



INSIGHTS

G Cloud 15 Service Definition Oxygen Insights

September 2026



HM Government
G-Cloud
Supplier

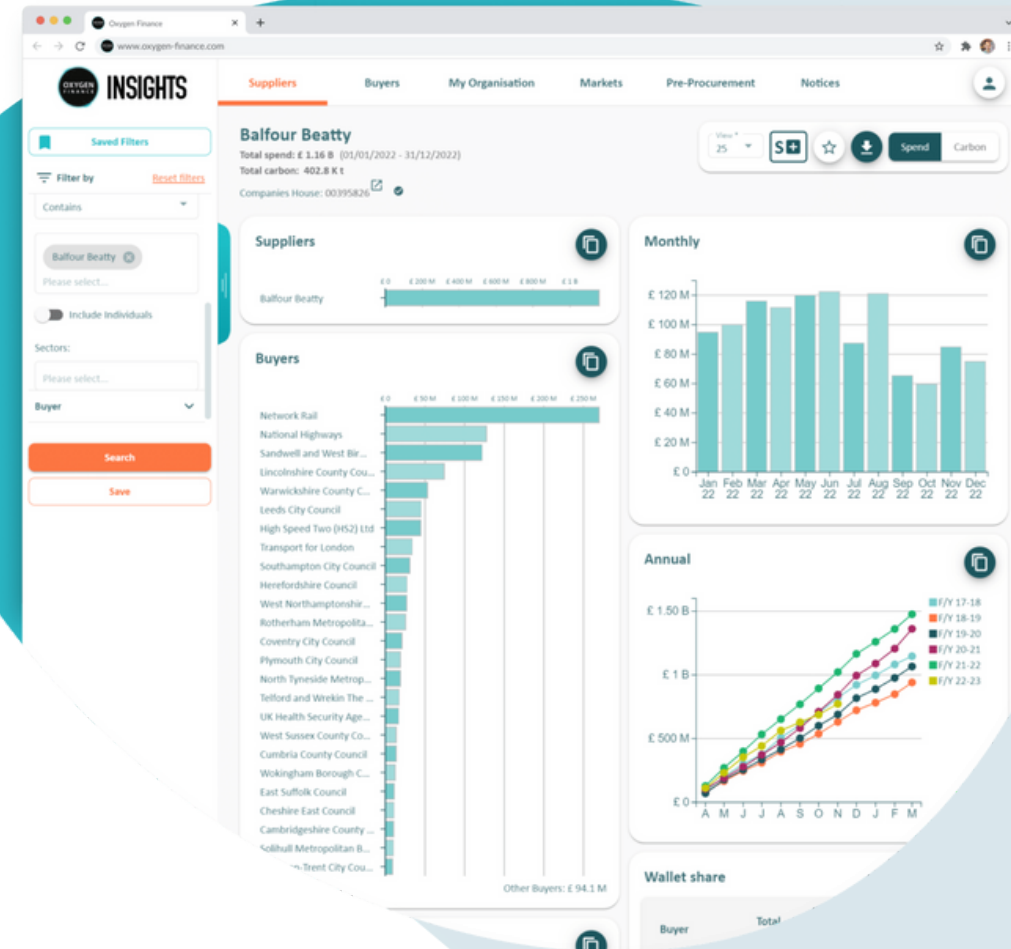
G-Cloud 15: Service Definition

Oxygen Insights

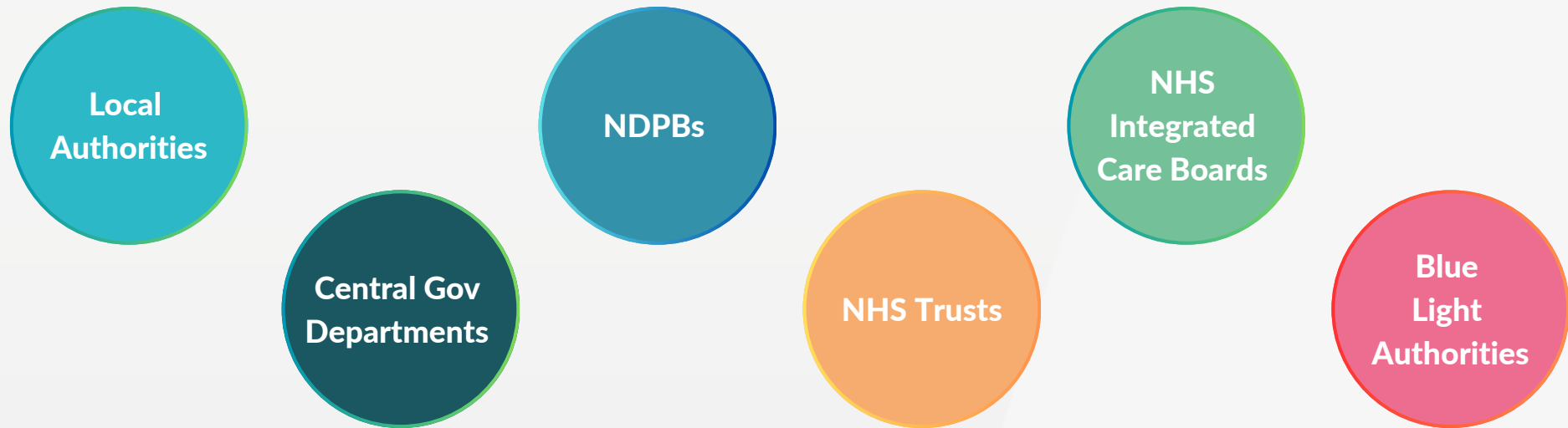
Overview

Oxygen Insights is a public sector market intelligence tool aggregating government tenders, contract awards, frameworks, spending history and upcoming procurement intelligence into a single, easy-to-use dashboard.

Over £7tn of invoice-level spend data and procurement intelligence are categorised by buyer, supplier, market and category to give organisations a clearer picture of their current spending, a better understanding of their buying power, the ability to benchmark their spend against similar organisations, identify and mitigate supplier risks earlier, and collaborate on upcoming procurements to spend their budgets more effectively.



Insights includes over 200m categorised invoices and reports sourced from over 1,100 public sector bodies, including:



Key benefits users realise from Insights are:

- Easy identification of opportunities for collaborative procurement
- Save time by utilising contract documents from other councils
- Improve procurement activity by talking to relevant peers
- Better category management through access to peers' information
- Reduce procurement timescales and cost through better intelligence
- Increase tendering success by gaining from peers' experience
- Supplier credit scores to reduce risk of supplier failure
- Better Supplier Relationship Management (SRM) through detailed, shared knowledge
- Spot market trends earlier to make smarter procurement decisions

Optional Extra Modules

There are a range of additional modules to further enhance the core functionality of Insights to give more granular detail, further analysis and improved efficiency.

Spend+

Mitigate and manage supplier risk with fingertip access to credit rating information at tender stage and throughout the contract lifecycle. Better understand your buying power through analysis of their revenue with you compared to their total revenue.

SME & Regional Analysis*

Detailed analysis of your supplier spend with SMEs and local suppliers to support your £1 in £3 commitments. Identify suppliers in your area who are already trading with other organisations more quickly to reduce your dependence on large multinationals.

Frameworks

Discover the most efficient routes to market by identifying what frameworks are live, which suppliers are actively using them and who has already drawn down work to find frameworks that fit your needs and support efficient procurement.

Decision Maker Contacts

Extended database of key decision makers in the public sector and the projects that they've worked on. Find your counterparts in other organisations to learn from their best practices and achieve better procurement outcomes.

API

Our data, wherever you want it, at the click of a button. Take advantage of our suite of connectors to take the hassle out of data transfer and eliminate data handling errors.

