

Cloud**booking**

Visitor Management

for G-Cloud 15

manage
specialise
strategise
categorise
maximise
analyse
utilise
optimise
save

January 2026

About Cloudbooking

Cloudbooking is the proven workplace management system that helps over 70 public sector organisations of all sizes to manage their people, spaces, and estates more effectively, improving day-to-day operations while unlocking long-term cost and sustainability benefits.

Built for the realities of public sector estates, Cloudbooking continues to evolve alongside changing workplace policies and hybrid working models. Our mission is to continually invest in the technology public sector organisations need to make better use of the space they already have and plan confidently for the future.



The Cloudbooking Platform

The Cloudbooking platform is modular, allowing buyers to procure individual services or the full suite through the G-Cloud framework:

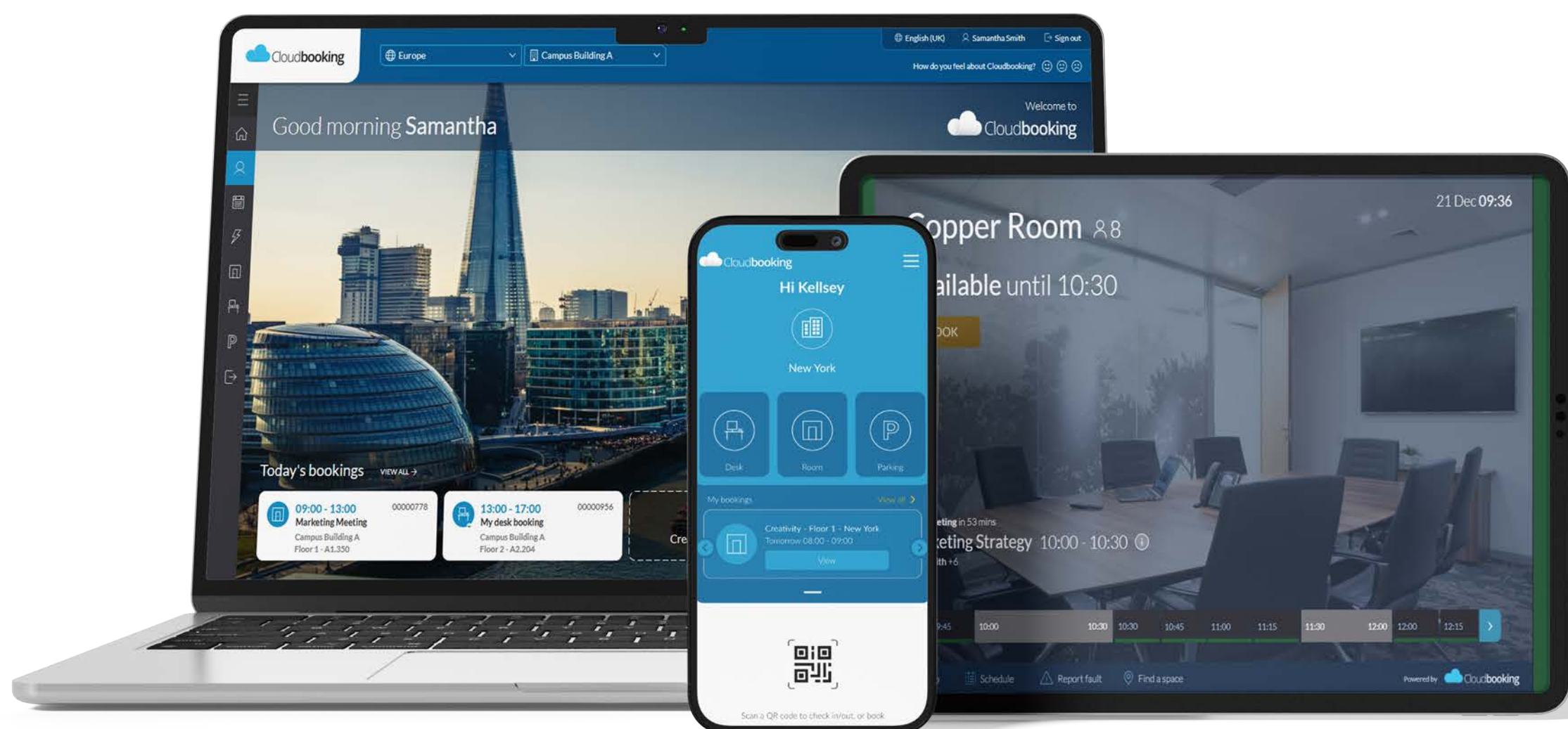
Desk booking – enable employees to quickly find and reserve desks that meet their needs, supporting hybrid working, flexible attendance policies and shared work environments.

