CybSafe Human Risk Management Platform

Risk reduction and behavior change

What is CybSafe?

Security is a human challenge.
That's why we built CybSafe.
People are the key to cybersecurity, not the problem. Solving today's biggest security challenges means taking a fundamentally different approach.

We've brought together an extraordinary blend of technologists, behavioral scientists, creatives, and risk and intelligence specialists. Together, we're reshaping how the world tackles human cyber risk—not with guesswork, but with science, data, and empathy.

Built on purpose. Powered by evidence.
We don't build technology for its own sake. Every line of code, every nudge, every workflow in our platform is grounded in rigorous scientific research and real-world data about how people behave — not theory, assumptions, or outdated models.

Our scientists design and test interventions that work. Our technologists and AI experts make them scale. And our creatives make everything clear and engaging for everyone, from CISOs to frontline teams.

Because evidence-based security is the only kind that works, we invest in and enable the world's security behavior database, SebDB. It powers our platform and gives the industry a shared foundation for understanding and reducing risk.

Human-first, AI-smart.
No system can replace the power of people. CybSafe amplifies human potential. It uses machine learning and behavioral analytics to spot patterns no human could, act faster than any team alone, and adapt continuously to an evolving threat landscape.

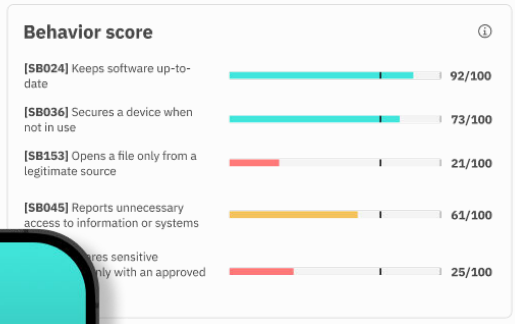
Every feature is designed to work with people, not against them. It's respectful, ethical, and effective by default.

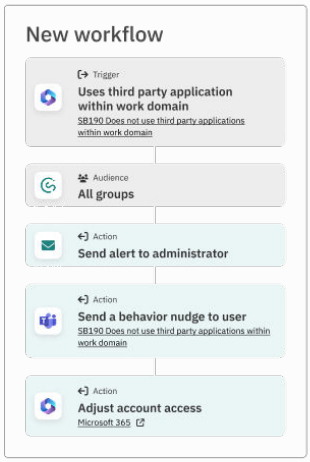
We make security something people believe in.
Security should feel empowering, not punishing. CybSafe helps people build habits, make better choices, and understand the "why".

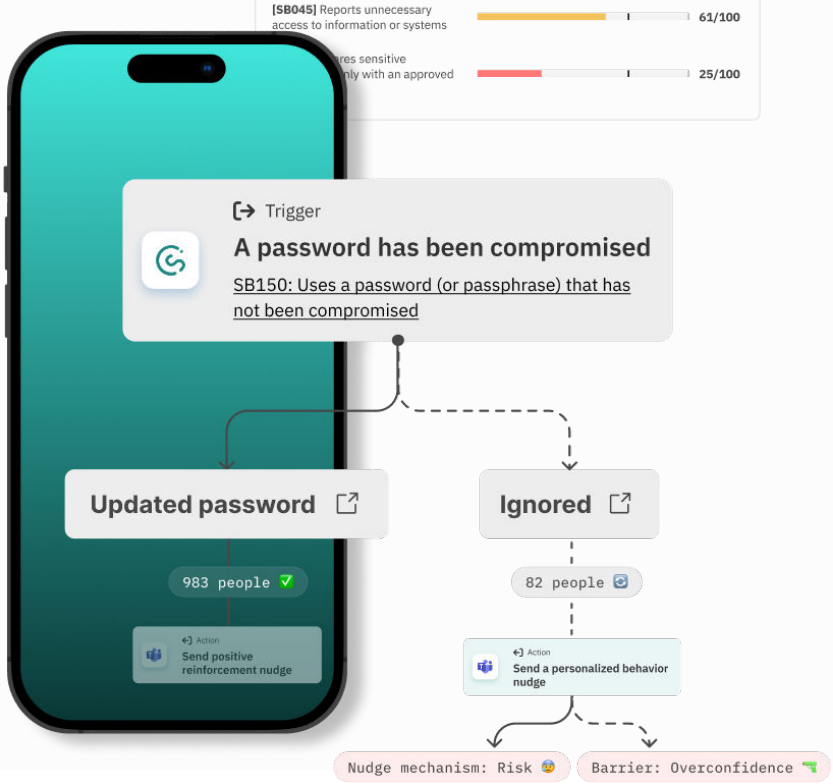
When guidance feels relevant, people act. And when security is starts with people, culture shifts, naturally.

This is CybSafe.
Built for security teams who want more than awareness. Powered by science, driven by data, designed for people.

We help people and organizations thrive in an AI-powered world. And we're just getting started.







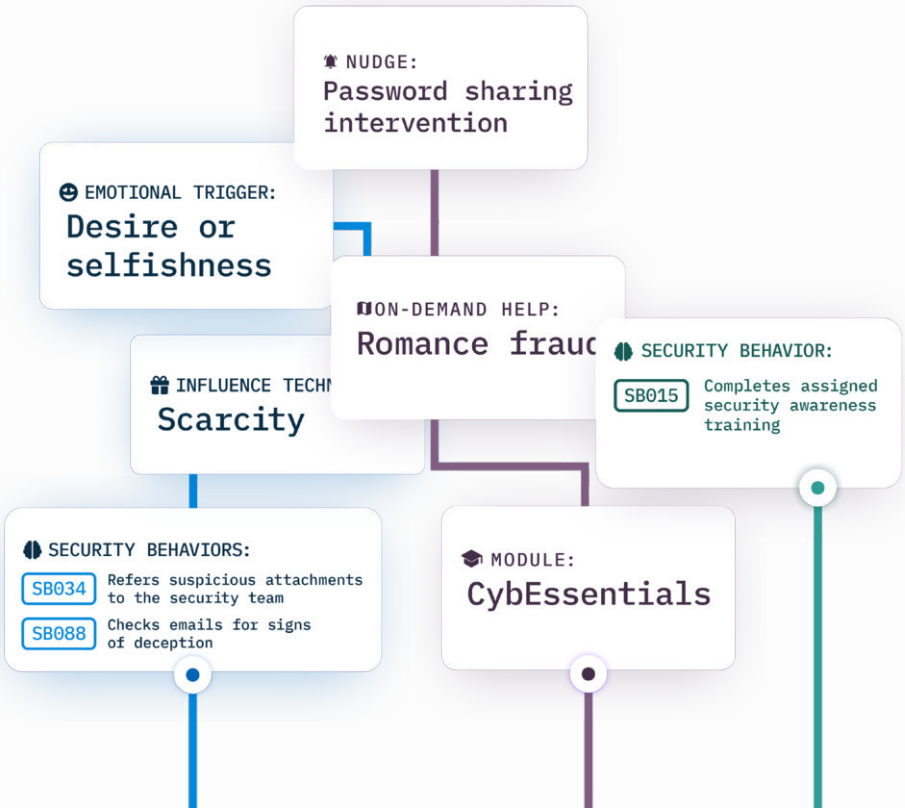
Use cases

1. Measure, automate, and orchestrate
Use data integrations to measure behavior, automate behavior change, and lower risk.

