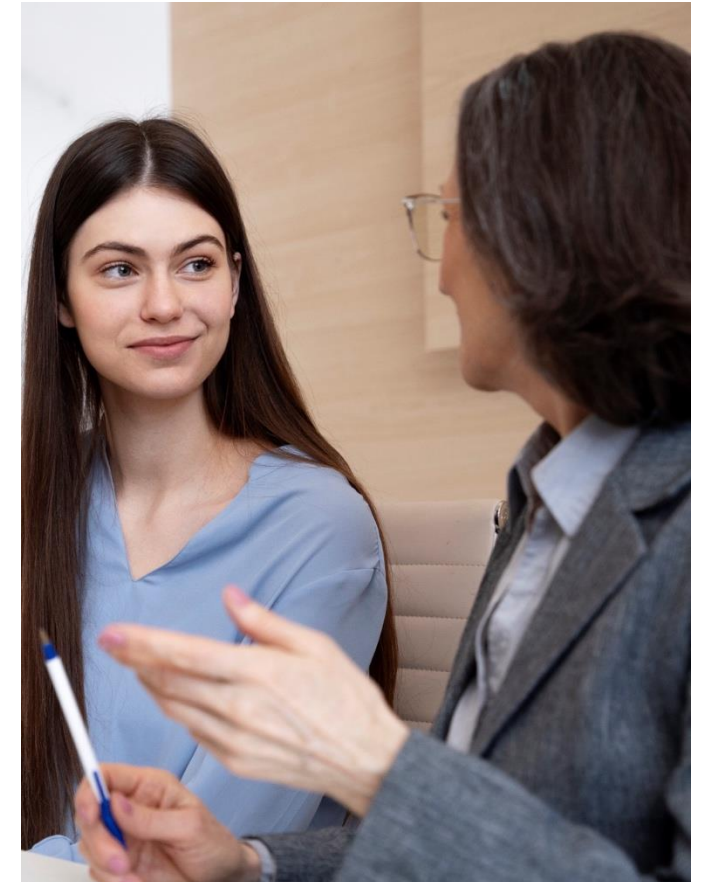
The Brickendon Innovative Approach

No one client is the same, therefore our intelligent, experienced and focused consultants use their extensive industry experience to address each challenge in an innovative way. We foster this culture by providing accelerators, individual coaching, regular training and offering continuous guidance and support.



Our People

Our experience has found that staff who are constantly encouraged to deliver to the best of their abilities make the most dedicated, committed and engaged members of a team. This is true for our in country, near shore or off-shore teams.





Net Zero & Carbon Reduction Plan

Brickendon Consulting acknowledge the Climate Emergency and the race to Net Zero. Brickendon Consulting will be Net Zero by 2028. We recently formulated a Carbon Reduction Plan which elaborates in detail our Scopes on emissions and the initiatives we have to meet this challenge.

Brickendon Consulting embrace our collective and urgent responsibility to address the causes of climate change and enhance the resilience of our business, our clients as well as its supply chain to withstand climate change impacts happening now and in the future.

How Brickendon plans to deliver Net Zero Emission by 2028

STEP ONE: TO NET ZERO



1. Foot-Print

Reduce emissions consumed directly through company activities or through the purchase of electricity. **Examples:** reduce international travel, reduce workplace emissions and waste



2. Tail-Print

Reduce emissions consumed by suppliers in the creation of goods and services used by your company (upstream). **Examples:** incentivise use of green cloud computing



3. Hand-Print

Reduce emissions consumed by off-boardings of your Brickendon's goods and services. **Examples:** implement carbon balanced hybrid working



4. Foot-Print

Put the transformation to a net zero economy at the heart of our business strategy, advocacy, brand, poisoning, product and service innovation. **Examples:** initiation of the development centre



6. Blue-Print

Move goals to identify the investments, partnerships, governance and technology that underpin our plan and deliver against the goal. **Examples:** growth into other sustainable initiatives



5. Hand-Print

Make the strategy personally relevant to staff and management. **Examples:** incentivise sustainable work travel and holiday perks for carbon friendly transport



7. News-Print

Earn off-boardings preference with partnerships, engaging influences, and policy advocacy. Set ourselves free from the confines of sustainability reports.



Our Culture

- 🌟 We are Brickendonians
- 🌟 We are employee-owned
- 🌟 We provide the greatest culture

“To care for our people and clients
to a level that others can only aspire to”





Our Memberships & Partnerships



Women in Finance Charter

In July 2017 we joined the Women in Finance Charter, a commitment by HM Treasury and signatory firms to work together to build a more balanced and fair industry. By signing the Women in Finance Charter, we are publicly stating our commitment to a diverse and inclusive environment for all our employees.



Enterprise Data Management Council's Data Management Capability Assessment Module

Members of the Enterprise Data Management Council's Data Management Capability Assessment Module (DCAM) in the US, cementing our credibility as experts in the data space.

Crown Commercial Service Supplier

Crown Commercial Service (CCS) supplier for G-Cloud and DOS since 2018.



