

SureCert Digital Identity Verification



Digital identity verification service that verifies individuals using government-issued identity documents, biometric matching and Experian data checks. Supports use cases including citizen certification, access to government services and Know Your Customer (KYC), enabling secure and compliant identity verification for public sector and regulated organisations.

Service Features

- Real-time identity verification using government-issued identity documents
- Biometric facial matching with liveness detection
- Experian data checks for identity corroboration
- Secure API integration with third-party and legacy systems
- Automated document authenticity and fraud checks
- Configurable verification workflows and rules
- Audit logs and verification reporting
- Secure cloud-hosted SaaS platform
- Role-based access controls
- Scalable processing for high-volume verifications

Service Benefits

- Reduce manual identity checking effort
- Improve compliance with KYC and regulatory requirements
- Integrate easily with existing systems
- Accelerate access to public and regulated services
- Reduce fraud and impersonation risk
- Enable consistent identity checks at scale
- Improve user experience with faster onboarding
- Support remote and digital-first service delivery
- Provide clear audit trails for assurance and reporting



TRUSTED & INCLUSIVE DIGITAL IDENTITY VERIFICATION

Trust but Verify®

With award-winning solutions across digital identity, automated document verification and corporate fraud detection, SureCert is a trusted ID validation technology partner to both the public and private sectors - making it easier for individuals and organisations to prove they are who they say they are.



Digital ID

Verification of individuals using Experian checks, biometric data and government issued ID documents.

Examples

- Citizen certification e.g. COVID
- Access to government services
- Know Your Customer (KYC)



Revolutionising Public and Private Sector IT Systems

1. **Automated Verifications:** Drastically reducing time and expense.
2. **Seamless User Experience:** Surpassing industry standards and adoption rates.
3. **Enhanced Security:** Access control, analytics and audit trails for compliance.
4. **Legacy and Future Opportunities:** Secure and reusable Digital ID for citizens.

LastMile

Up to 98% verification of mainstream and edge case documents to confirm legitimacy and reduce fraud risk.

Examples

- Mainstream e.g. driving licence
- Edge cases e.g. birth certificate
- Bespoke algorithm training



Addressing Digital Identity Failures and Inefficiencies

1. **Seamless Automation:** Boosts success rates with automation (<98%).
2. **Optimal Efficiency:** Drastic reduction in cost from £30+ per manual check.
3. **Social Inclusion:** Enables participation of citizens without core documents.
4. **Replicable Blueprint:** Replicable and adaptable template for migration.

SureScore

Verification that individuals and the companies they represent exist and have no financial risks or fraud flags.

Examples

- Company status e.g. trading
- Director status e.g. appointments
- Financial status e.g. bankruptcy



Preventing Fraud in Corporate Registrations and Transactions

1. **Enhanced ID Verification:** Comprehensive suite for both companies and directors.
2. **Credibility Assessment:** Assessing company trading status and linked directors.
3. **Fraud Detection:** Identifying and preventing potentially fraudulent activity.
4. **Compliance and Assurance:** Achieving medium-level assurance (GPG 45).

SureCode

Moving beyond documents, SureCode offers a high-trust alternative that's fast and designed for compliance.

Examples

- Address match to account
- Utility account and provider
- Occupancy indicators e.g. active



Smart, Instant Proof of Address with Utility Data Verification

1. **Exclusive Data Access:** Nationwide coverage beyond smart meter data.
2. **Real-Time Verification:** Synchronous checks using trusted utility provider records.
3. **Built-in Compliance:** UK GDPR-aligned with embedded user consent.
4. **Failsafe Option:** Ideal for edge cases, thin files, or fraud-prone segments.

Background

Candidate onboarding includes criminal record checks, employment history, education, and references.

Examples

- Digital onboarding e.g. recruitment
- Right to work e.g. in the UK
- Right to rent e.g. in the UK



Streamlining the Onboarding Process for Candidates

1. **Efficiency and Speed:** Faster, automated background checks.
2. **Accuracy and Consistency:** Reduced human error, reliable results.
3. **Cost-Effective:** Long-term savings, less paperwork.
4. **Compliance and Reporting:** Legal adherence, audit trail support.

Groundbreaking Advancements in Digital Identity

2020 - Background Checking

Full self-service background checking platform (health and social care)



2021 - Digital Identity (DID)

Appointed as the DID service provider to NI Direct for COVID passport rollout



2022 - LastMile Technology

Automated document verification with an initial focus on identity documents



2023 - Strategic Digital Identity

Supporting governments w/ inclusive, interoperable and corporate DID



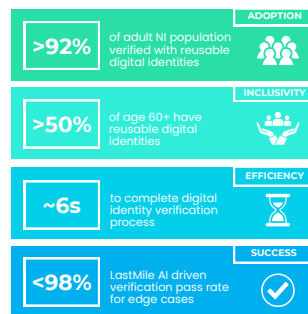
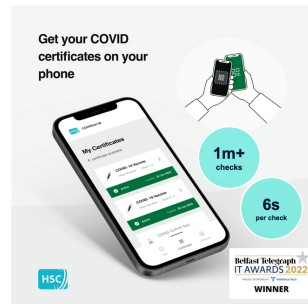
2024 - SureScore Standard

SureScore standard developed for corporate identity checking



2025 - SureCode Standard

SureCode standard developed for instant proof of address



Delivering a seamless and secure process for verifying credentials – increasing trust, reducing costs, eliminating fraud and enabling efficient access to services.

Developing a Global Standard