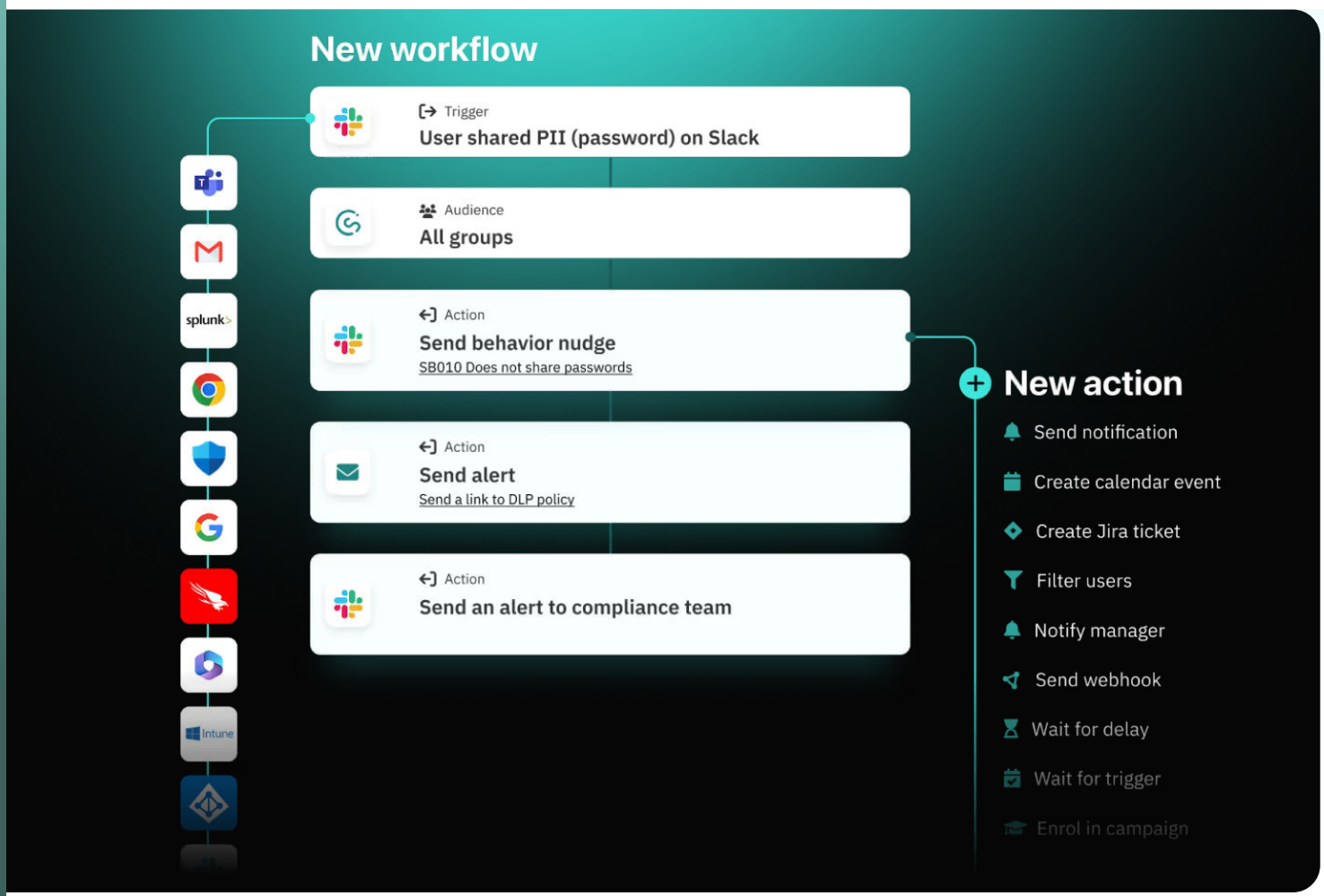
CYBSAFE

CybSafe RESPOND

Intelligent automation for real behavior change.



What is CybSafe?

Security is a human challenge.
That's why we built CybSafe.
People are the key to cybersecurity, not the problem. Solving today's biggest security challenges means taking a fundamentally different approach.

We've brought together an extraordinary blend of technologists, behavioral scientists, creatives, and risk and intelligence specialists. Together, we're reshaping how the world tackles human cyber risk—not with guesswork, but with science, data, and empathy.

