

Cashless Parking & A Mobility Payments Platform

Digital Market Place

Pricing Document

G-Cloud 15



Confidentiality Statement

The information contained in this document is confidential, privileged, and only for the information of the intended recipient and may not be used, published, or redistributed without the prior written consent of PayByPhone.

Standard charges to the Buyer (Option 1)

Where PayByPhone is the exclusive service provider, we will apply the following charges to the Buyer.

Service	Cost (Excluding VAT)
Standard Rate for Transactions / Extensions*	£0.125
Standard Rate per SMS sent	£0.167
PayByPhone Merchant Acquiring	5%
Buyer Merchant Acquiring	Buyer pays to preferred Acquirer

* Charges can be passed to end-user or absorbed by the Buyer.

Standard charges to the End-User (Option 2)

Where PayByPhone is the exclusive service provider, we will apply the following charges to the end-user.

PayByPhone Merchant Acquiring is mandatory and charged to the Buyer.

Service	Cost (Excluding VAT)
Standard Rate for Transactions / Extensions**	£0.083
Standard Rate per SMS sent**	£0.125
PayByPhone Merchant Acquiring	5%
Buyer Merchant Acquiring	N/A

**These charges are paid by the End-user to PayByPhone.

Flexible End-User Charges (Option 3)

PayByPhone will charge the End-User fees based on market conditions within the Buyer's parking estate (on & off-street locations) and retain these fees. The Buyer will keep all other parking revenue collected on their behalf.

PayByPhone Merchant Acquiring is mandatory and charged to the Buyer.

Service	Cost (Excluding VAT)
PayByPhone Merchant Acquiring	6. %
Buyer Merchant Acquiring	N/A

Notes to Pricing

The payment service provider (PSP) fees are included in these charges.

Where PayByPhone acts as the Merchant of Record, our merchant acquiring fee shall be set at a % of the agreed fee per transaction.

Where the Buyer acts as the Merchant of Record, they will be responsible for all applicable fees.

Invoicing

Where PayByPhone acts as the Merchant of Record, we will transfer the funds to the Buyer's account at an agreed frequency and on a "net settled" basis.

Optional Features & Ongoing Charges

Feature	Cost to Buyer
End-User Support 24x7x365	Free
Enforcement Integration	Free
Tariff Changes	Free
Client Account Management	Free
Management Information Reporting	Free
Cash Payments (PayPoint)	Set Up Fee £10,000
Cash Payment (PayPoint)	Monthly Support Management £500
Virtual Visitor Vouchers	£1.00 per booking

Emission Based Charging - Emitless

Feature	Annual Transaction Volumes					
	0 - 99,999	100,000 - 249,999	250,000 - 499,999	500,000 - 999,999	1,000,000- 1,999,999	2,000,000+
Implementation Price						
Set-Up Fee	£4,000	£7,500	£10,000	£12,000	£15,000	£20,000
Monthly Price						
Monthly Fee	£1,750	£2,300	£3,200	£4,500	£5,600	£6,250
Up to 3 emission criteria	✓	✓	✓	✓	✓	✓
One policy (rate) change per year	✓	✓	✓	✓	✓	✓
Optional One-off Charges						
Additional Tariff Change charge (per policy)	£75	£75	£75	£75	£75	£75
All location messaging	£500	£500	£500	£500	£500	£500
Location specific messaging (per location)	£25	£25	£25	£25	£25	£25

Rights and Rates

Feature	Annual Transaction Volumes					
	0-99,999	100,000 249,999	250,000 499,999	500,000 999,999	1,000,000 1,999,999	2,000,000+
Implementation						
Set-up fee	£1,000	£1,200	£1,500	£1,750	£2,000	£2,500
Monthly Price						
Monthly maintenance	£250	£300	£350	£400	£500	£600
Optional Add-Ons						
Addition of new Policy	£150	£200	£250	£300	£350	£400
VRN uploads (per bulk CSV upload)	£50	£50	£50	£50	£50	£50

Implementation

Service	Cost to Parking Operator
Project Management	Free
Back-Office System Set Up	Free
Signs/Stickers	Free
Training (Front & Back Office Teams)	Free
Bespoke B2C Marketing Plan	Free