

Desk Booking

for G-Cloud 15

manage
specialise
strategise
categorise
maximise
analyse
utilise
optimise
save

January 2026

About Cloudbooking

Cloudbooking is the proven workplace management system that helps over 70 public sector organisations of all sizes to manage their people, spaces, and estates more effectively, improving day-to-day operations while unlocking long-term cost and sustainability benefits.

Built for the realities of public sector estates, Cloudbooking continues to evolve alongside changing workplace policies and hybrid working models. Our mission is to continually invest in the technology public sector organisations need to make better use of the space they already have and plan confidently for the future.



The Cloudbooking Platform

The Cloudbooking platform is modular, allowing buyers to procure individual services or the full suite through the G-Cloud framework:

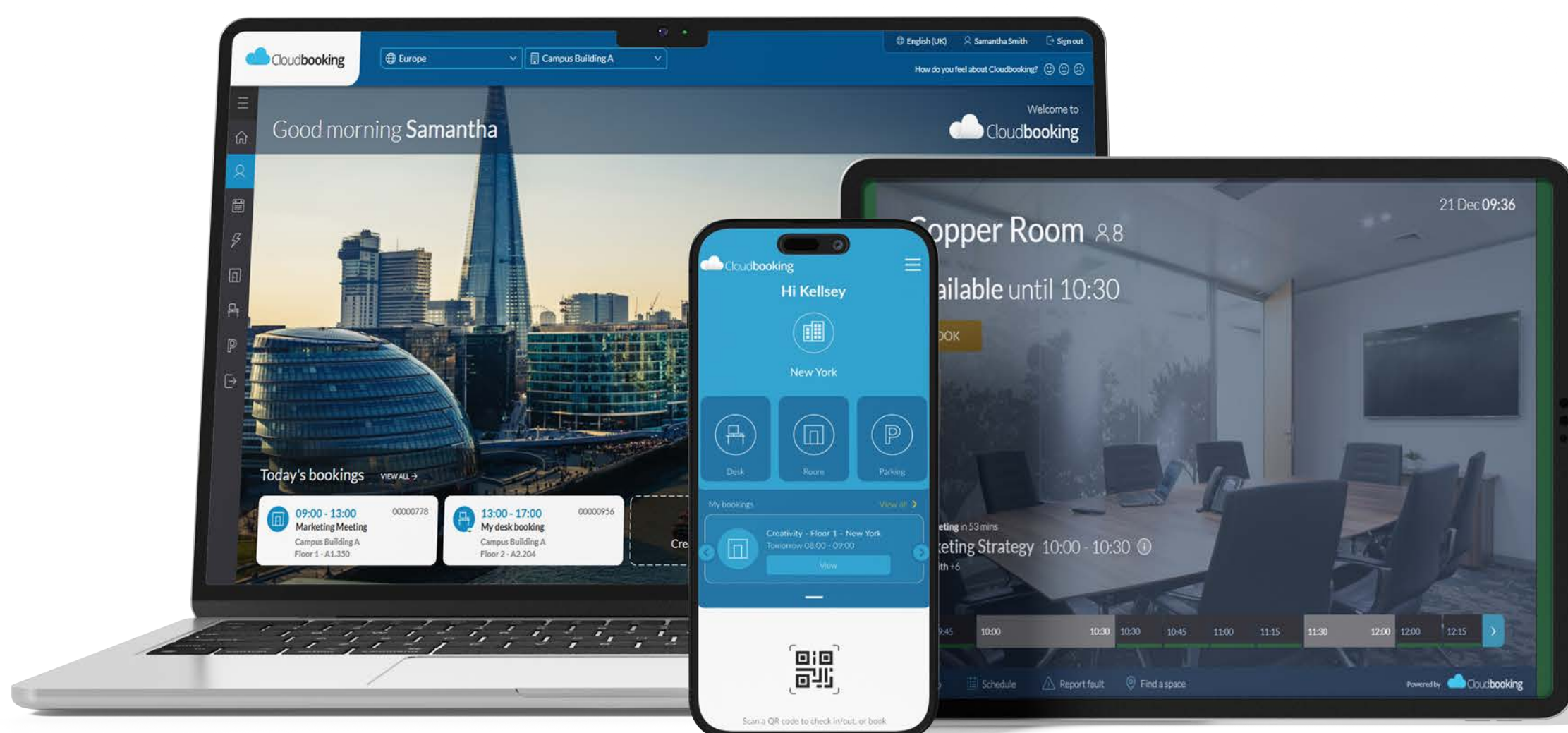
Desk booking – enable employees to quickly find and reserve desks that meet their needs, supporting hybrid working, flexible attendance policies and shared work environments.

