

Genai Consulting

G-Cloud

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Generative AI Consulting

Strategic generative AI consulting aligned with UK Government AI Playbook and CDDO guidance. Identifies opportunities, assesses readiness, and delivers implementation roadmaps for responsible AI adoption.

1 Service Overview

Appvia's Generative AI Consulting helps UK public sector organisations develop informed AI strategies aligned with government guidance. We identify opportunities, assess readiness, and deliver practical implementation roadmaps.

What you get:

- **Opportunity assessment** — AI use case identification and prioritisation
- **Readiness evaluation** — Organisational AI maturity assessment
- **Model selection guidance** — Foundation model evaluation frameworks
- **Responsible AI framework** — Aligned with CDDO principles
- **Data readiness assessment** — Evaluate data for AI initiatives
- **LLMOps strategy** — Evaluation pipeline and monitoring approach
- **Build vs buy analysis** — Technology options assessment
- **Implementation roadmap** — Phased delivery approach
- **Skills gap analysis** — Training and capability development plan

Technology-agnostic recommendations across AWS, Azure, and Google Cloud.

2 Our Approach

We follow a consulting-led approach that combines assessment with practical, implementable recommendations.

Engagement model:

Phase	Activities
Discover	Stakeholder interviews, use case workshops, current state assessment
Analyse	AI readiness evaluation, data assessment, technology review
Design	Responsible AI framework, use case prioritisation, technology selection
Plan	Implementation roadmap, business case, capability development plan

Our principles: - Alignment with UK Government AI Playbook - CDDO responsible AI principles - NCSC security considerations - Practical, implementable recommendations

We focus on measurable business value, not AI for its own sake.

3 Getting Started

AI consulting engagements typically take 4-8 weeks:

Phase 1: Discovery We interview stakeholders, run use case workshops, and assess current AI maturity. We document objectives and constraints.

Phase 2: Analysis We evaluate AI readiness, assess data quality, review technology options, and develop responsible AI framework.

Phase 3: Deliver We present findings, deliver implementation roadmap, develop business case, and provide recommendations for next steps.

Deliverables: - AI readiness assessment report - Prioritised use case portfolio - Responsible AI framework - Implementation roadmap with business case

Prerequisites: - Executive sponsorship for AI strategy development - Access to stakeholders across business and technology - Existing data and technology documentation

4 Your Responsibilities

To ensure successful service delivery, you will need to:

- Provide timely access to required resources, stakeholders, and information

- Make appropriate subject matter experts available for design and integration discussions
- Ensure business users are available for acceptance testing as agreed
- Procure necessary software licenses and subscriptions
- Empower your project team to make decisions in a timely manner
- Review and approve deliverables based on agreed acceptance criteria
- Provide executive sponsorship for AI strategy
- Make stakeholders available for interviews and workshops
- Share existing data and technology documentation
- Participate in use case prioritisation decisions
- Commit to responsible AI framework adoption

5 Security & Compliance

This service supports workloads classified up to **Official-Sensitive** where appropriate controls are in place.

Our security credentials:

- **ISO 27001:2013** and **ISO 9001:2015** certified
- **Cyber Essentials Plus** certified
- **75%+ of our team hold SC clearance**
- All access to customer environments is logged and auditable
- Data remains within UK regions unless explicitly agreed

We operate in alignment with GDS, NCSC, and CDDO security principles.

6 Support & Exit

Ongoing Support

- Dedicated Service Delivery Manager as your primary contact
- Regular service reviews with clear reporting on performance and incidents

- Defined change management aligned with ITIL best practices

Knowledge Transfer

We embed knowledge sharing throughout our engagement: - Documented runbooks and operational procedures - Regular knowledge sharing sessions with your team - Post-incident reviews that share learnings

Exit Process

When the engagement ends, we ensure an orderly transition: - Complete documentation of all configurations and procedures - Knowledge transfer sessions as required - 90-day standard notice period - No disruption to your services during handover

7 Why Appvia

We're a UK-based SME with deep expertise in cloud platforms and a strong track record delivering for UK government.

Cloud Partnerships

- AWS Advanced Tier Services Partner & Public Sector Partner
- Microsoft Azure Solutions Partner
- Google Cloud Partner

Open Source Credentials

- Creators of Terranetes (CNCF project for Terraform on Kubernetes)
- Developers of Wayfinder, a self-service cloud platform

Public Sector Experience

We understand the unique requirements of government and public sector organisations, from security clearance to GDS service standards.

"Appvia have helped us realise our cloud-first strategy with excellent product solutions. The security, governance and peace of mind brought in by the cloud landing zone has dramatically accelerated our journey to cloud-native adoption."

— **Peter Macchiocci**, Bank of England, Head of Platform Engineering

8 Contact Us

To discuss your requirements or request a detailed proposal, contact our Public Sector Team.

Phone: 020 3917 2888

Email: sales@appvia.io

Website: www.appvia.io

When you get in touch, please include: 1. The name of this service 2. Your organisation name 3. Your contact details 4. A brief description of your requirements

We'll arrange a discovery call to understand your needs and provide a tailored response.

Appvia helps organisations build, secure, and innovate across cloud, data platforms, and AI by blending practical engineering expertise with real-world experience.



About Appvia

Appvia helps organisations build, secure, and innovate across cloud, data platforms, and AI by blending practical engineering expertise with real-world experience. Drawing on our background in creating open source CNCF projects like Terranetes and our self-service developer platform, Wayfinder, we bring that industry know-how and expertise into your organisation to help unlock the true value of the Cloud. As an AWS Advanced Tier Partner and a Microsoft Solutions Partner, we specialise in delivering secure, scalable cloud-native platforms and services, including containerisation, FinOps, modernisation, and AI integration.

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