Meeting room booking – make it easy for teams to find, book and manage meeting rooms and configurable spaces, reducing scheduling friction, enable employee collaboration and improving space utilisation.

NHS room booking – support the structured booking of clinical and specialist spaces, helping healthcare and public service organisations manage high-value rooms and space maximising efficiently.

Visitor management – streamline visitor registration and check-in while improving security, compliance and guest experience.

Car park booking – manage parking availability fairly and transparently, including support for visitors, employees, EV charging spaces and priority allocation where required.



Our Public Sector Experience

Cloudbooking has been working with public sector organisations for over two decades, supporting the NHS, local authorities and government bodies to transform workplaces and get more out of less.

Over that time, we've learned that public sector estates are rarely simple. Budgets are tight, buildings are shared and space has to work harder every year. Our experience has shaped Cloudbooking into a platform built around real public sector needs, helping organisations get more value from the space they already have while maintaining control, security and transparency.

We work closely with our public sector customers and continue to invest in the platform based on real user feedback, evolving policies, technological advancements and changing ways of working. The result of this partnership is a solution that feels practical, familiar and reliable.

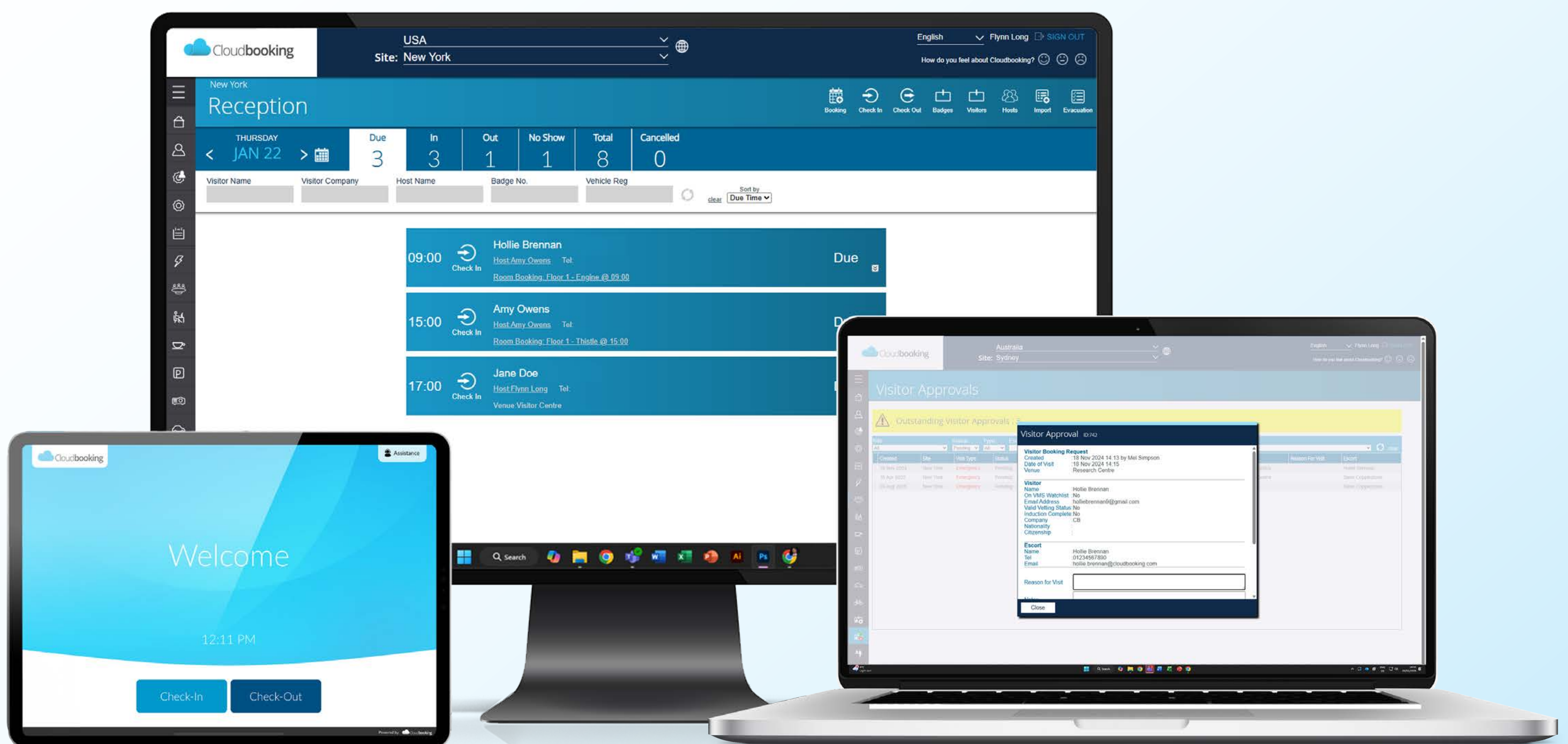
					
					
					
					
					
					
					

Visitor Management

Visitor management is focused on creating the best on-site experience from the moment employees or guests arrive, whilst giving you confidence that your building is secure.

Cloudbooking provides reception teams with a clear, real-time view of visitors throughout the day, from expected arrivals, to those currently on site or who haven't turned up. Visitors can be registered in advance, receive tailored welcome emails and be automatically linked to their host and meeting, helping arrivals feel smooth and well managed.

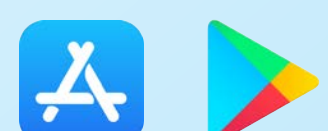
On arrival, visitors can self service using interactive kiosks or tablets, complete any required declarations and notify their host automatically. Behind the scenes, approval workflows and live visitor lists support safety and compliance without adding pressure to front-of-house teams.