Meeting room booking – make it easy for teams to find, book and manage meeting rooms and configurable spaces, reducing scheduling friction, enable employee collaboration and improving space utilisation.

NHS room booking – support the structured booking of clinical and specialist spaces, helping healthcare and public service organisations manage high-value rooms and space maximising efficiently.

Visitor management – streamline visitor registration and check-in while improving security, compliance and guest experience.

Car park booking – manage parking availability fairly and transparently, including support for visitors, employees, EV charging spaces and priority allocation where required.



Our Public Sector Experience

Cloudbooking has been working with public sector organisations for over two decades, supporting the NHS, local authorities and government bodies to transform workplaces and get more out of less.

Over that time, we've learned that public sector estates are rarely simple. Budgets are tight, buildings are shared and space has to work harder every year. Our experience has shaped Cloudbooking into a platform built around real public sector needs, helping organisations get more value from the space they already have while maintaining control, security and transparency.

We work closely with our public sector customers and continue to invest in the platform based on real user feedback, evolving policies, technological advancements and changing ways of working. The result of this partnership is a solution that feels practical, familiar and reliable.

Desk Booking

Cloudbooking helps public sector organisations manage desk usage efficiently, giving employees clarity on where they can work, whilst enabling workplace policies.

In addition, desk booking provides organisations with critical data to optimise real estate costs and foster collaborative environments.

Whether desks are shared, allocated or a mixture of both, Cloudbooking gives user and organisations control without adding complexity.



Multi Browser Access



