influential·software

Accelerating Integrated Digital Solutions – PearDrop Framework

Prepared by Matthew Tolliday

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Version 1.3



About Us

We are Influential Software.

Influential specialise in **integrated digital solutions** across a variety of web platforms.

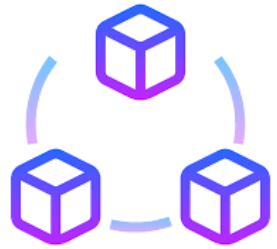
We are experts in designing, delivering and supporting bespoke solutions, from our Digital Hub in Maidstone, Kent and our head office in London (City).

We provide a totally flexible service, with partners such as Microsoft, SAP, IBM and Dell, all built around the specific needs of our clients, all offering an outstanding blend of quality and value.

Acceleratin g Digital Change

Our Values:

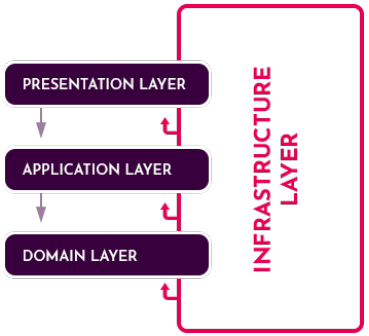
- We can provide a more **bespoke, specialised, tailored service**.
- We have built "**Digital Accelerators"** that will decrease **Time to Value** and maximise **Return on Investment**
- Our service offering is **End-To-End**, we can help from conception to post-delivery
- Our services therefore offer **greater value** than other, larger, System Integrators.



PearDrop is a complete application framework designed to **Accelerate Digital Change**

At Influential we offer an **accelerator-led end-to-end service**

The **PearDrop** framework follows **software development best practises and conventions**



Complete Architecture

Helps you to implement a DDD based layered architecture and build a maintainable code base.

Provides start-up templates, abstractions, base classes, services, documentation and guides to help you to develop your application based on DDD patterns & principles.

