

MADE PURPLE LTD

G-CLOUD-15 PRICING DOCUMENT PURPLE PRESS



AI-Assisted Writing and Publishing
Platform - Purple Press



Crown
Commercial
Service
Supplier



ISO/IEC 27001:2022 9940

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Purple Press is provided using a site-based licence model with a one-off setup fee and usage-based pricing per generated book.

All pricing is transparent and agreed in advance.

One-Off Setup and Configuration Fee.

£2,000 per site (one-off)

The setup fee includes:

- Configuration of organisational tone of voice
- Reading-age boundaries and content constraints
- Safeguarding and restriction rules
- Genre enablement and disablement
- Policy alignment, testing, and sign-off
- Organisational Branding



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Annual Site Licence
From £4,000 per site, per year.

The annual site licence includes:

- Access to the Purple Press platform
- Secure hosting and data storage
- Administration and configuration tools
- Safeguarding and moderation controls
- Platform updates and maintenance
- Standard support



Usage-Based Pricing – Generated Books
From £4.50 per completed book.

A completed book includes:

- Up to 15 illustrated pages
- Personalised story generation
- Age-appropriate language control
- AI-generated human-sounding read-aloud audio
- or secure user-recorded audio
- Secure storage and delivery

Volume discounts are available for higher usage levels.

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MADE PURPLE CUSTOMERS INCLUDE



HM Prison &
Probation Service



Ministry
of Justice



States
of Jersey



States of
Guernsey