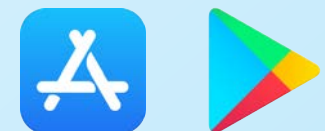
NFC & RFID support



System Integrations



Smartphone Apps



Desk Booking Features

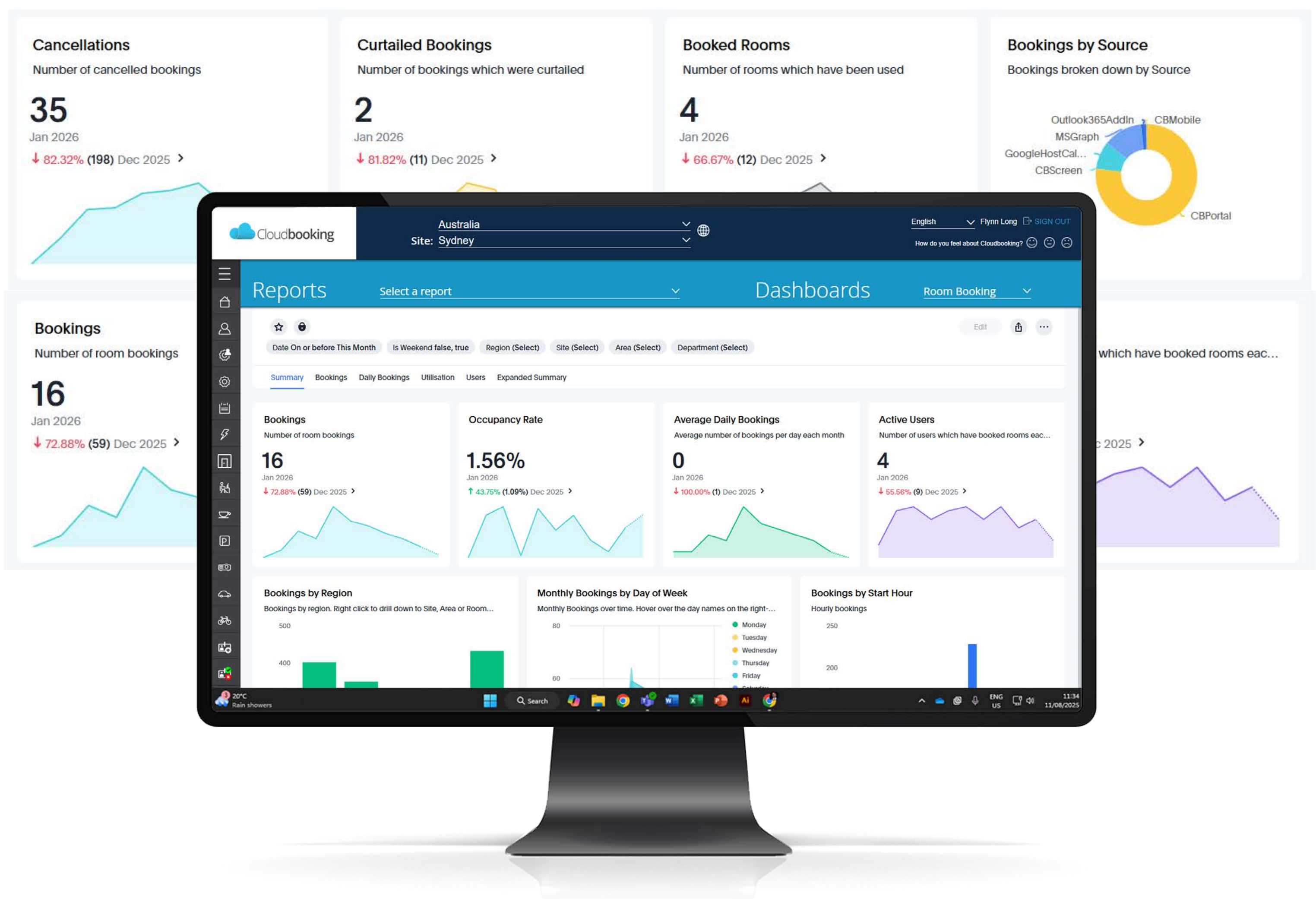
Feature	Context	Benefit
 Real-time desk availability	Get updates on desk availability across multiple sites and time zones.	Boosts staff satisfaction and productivity.
 Multi-platform access	Interactive floorplans available on desktop, mobile and kiosk.	Provides a seamless experience for employees on the go.
 Customisable desks, workstations & pods	Choose desk types that fit your needs.	Drive productivity with pods, flexible desks and fixed seating
 Resource request	Request resources such as additional screens, phones or other office equipment straight to your desk.	Support your employees and reduce administrative burden.
 Bespoke restrictions	Manage which employees book which desks, and when each desk can be used.	Avoids overcrowding, and increases workspace efficiency.
 Colleague search	See who's in the office at the same time.	Fosters a more social and collaborative environment.
 Sensor-based data gathering	Sensors automatically gather data to reinforce your data accuracy.	Provides insights on occupancy and usage patterns.
 Check-in/out system	QR code, NFC and RFID check-in options available.	Seamless check-ins, boosting efficiency.
 Administration & auto cancellations	Administrators can override bookings, and unused desks can be automatically cancelled.	Eliminates ghost bookings, freeing up space for others.
 Customisable neighbourhoods & workzones	Link desks for projects, or create designated work zones.	Facilitates teamwork in safe, shared spaces.
 Desk assignments	Pre-plan seating arrangements for permanent needs, or assign desks on the go.	Ensures desks are ready for staff when needed.
 Advanced desk filtering	Apply advanced filters to get exact matches.	Guarantees finding the space you need is quick and simple.
 Digital signage	Implement digital wayfinding technology linked to your system.	Enhanced navigation for employees, alongside boosted adoption rates.