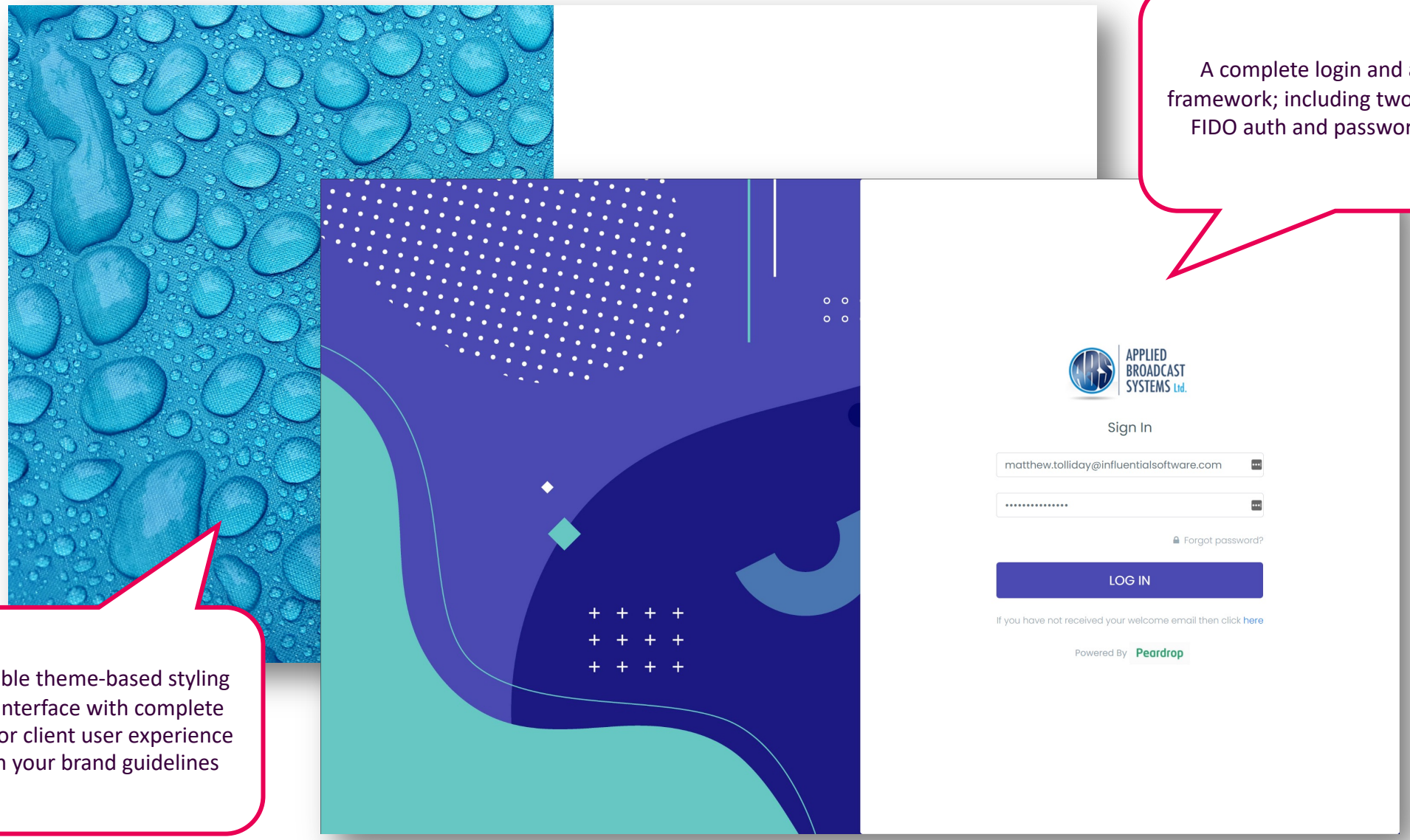
API-led Integration

Our Digital Accelerators comprise specialist software and tooling to support rapid application development and integration, providing more value, faster.



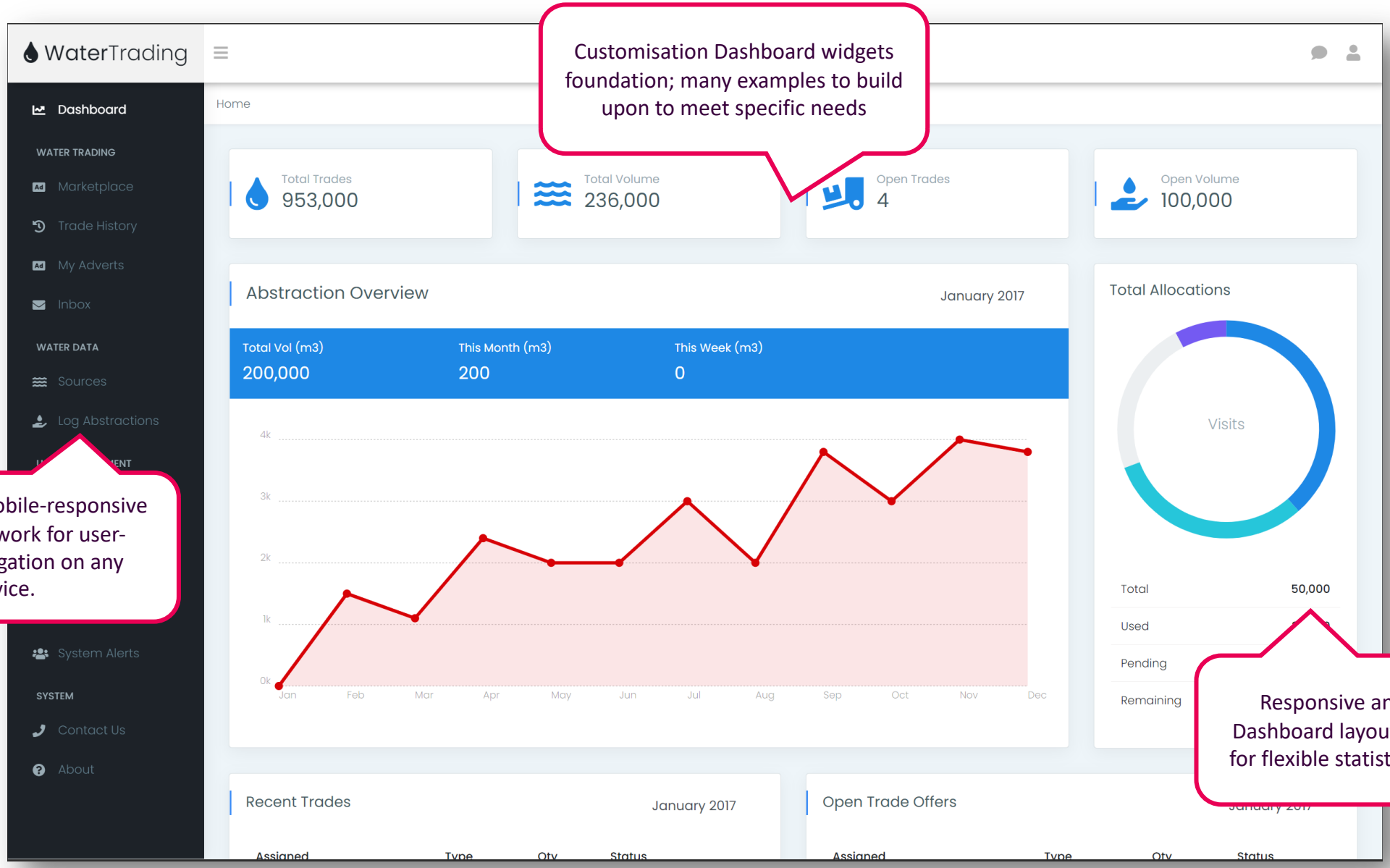
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A complete login and authentication framework; including two-factor auth (2fa), FIDO auth and password management



