



AskVERA

The Virtual Easy Read
Application



AskVera

Accessibility is complex and involves converting large volumes of policies, forms, and guides into Easy Read formats. Manual conversion is costly and time consuming, with repetitive formatting slowing teams and delaying publication.

With increasing compliance requirements under the Equality Act and higher expectations for inclusion, organisations are under pressure to make content accessible to everyone.

Traditional design services and manual methods become inefficient and expensive. What is needed is an AI-driven Easy Read platform, integrated with Tobii Dynavox PCS® symbols, that streamlines conversion, reduces errors, and lowers the cost of producing accessible documents.

Ask Vera is our AI-powered Easy Read platform for accessibility and inclusion. AskVERA delivers the ultimate solution for:

- ▶ Easy Read conversion - transform complex documents in minutes
- ▶ Accessibility compliance - meet the Equality Act and inclusion standards
- ▶ Communication support - make policies, guides, and forms clearer
- ▶ Affordability - reduce the cost of producing accessible content
- ▶ Inclusion - enable understanding
- ▶ for people with learning difficulties

Features

Delivering accessibility & Easy Read automation

- ▶ AI-powered Easy Read conversion
- ▶ PCS® symbol integration
- ▶ Upload your own photo library
- ▶ Automated formatting for policies, forms, and guides
- ▶ Multi-language support
- ▶ Repository for Easy Read documents
- ▶ Role-based access for staff and carers
- ▶ Accessibility compliance checks
- ▶ Secure content
- ▶ AI assistant for accessible communication

One of the most advanced Easy Read platforms, offering affordable, compliant, and practical



Pricing



**£5,000 per year
Organisation
Up to 10 users**

- 12 months Access
- 10 Individual Logins
- PCS Photo Library
- Multiple Format Inputs & Outputs
- Conversational AI Support
- No limits on output
- AI Image Generation (Paid Extra)
- Multiple Language Support



**£10,000 per year
Organisation
Up to 20 users**

- 12 months Access
- 20 Individual Logins
- PCS Photo Library
- Multiple Format Inputs & Outputs
- Conversational AI Support
- No limits on output
- AI Image Generation (Paid Extra)
- Multiple Language Support



**£CALL
Enterprise
50 Users+**

- 12 months Access
- 10 Individual Logins
- PCS Photo Library
- Multiple Format Inputs & Outputs
- Conversational AI Support
- No limits on output
- AI Image Generation (Paid Extra)
- Multiple Language Support

For more information contact

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