2. Insights, visibility, and reporting
Access data analytics, metrics, and reports that provide deeper insight into human risk and security culture.

3. Compliance, security awareness, and education
Achieve compliance, improve security awareness, and educate users with personalized nudges, targeted guidance, and tailored content to shift habits and reduce cybersecurity risk.

4. Social engineering, deepfakes, and ransomware risk reduction
Reduce phishing, social engineering, deepfakes, and ransomware risk through scientifically-designed simulations and data insights that show behavior drivers.



How is CybSafe different?

AI-powered, evidence-based.

Built for behavior. Engineered for the AI era. AI and automation aren't just for speed and scale. They're tools for something deeper, and far more powerful: Scaling human connection, with intelligence.

Messy, unpredictable, and soft — that's how the human side of cybersecurity has been written off until now. It's why many teams still rely on repetitive, one-size-fits-all measures. But teams shouldn't have to choose between scale and empathy, or automation and understanding. And with the right technology, they don't.

We built CybSafe to bring precision, intelligence, and design-thinking to one of the hardest and most beautiful challenges in security: human behavior.

➡️ **Intelligent technology for a very human challenge**
Digital platforms change behavior. Social media, ecommerce, streaming — they all do it.

CybSafe brings that same behavioral intelligence to cybersecurity. It's not just built to host training. CybSafe uses context, science, and automation to influence behavior, reduce risk, and drive lasting change.

➡️ **Simple administration, automated personalization**
CybSafe handles complexity, freeing up your time. It processes thousands of non-sensitive behavioral data signals per person, in real time.

From sentiment to simulated phishing performance to risk patterns, everything is tracked, analyzed, and acted on, so you don't have to.

➡️ **Smart workflows that adapt to human risk**
CybSafe puts an end to repetitive, manual human risk management tasks with our no-code workflows. Based on real behavior, you can trigger nudges, escalate support, or guide onboarding.

Each workflow is built specifically for human cyber risk, and is led by behavioral signals, grounded in science, and responsive to context.

Just drag, drop, and deploy. It's automation for HRM, finally made easy.

➡️ **See human risk in real time**
CybSafe shows you how people behave, not just who clicked a phishing link.

It connects behavioral signals, sentiment trends, and telemetry to surface patterns, hotspots, and high-risk individuals, so you can act with insight, not instinct.

➡️ **Adaptive security interventions**
CybSafe delivers personalized interventions in real time, based on behavior, evolving risk signals, or context cues.

It reinforces safe habits, escalates support, and guides people through high-risk moments. Every response is timely, targeted, and effective.

➡️ **Intelligent automation and orchestration**
CybSafe automates risk reduction through no-code workflows, from flagging risky behavior and triggering nudges, to data syncing.

That means time saved, mental load reduced, and consistency and scaling unlocked.

➡️ **Built to fit your ecosystem**
CybSafe's API-first architecture makes integration seamless — from SIEMs and HRIS to analytics tools.

Behavioral risk doesn't live in a silo. Neither should your tech.

➡️ **Cloud-native and enterprise secure**
CybSafe is built on AWS using industry-standard encryption and best-in-class security.

It's flexible enough to support startups. Powerful enough for enterprises. And secure enough for rigorously regulated environments.

➡️ **Advanced behavioral analytics, built in**
At the core of CybSafe is SebDB — the world's security behavior database.

SebDB is an evidence-based ontology that powers CybSafe's ability to map behavior to cybersecurity risk, surface real insight from raw data, and drive measurable behavior change across your organization.

CybSafe is a smarter way to manage human cyber risk — data-led, AI-powered, and grounded in behavioral science.

Testimonials

> *CybSafe helped us reduce risky behaviors we didn't even know were happening.*

Security Awareness & Culture Director, Global bank

> *It's the first time we've been able to prove which parts of our security awareness program work, and which bits don't.*

CISO, Multi-national insurer

> *The automation alone saves my team hours every week – and we're finally targeting the right risks.*

Information Security Director, Multinational manufacturer

> *I've never seen data like this on the human side of cybersecurity. It's a game changer.*

Cybersecurity Manager, Global pharmaceutical

> *CybSafe helped us reduce risky behaviors we didn't even know were happening.*

Security Awareness & Culture Director, Global bank

What customers say about GUIDE

Informative, innovative, and accessible. Modular learning with various ways of learning; good metrics to allow managers to understand staff learning and understanding.

Insurance customer

Very user friendly, doesn't require massive amounts of time to complete each module. The analytics are useful. Cybsafe is a fantastic platform for delivering bite-sized chunks of useful information. It means my colleagues don't need to spend loads of time on the platform to get the benefit from strong security awareness training.

Global distribution customer

What customers say about PHISH

Senior leadership like that we can see when people have clicked on links and submitted data. It allowed us to see that users were more engaging in phishing emails in 'relaxed' periods such as Monday morning, lunchtime, and on Fridays. It was also good to see the behavioral analytics, as this allowed us to see that a lot of people were falling for 'IT comms'. This then allowed us to put out our internal comms to make sure users are aware of the domains we use internally.

UK Government customer

What customers say about RESPOND

I thought it was probably just another tick-box training system like the others, but when I looked deeper CybSafe gave me a view of the whole organization through its dashboards and reports. I could not only see who had carried out the training, but I could measure people's progress—not just in the UK but across the globe.

Technology provider

CYBSAFE GUIDE

Personalized guidance. Lasting behavior change.

Where most tools teach, GUIDE transforms. It's security awareness training reimagined– with science, data, and precision.

GUIDE is evidence-based human risk management software. It drives awareness, engagement, and behavior change using intelligent analytics and behavioral science.