Built on purpose. Powered by evidence.
We don't build technology for its own sake. Every line of code, every nudge, every workflow in our platform is grounded in rigorous scientific research and real-world data about how people behave — not theory, assumptions, or outdated models.

Our scientists design and test interventions that work. Our technologists and AI experts make them scale. And our creatives make everything clear and engaging for everyone, from CISOs to frontline teams.

Because evidence-based security is the only kind that works, we invest in and enable the world's security behavior database, SebDB. It powers our platform and gives the industry a shared foundation for understanding and reducing risk.

Human-first, AI-smart.
No system can replace the power of people. CybSafe amplifies human potential. It uses machine learning and behavioral analytics to spot patterns no human could, act faster than any team alone, and adapt continuously to an evolving threat landscape.

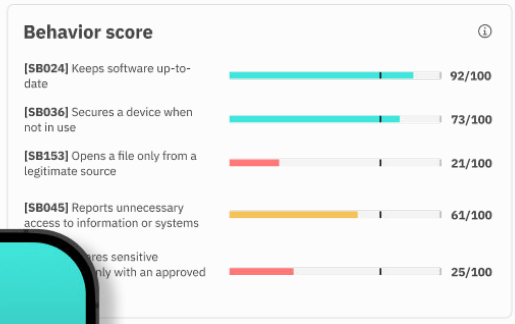
Every feature is designed to work with people, not against them. It's respectful, ethical, and effective by default.

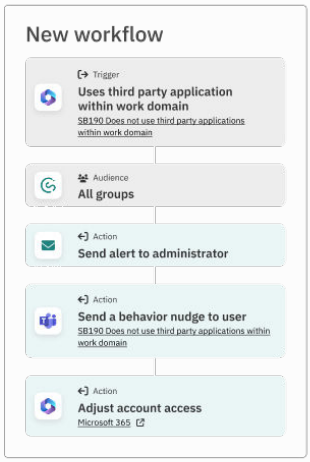
We make security something people believe in.
Security should feel empowering, not punishing. CybSafe helps people build habits, make better choices, and understand the "why".

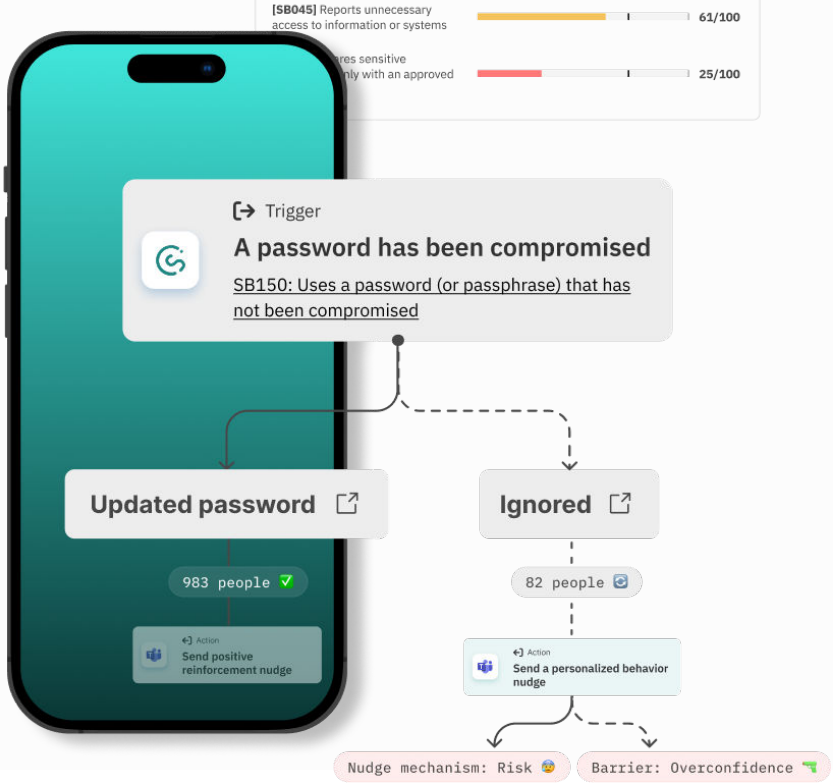
When guidance feels relevant, people act. And when security is starts with people, culture shifts, naturally.

This is CybSafe.
Built for security teams who want more than awareness. Powered by science, driven by data, designed for people.

We help people and organizations thrive in an AI-powered world. And we're just getting started.







