



Meeting Room Booking

for G-Cloud 15

manage
specialise
strategise
categorise
maximise
analyse
utilise
optimise
save

January 2026

About Cloudbooking

Cloudbooking is the proven workplace management system that helps over 70 public sector organisations of all sizes to manage their people, spaces, and estates more effectively, improving day-to-day operations while unlocking long-term cost and sustainability benefits.

Built for the realities of public sector estates, Cloudbooking continues to evolve alongside changing workplace policies and hybrid working models. Our mission is to continually invest in the technology public sector organisations need to make better use of the space they already have and plan confidently for the future.



The Cloudbooking Platform

The Cloudbooking platform is modular, allowing buyers to procure individual services or the full suite through the G-Cloud framework:

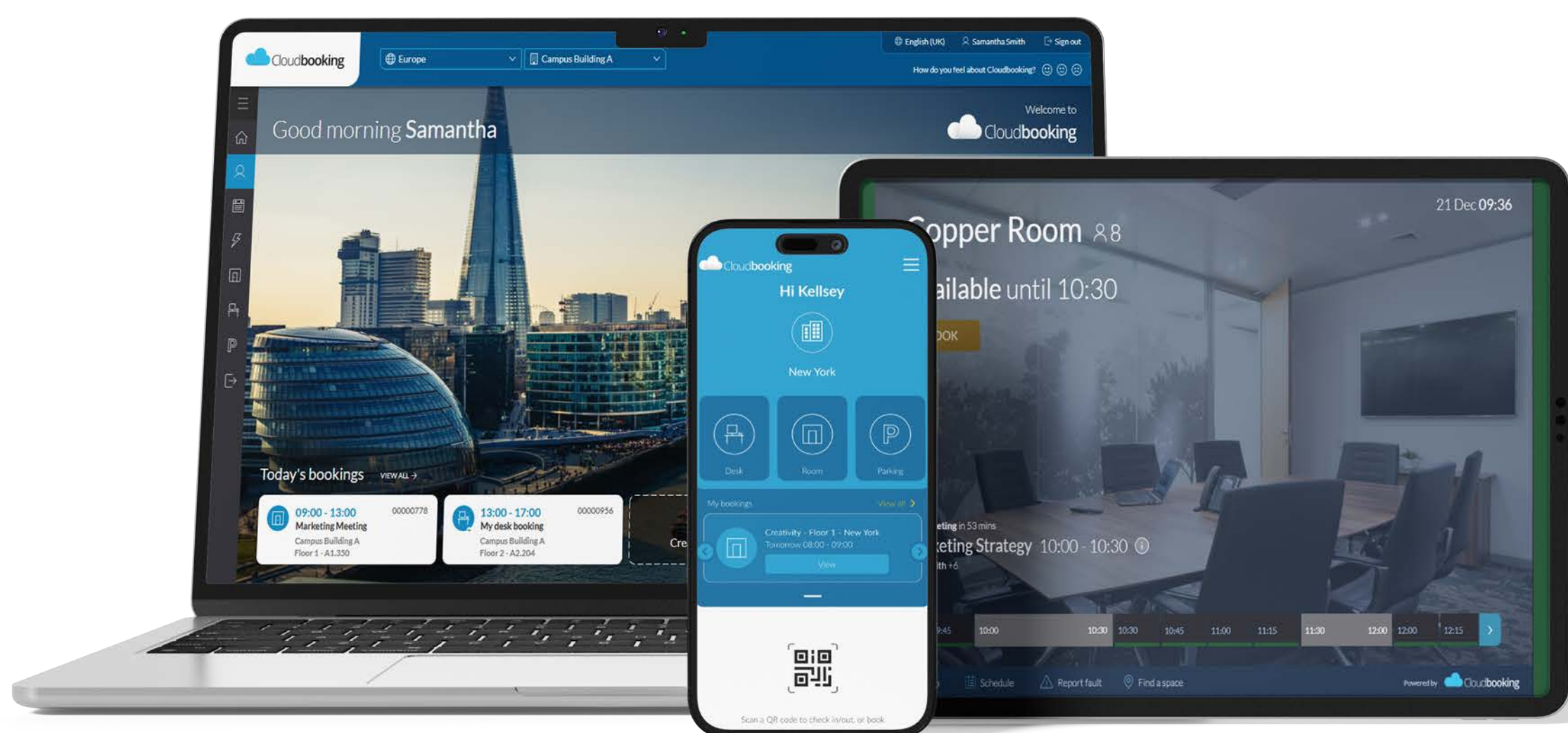
Desk booking – enable employees to quickly find and reserve desks that meet their needs, supporting hybrid working, flexible attendance policies and shared work environments.

