



G-Cloud 15: Pricing Document

Cloud Migration Planning

January 2026

Pricing Approach and Service Delivery

Pixel Group is a specialist supplier of cloud projects and services across all sectors, with particular expertise within Government. Pixel has extensive experience supporting government departments through mission-critical cloud transformation programmes and services including legacy, inherited and heritage platform application replacements, remediations and modernisation and all related technology/digital supplier migration and transition initiatives.

Our service delivery can be based flexibly on the individual Buyer's requirements, including:

- Time and Material – Day rate per resource against the rate card matrix.
- Fixed price Work Package – based on outcome-based deliverables.
- Hybrid approach – based on individual requirements.

The day rates for the services are based upon the SFIA framework and can be found below.

Resourcing Standard Day Rate Card:

	<i>Strategy and architecture</i>	<i>Business change</i>	<i>Solution development and implementation</i>	<i>Service management</i>	<i>Procurement and management support</i>	<i>Client interface</i>
1. Follow	£400	£400	£400	£400	£400	£400
2. Assist	£670	£670	£670	£670	£670	£670
3. Apply	£800	£800	£800	£800	£800	£800
4. Enable	£950	£950	£950	£950	£950	£950
5. Ensure / advise	£1250	£1250	£1250	£1250	£1250	£1250
6. Initiate / influence	£1580	£1580	£1580	£1580	£1580	£1580
7. Set strategy / inspire	£1640	£1640	£1640	£1640	£1640	£1640

Standards for Consultancy Day Rate Cards:

Normal Working Week	Monday to Friday excluding national holidays
Consultant's Working Day	8 hours exclusive of travel and lunch
Normal Office Hours	Monday to Friday from 09:00 – 17:00
Outside of Normal Working Week	Consultants can be provided to cover non-Working Week support based on the Standard Rate Card x 1.5
Outside of Normal Office Hours	Consultants can be provided to cover Out of Hours Support based on the Standard Rate Card
Travel and subsistence	Included in day rate within M25 and in 30-mile radius from Manchester, Leeds, and Birmingham. Payable at Buyer's standard T&S rates outside these locations.
Professional Indemnity Insurance	Included in day rate