Multi Browser Access

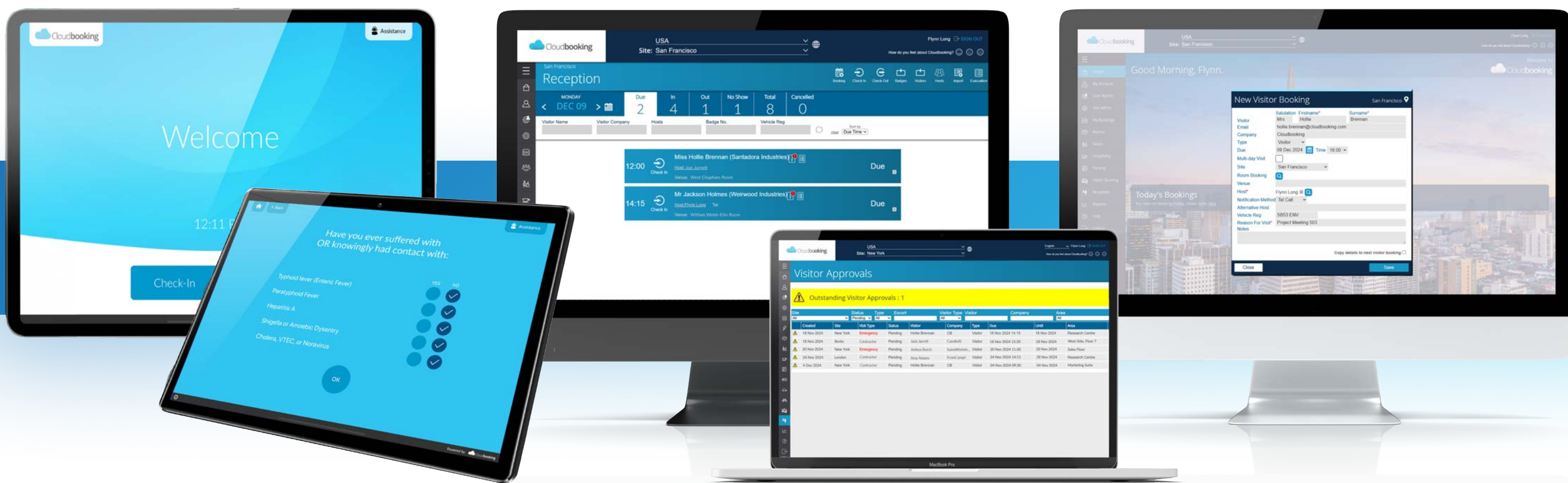


Smartphone Apps



Visitor Management Features

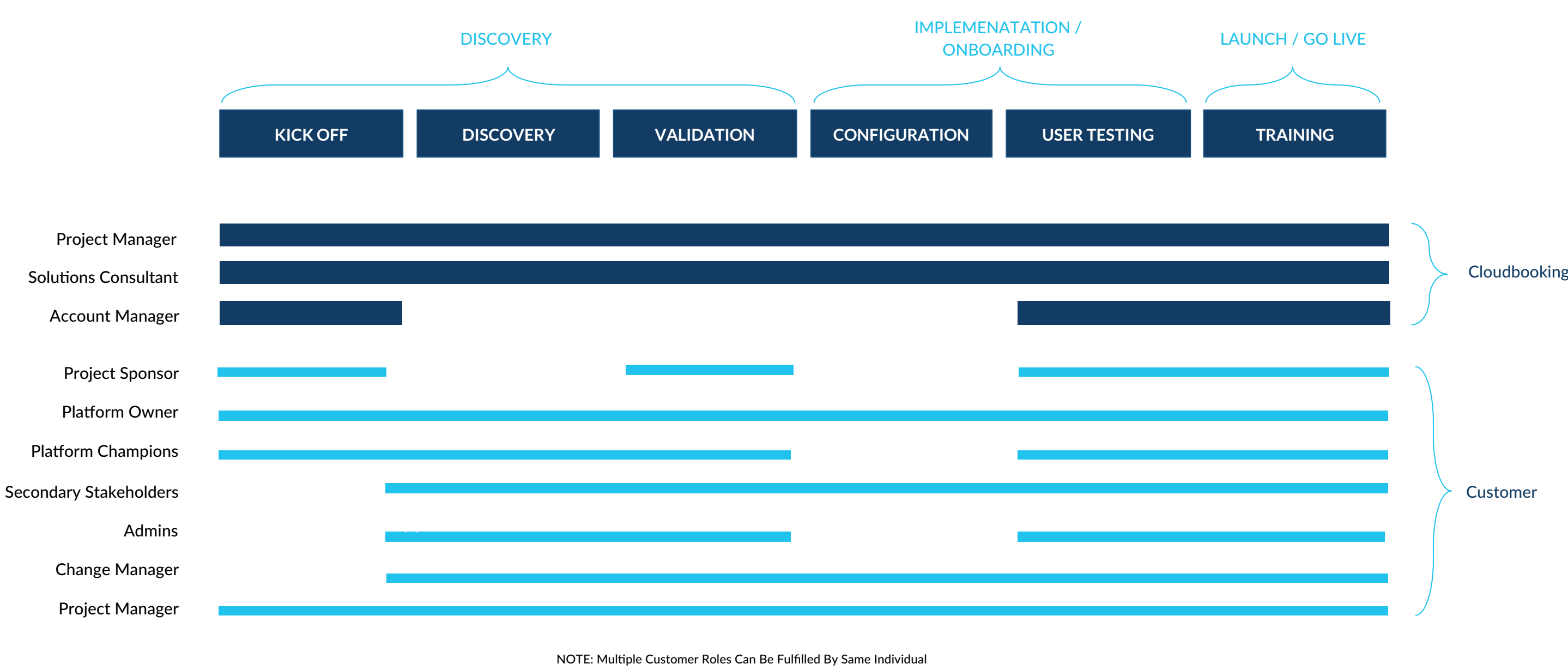
Feature	Details	Standard	Advanced
 Self-service Check-in	Quick, professional check-in, via tablet or kiosk, to streamline guest arrivals.		
 Pre-registration and Bulk Upload	Register visitors in advance, bulk upload and bulk check-in/out for groups and events.		
 Configurable Welcome Emails	Auto-send emails, with essential information such as health and safety guidance, office directions and a professional welcome.		
 Configurable Data Fields	Add fields to visitor registration forms to capture information critical to your needs.		
 Approval Workflows	Enhance security with multi-level approval, containing detail visitor information.		
 Visitor Badge Printing	Print visitor badges instantly onsite to reduce workplace risks.		
 Real-time Notifications	Keep hosts informed with on arrival notifications to host via email (SMS available as an add-on).		
 Induction Workflows and Health and Safety Checks	Capture visitor signatures, provide relevant information at check-in and incorporate health attestations to keep your workplace safe.		
 Process and Visitor Reporting	Track visitor data and gain valuable insights into your process to ensure continuous improvement.		
 Workplace Security and Visitor Watchlists	Prevent unauthorised visits, screen by nationality and citizenship, whilst building visitor watchlists.		