Meeting room booking – make it easy for teams to find, book and manage meeting rooms and configurable spaces, reducing scheduling friction, enable employee collaboration and improving space utilisation.

NHS room booking – support the structured booking of clinical and specialist spaces, helping healthcare and public service organisations manage high-value rooms and space maximising efficiently.

Visitor management – streamline visitor registration and check-in while improving security, compliance and guest experience.

Car park booking – manage parking availability fairly and transparently, including support for visitors, employees, EV charging spaces and priority allocation where required.



Our Public Sector Experience

Cloudbooking has been working with public sector organisations for over two decades, supporting the NHS, local authorities and government bodies to transform workplaces and get more out of less.

Over that time, we've learned that public sector estates are rarely simple. Budgets are tight, buildings are shared and space has to work harder every year. Our experience has shaped Cloudbooking into a platform built around real public sector needs, helping organisations get more value from the space they already have while maintaining control, security and transparency.

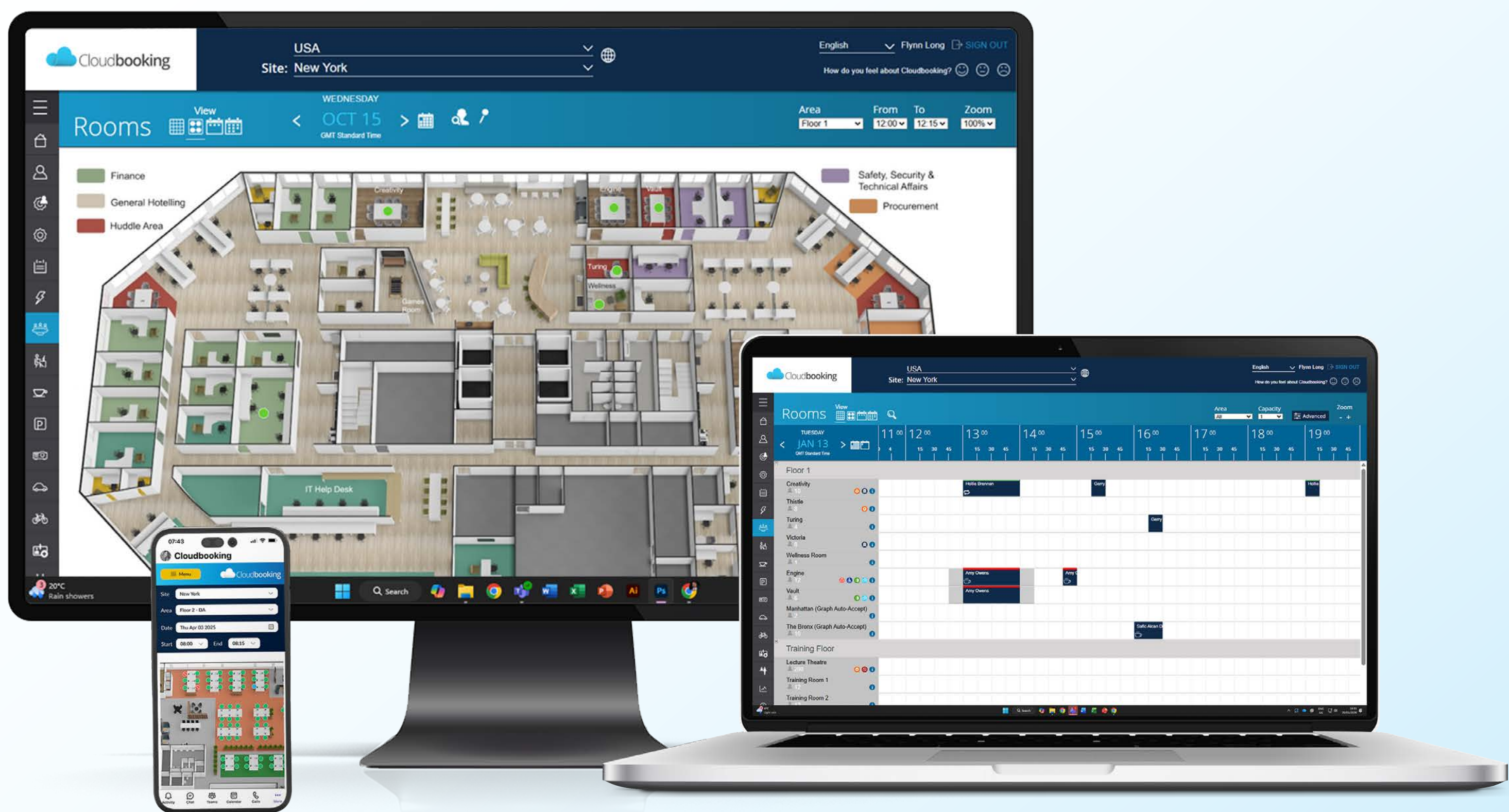
We work closely with our public sector customers and continue to invest in the platform based on real user feedback, evolving policies, technological advancements and changing ways of working. The result of this partnership is a solution that feels practical, familiar and reliable.