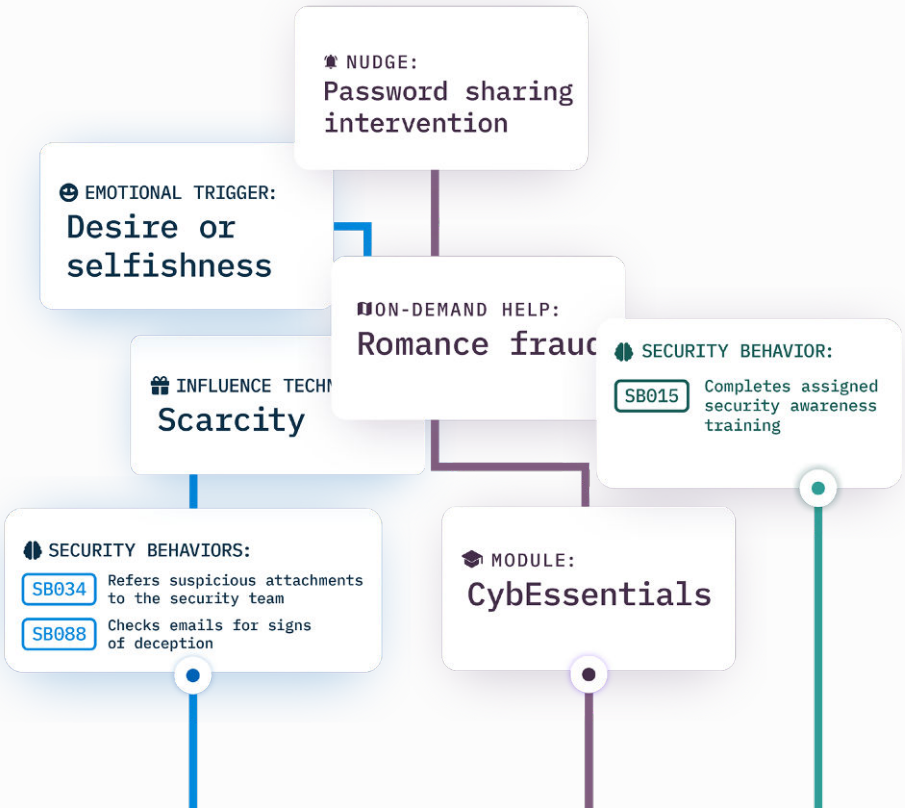
Use cases

1. Measure, automate, and orchestrate
Use data integrations to measure behavior, automate behavior change, and lower risk.

2. Insights, visibility, and reporting
Access data analytics, metrics, and reports that provide deeper insight into human risk and security culture.

3. Compliance, security awareness, and education
Achieve compliance, improve security awareness, and educate users with personalized nudges, targeted guidance, and tailored content to shift habits and reduce cybersecurity risk.

4. Social engineering, deepfakes, and ransomware risk reduction
Reduce phishing, social engineering, deepfakes, and ransomware risk through scientifically-designed simulations and data insights that show behavior drivers.



How is CybSafe different?

AI-powered, evidence-based.

Built for behavior. Engineered for the AI era. AI and automation aren't just for speed and scale. They're tools for something deeper, and far more powerful: Scaling human connection, with intelligence.

Messy, unpredictable, and soft — that's how the human side of cybersecurity has been written off until now. It's why many teams still rely on repetitive, one-size-fits-all measures. But teams shouldn't have to choose between scale and empathy, or automation and understanding. And with the right technology, they don't.

We built CybSafe to bring precision, intelligence, and design-thinking to one of the hardest and most beautiful challenges in security: human behavior.

➡️ **Intelligent technology for a very human challenge**
Digital platforms change behavior. Social media, ecommerce, streaming — they all do it.

CybSafe brings that same behavioral intelligence to cybersecurity. It's not just built to host training. CybSafe uses context, science, and automation to influence behavior, reduce risk, and drive lasting change.

➡️ **Simple administration, automated personalization**
CybSafe handles complexity, freeing up your time. It processes thousands of non-sensitive behavioral data signals per person, in real time.

From sentiment to simulated phishing performance to risk patterns, everything is tracked, analyzed, and acted on, so you don't have to.

➡️ **Smart workflows that adapt to human risk**
CybSafe puts an end to repetitive, manual human risk management tasks with our no-code workflows. Based on real behavior, you can trigger nudges, escalate support, or guide onboarding.