It delivers targeted guidance rooted in behavioral science and psychology, helping people take the right action at the right time. Behaviors improved, compliance proven, engagement boosted — all with less effort.

Cut risky behaviors by
50%+

Compliance with
33%
less effort

Halve
training time

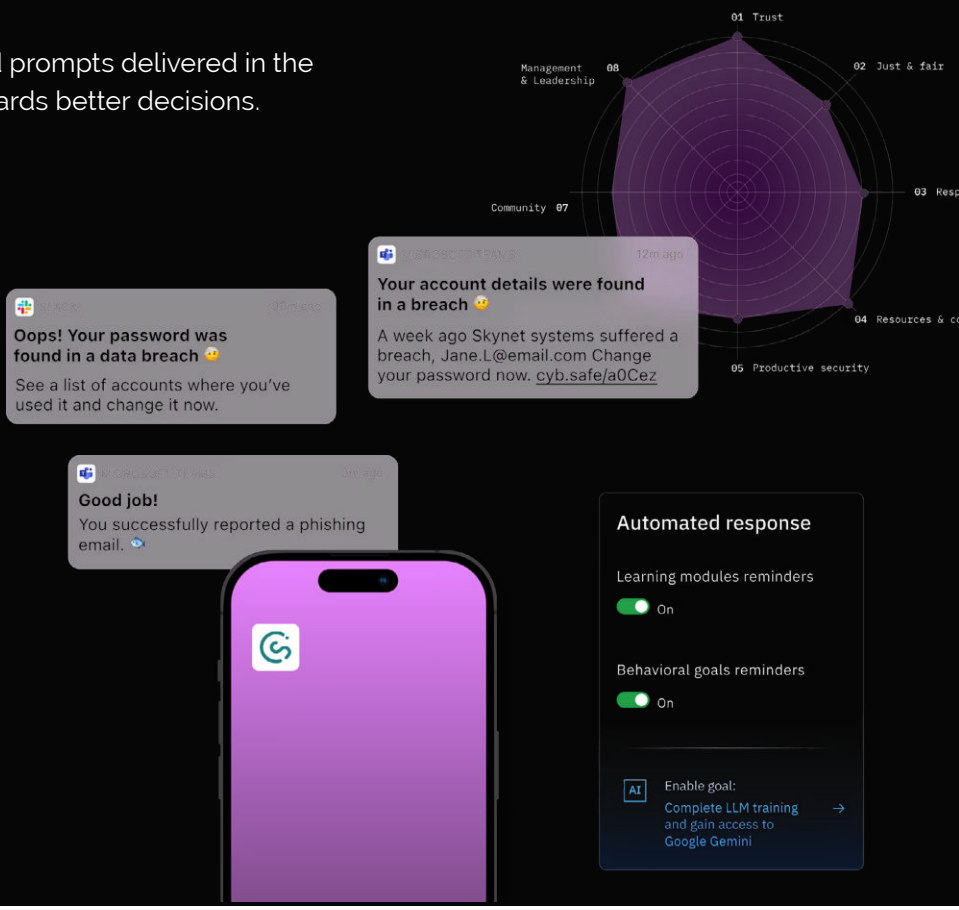
Reach
78%
user engagement

Nudges that drive action, not just attention

CybSafe nudges are science-backed prompts delivered in the flow of work. They guide people towards better decisions.

They're personal, timely, and delivered across multiple channels like Slack, Teams, email, browser, and mobile. That means they drive behavior change, like reporting phishing, improving passwords, or following safer processes.

Each nudge is powered by SebDB, the behavioral ontology that links security behavior data to risk outcomes. That's why they're proven to increase engagement, reduce risky behavior, and building lasting habits.

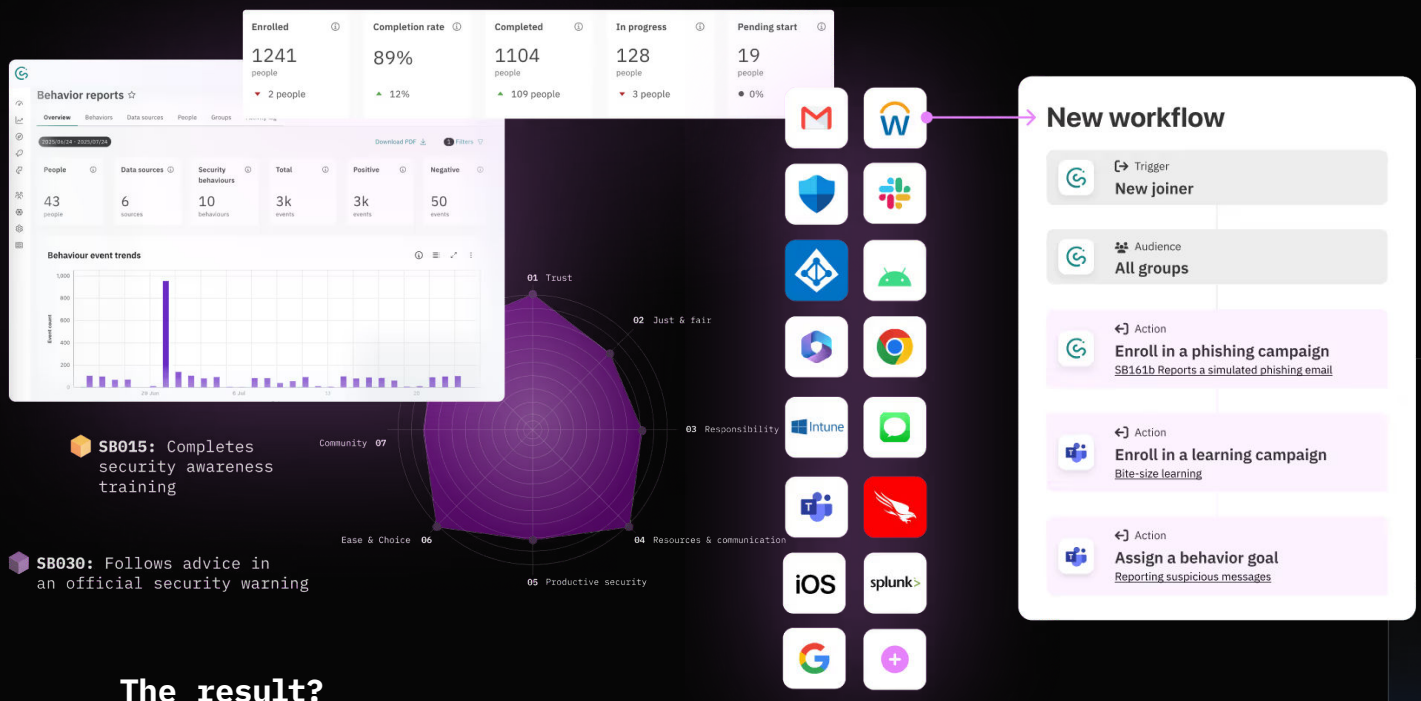


Three ways CYBSAFE GUIDE drives big changes:

➡️ **Delivers personalized, just-in-time interventions**
GUIDE tailors micro-learning, nudges, and prompts to each person's role, behavior, and risk. It reaches people in the moments that matter, via email, Slack, Teams, mobile, or browser.

