

ORCHA Activate – Pricing (G-Cloud)

All prices are exclusive of VAT and are applicable for G-Cloud 15 direct award. Pricing reflects an annual subscription unless otherwise stated.

1. Core pricing components

Component	Description	Price (per annum)
Digital Health Library	Branded digital health library including hosting, maintenance, governance and access to ORCHA-assessed content.	£15,000
Digital Formulary	Staff-facing formulary including recommendation tools and access to app bundles	£15,000

2. Included app bundles (Formulary)

The Digital Formulary price includes:

- **6 standard health app bundles**, curated by ORCHA
- Each bundle consists of a themed group of ORCHA-assessed digital health apps (e.g. MSK, mental health, diabetes)
- **Minor curation included**, such as:
 - Substituting equivalent apps
 - Replacing apps with locally commissioned or approved alternatives

No additional charge applies for minor substitutions within the included bundles.

3. Optional additional app bundles

Option	Description	Price
Additional standard app bundle	Additional ORCHA-curated app bundle using existing assessment criteria	£1,000 per bundle (per annum)

Option	Description	Price
Bespoke app bundle	New, bespoke app bundle curated to customer-specific requirements, including assessment and configuration	£3,000 per new bundle (per annum)

4. Summary example

Example configuration	Annual price
Library + Formulary (6 included bundles)	£30,000
Library + Formulary + 2 additional standard bundles	£32,000
Library + Formulary + 1 bespoke bundle	£33,000

5. Notes

- Pricing covers access to the service for the duration of the Call-Off Contract
- App bundles are subject to ongoing assurance and maintenance during the contract term
- Any additional services or integrations not listed here may be scoped and priced separately at call-off

End of Pricing Table