Workplace Analytics

Cloudbooking's Workplace Analytics is the next evolution in understanding how your workspace really works. Our latest analytics suite enables public sector organisations to make informed, data-led decisions around space utilisation and the performance of workplace assets, using real booking and usage data rather than assumptions.

This upgraded analytics experience allows users to drill into individual data points, explore what sits behind high-level trends and understand how specific behaviours, locations and time periods are influencing performance. Alongside our reporting API capabilities, this makes it easier to move beyond surface-level reporting and plan space with confidence.

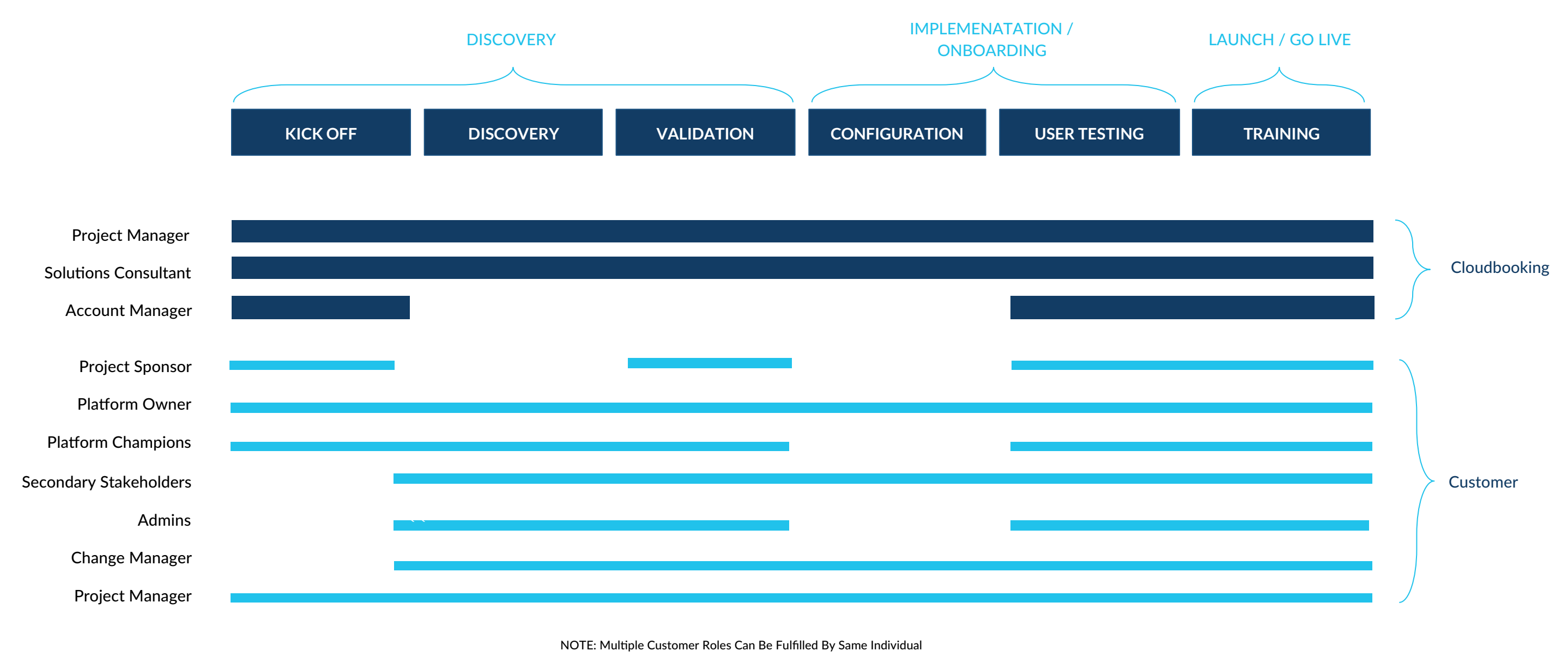
Available as a paid add-on to Desk Booking or Meeting Room Booking services, Workplace Analytics turns everyday workplace activity into clear, actionable insight.



Cloudbooking Delivery

Every Cloudbooking deployment is different, therefore the delivery approach is tailored to fit each organisation, estate and their priorities.

We use an agile delivery approach that allows for flexibility as your requirements evolve. This means changes can be accommodated during the delivery process and the platform can be rolled out and tested in stages.



Commercial Pricing

All of Cloudbooking's pricing can be located within the Digital Marketplace within our Service Pages and associated documents.

Alternatively, you can always reach out to one of the team at publicsector@cloudbooking.com for more information.

Supporting Services

To help you get the most value from the Cloudbooking platform, we provide a range of supporting services:

Integrations – integrations with Microsoft Outlook and Exchange, Microsoft Teams and Google Workspace ensure Cloudbooking fit's naturally into the systems you already use.

Floorplan creation and optimisation – wherever needed, digital floor plans can be created and optimised to make booking intuitive and clear.

Custom analytics and reports – configurable dashboards and bespoke reports on request are available to support your evolving estates, facilities, and workplace requirements.

Supplementary training – benefit from additional training for administrators, facilities teams and end users to support rollout, adoption, change management and ongoing optimisation.

24/7 technical support – access to Cloudbooking's industry leading support team, based in the UK, for incident management and technical assistance, helping you maintain continuity and reliability.

Our Values

At Cloudbooking, we recognise that our success is inextricably linked to the wellbeing of the communities that our public sector clients serve.

We are committed to generating measurable social, economic, and environmental benefits that extend beyond our commercial activities. Our commitments are in response to the UK Government's Social Value Model and are accessible on G-Cloud 15 and on request.

Accessibility / Certifications

Cloudbooking is committed to making our online services accessible to all users in accordance with level AA of the Web Content Accessibility Guidelines (WCAG 2.2).

Cloudbooking is certified to **ISO/IEC 27001**, **FSQS** registered and certified by **Cyber Essentials**. We operate as a data processor and ensure that all suppliers and sub-processors comply with **UK GDPR** and relevant data transfer requirements.

Customer data is hosted securely using **Amazon Web Services (AWS)**, with resilience and backup measures in place to protect availability and continuity.



Find Out More

Interested in seeing room booking in action? Reach out today and we'll happily provide you a personalised demonstration.

To find out more about Cloudbooking, visit www.cloudbooking.com

For all our other products and services, see:

- Room Booking
- NHS Room Booking
- Visitor Management
- Car Parking Booking
- Workplace Analytics

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