Each workflow is built specifically for human cyber risk, and is led by behavioral signals, grounded in science, and responsive to context.

Just drag, drop, and deploy. It's automation for HRM, finally made easy.

➡️ **See human risk in real time**
CybSafe shows you how people behave, not just who clicked a phishing link.

It connects behavioral signals, sentiment trends, and telemetry to surface patterns, hotspots, and high-risk individuals, so you can act with insight, not instinct.

➡️ **Adaptive security interventions**
CybSafe delivers personalized interventions in real time, based on behavior, evolving risk signals, or context cues.

It reinforces safe habits, escalates support, and guides people through high-risk moments. Every response is timely, targeted, and effective.

➡️ **Intelligent automation and orchestration**
CybSafe automates risk reduction through no-code workflows, from flagging risky behavior and triggering nudges, to data syncing.

That means time saved, mental load reduced, and consistency and scaling unlocked.

➡️ **Built to fit your ecosystem**
CybSafe's API-first architecture makes integration seamless — from SIEMs and HRIS to analytics tools.

Behavioral risk doesn't live in a silo. Neither should your tech.

➡️ **Cloud-native and enterprise secure**
CybSafe is built on AWS using industry-standard encryption and best-in-class security.

It's flexible enough to support startups. Powerful enough for enterprises. And secure enough for rigorously regulated environments.

➡️ **Advanced behavioral analytics, built in**
At the core of CybSafe is SebDB — the world's security behavior database.

SebDB is an evidence-based ontology that powers CybSafe's ability to map behavior to cybersecurity risk, surface real insight from raw data, and drive measurable behavior change across your organization.

CybSafe is a smarter way to manage human cyber risk — data-led, AI-powered, and grounded in behavioral science.

Testimonials

> *CybSafe helped us reduce risky behaviors we didn't even know were happening.*

Security Awareness & Culture Director, Global bank

> *It's the first time we've been able to prove which parts of our security awareness program work, and which bits don't.*

CISO, Multi-national insurer

> *The automation alone saves my team hours every week – and we're finally targeting the right risks.*

Information Security Director, Multinational manufacturer

> *I've never seen data like this on the human side of cybersecurity. It's a game changer.*

Cybersecurity Manager, Global pharmaceutical

> *CybSafe helped us reduce risky behaviors we didn't even know were happening.*

Security Awareness & Culture Director, Global bank

What customers say about RESPOND

I thought it was probably just another tick-box training system like the others, but when I looked deeper CybSafe gave me a view of the whole organization through its dashboards and reports. I could not only see who had carried out the training, but I could measure people's progress—not just in the UK but across the globe.

Technology provider

CYBSAFE RESPOND

Intelligent automation for real behavior change.

Where most tools tell you what happened, RESPOND knows what to do next, and does it.

RESPOND is the automation layer for human risk management - driving programs well beyond security awareness training. It's an orchestration engine that turns behavior and security data into meaningful action.

Built on behavioral science and real-time analytics, RESPOND quantifies human cyber risk with precision, automates interventions, and scales behavior change across your workforce.

Cut admin time by **70%**

Double report rates

Cut training time by **50%**

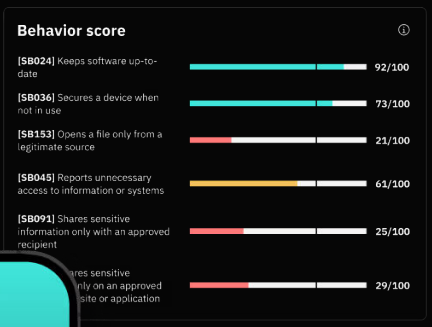
Cut risky clicks by **82%**

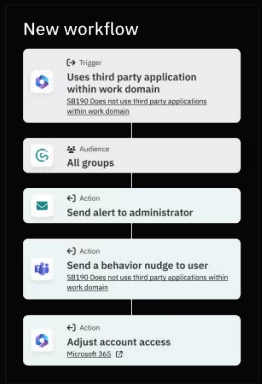
Automation with purpose. Orchestration with evidence.

