



**Making Complex Parking
and Environmental Processes
Simple.**



unity5



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**4m+ parking notices issued annually
through the Zatpark platform**



**650m+ ANPR movements
securely managed annually**



**#1 software provider to the
UK private parking market**



**UK-based, with a
dedicated team of 50**

Market-Leading Contravention Management Software

Zatpark offers world-class SaaS enforcement automation that meets the needs of Private Parking Companies and Local Authorities. Zatpark gives you complete control over the whole lifecycle of parking contraventions, from issue to recovery action and every step in between.

Zatpark is a cloud-based enforcement platform that simplifies the complexities of any enforcement type. Zatpark centralises and automates the management of the enforcement lifecycle. With integrated solutions for a wide range of enforcement activities, Zatpark provides your teams with a single platform to manage everything from parking tickets, permits, moving traffic violations, environmental penalties, EV charging non-compliance, and even customised penalty enforcement.

Zatpark provides private parking operators and local authorities complete control and flexibility of parking operations management, improving efficiency and maximising effectiveness.

Zatpark easily integrates with your existing hardware, whether cameras, pay-and-display machines, cashless, or barriers, you are never tied in to a single provider.

Simplifying Complex Business Processes in Parking and Enforcement Management

Zatpark Centralised Management

The Zatpark platform gives you full control of your parking and enforcement operations from a single dashboard. Its functions and features can be configured so that your team only have access to the tools they need, making it easy for your staff to learn and use.

Zatpark Visualised Workflow

Zatpark's unique workflow management tools allow you to build customised workflows that meet your organisation's enforcement requirements. Zatpark visualises the status of every ticket giving you a quick and easy way to see what stage of the lifecycle each ticket is at.

Market-leading Automation

Zatpark can automate your entire enforcement process, from ticketing, appeals, payments, legal, and debt resolution. This enables your teams to focus on more important tasks, such as improving customer service, rather than manually performing enforcement actions.

Zatpark Integrations

Zatpark offers seamless third-party integration with your existing parking management systems including:

- ANPR cameras
- Barriers
- Payment gateways
- Cashless payment apps
- Pay-and-display machines
- Appeals adjudication
- Debt resolution and Legal providers.



Reduce Costs, Increase Efficiency

Zatpark automation reduces operational costs and improves efficiency. By reducing the time needed to complete contravention management tasks, including payments, appeals, evidence gathering, and record keeping you can streamline your parking management process, allowing you to manage more parking facilities with fewer resources.

Zatpark is fully integrated with DVLA vehicle databases alongside our proprietary fleet lookup tools. Our Fleet lookup significantly reduces the time to remedy a parking notice issued to a fleet or rental vehicle, reducing your operating costs through time and monetary efficiencies.

Zatpark's seamless integration with ANPR systems means you can monitor contraventions 24/7. By taking advantage of Zatpark ANPR you can reduce administration costs and extend your enforcement hours without financial overheads.

Zatpark's built-in payment processing removes the need for call-handling staff through automation and provides a fixed cost per transaction with its least-cost routing feature.

The integrated Zatpark Hybrid Mail solution can reduce the volume of paper letters and notifications needed in your enforcement process and significantly reduces your organisation's postal costs.

The Zatpark Evidence Pack Manager (EPM) and Data Subject Access Request (DSAR) builder are two more of Zatpark's automation features that help you stay on top of compliance tasks. Automatic generation of legal evidence and personal data packs delivers further cost savings and efficiencies.

Simple Solutions to Complex Challenges



Zatmobile

Enables mobile enforcement across all contravention types.

The Zatmobile app enables rows of parked vehicles to be accurately and efficiently scanned by your on-foot parking staff without manually entering registration numbers, making the parking management process faster.

- On-foot staff can immediately issue warning and penalty notices (PCNs & FPNs) based on your business rules
- Capture photographic and video evidence of each contravention
- Manage your staff shifts and track staff routes with real-time GPS maps
- Record exact contravention locations using GPS mapping.

Zatpark Self-ticketing

Zatmobile can be combined with Zatpark Self-ticketing, a feature that allows smaller parking locations such as offices, private medical centres, or gyms to issue penalties for parking contraventions no matter whether you have 5 or 50 parking spaces.

Zatkiosk

You may not charge for parking spaces, but you still need to manage availability and demand. Zatkiosk provides a simple, user-friendly app that removes the administration headache of allocating spaces for guests and visitors.

Zatenviro

Zatenviro allows your enforcement officers to issue both FPN or PCN penalties for environmental or community offences in line with Government regulations such as the Clean Neighbourhoods and Environmental Act, making it an ideal and cost-effective solution for Local Authorities.

- Quickly and easily issue FPNs for any environmental offence
- Automate the processing of notices for duty of care and failure to produce waste documents
- Dramatically reduce the time to create court files with our Evidence Pack Manager (EPM).

Zatpermit

Reduce the administrative burden on your staff via automation, providing improved customer service with self-service permit portals.

Zatpermit allows you to manage digital permits, virtual scratch cards, and CO2 Emissions-based and location-based permits.

Zatpermit's simple customised application questionnaires and intelligent auto-approval enable parking permit management at scale, allowing customers to self-service improving customer service and decision transparency for applicants and your staff to be deployed where they are most effective.

Zatpermit gives you an automated permit management solution that fits the needs of your team, and your customers.

Zatpark Ecom6 IVR Payment Processing

Ecom6 is Zatpark's automated payment management system, meaning you can take payments 24/7 every day of the year.

Ecom6 is seamlessly integrated with the Zatpark platform and ensures you know about your customer payments as soon as they happen.

Zatpark Ecom6 also offers IVR (Interactive Voice Response) phone payments which provide automatic call handling and outbound voice messages, removing the need for call-handling staff and providing a fixed cost per transaction.

Zatpark Hybrid Mail

Zatpark's Hybrid Mail solution sends automated notifications to customers, removing the need for your administration staff to print, collate, pack and seal envelopes.

Our Hybrid Mail solution reduces mail costs by intelligently sending customer notifications. Using your customer's preferences, Hybrid Mail automatically selects the lowest-cost delivery method. Notifications are sent using the lowest-cost first - email, SMS, or post. If postal is required, an automated letter is sent to an integrated digital printing service for printing and posting. Zatpark Hybrid Mail reduces the volume of paper letters posted and reduces your postal costs.

Choose Zatpark

Zatpark manages the complete ticket lifecycle with automated progression. Our advanced and feature-rich parking management and enforcement software is designed to meet the needs of Private Parking Operators and Local Authorities.

Simplification

Automates the parking enforcement lifecycle, simplifying processes and saving time and money.

Flexibility

Configure your own workflow to suit your organisation and add any ticket type from PCN, FPN, or Environmental, or create custom tickets.

Greater Efficiency and Fewer Errors

A fully automated cloud-based system, eliminating paper forms and duplicate data entry.

Integration

Integrates seamlessly with leading third-party parking systems, streamlining administration.

Control and Accuracy

When paired with Zatmobile and ANPR, gives you precision control over the enforcement process.

Great Customer Care

We deliver excellent UK-based customer support that ensures your operations can operate smoothly.

Attractive Pricing Structure

Activity-based pricing supports business growth.

Future-proof

We continually embrace new technologies enabling us to provide cutting-edge parking management tools to your business.

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