

Car Parking Management

for G-Cloud 15

manage
specialise
strategise
categorise
maximise
analyse
utilise
optimise
save

January 2026

About Cloudbooking

Cloudbooking is the proven workplace management system that helps over 70 public sector organisations of all sizes to manage their people, spaces, and estates more effectively, improving day-to-day operations while unlocking long-term cost and sustainability benefits.

Built for the realities of public sector estates, Cloudbooking continues to evolve alongside changing workplace policies and hybrid working models. Our mission is to continually invest in the technology public sector organisations need to make better use of the space they already have and plan confidently for the future.



The Cloudbooking Platform

The Cloudbooking platform is modular, allowing buyers to procure individual services or the full suite through the G-Cloud framework:

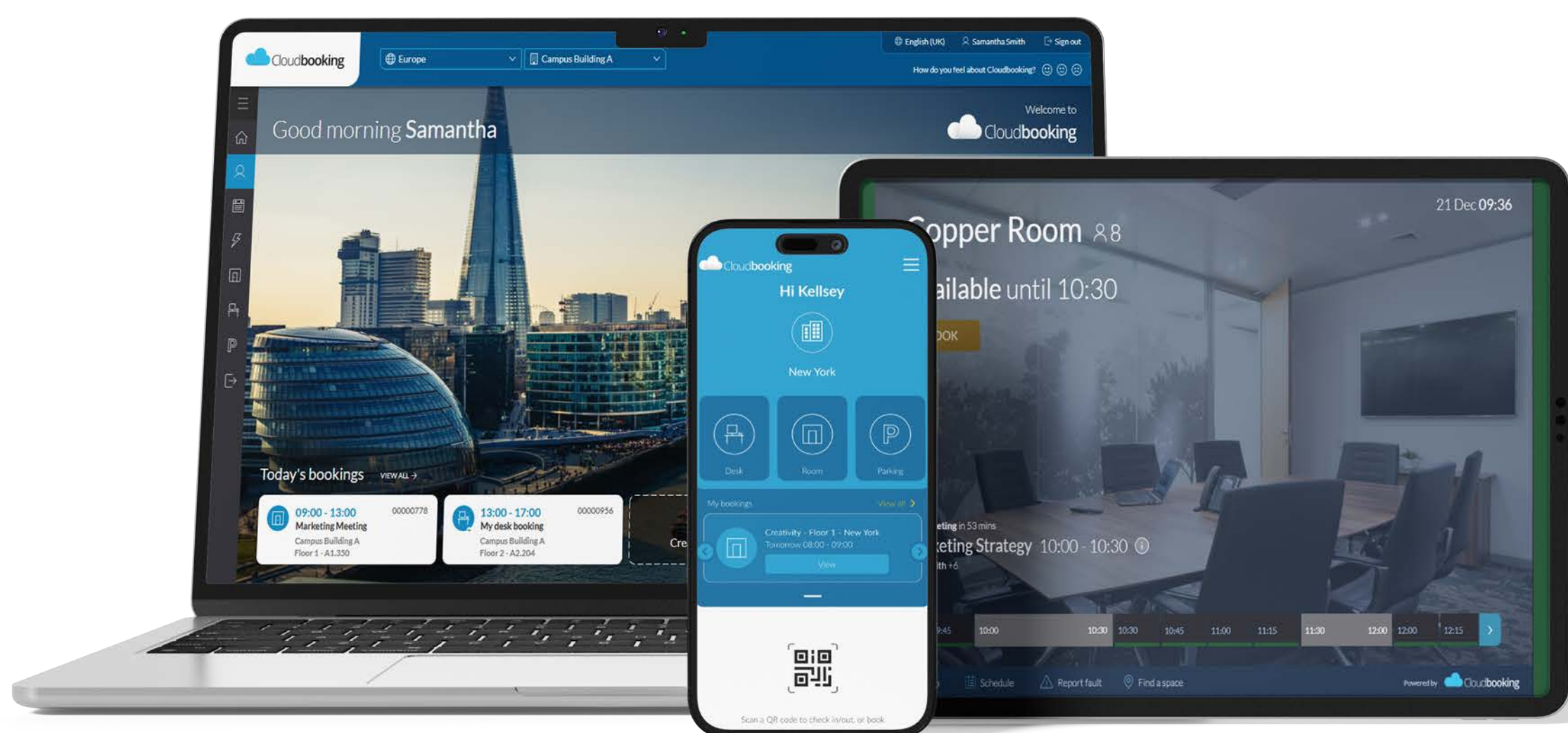
Desk booking – enable employees to quickly find and reserve desks that meet their needs, supporting hybrid working, flexible attendance policies and shared work environments.