➡️ **Makes awareness meaningful and measurable**
GUIDE links interventions to outcomes so you can measure what's working, who needs help, and how your program reduces cybersecurity risk.

➡️ **Cuts effort and boosts engagement**
With automated onboarding, delivery, reminders, and tracking, GUIDE helps scale your security awareness training and human risk management program—without overwhelming your team.



The result?

Organizations using CYBSAFE GUIDE:

Achieve compliance with
33%
less effort

Cut training time by
50%

Reach
78%
user engagement

Reduce risky behaviors by
50%+

Save
$250k
on average

Core features

Feature	What is it?	How does it help?
Security awareness training	Internationally accredited, award-winning security awareness training.	▪ Meet local and global compliance requirements ▪ Offer bite-sized, digestible training modules ▪ Engage users with story-style content and videos
Content customization	A way to make CybSafe security awareness training your own.	▪ Annotate security awareness training content ▪ Supplement CybSafe modules with internal documents ▪ Personalize content for individuals or groups
Behavior goals and actions plans	Security behavior prioritization and progress tracking.	▪ Target specific security behaviors ▪ Set custom behavior goals for individuals or groups ▪ Design behavior action plans
Family and friends content sharing	CybSafe content sharing (no additional accounts necessary).	▪ Engage users outside the work environment ▪ Secure your organization holistically ▪ Raise security awareness in users' communities
On-demand advice and guidance	A searchable database of security guidance, tips, and advice.	▪ Access security FAQs on demand ▪ Get the latest guidance on security behaviors ▪ Fill in use knowledge gaps
User messages	A direct line between users and the security team.	▪ Communicate directly with users ▪ Understand user sentiments and concerns ▪ Facilitate anonymous reporting
Reporting insights	Comprehensive risk data and metrics.	▪ Enjoy rich visibility into your organization's security posture ▪ Gain insight into user security behaviors ▪ Deepen your understanding of your human cyber risk
iOS and Android mobile app	Dedicated mobile apps (supported by most Enterprise Mobile Management systems).	▪ Access CybSafe on the go ▪ Reach users where they are ▪ Support remote and hybrid workers.
LMS/LXP integrations	LMS/LXP integrations through SCORM 1.2.	▪ Improve access to CybSafe ▪ Centralize progress reports for LMS administrators ▪ Consolidate your tech stack

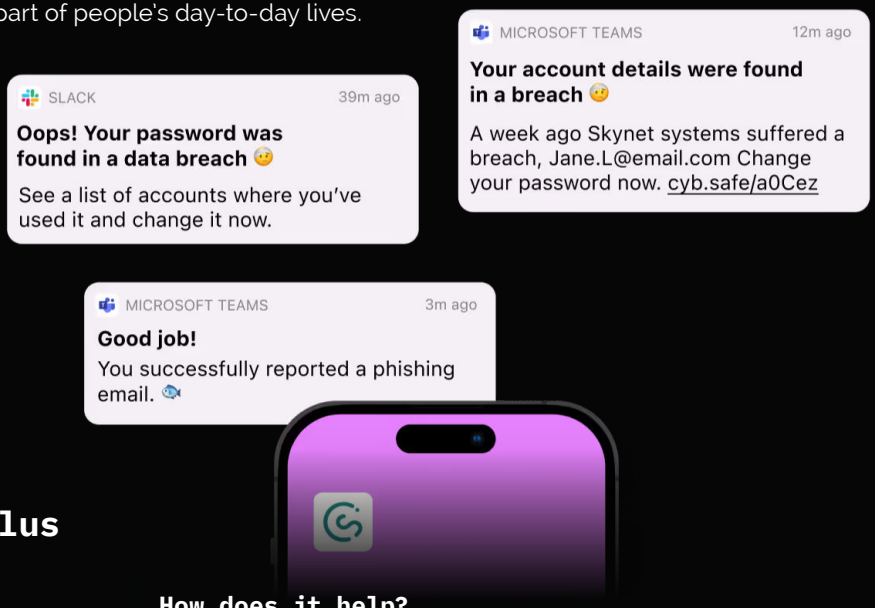
Everything in GUIDE, plus tools scientifically designed to help improve your organization's security culture and address specific security behaviors—without friction.

GUIDE+ unlocks features to help you influence the specific security behaviors linked to your organization's risks. CybSafe Nudges, for example, are science-based security prompts designed to help your people make better security decisions—while CybSafe Alerts keep your people in the know with timely security notifications.

A testament to CybSafe's adaptability, both features are customizable, can be automated to suit your needs, and boast ever-growing libraries of scientifically-designed Nudge templates and Alert templates.

Building on GUIDE's strong foundation, GUIDE+ takes personalization a little further with integrations that enable notifications via Slack, Microsoft Teams, browsers, and SMS, and give you access to certain CybSafe features through certain business productivity apps.

So you can finally make cybersecurity a part of people's day-to-day lives.



Everything in GUIDE, plus

Feature	What is it?	How does it help?
CybSafe Nudges	Customizable security prompts based on proven behavioral science.	▪ Nudge users toward better security decisions ▪ Support users when it matters most ▪ Prevent user-related security incidents
CybSafe Alerts	Security alerts.	▪ Instant Alerts in the event of a security incident. ▪ Schedule Alerts for upcoming security ▪ Send users important security information directly
Personalized security behavior goals	Behavior goals sent via Slack and Microsoft teams	▪ Reach users where they work ▪ Sync user tools with the CybSafe platform ▪ Alert users before they perform high-risk behaviors

CYBSAFE PHISH

Scientific AI-powered phishing and ransomware defense.

Where most phishing tools report what happened, PHISH reveals why, and what to do next.