Meeting Room Booking

When people come into the office, it's usually to meet, focus and collaborate. Cloudbooking is built from the ground up to help you make those moments easy to plan and simple to run, without additional friction or administrative load for your facilities.

Whether you manage a single building or a complex public sector estate, Cloudbooking gives you control over how spaces are booked and used, while keeping the experience straightforward for everyone else.



Multi Browser Access



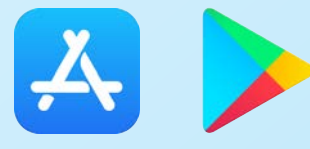
NFC & RFID support



Calendar Integrations



Smartphone Apps



Room Booking Features

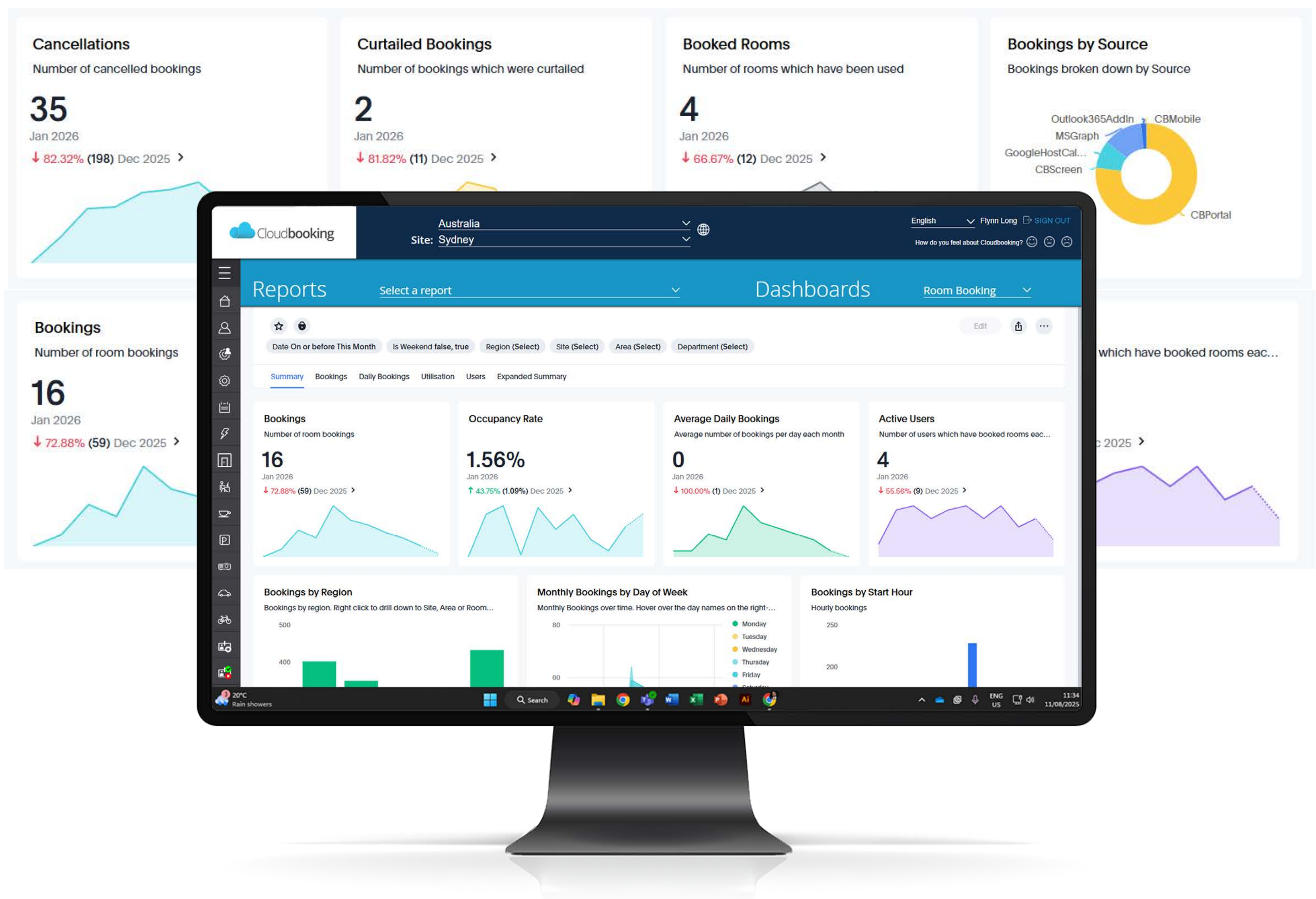
Feature	Context	Benefit
 Microsoft Exchange/Outlook Integration	Create, edit and manage bookings from Outlook or Teams directly.	Improve adoption by giving advanced users advanced features inside existing techstack.
 Tailored controls	Customisable restrictions and clear neighbourhood definitions.	Aligns room usage with company policies and space allocation needs.
 Multi-platform access	Available on desktop, mobile, tablet, and kiosk.	Increases accessibility for booking management from anywhere.
 Interactive 3D floorplans	Visual room layouts show available spaces in a dynamic format.	Intuitive view of room availability and optimal space usage.
 Single-sign-on (SSO)	Secure, fast login with existing credentials.	Simplifies access and enhances security.
 Recurring and multi-bookings	Create single, recurring or multiple bookings in one go.	Save time for regular bookings or group events.
 Bespoke employee restrictions	Set custom booking restrictions by role or department.	Controls room access and ensures company compliance.
 Colleague search	View colleagues' booked spaces on the floorplan.	Improves collaboration and workspace coordination.
 Sensor-based data gathering	Collects real-time data via sensors.	Provides insights for better space management.
 Digital signage integration	Connects to tablets and kiosks for additional booking options.	Enhances on-site experience with easy access to booking options.
 Advanced room filtering	Filter rooms by size, equipment, or access layout.	Ensures perfect room match, saving time.
 Hospitality/catering/event setup	Request catering and event items from customisable menus.	Enhances meeting experiences with precise catering and setup.
 Room configuration flexibility	Change room configurations per booking.	Optimises space for varied room setups, increasing versatility.
 Setup and clear down times	Manage and track room setup and clear down times.	Ensures rooms are ready for the next event.
 Facilities issue reporting	Report issues in real-time with ServiceNow integration.	Reduces disruptions and improves room availability.

