

MADE PURPLE LTD

G-CLOUD-15 PRICING DOCUMENT PRICING DOCUMENT TT
SECURE PATIENT DIGITAL PLATFORM



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Crown
Commercial
Service
Supplier



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The Secure Patient Digital Platform incorporates a number of Made Purple Products blended into a service offering that fits the needs of Low, Medium and High secure hospitals.

The Secure Digital patient Platform is priced at £2.95 per patient per week with a minimum charge of £295 per month. In addition the Provider Pack is required and buyers can upgrade packages or add additional items at their discretion.

Included as standard are the following items: (details below)

Secure Kiosk License fee, Purple Browser, Purple Accounts (limited to one site) theHub, Announcements, Purple Docs, Purple Radio, Purple Arcade basic.

Pack Name	Whats included	Cost Per Site, Per Month
Provider Pack	Customer's own website and YouTube channel, plus local Independent Mental Health Advocate (IMHA) website and YouTube channel, configured during onboarding.	£295
Core Foundations	Pre-assessed websites and YouTube channels covering regulatory bodies, patient rights organisations, accessibility resources, and culturally appropriate care services (examples include Care Quality Commission, NHS England, NHS Scotland, NHS Wales, Mental Health Foundation, Citizens Advice, Samaritans, and SignHealth). Supports compliance with the CQC Single Assessment Framework and Patient and Carer Race Equality Framework (PCREF).	£442.50
Extended Pack	Retail websites enabling patients to browse online for clothing, books and other items (examples include Argos, ASOS, Marks and Spencer, Next, JD Sports, and Waterstones). Supports rehabilitation and normalisation by providing access to everyday activities.	£442.50

**** Provider Pack + Core Foundations + Extended Pack if purchased together are discounted to £885 per site per month ****

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Example pricing:

MullTree Lodge has 27 patients and would like to deliver the Provider Pack and Core Foundations:

27 x £2.95 per week x 52 weeks = £4,141.80

Provider Pack = £3,540

Core Foundations = £5,310

Total cost per annum = £12,991.80

Oakfield House has 11 patients and would like the full bundle including secure online browsing:

11 x £2.95 per week x 52 weeks = £1,687.40

(as this is below the £295 per month minimum charge, the charge would be £3,540 per annum)

Bundle (Provider Pack + Core Foundations + Extended Pack) = £10,620

Optional: Purple Wallet 11 x £3.49 per month = £460.68 per annum

Total cost per annum = £14,160.00 (or £14,620.68 with Purple Wallet)

Additional items from the a la carte list below can be applied as required and at the buyer's discretion

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Secure Patient Digital Platform is made up of the Made Purple Operating System (MPoS) & Secure Kiosk which provided as a Software-as-a-Service (SaaS) platform and is priced on a per user, per month basis.

Pricing is based on the number of registered users rather than the number of devices. This allows multiple users to securely access the service on shared or communal devices without additional device-based charges.

The pricing applies to:

- Full Made Purple Operating System with Secure Kiosk (recommended)
- Secure Kiosk deployed on buyer-managed operating systems

Pricing includes secure UK hosting, platform updates, standard support and ongoing maintenance.

Number of Patients	Price Patient Per month
1 – 250	£6.95
251 – 1,000	£6.35
1,001 – 3,000	£5.95
3,001+	£5.25

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What's included in the core price

- Secure device enrolment and lifecycle management
- Centralised policy and configuration management
- Application allow-listing and deployment
- Network and connectivity controls
- Remote lock, wipe, and compliance enforcement
- Role-based administrative access
- Audit logging and reporting
- UK-hosted infrastructure
- Standard support and updates

No content, communications, or user-facing applications are included in the core Purple OS / Kiosk price. Buyers are free to deploy any publicly available application onto the devices. Please see our product catalogue below for additional options.

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Name	Description	Price
Purple Accounts	Dedicated accounts maintained and managed for each user to enable seamless single sign on to third party services such as BBC iPlayer, ITV Hub, BBC Sounds etc.	£1.95 (per registered user, Per month)
Purple Play channels	Channels to be made available via the Purple Play system	£15 (per channel, per month)
Britainica Schools, English Learning, Ebooks	Suite of fully integrated products provided by Britainica for secure environments	£2.95 (per registered user, per month)
Purple Wallet	Fully integrated wallet system that enables online shopping with order tracking, canteen ordering and third party premium spending with the ability to integrate into your current resident finance system.	£3.49 (Per registered user, per month)
Purple Docs	purpose built cloud based word processing tool	£1.95 (per user per month)
Announcements	Announcements application tied into purple MDM console that provides read receipts to the console.	95p (per user per month)
Purple Browser	purpose built secure browser to enable curated and secure internet access	£2.25 per user per month
Meal Ordering	Purpose Built Meal ordering solution	£1.95 per user per month

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Name	Description	Price
NewsFeeds	Selection of accessible and translated news feeds	£1.95 per user per month
Website Risk Assessments	Individual and comprehensive risk assessments including pro active mitigation for use with Purple Browser	Packages available depending on requirements Single sites charged at £95 per month.
theHub	Purpose built accessible information sharing, intranet style system	95p per user per month
Purple Radio	Purpose built radio service with over 100 available channels	95p per user per month
Purple Arcade	a selection of free to play games	95p per user per month
Purple Calendar system	Purpose built system calendar with API integration	45p per user per month
Purple Alarm	Secure Alarm clock, timer and stopwatch application	£0.35 per user per month
Purple Forms	Customisable and tracked forms	£1.95 per user per month

Applications listed are correct as of March 2026 additional applications may become available please contact us for more info

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Other purpose-built applications are available and bespoke development can be carried out using the rates provided within our SFIA rate card.

Onboarding services available such as:

- API Development and integration
- Specific software and service configuration
- Custom software to perform specific and unique tasks
- Operating system installation
- Device setup / Enrolment (hardware lease packages are also available should you wish to outsource the full solution to Made Purple)

Buyer-supplied applications

- Buyers may deploy publicly available applications free of charge
- Buyers may deploy private or bespoke applications free of charge
- Applications that are subject to security review and policy controls are chargeable
- Application vetting can be provided as an optional service

These can be discussed as required and will be charged in accordance with our SFIA rate card available on G cloud 15.

A number of additional applications can be applied that have their own listing on G cloud 15 please contact us if you would like to discuss adding any of the additional G Cloud 15 services onto your Purple OS / Secure kiosk service. From time to time Made Purple may run flash sales which could include discounts or additional applications applied free of charge. Please contact us if you would like more information on these sales.

Contact us - hello@madepurple.com

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MADE PURPLE CUSTOMERS INCLUDE



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Probation Service



Ministry
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States of
Guernsey



States
of Jersey