PHISH goes beyond surface metrics. It's human risk management that tackles phishing and ransomware using real-time data, automation, AI, and behavioral science.

Simulation is just the start. PHISH isn't just a phishing simulation tool. It's a behavioral intelligence system that uncovers risky decision-making patterns—so you can act with precision, not guesswork.

Cut admin time by
70%

Double
report rates

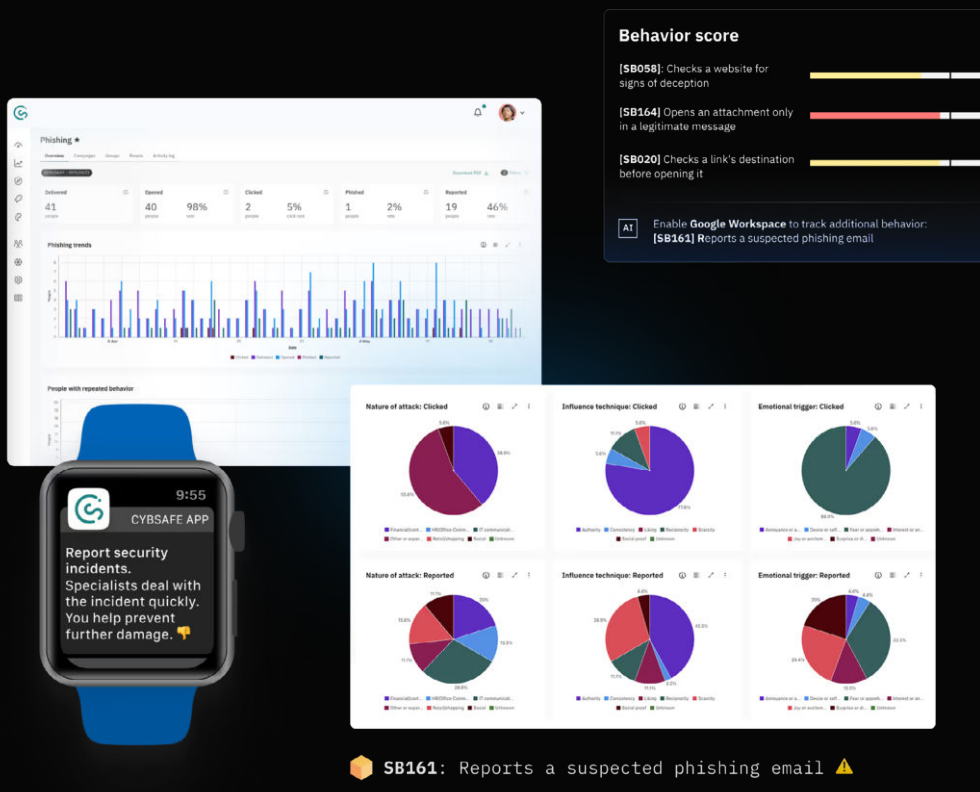
Cut risky clicks by
82%

Powered by science. Guided by data.

PHISH combines behavioral science and live telemetry to improve phishing resilience at scale.

After intervention, 91% of users stop engaging in risky phishing behavior.

All AI features are secure, transparent, and fully controllable — reducing human risk without compromising privacy or autonomy.

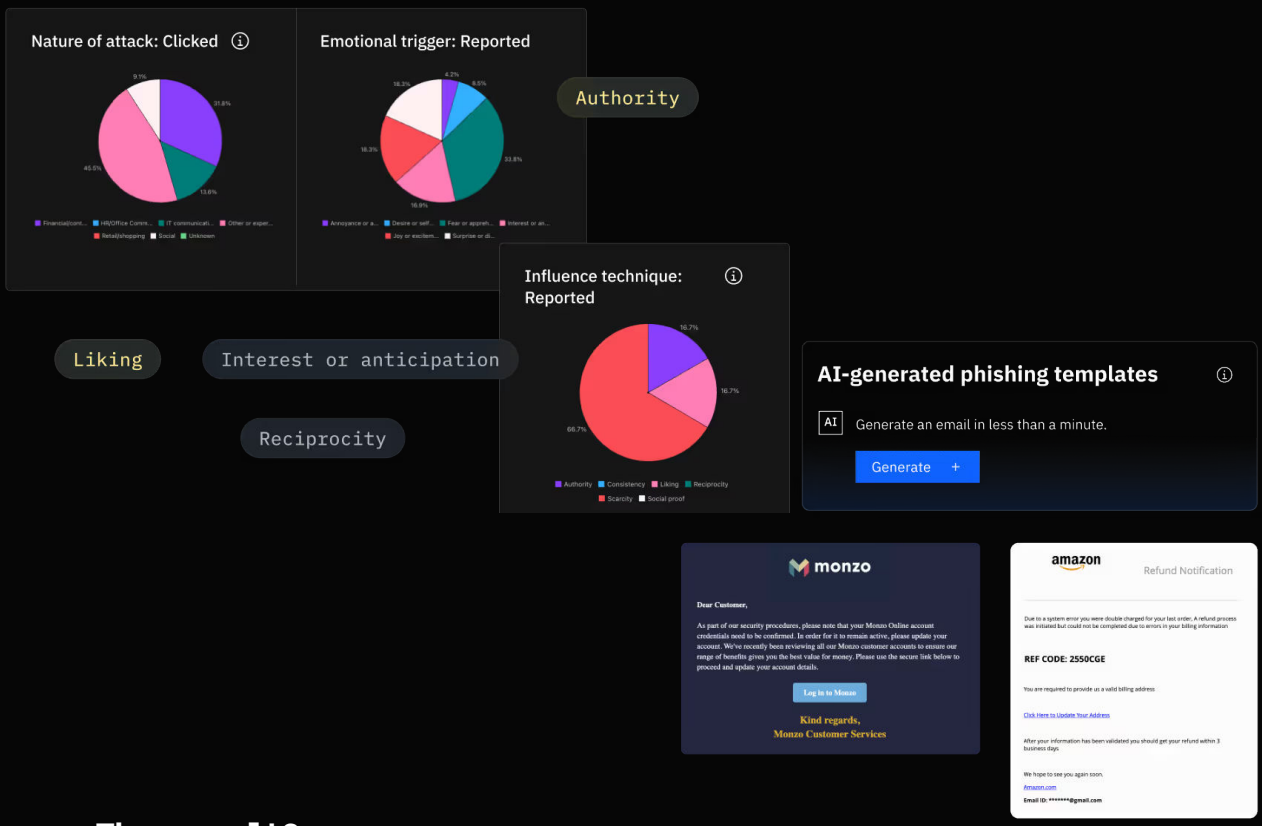


Three ways CYBSAFE PHISH drives big changes:

➡️ **Reveals the drivers of risky behavior**
PHISH goes beyond clicks and report rates to show why people fall for phishing. It highlights the psychological triggers and social tactics behind cybersecurity risk, so you can target the root causes, not just the symptoms.