Cloudbooking Delivery

Every Cloudbooking deployment is different, therefore the delivery approach is tailored to fit each organisation, estate and their priorities.

We use an agile delivery approach that allows for flexibility as your requirements evolve. This means changes can be accommodated during the delivery process and the platform can be rolled out and tested in stages.



Commercial Pricing

All of Cloudbooking’s pricing can be located within the Digital Marketplace within our Service Pages and associated documents.

Alternatively, you can always reach out to one of the team at publicsector@cloudbooking.com for more information.

Supporting Services

To help you get the most value from the Cloudbooking platform, we provide a range of supporting services:

Integrations – integrations with Microsoft Outlook and Exchange, Microsoft Teams and Google Workspace ensure Cloudbooking fits naturally into the systems you already use.

Floorplan creation and optimisation – wherever needed, digital floor plans can be created and optimised to make booking intuitive and clear.

Custom analytics and reports – configurable dashboards and bespoke reports on request are available to support your evolving estates, facilities, and workplace requirements.

Supplementary training – benefit from additional training for administrators, facilities teams and end users to support rollout, adoption, change management and ongoing optimisation.

24/7 technical support – access to Cloudbooking's industry leading support team, based in the UK, for incident management and technical assistance, helping you maintain continuity and reliability.

Our Values

At Cloudbooking, we recognise that our success is inextricably linked to the wellbeing of the communities that our public sector clients serve.

We are committed to generating measurable social, economic, and environmental benefits that extend beyond our commercial activities. Our commitments are in response to the UK Government's Social Value Model and are accessible on G-Cloud 15 and on request.

Accessibility / Certifications

Cloudbooking is committed to making our online services accessible to all users in accordance with level AA of the Web Content Accessibility Guidelines (WCAG 2.2).

Cloudbooking is certified to ISO/IEC 27001, FSQS registered and certified by Cyber Essentials. We operate as a data processor and ensure that all suppliers and sub-processors comply with UK GDPR and relevant data transfer requirements.

Customer data is hosted securely using Amazon Web Services (AWS), with resilience and backup measures in place to protect availability and continuity.



Find Out More

Interested in seeing room booking in action? Reach out today and we'll happily provide you a personalised demonstration.

To find out more about Cloudbooking, visit www.cloudbooking.com

For all our other products and services, see:

- Desk Booking
- Room Booking
- NHS Room Booking
- Car Parking Booking
- Workplace Analytics

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