Meeting room booking – make it easy for teams to find, book and manage meeting rooms and configurable spaces, reducing scheduling friction, enable employee collaboration and improving space utilisation.

NHS room booking – support the structured booking of clinical and specialist spaces, helping healthcare and public service organisations manage high-value rooms and space maximising efficiently.

Visitor management – streamline visitor registration and check-in while improving security, compliance and guest experience.

Car park booking – manage parking availability fairly and transparently, including support for visitors, employees, EV charging spaces and priority allocation where required.



Our Public Sector Experience

Cloudbooking has been working with public sector organisations for over two decades, supporting the NHS, local authorities and government bodies to transform workplaces and get more out of less.

Over that time, we've learned that public sector estates are rarely simple. Budgets are tight, buildings are shared and space has to work harder every year. Our experience has shaped Cloudbooking into a platform built around real public sector needs, helping organisations get more value from the space they already have while maintaining control, security and transparency.

We work closely with our public sector customers and continue to invest in the platform based on real user feedback, evolving policies, technological advancements and changing ways of working. The result of this partnership is a solution that feels practical, familiar and reliable.

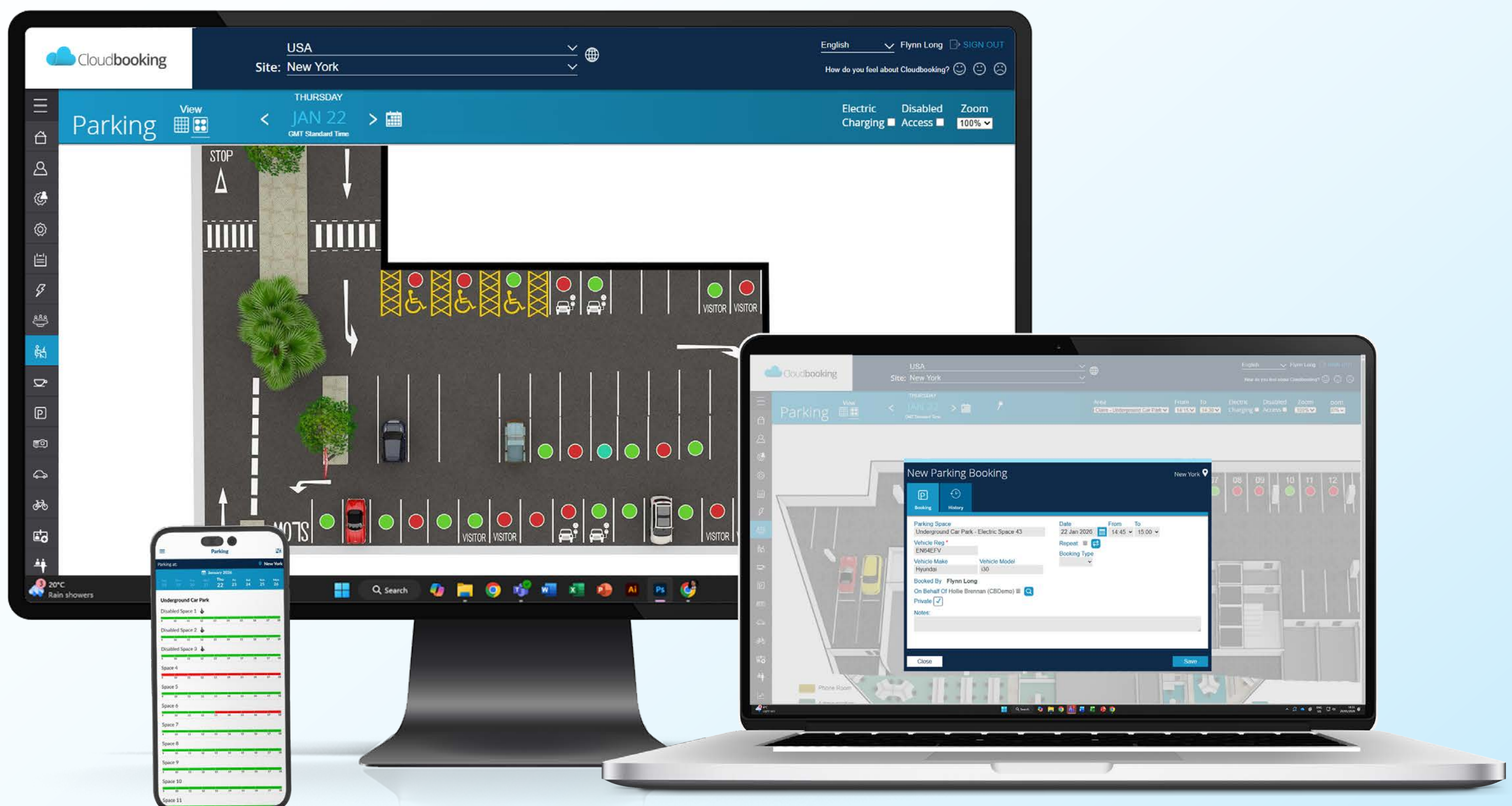
					
					
					
					
					
					
					

Car Parking Management

Car parking management is focused on optimising on-site parking, where space is limited.

Cloudbooking supports organisations with self managed car parks by giving employees and visitors a clear, simple way to book parking in advance. This helps improve employee and guest experience, whilst avoiding confusion on the day.

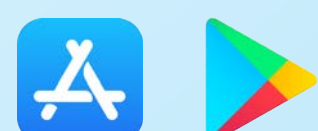
With configurable spaces such as EV charging bays and disabled parking, alongside clear restriction rules and automatic curtailment of unused bookings, Cloudbooking helps ensure your parking supports the workplace experience rather than becoming a source of friction.