➡️ **Generates AI-powered simulations in seconds**
PHISH builds realistic, science-backed phishing simulations using behavioral models and prompt-based generation. Fully customizable. NIST Phish Scale aligned. Built for real-world security awareness training.

➡️ **Learns from real behavior over time**
PHISH tracks behavior change and links interventions to outcomes.
It shows what's working, where risk remains, and how to focus future interventions and training for maximum impact.



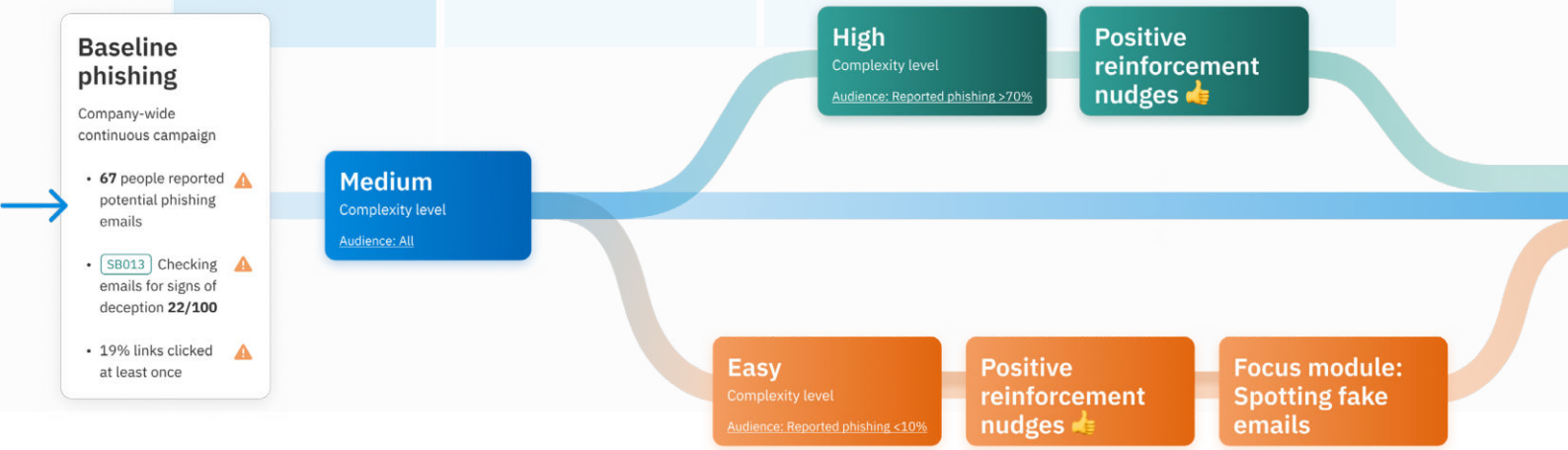
The result?

Organizations using CYBSAFE PHISH:

Save up to **70%** of admin time with AI-powered simulation	Boost phishing report rates by over **200%+**	Cut risky clicks by **82%** with adaptive, science-backed interventions	Build measurable cybersecurity and phishing resilience

Core features

Feature	What is it?	How does it help?
Phishing simulation library	An extensive library of phishing simulation templates, designed around motivational and emotional triggers.	▪ Simulate real-world phishing attacks ▪ Educate users with the organization's susceptibilities in mind ▪ Keep users abreast on the latest phishing and ransomware trends
Customizable phishing templates	Editable phishing templates and custom template creation.	▪ Tailor phishing templates to your organization's or users' needs ▪ Create your own phishing simulation templates ▪ Change sender details as required
Susceptibility, activity, and risk insight reporting	Insights from our team of psychologists, behavioral scientists, and security specialists.	▪ Discover why users fall for phishing attempts. ▪ Find out when users click through, and when they don't ▪ Learn about the type of phishing attacks users are most susceptible to
Intelligent and positive consequence management	CybSafe Nudges—customizable security prompts based on proven behavioral science—and automated workflows.	▪ Engage and educate users ▪ Influence risk-specific security behaviors ▪ Encourage and reward users who report phishing
Advanced insights into social engineering threats	Easy-to-understand metrics and reporting	▪ Enjoy rich visibility into your organization's security posture ▪ Demonstrate phishing and ransomware risk reduction ▪ Gain insight into user security behaviors



CYBSAFE RESPOND

Intelligent automation for real behavior change.

Where most tools tell you what happened, RESPOND knows what to do next, and does it.

RESPOND is the automation layer for human risk management - driving programs well beyond security awareness training. It's an orchestration engine that turns behavior and security data into meaningful action.

Built on behavioral science and real-time analytics, RESPOND quantifies human cyber risk with precision, automates interventions, and scales behavior change across your workforce.

Cut admin time by **70%**

Double report rates

Cut training time by **50%**

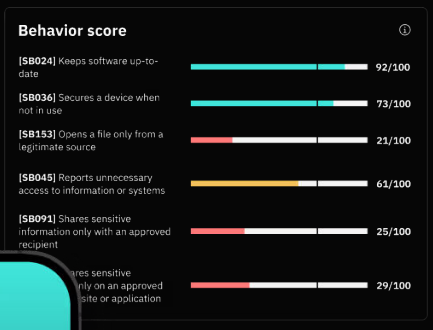
Cut risky clicks by **82%**

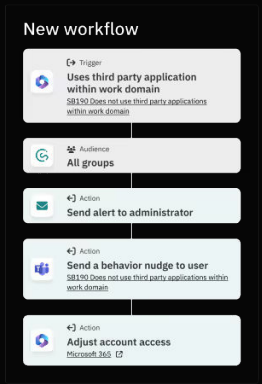
Automation with purpose. Orchestration with evidence.