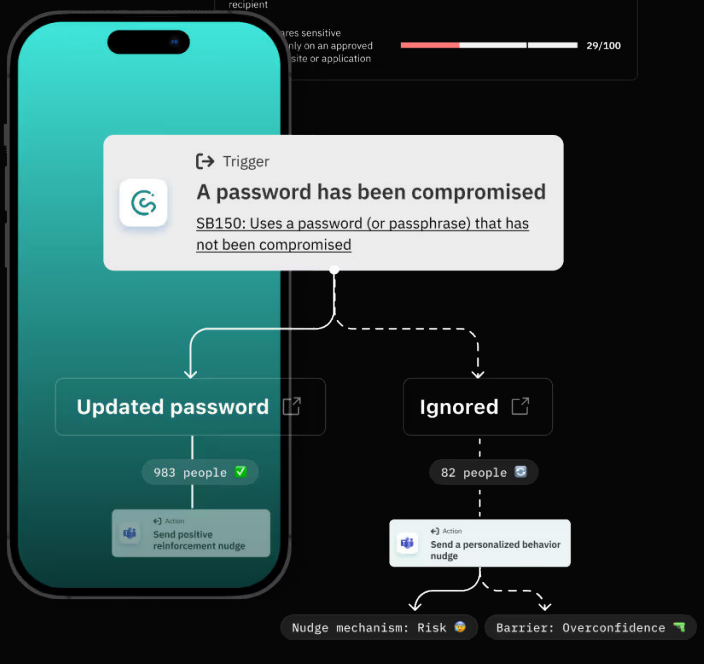
RESPOND is a scientific system of action, turning cybersecurity insights into the right response at scale. Every intervention is evidence-based, context-aware, and delivered when and where it matters most.

Powered by live data, behavioral models, and deep integrations, RESPOND brings your human risk program to life — automating what was manual, and connecting what was siloed.

It's where science, data, and automation meets action — and action delivers measurable change.







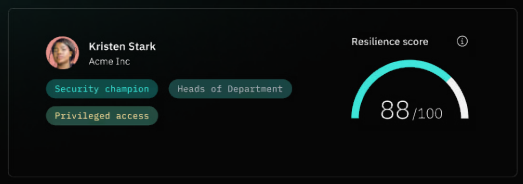
Four ways CYBSAFE RESPOND drives big changes:

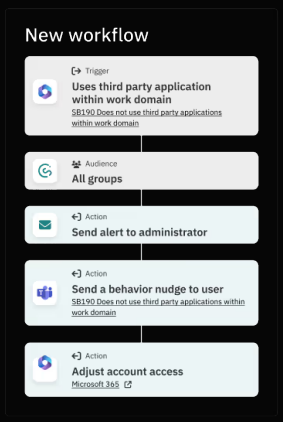
➡️ Maps behaviors, not just events
RESPOND integrates across your stack to surface real behavioral signals, not just policy breaches, to give you a live view of human cyber risk.

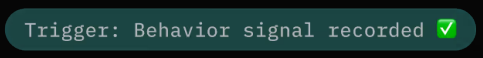
➡️ Surfaces risk with scientific accuracy
Using SebDB and behavioral science, RESPOND quantifies user-level risk, reveals root causes, and recommends next actions.

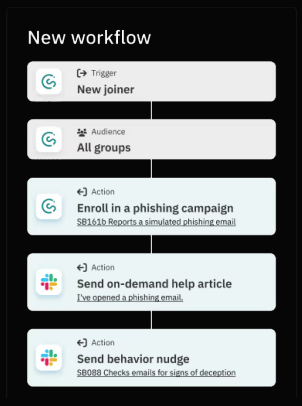
➡️ Right action, right time, right place, automated
No-code workflows and deep integrations trigger nudges, alerts, task assignment, or training and guidance. Each intervention is tailored to the user, and takes zero effort from your team.

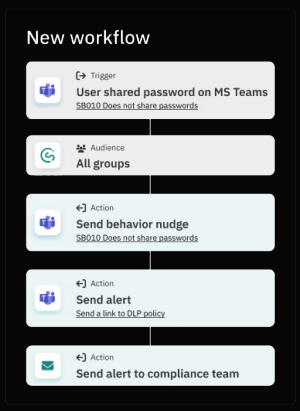
➡️ Continuously adapts and proves impact
RESPOND tracks behavior change and adapts over time. That means less effort, more effective compliance, and real proof of risk reduction.

