

29 Jan 2026

Prices shown in this document represent our standard list prices per annum. Discounts are available based on factors such as volume, number of modules, term and other customer characteristics, subject to approvals from Immersive sales leadership.

Immersive Labs Pricing

SKU Name	Price (Per annum)				
	USD	GBP	EUR	CHF	AUD
Immersive Labs	\$4,820	£4,015	€4,460	CHF4,540	\$6,362

AppSec Pricing

SKU Name	Price (Per annum)				
	USD	GBP	EUR	CHF	AUD
Immersive Application Security Labs	\$550	£460	€510	CHF520	\$726

Operational Technology Labs Pricing

SKU Name	Price (Per annum)				
	USD	GBP	EUR	CHF	AUD
Immersive Operational Technology Labs	\$2,000	£1,670	€1,850	CHF1,890	\$3,020

Cyber Range Exercises Pricing

SKU Name	Price (Per annum)				
	USD	GBP	EUR	CHF	AUD
Cyber Range Exercises					
Small Credit Pack Includes 10 Credits	\$60,000	£51,600	€58,200	58,200	\$87,600
Medium Credit Pack Includes 30 Credits	\$120,000	£103,200	€116,400	116,400	\$175,200
Large Credit Pack Includes 60 Credits	\$180,000	£154,800	€174,600	174,600	\$262,800

Cyber Ranges Pricing

SKU Name	Price (Per annum)				
	USD	GBP	EUR	CHF	AUD
Cyber Ranges					
Small Up to 40 vCPUs and 80GB RAM	\$60,000	£51,600	€58,200	58,200	\$87,600
Medium Up to 80 vCPUs and 160GB RAM	\$120,000	£103,200	€116,400	116,400	\$175,200
Large	\$180,000	£154,800	€174,600	174,600	\$262,800

Up to 160 vCPUs and 320GB RAM 0

Crisis Simulations Pricing

SKU Name					
	USD	GBP	EUR	CHF	AUD
Immersive Crisis Simulations					
Small 4 Exercises per year	\$40,000	£33,320	€37,040	40,025	\$52,800
Medium 12 Exercises per year	\$70,000	£58,100	€64,820	66,038	\$92,400

Workforce Exercises Pricing

SKU Name	Price Band	Price (Per user per annum)				
		USD	GBP	EUR	CHF	AUD
Immersive Workforce Exercises	250-499 Licenses	\$30.00	£25.00	€27.80	28.30	\$39.60
	500-999 Licenses	\$28.00	£23.33	€25.95	26.41	\$36.96
	1,000-1,499 Licenses	\$26.00	£21.67	€24.09	24.53	\$34.32
	1,500-1,999 Licenses	\$24.00	£20.00	€22.24	22.64	\$31.68
	2,000-2,999 Licenses	\$22.00	£18.33	€20.39	20.75	\$29.04
	3,000-3,999 Licenses	\$20.00	£16.67	€18.53	18.87	\$26.40
	4,000-4,999 Licenses	\$18.00	£15.00	€16.68	16.98	\$23.76
	5,000-7,499 Licenses	\$16.00	£13.33	€14.83	15.09	\$21.12
	7,500-9,999 Licenses	\$14.00	£11.67	€12.97	13.21	\$18.48