Multi Browser Access

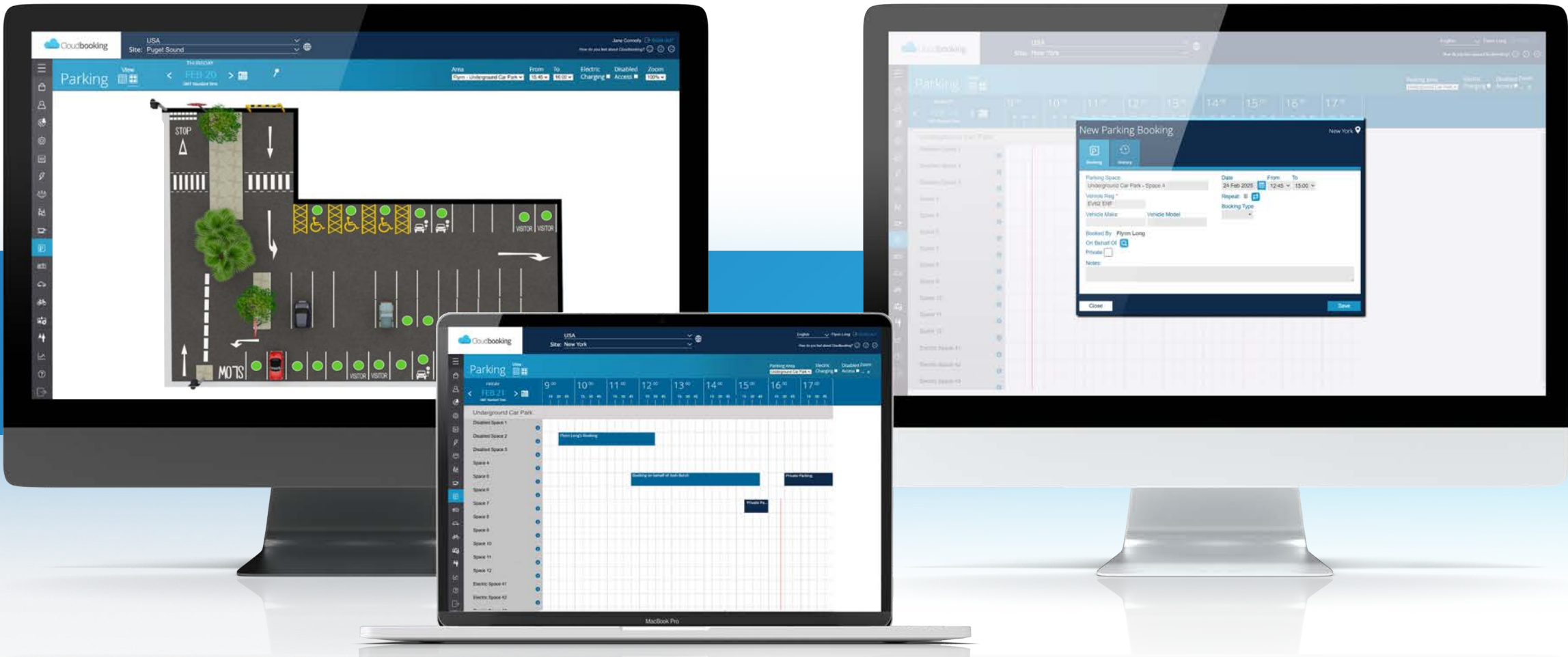


Smartphone Apps



Parking Management Features

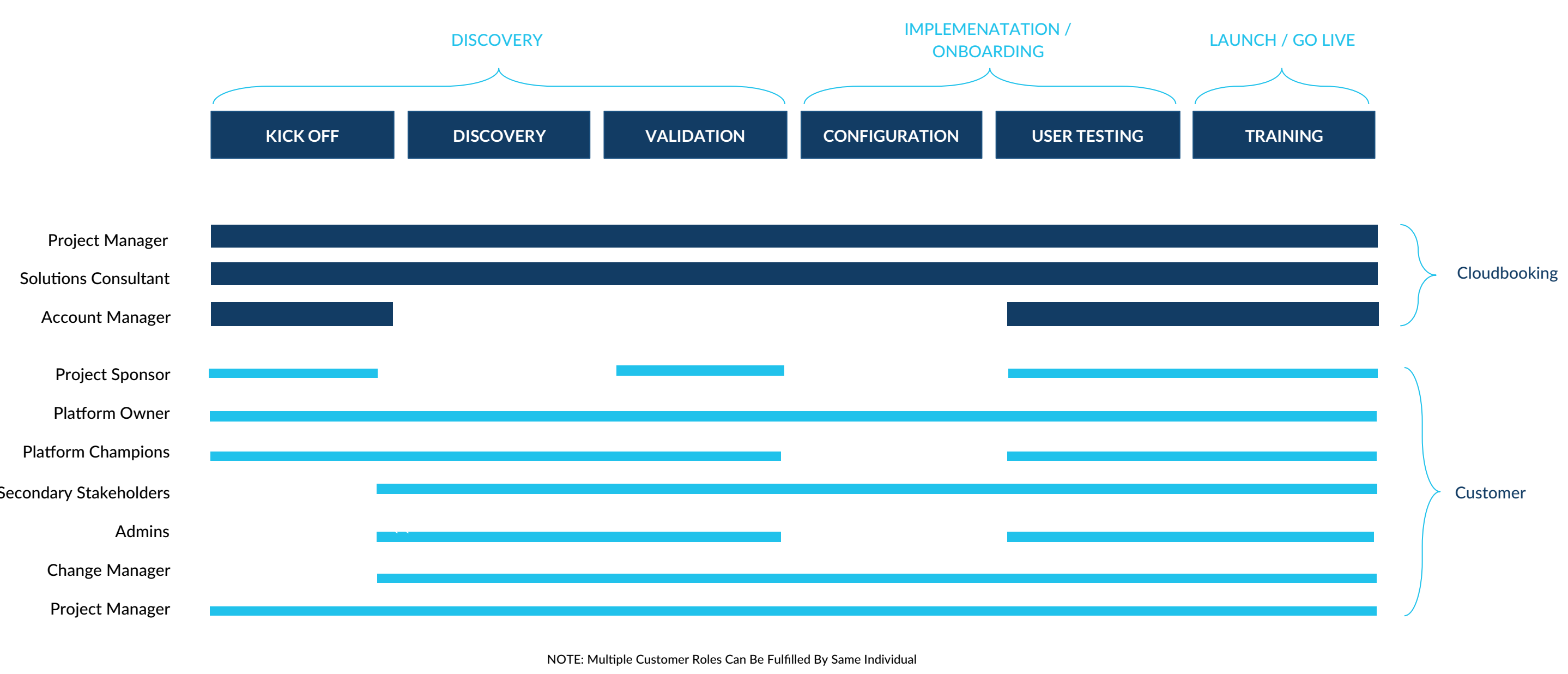
Feature	Context	Benefit
 Reservation management	Reserve parking spaces via web or mobile app for one-off or recurring use.	Eliminates confusion for a smooth booking process.
 Interactive 3D maps	View live availability on mobile and web.	Simplifies navigation and reduces time spent searching for spaces.
 Space categorisation	Categorise spaces: Visitor, Executive, Accessible Bays, Electric Vehicle Charging Stations, with searchable attributes.	Supports diverse needs and sustainability goals. Users can filter and find specific parking types with ease.
 Occupancy monitoring	Access real-time data on parking space usage.	Optimises resources, reduces underutilisation, and informs facility management decisions.
 Restrictions & permissions	Tailor permissions to control who can book specific spaces.	Ensures secure and fair allocation.
 Space Utilisation	Effectively measure utilisation with bookings, check-in/out and cancellations.	Understand real estate and make data backed decisions to better use space or save costs.
 Multi-zone management	Manage parking across multiple zones.	Simplifies complex operations and provides consistent user-experience across locations.
 Administrator reservations	Administrators can reserve spaces for colleagues and visitors.	Enhances convenience for guests and VIPs.
 Secure single sign-on (SSO)	Access system via SSO.	Simplifies log-on.
 Automated notifications	Receive confirmations, reminders and updates on bookings.	Keeps users informed, reduces no-shows and improves communication.
 Sustainability features	Supports electric vehicle charging and provides accessible bays.	Promotes green practices and accessibility compliance/reduces environmental impact.