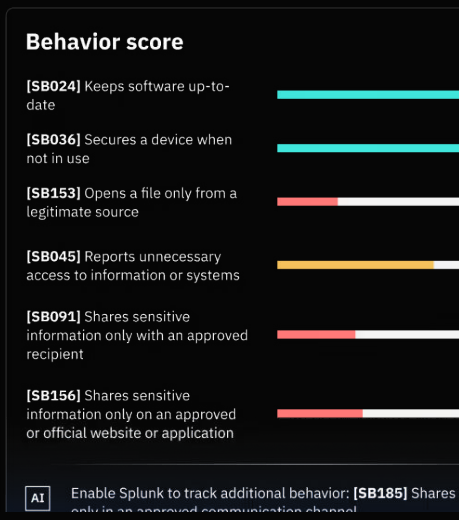












The result?

Organizations using CYBSAFE RESPOND:

Gain

30x

more visibility into human risk behaviors

Save

40+

hours of manual effort weekly

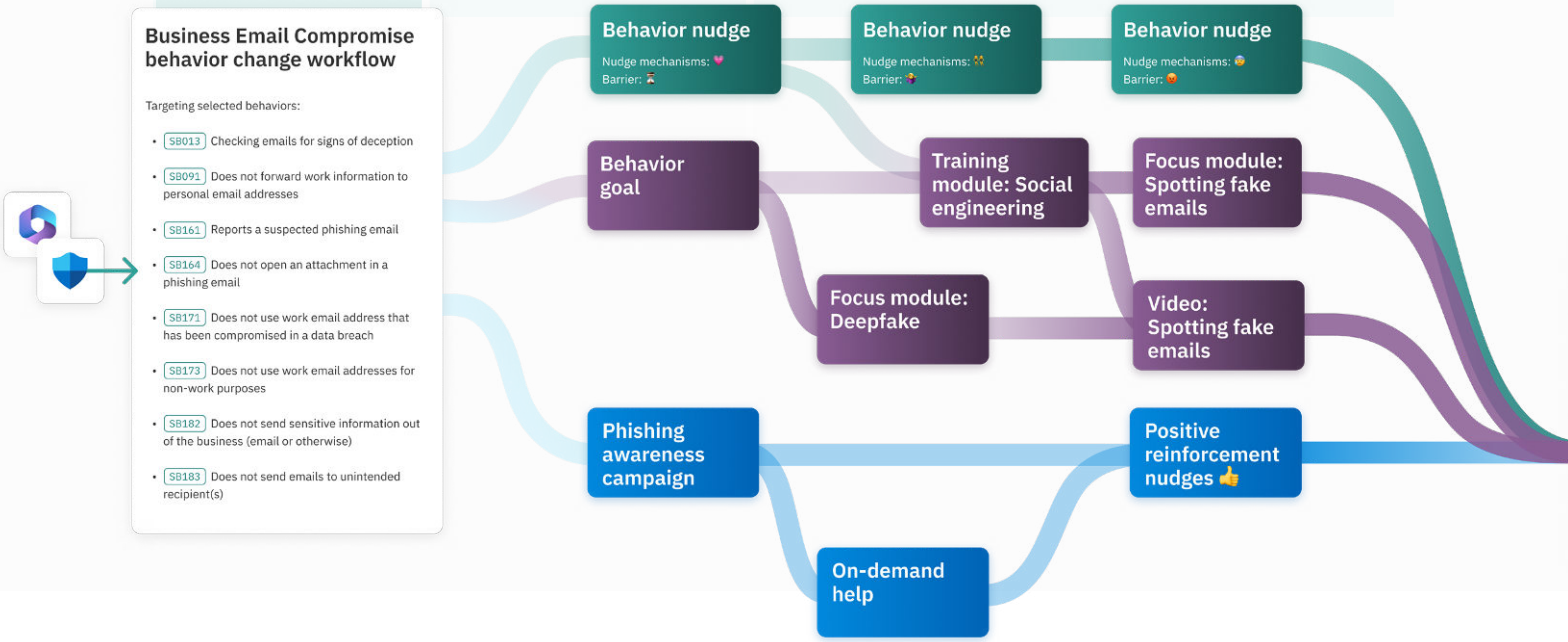
Replace repetitive admin with smart automation

Deliver behavior-triggered security actions in real time

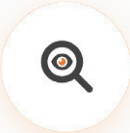
Quantify and prove impact — from risk reduction to resilience

