

MADE PURPLE LTD

G-CLOUD-15 PRICING DOCUMENT PRICING DOCUMENT
Purple MDM



Crown
Commercial
Service
Supplier



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Purple MDM is provided as a Software-as-a-Service (SaaS) platform and is priced on a per device basis.

Pricing includes secure UK hosting, platform updates, standard support, and ongoing maintenance.

Pricing is structured to support staff-only, resident-only, or mixed estates, and scales based on deployment size.

Number of managed devices	Price per device per month
1 – 250	£4.95
251 – 1,000	£4.35
1,001 – 3,000	£3.95
3,001+	£3.25

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What's included in the core price

- Secure device enrolment and lifecycle management
- Centralised policy and configuration management
- Application allow-listing and deployment
- Network and connectivity controls
- Remote lock, wipe, and compliance enforcement
- Role-based administrative access
- Audit logging and reporting
- UK-hosted infrastructure
- Standard support and updates

No content, communications, or user-facing applications are included in the core MDM price.
Buyers are free to deploy any publicly available application onto the devices
Buyers can procure and deploy private APKs onto the devices as required.
Please see our product catalogue below for additional options.

Contact us - hello@madepurple.com

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Name	Description	Price
Purple Accounts	Dedicated accounts maintained and managed for each user to enable seamless single sign on to third party services such as BBC iPlayer, ITV Hub, BBC Sounds etc.	£1.95 (per registered user, Per month)
Purple Play channels	Channels to be made available via the Purple Play system	£15 (per channel, per month)
Britainica Schools, English Learning, Ebooks	Suite of fully integrated products provided by Britainica for secure environments	£2.95 (per registered user, per month)
Purple Wallet	Fully integrated wallet system that enables online shopping with order tracking, canteen ordering and third party premium spending with the ability to integrate into your current resident finance system.	£3.49 (Per registered user, per month)
Purple Docs	purpose built cloud based word processing tool	£1.95 (per user per month)
Announcements	Announcements application tied into purple MDM console that provides read receipts to the console.	95p (per user per month)
Purple Browser	purpose built secure browser to enable curated and secure internet access	£2.25 per user per month
Meal Ordering	Purpose Built Meal ordering solution	£1.95 per user per month

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Name	Description	Price
NewsFeeds	Selection of accessible and translated news feeds	£1.95 per user per month
Website Risk Assessments	Individual and comprehensive risk assessment including pro active mitigation for use with Purple Browser	Packages available depending on requirements Single sites charged at £95 per month.
theHub	Purpose built accessible information sharing, intranet style system	95p per user per month
Purple Radio	Purpose built radio service with over 100 available channels	95p per user per month
Purple Arcade	a selection of free to play games	95p per user per month
Purple Calendar system	Purpose built system calendar with API integration	45p per user per month
Purple Alarm	Secure Alarm clock, timer and stopwatch application	£0.35 per user per month
Purple Forms	Customisable and tracked forms	£1.95 per user per month

Applications listed are correct as of March 2026 additional applications may become available please contact us for more info

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Other purpose-built applications are available and bespoke development can be carried out using the rates provided within our SFIA rate card.

Onboarding fees:

Onboarding services available such as:

- API Development and integration
- Specific software and service configuration
- Custom software to perform specific and unique tasks
- Operating system installation
- Device setup / Enrolment (hardware lease packages are also available should you wish to outsource the full solution to Made Purple)
- APK vetting and uploading to private app store

These can be discussed as required and will be charged in accordance with our SFIA rate card available on G cloud 15.

A number of additional applications can be applied that have their own listing on G cloud 15 please contact us if you would like to discuss adding any of the additional G Cloud 15 services onto your Purple MDM controlled devices.

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MADE PURPLE CUSTOMERS INCLUDE



HM Prison &
Probation Service



Ministry
of Justice



States of
Guernsey



States
of Jersey