Cloudbooking Delivery

Every Cloudbooking deployment is different, therefore the delivery approach is tailored to fit each organisation, estate and their priorities.

We use an agile delivery approach that allows for flexibility as your requirements evolve. This means changes can be accommodated during the delivery process and the platform can be rolled out and tested in stages.



Commercial Pricing

All of Cloudbooking's pricing can be located within the Digital Marketplace within our Service Pages and associated documents.

Alternatively, you can always reach out to one of the team at publicsector@cloudbooking.com for more information.

Supporting Services

To help you get the most value from the Cloudbooking platform, we provide a range of supporting services:

Integrations – integrations with Microsoft Outlook and Exchange, Microsoft Teams and Google Workspace ensure Cloudbooking fits naturally into the systems you already use.

Floorplan creation and optimisation – wherever needed, digital floor plans can be created and optimised to make booking intuitive and clear.

Custom analytics and reports – configurable dashboards and bespoke reports on request are available to support your evolving estates, facilities, and workplace requirements.

Supplementary training – benefit from additional training for administrators, facilities teams and end users to support rollout, adoption, change management and ongoing optimisation.

24/7 technical support – access to Cloudbooking's industry leading support team, based in the UK, for incident management and technical assistance, helping you maintain continuity and reliability.

Our Values

At Cloudbooking, we recognise that our success is inextricably linked to the wellbeing of the communities that our public sector clients serve.

We are committed to generating measurable social, economic, and environmental benefits that extend beyond our commercial activities. Our commitments are in response to the UK Government's Social Value Model and are accessible on G-Cloud 15 and on request.

Accessibility / Certifications

Cloudbooking is committed to making our online services accessible to all users in accordance with level AA of the Web Content Accessibility Guidelines (WCAG 2.2).

Cloudbooking is certified to ISO/IEC 27001, FSQS registered and certified by Cyber Essentials. We operate as a data processor and ensure that all suppliers and sub-processors comply with UK GDPR and relevant data transfer requirements.

Customer data is hosted securely using Amazon Web Services (AWS), with resilience and backup measures in place to protect availability and continuity.



Find Out More

Interested in seeing room booking in action? Reach out today and we'll happily provide you a personalised demonstration.

To find out more about Cloudbooking, visit www.cloudbooking.com

For all our other products and services, see:

- Desk Booking
- Room Booking
- NHS Room Booking
- Visitor Management
- Workplace Analytics

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