Core features

Feature	What is it?	How does it help?
Behavior data source APIs	A way to connect the CybSafe platform to your IT or security systems.	▪ Compile your existing human risk data in one place ▪ Gain deep visibility into your organization's risks ▪ Understand user behaviors like never before
Third-party behavior data source integrations	Integrations with various third-party data sources.	▪ Leverage human risk data across your entire organization ▪ Boost behavior event intelligence ▪ Increase oversight on user security behaviors
Customizable event-based workflows	Custom workflow creation.	▪ Automate CybSafe Nudges, CybSafe Alerts, and enrollment in targeted security awareness training ▪ Simplify human risk management • Free up time for your security team ▪
Behavior Insights	Advanced human risk insights, reports, and metrics.	▪ Calculate the RoI for your human risk management strategy ▪ Demonstrate risk reduction ▪ Gain insight into user security behaviors



Bolt-ons



Insights

The Insights bolt-on increases the number of reports security teams have access to. It also provides more in-depth data analytics and reporting to give even better insight into their human security posture, user-related risk, and security culture.

Insights reports include:

GUIDE

- Sentiment analysis
- Passphrase
- Proactivity
- Security heroes
- Augmented risk scores (group level)
- Security behavior and risk scores (user level)
- Security behavior and risk outcome scores (group)
- Behavior comparison and detail pages (advanced)

PHISH

- Augmented risk scores (group level)
- Security behavior & risk scores (user level)
- Security behavior & risk outcome scores (group)
- Behavior comparison and detail pages (advanced)

RESPOND

- Augmented risk scores (group level)
- Security behavior and risk scores (user level)
- Security behavior and risk outcome scores (group)
- Behavior comparison and detail pages (advanced)

APIs

There are a number of APIs available for customers. The APIs integrate with various data sources to equip you with the most effective behavior-focused human risk management solution on the market.

With this bolt-on, you can use human risk data from across your organization to enhance your view of security behaviors and corresponding risks by:

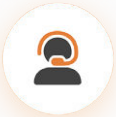
- Leveraging third-party integrations to detect behavior events and security incidents.
- Connecting the CybSafe platform to your own IT or security systems to enable you to manage human cyber risk more responsively.

Single sign-on (SSO)

The SSO bolt-on is for bespoke SAML connections or customers with multiple identity providers.

This bolt-on can be used to easily integrate CybSafe features with your secure and reliable single sign-on solutions (or identity providers).

Our team of experts will work with you to configure the bespoke solution tailored to your specific needs, ensuring seamless integration with your existing SAML solutions to deliver seamless authentication and authorization to users across your entire ecosystem, ensuring a streamlined user experience and heightened security.



Premium support

Today's threat landscape calls for a degree of expertise to help you maximize your security profile and prevent adverse events. CybSafe's Premium Support bolt-on gives you access to designated security experts for implementation best practices, priority support access, and risk reduction/mitigation.

Access to a dedicated Customer Enablement Specialist—a technical expert to assist you with implementation, onboarding, and provide ongoing advice on feature adoption and organizational performance—is one of this bolt-on's key benefits. Premium Support also includes the following:

- Expert-led onboarding,
- Specialist health checks,
- Email and chat support,
- A designated Escalation Manager,
- Product roadmap sessions,
- Access to the CybSafe Community,
- Early access to beta releases,
- Product webinars,
- Product clinics

Module builder

Our module builder lets you easily create your own learning modules for use with CybSafe. You can seamlessly integrate these modules with our existing ones in your campaigns.

Accessible through the module library, our builder supports two module styles: multi-page (for traditional training) and continuous scroll (for a storytelling approach). Each page you create can include text and images using our visual editor*. You can also include quiz questions to assess participants' knowledge.

The modules you create will be accessible in the module library and will be included in reporting, just like CybSafe's own modules. If you use SCORM, you can also download SCORM versions of your custom modules.

*Video support is coming soon

The important bits

Frequently asked questions

Technical requirements

CybSafe is accessible from any web-enabled device:

Major and previous supported version:

Learn more about our preferred browsers

Quality assurance and performance testing

CybSafe manages a release pipeline consisting of automated tests, quality assurance, and routine performance benchmarking.

Service scope

CybSafe releases updates during business hours, operating a zero-downtime deployment policy. Where possible, we conduct significant maintenance outside of business hours and following reasonable notice.

Legal

Our Customer Support advisors are available during UK business hours (excluding public holidays) to help with any questions or queries.

A full list of our terms and conditions, SLAs, and obligations can be found here:

www.cybsafe.com/legal

CYBSAFE

Contact us

To learn more about what we do, or to take a tour of the platform, just get in touch!

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