



the future fox

CREATE A TOWN SERVICE DEFINITION 2026

ABOUT US

The smartest way to engage communities – maximise inclusivity, boost productivity with AI, and streamline your consultations with The Future Fox

The Future Fox is a UK social impact technology UK SME with a vision for citizens to lead the future of their cities and places.

Our SaaS, PlaceBuilder, is an inclusive digital engagement platform for governments and planners to get more responses to consultations, understand their communities better than ever before, and take forward decisions with confidence. The platform is designed to be configured for a wide range of Council consultations, with features like visual polling, voting, mapping and participatory budgeting.

Our clients include HM Government, Scottish Government, Devon County Council, Lewisham Council, on schemes covering 10,000 people to 3 million.

We're female-founded, UK-owned and have been selected as one of the highest quality Public Purpose Technology startups in the world by industry experts Stateup21. We've been backed by Innovate UK, worked with the Science and Technology Facilities Council (UKRI) and are proud to have worked on some of the most ambitious and innovative digital engagement projects in our sector.

Whether you're a government entity or planner, PlaceBuilder equips you with a comprehensive suite of tools designed to engage your community, gather meaningful feedback, and drive informed decisions, while aligning with your strategic communications and budgetary goals.

CREATE A TOWN

Explore the trade-offs. Balance the budget.

Our mobile-first, easy-to-use and fun web-based tool, is designed for a modern, mobile and time-poor audience. The tool aims to engage younger audiences and seldom-heard groups, and bring communities into the challenging discussions on the trade-offs in designing new developments, via a fun, 5-minute experience on their mobile phones.



Key features

- Responsive webpage
- Editable iconography
- Editable metrics (cost and impact)
- Results exports
- Support to configure the platform

SECURITY

PlaceBuilder is built with data security at its core, our web application is based in UK only servers and runs on all modern web browsers, on any computer, mobile phone or tablet with an internet connection

- ✓ All project data is stored in the UK
- ✓ The Future Fox is Cyber Essential Plus certified
- ✓ Data breach incidents are managed following our strict Data Breach policy
- ✓ Every care is taken to protect personal data from incidents (accidentally or deliberately)
- ✓ Our system has built-in alerts for common compromise indicators
- ✓ Administrators can also report incidents to us at any time through their Account Manager or the Helpdesk, by email, phone or in person
- ✓ Incidents are prioritised within hours and high priority incidents are dealt with immediately



SERVICES

The Future Fox team understands the intricacies of delivering robust and thoughtful online engagement. Harness the full potential of PlaceBuilder with our expert advice, training, and services.

Customer Success Management

Every PlaceBuilder client benefits from dedicated support and training. Our team are enthusiasts driven by a genuine passion for our product, and the variety of projects that local authority officers need to deliver. These consultants are available to ensure you get the very best out of PlaceBuilder and its rich suite of features and functions.

Whether you're seeking guidance to enhance the use of our existing solutions or aiming to expand your product knowledge to achieve your objectives, our committed team of CSMs will guide you in identifying the tools and best practices you need. Our primary goal is to help our clients achieve their objectives and witness measurable results.





Get in touch

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