

Digital Workplace Matcher

The right platform isn't the one with the best sales person. It's the one that fits your people, your purpose, and your priorities.



With a crowded market of overlapping features, conflicting claims, and shiny demos, how do you confidently choose the right platform for your people and your priorities? You need a neutral, strategic approach to finding the platform that truly fits—based on your organisational goals, employee needs, and tech realities.

Discovery & Assessment

- Purpose & position workshop
- Tech & channel mapping
- Stakeholder & employee engagement
- Current state analysis & opportunity scan

Tool Matching

- Bespoke feature & fit criteria
- Independent options appraisal
- Guided demos with structured feedback
- Security & compliance evaluation

Decision Support

- Final recommendation & feedback synthesis
- Internal alignment workshop
- Support with contracting & negotiation

Why it works:

- ✓ Cut through internal bias and vendor hype
- ✓ Build shared understanding across your org'
- ✓ Reduce the risk of poor-fit tech investment
- ✓ Speed up decision-making

“The expertise and guidance provided by Work Networks were invaluable throughout our journey in picking and launching our new Platform. From the initial assess and match process to the well-thought out launch, their team ensured every detail was tailored to our needs.

**ADAM SULLIVAN, CEO BAYWATER
HEALTHCARE**



Launch & Land

Strategic Platform Implementation That Drives Adoption & Long-Term Value

Rolling out a new digital platform is never just about technology—it's about people, purpose, and performance. Without a thoughtful approach, even the best tools can struggle to gain traction, leading to missed opportunities, wasted investment, and user resistance.



Our 5 pillar approach:

Tech, data & systems integration

Ensure the platform fits seamlessly into your ecosystem—covering integrations, access, compliance, and performance from the start.

Platform Architecture & Migration

We help you design a clear, usable structure aligned to your people and workflows, and manage any content or process migration with care.

Colleague Engagement & Training

We activate early adopters and champions, and deliver engaging, role-specific onboarding to spark confidence and everyday value.

Leadership Engagement & Enablement

We support your senior team in modelling the behaviours that matter—boosting visibility, credibility, and organisational alignment.

Communications, Content & Launch

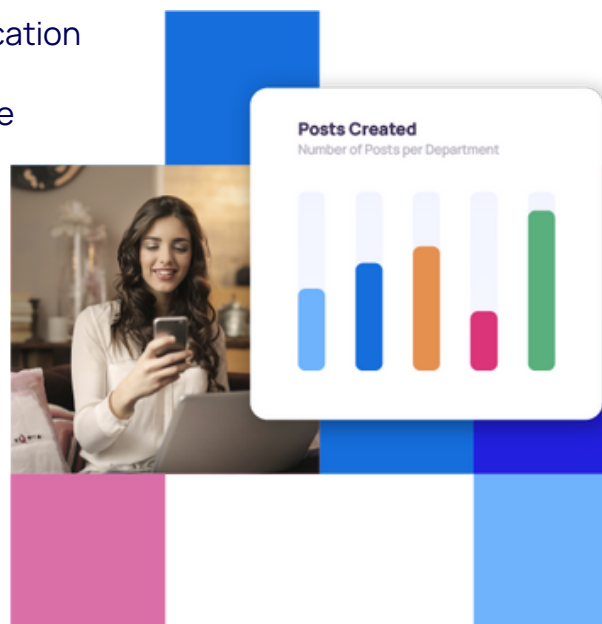
From positioning and messaging to multi-channel campaigns, we help build the case, raise awareness, and encourage meaningful participation.

What you get:

- ✓ A structured, people-first rollout plan
- ✓ Expert guidance across technology, culture, and communication
- ✓ Ongoing support and flexibility tailored to your internal pace
- ✓ Tools, templates, and strategies to drive engagement
- ✓ Adoption that sticks—and a platform that works

“Work Networks have been a genuine partner in this project – guiding, teaching, mentoring, and advising on how to launch and grow. In my 15 years’ working in the NHS, I’ve not come across a supplier before who has genuinely had an equal stake in our success.”

MARK COTTON, Assistant Director of Comms & Engagement, NEAS



Platform Review & Refresh

A fresh, expert perspective to assess how well your platform is performing, where more value can be unlocked, and how to ensure it fully supports your strategic objectives.

How it works:

1 Discovery

Research to form an in-depth understanding your goals, context, and platform setup

2 Performance

Hands-on review of platform usage, structure, content and engagement patterns of key personas

3 Insights

Focus groups & stakeholder interviews to identify high-value use cases and pain points

4 Findings

Tailored report and workshop to discuss recommendations and on short- and long-term focus areas



NHS Case Study

Royal United Hospitals Bath brought in Workplace at the height of the COVID-19 pandemic. They engaged with Work Networks 12 months into their journey to help them increase staff engagement, retrofit some best practices which were overlooked during their extremely rapid launch period and maximise value as they emerged from the pressured situation and wanted to embed the platform as BAU.

93% Adoption
increased from 70%

44% increase
in monthly active users

Why it works:

- ✓ Provides a trusted, external lens to challenge assumptions
- ✓ Aligns platform optimisation with business strategy
- ✓ Surfaces employee & stakeholder voices and requirements
- ✓ Builds a stronger case for ongoing investment
- ✓ Turns insight into clarity, and clarity into action