ISO:27001 & ISO:27002

Brickendon is ISO:27001 certified and ISO:27002 compliant.



ISO:9001-2015

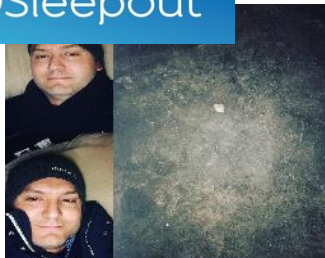
Brickendon is ISO:9001 certified and ISO:9001-2015 compliant.



Corporate Social Responsibility



CEO Sleepout



Alzheimer's Society

Alzheimer's Society is the UK's leading support and research charity for people with dementia, their families and carers. It provides information and support to people with any form of dementia and their carers through publications, the National Dementia Helpline, a website, and almost 3,000 local services. The charity campaigns for a better quality of life for people with dementia and a greater understanding of dementia. They also fund an innovative programme of medical and social research into the cause, cure and prevention of dementia and the care people receive.

Brickendon are proud to support the Alzheimer's Society and help raise funds for this worthy cause.

Médecins Sans Frontières

Doctors without Borders, also known as MSF, is an independent international medical humanitarian organisation best known for its projects in war-torn regions and developing countries affected by endemic disease. Its aim is to provide emergency medical assistance to people caught in crisis around the world, and publicly highlight their plight. In 2015, the charity provided more than 8.6 million medical consultations for people in 69 countries.

In 2017 Brickendon were proud to sponsor and support Ted and Jack, aka Doctors Adrift, who rowed from Geraldton, Australia to Mauritius, to raise £100,000 for MSF. Ted and Jack broke the world record and became the fastest pair to row across the Indian Ocean, completing the epic task in 56 days, 23 hours and 45 minutes.

CEO Sleepout

CEO Sleepout is a charity set up to fight homelessness and poverty. Their fight is funded with money raised by bighearted business and community leaders who pledge to sleep outdoors for one night to raise awareness and sponsorship from their business contacts and friends. The money raised is put to work fighting homelessness and poverty in cities across the UK. Brickendon's CEO Chris Burke took part in 2017-2020, 2022 and is again taking part in 2023.



Our Locations

United Kingdom

London

25 Eccleston Place, Belgravia, London SW1W 9NF

United States

New York

19 West 34th Street, Suite 1018, New York, NY 10001

India

Hyderabad

C-Block, 6th Fl, Divyasree, Omega Building, Kondapur, Hyderabad – 500081

Chennai

Suite 204, Workafella, Anna Salai, Teynampet, Chennai – 600018

Poland

Warszawa

Wincentego Rzymowskiego 31, 02-97 Warszawa

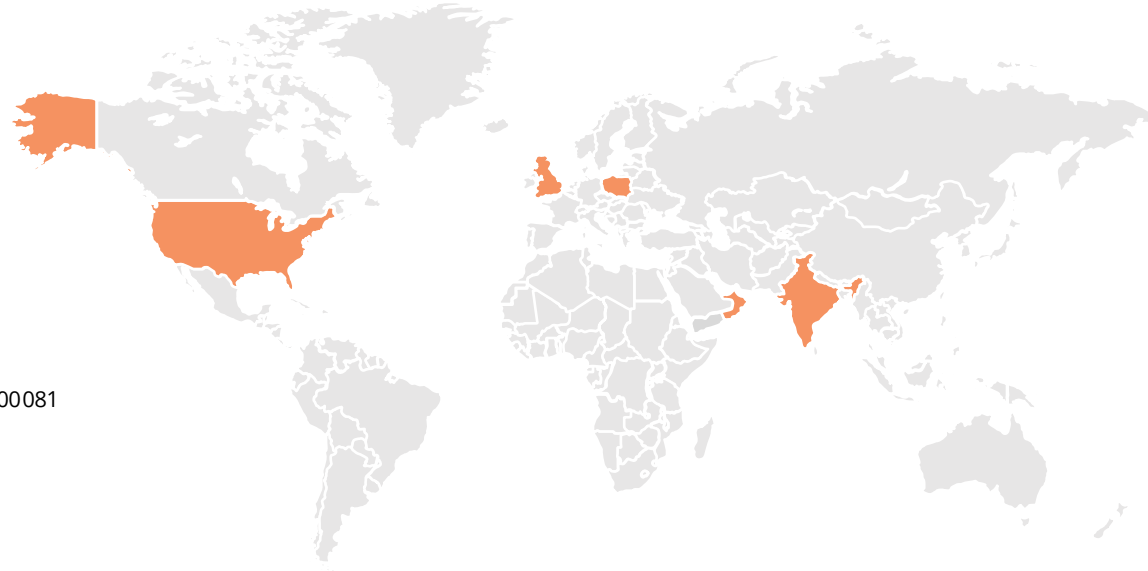
Kraków

Jana Dekerta 24, 30-703 Kraków

UAE

Abu Dhabi

Al Majarat Street, Al Danah, Abu, 3, Dhabi 22220



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