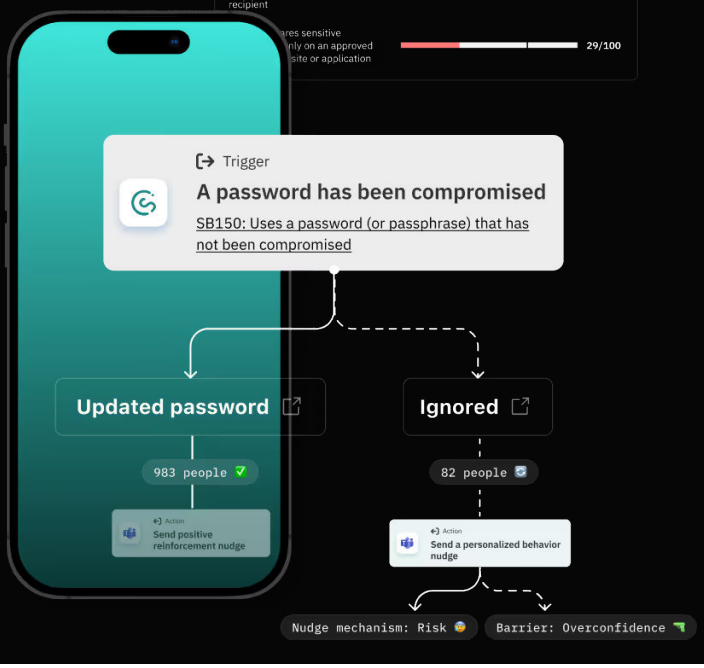
RESPOND is a scientific system of action, turning cybersecurity insights into the right response at scale. Every intervention is evidence-based, context-aware, and delivered when and where it matters most.

Powered by live data, behavioral models, and deep integrations, RESPOND brings your human risk program to life — automating what was manual, and connecting what was siloed.

It's where science, data, and automation meets action — and action delivers measurable change.







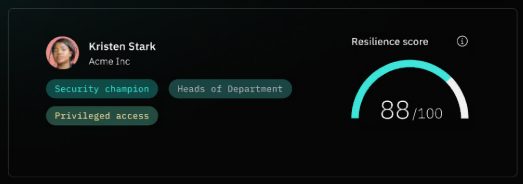
Four ways CYBSAFE RESPOND drives big changes:

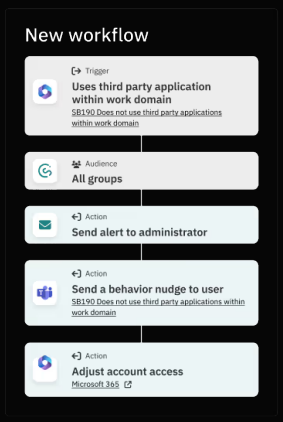
➡️ **Maps behaviors, not just events**
RESPOND integrates across your stack to surface real behavioral signals, not just policy breaches, to give you a live view of human cyber risk.

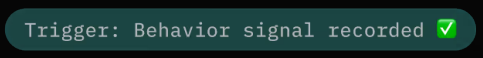
➡️ **Surfaces risk with scientific accuracy**
Using SebDB and behavioral science, RESPOND quantifies user-level risk, reveals root causes, and recommends next actions.

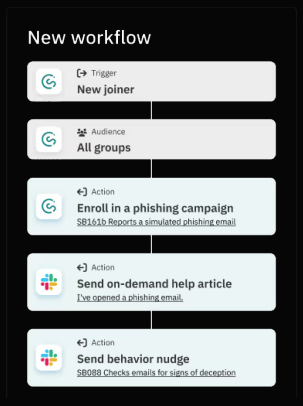
➡️ **Right action, right time, right place, automated**
No-code workflows and deep integrations trigger nudges, alerts, task assignment, or training and guidance. Each intervention is tailored to the user, and takes zero effort from your team.

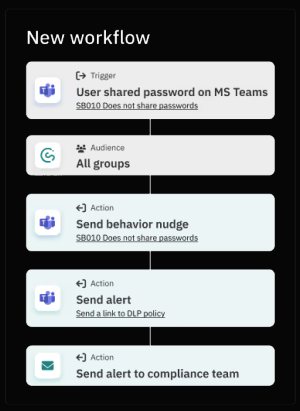
➡️ **Continuously adapts and proves impact**
RESPOND tracks behavior change and adapts over time. That means less effort, more effective compliance, and real proof of risk reduction.

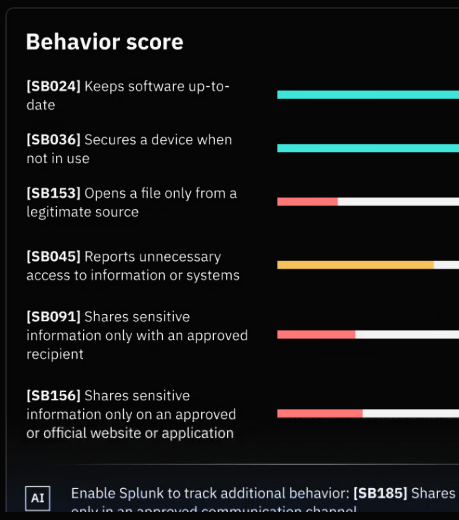












The result?

Organizations using CYBSAFE RESPOND:

Gain
30x
more visibility into human risk behaviors

Save
40+
hours of manual effort weekly

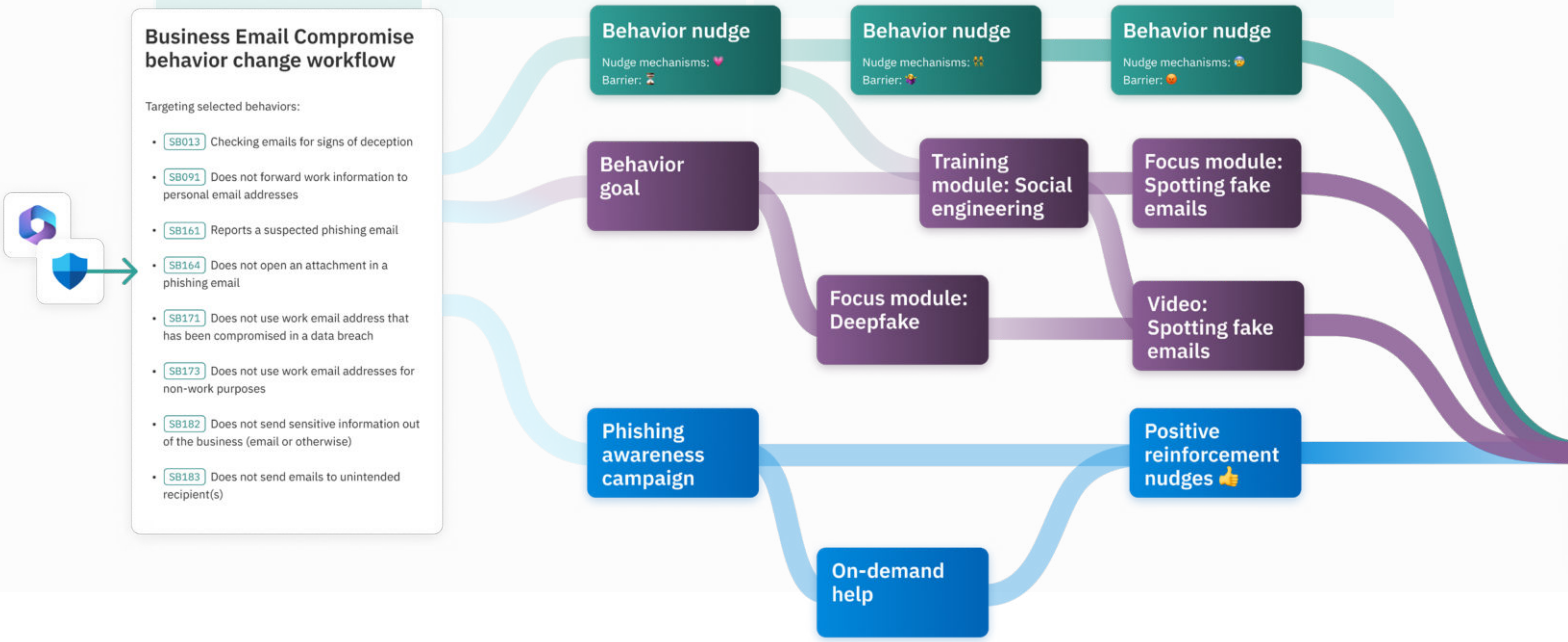
Replace repetitive admin with smart automation

Deliver behavior-triggered security actions in real time

Quantify and prove impact — from risk reduction to resilience

Core features

Feature	What is it?	How does it help?
Behavior data source APIs	A way to connect the CybSafe platform to your IT or security systems.	▪ Compile your existing human risk data in one place ▪ Gain deep visibility into your organization's risks ▪ Understand user behaviors like never before
Third-party behavior data source integrations	Integrations with various third-party data sources.	▪ Leverage human risk data across your entire organization ▪ Boost behavior event intelligence ▪ Increase oversight on user security behaviors
Customizable event-based workflows	Custom workflow creation.	▪ Automate CybSafe Nudges, CybSafe Alerts, and enrollment in targeted security awareness training ▪ Simplify human risk management • Free up time for your security team ▪
Behavior Insights	Advanced human risk insights, reports, and metrics.	▪ Calculate the RoI for your human risk management strategy ▪ Demonstrate risk reduction ▪ Gain insight into user security behaviors



Bolt-ons

Insights

The Insights bolt-on increases the number of reports security teams have access to. It also provides more in-depth data analytics and reporting to give even better insight into their human security posture, user-related risk, and security culture.

Insights reports include:

GUIDE

- Sentiment analysis
- Passphrase
- Proactivity
- Security heroes
- Augmented risk scores (group level)
- Security behavior and risk scores (user level)
- Security behavior and risk outcome scores (group)
- Behavior comparison and detail pages (advanced)

PHISH

- Augmented risk scores (group level)
- Security behavior & risk scores (user level)
- Security behavior & risk outcome scores (group)
- Behavior comparison and detail pages (advanced)

RESPOND

- Augmented risk scores (group level)
- Security behavior and risk scores (user level)
- Security behavior and risk outcome scores (group)
- Behavior comparison and detail pages (advanced)

APIs

There are a number of APIs available for customers. The APIs integrate with various data sources to equip you with the most effective behavior-focused human risk management solution on the market.

With this bolt-on, you can use human risk data from across your organization to enhance your view of security behaviors and corresponding risks by:

- Leveraging third-party integrations to detect behavior events and security incidents.
- Connecting the CybSafe platform to your own IT or security systems to enable you to manage human cyber risk more responsively.

Single sign-on (SSO)

The SSO bolt-on is for bespoke SAML connections or customers with multiple identity providers.

This bolt-on can be used to easily integrate CybSafe features with your secure and reliable single sign-on solutions (or identity providers).

Our team of experts will work with you to configure the bespoke solution tailored to your specific needs, ensuring seamless integration with your existing SAML solutions to deliver seamless authentication and authorization to users across your entire ecosystem, ensuring a streamlined user experience and heightened security.

Premium support

Today's threat landscape calls for a degree of expertise to help you maximize your security profile and prevent adverse events. CybSafe's Premium Support bolt-on gives you access to designated security experts for implementation best practices, priority support access, and risk reduction/mitigation.

Access to a dedicated Customer Enablement Specialist—a technical expert to assist you with implementation, onboarding, and provide ongoing advice on feature adoption and organizational performance—is one of this bolt-on's key benefits. Premium Support also includes the following:

- Expert-led onboarding,
- Specialist health checks,
- Email and chat support,
- A designated Escalation Manager,
- Product roadmap sessions,
- Access to the CybSafe Community,
- Early access to beta releases,
- Product webinars,
- Product clinics

Module builder

Our module builder lets you easily create your own learning modules for use with CybSafe. You can seamlessly integrate these modules with our existing ones in your campaigns.

Accessible through the module library, our builder supports two module styles: multi-page (for traditional training) and continuous scroll (for a storytelling approach). Each page you create can include text and images using our visual editor*. You can also include quiz questions to assess participants' knowledge.

The modules you create will be accessible in the module library and will be included in reporting, just like CybSafe's own modules. If you use SCORM, you can also download SCORM versions of your custom modules.

*Video support is coming soon

The important bits

Frequently asked questions

Technical requirements

CybSafe is accessible from any web-enabled device:

Major and previous supported version:

Learn more about our preferred browsers

Quality assurance and performance testing

CybSafe manages a release pipeline consisting of automated tests, quality assurance, and routine performance benchmarking.

Service scope

CybSafe releases updates during business hours, operating a zero-downtime deployment policy. Where possible, we conduct significant maintenance outside of business hours and following reasonable notice.

Legal

Our Customer Support advisors are available during UK business hours (excluding public holidays) to help with any questions or queries.

A full list of our terms and conditions, SLAs, and obligations can be found here:

www.cybsafe.com/legal

CYBSAFE

Contact us

To learn more about what we do, or to take a tour of the platform, just get in touch!

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