Customisable theme-based styling and user interface with complete flexibility for client user experience to fit with your brand guidelines

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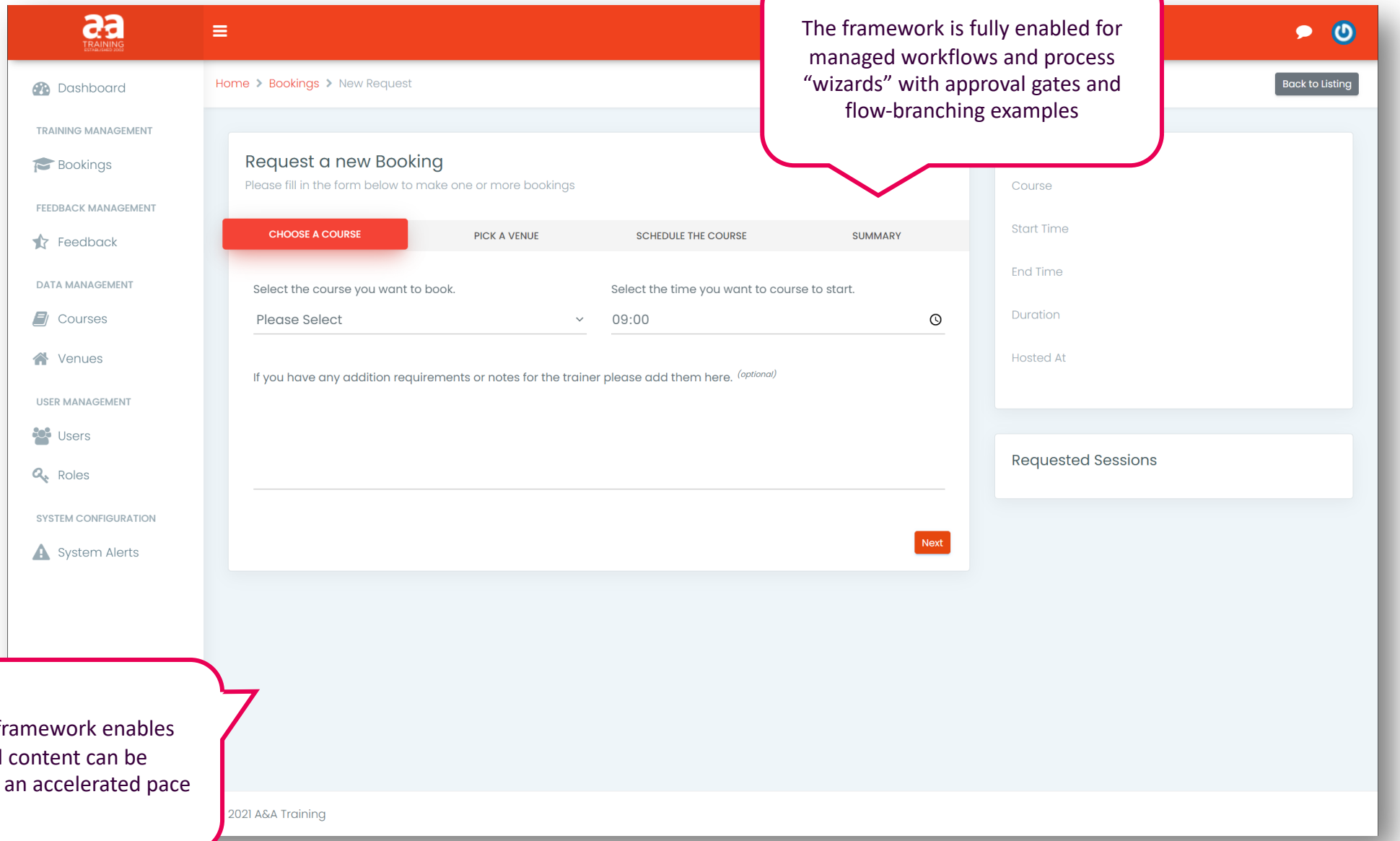
Customisation Dashboard widgets foundation; many examples to build upon to meet specific needs

Flexible and mobile-responsive menu framework for user-friendly navigation on any device.