Workplace Analytics

Cloudbooking's Workplace Analytics is the next evolution in understanding how your workspace really works. Our latest analytics suite enables public sector organisations to make informed, data-led decisions around space utilisation and the performance of workplace assets, using real booking and usage data rather than assumptions.

This upgraded analytics experience allows users to drill into individual data points, explore what sits behind high-level trends and understand how specific behaviours, locations and time periods are influencing performance. Alongside our reporting API capabilities, this makes it easier to move beyond surface-level reporting and plan space with confidence.

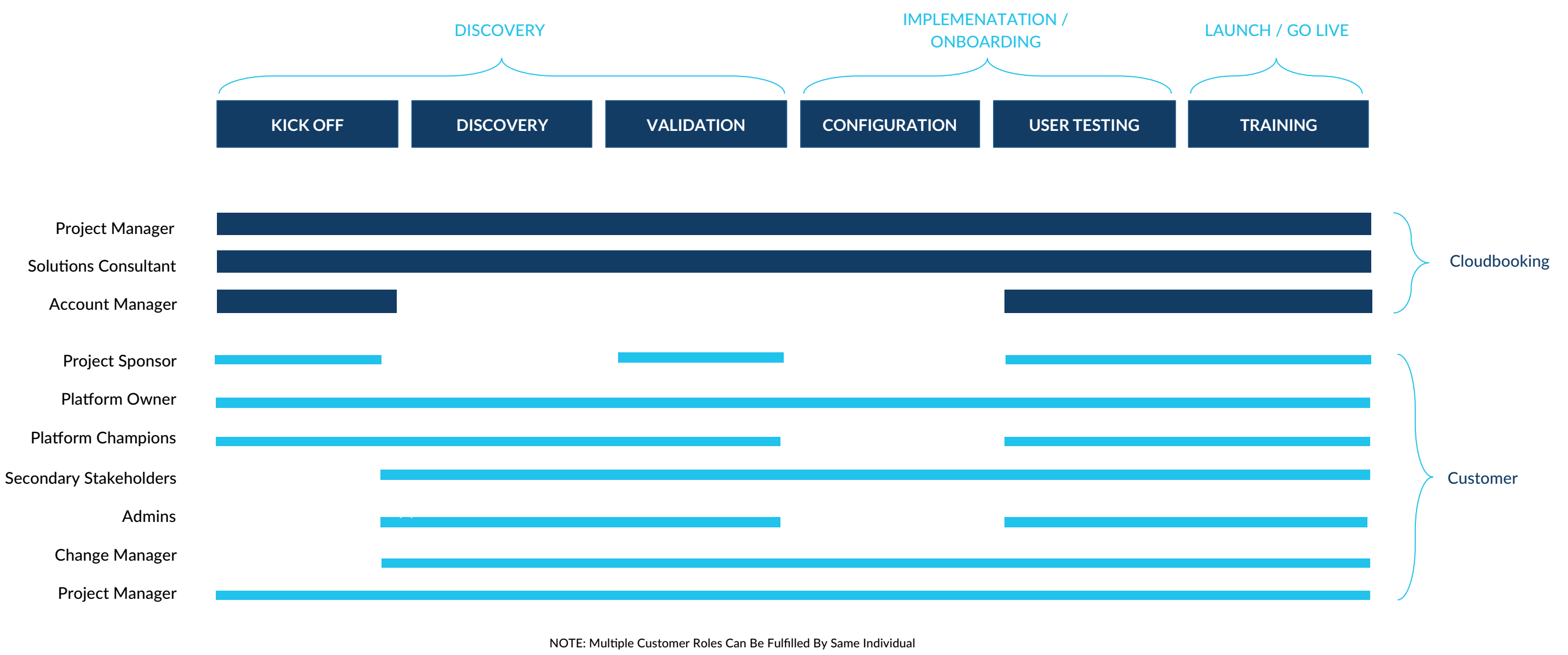
Available as a paid add-on to Desk Booking or Meeting Room Booking services, Workplace Analytics turns everyday workplace activity into clear, actionable insight.



Cloudbooking Delivery

Every Cloudbooking deployment is different, therefore the delivery approach is tailored to fit each organisation, estate and their priorities.

We use an agile delivery approach that allows for flexibility as your requirements evolve. This means changes can be accommodated during the delivery process and the platform can be rolled out and tested in stages.



Commercial Pricing

All of Cloudbooking’s pricing can be located within the Digital Marketplace within our Service Pages and associated documents.

Alternatively, you can always reach out to one of the team at publicsector@cloudbooking.com for more information.

Supporting Services

To help you get the most value from the Cloudbooking platform, we provide a range of supporting services:

Integrations – integrations with Microsoft Outlook and Exchange, Microsoft Teams and Google Workspace ensure Cloudbooking fit's naturally into the systems you already use.

Floorplan creation and optimisation – wherever needed, digital floor plans can be created and optimised to make booking intuitive and clear.