*SME & Regional Analysis is only available to Local Authorities

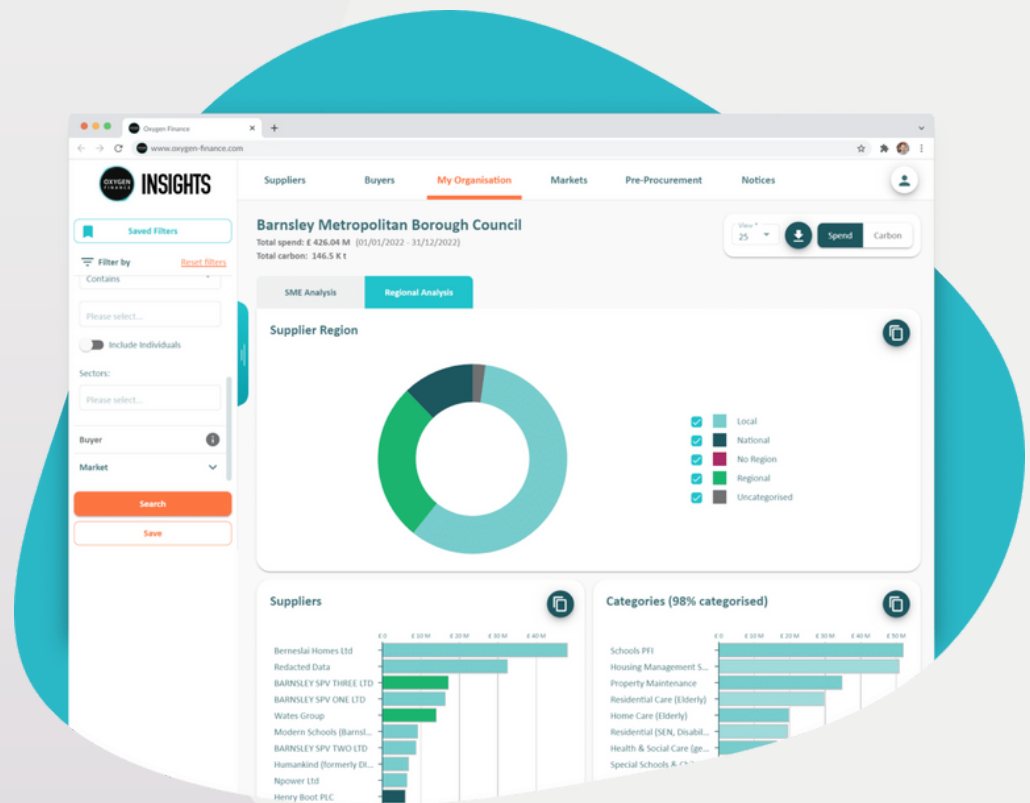
Functionality

Insights is a cloud-based Software as a Service (SaaS) platform, hosted on Microsoft Azure.

Service is delivered via a secure web front-end and log-ons are provided to registered users on a named user basis.

The only client-side technology requirement is an internet-connected PC or tablet running up-to-date browsers.

Insights offers an API to integrate the product into other systems. Full documentation and support are provided upon request.



Existing Clients



Training

Comprehensive user onboarding is undertaken to set up all users and run through all the core platform functionality specific to their job roles and is typically delivered via MS Teams (or equivalent).

Additional training is available at no additional cost throughout the lifetime of the subscription.

Ordering

The service starts within two working days of the receipt of a valid order and runs for the subscription term. The maximum initial length of a contract is 36 months, with the option to extend by a further 12 months.

Ordering is via the G-Cloud 15 Framework.

Background to Oxygen Finance

Our organisation exists to help businesses thrive and deliver a wider benefit by funding public services within the local community.

Since 2004, we've created financial benefits and improved social value outcomes for the NHS, Local and Central Government, and FTSE 100 companies.

Oxygen Finance helps public and private organisations do business with each other. We make payments easier and faster, so organisations can trade more effectively and use big data and payment expertise to deliver a better social outcome.



www.oxygen-finance.com



0121 295 4498



sales@oxygen-finance.com

1st Floor, Enterprise House, 115 Edmund Street, Birmingham, B3 2HJ