Responsive and mobile-first Dashboard layout grid framework for flexible statistics on any device

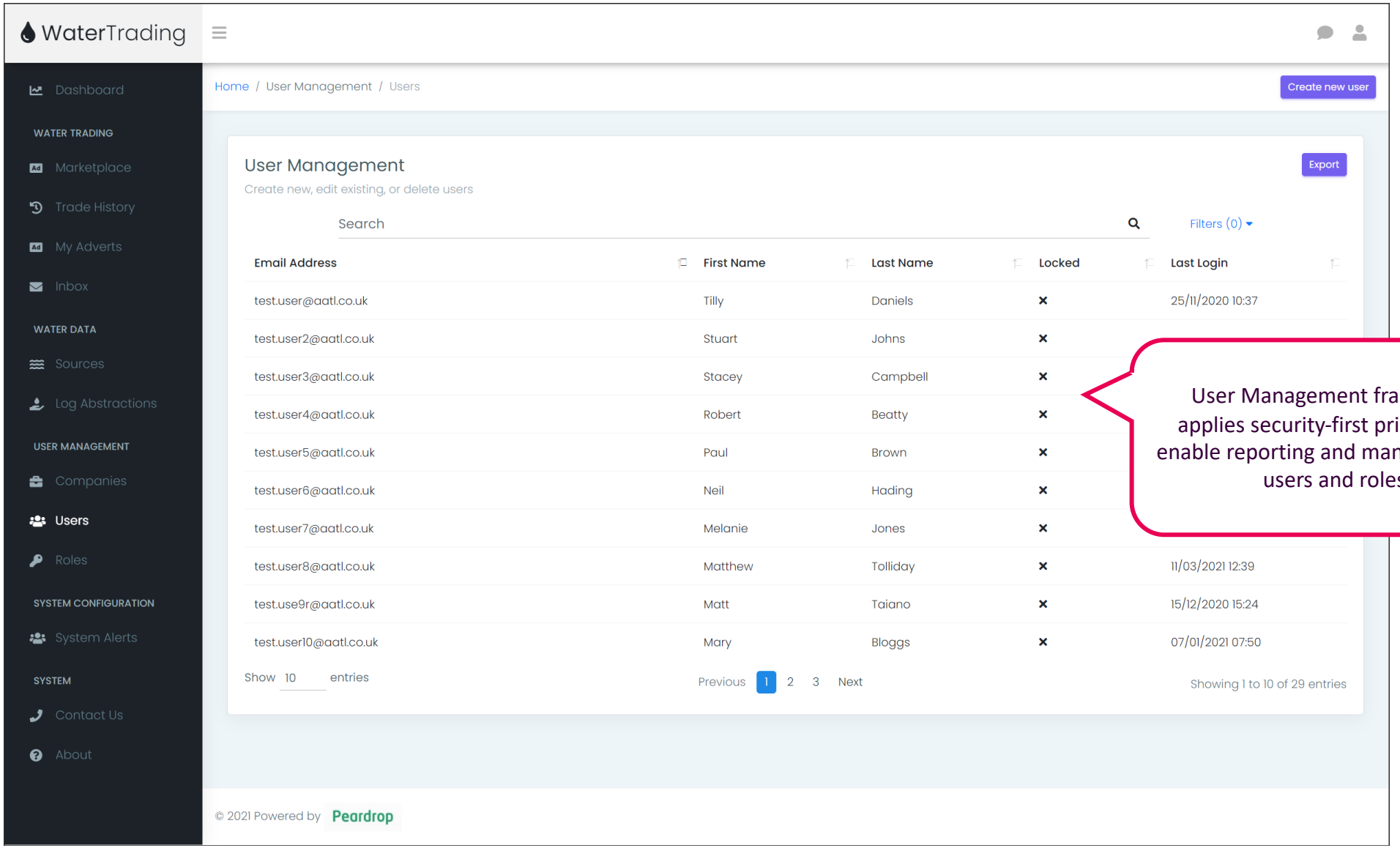
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The framework is fully enabled for managed workflows and process “wizards” with approval gates and flow-branching examples



The bespoke framework enables meaningful content can be incorporated at an accelerated pace

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User Management framework applies security-first principles to enable reporting and management of users and roles

Rate Card

PearDrop developments are based upon the implementation required by our team of consultants.

Role	Description (responsibilities)	Day Rate
Lead Consultant	Service lead and principal consultant for engagement	£995
Senior Consultant	Additional senior members of the consulting team	£895
Developer	Senior developers involved in PearDrop implementation	£695
Project Management	Project & engagement management (if required)	£695

Table 1: Standard Rack Rate Card

The table above shows the key roles involved in a PearDrop deployment.

All deployments are bespoke, but range from c. £12,000->£150,000+VAT, dependent on complexity, features and integration.

A price quote is built from the rates shown in the card above. Typical deployment will take between 2 and 30 weeks, using a hybrid team, built from the roles shown above.



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