Custom analytics and reports – configurable dashboards and bespoke reports on request are available to support your evolving estates, facilities, and workplace requirements.

Supplementary training – benefit from additional training for administrators, facilities teams and end users to support rollout, adoption, change management and ongoing optimisation.

24/7 technical support – access to Cloudbooking's industry leading support team, based in the UK, for incident management and technical assistance, helping you maintain continuity and reliability.

Our Values

At Cloudbooking, we recognise that our success is inextricably linked to the wellbeing of the communities that our public sector clients serve.

We are committed to generating measurable social, economic, and environmental benefits that extend beyond our commercial activities. Our commitments are in response to the UK Government's Social Value Model and are accessible on G-Cloud 15 and on request.

Accessibility / Certifications

Cloudbooking is committed to making our online services accessible to all users in accordance with level AA of the Web Content Accessibility Guidelines (WCAG 2.2).

Cloudbooking is certified to ISO/IEC 27001, FSQS registered and certified by Cyber Essentials. We operate as a data processor and ensure that all suppliers and sub-processors comply with UK GDPR and relevant data transfer requirements.

Customer data is hosted securely using Amazon Web Services (AWS), with resilience and backup measures in place to protect availability and continuity.



Find Out More

Interested in seeing room booking in action? Reach out today and we'll happily provide you a personalised demonstration.

To find out more about Cloudbooking, visit www.cloudbooking.com

For all our other products and services, see:

- Desk Booking
- NHS Room Booking
- Visitor Management
- Car Parking Booking
- Workplace Analytics

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