



Technology for On-Demand Mobility



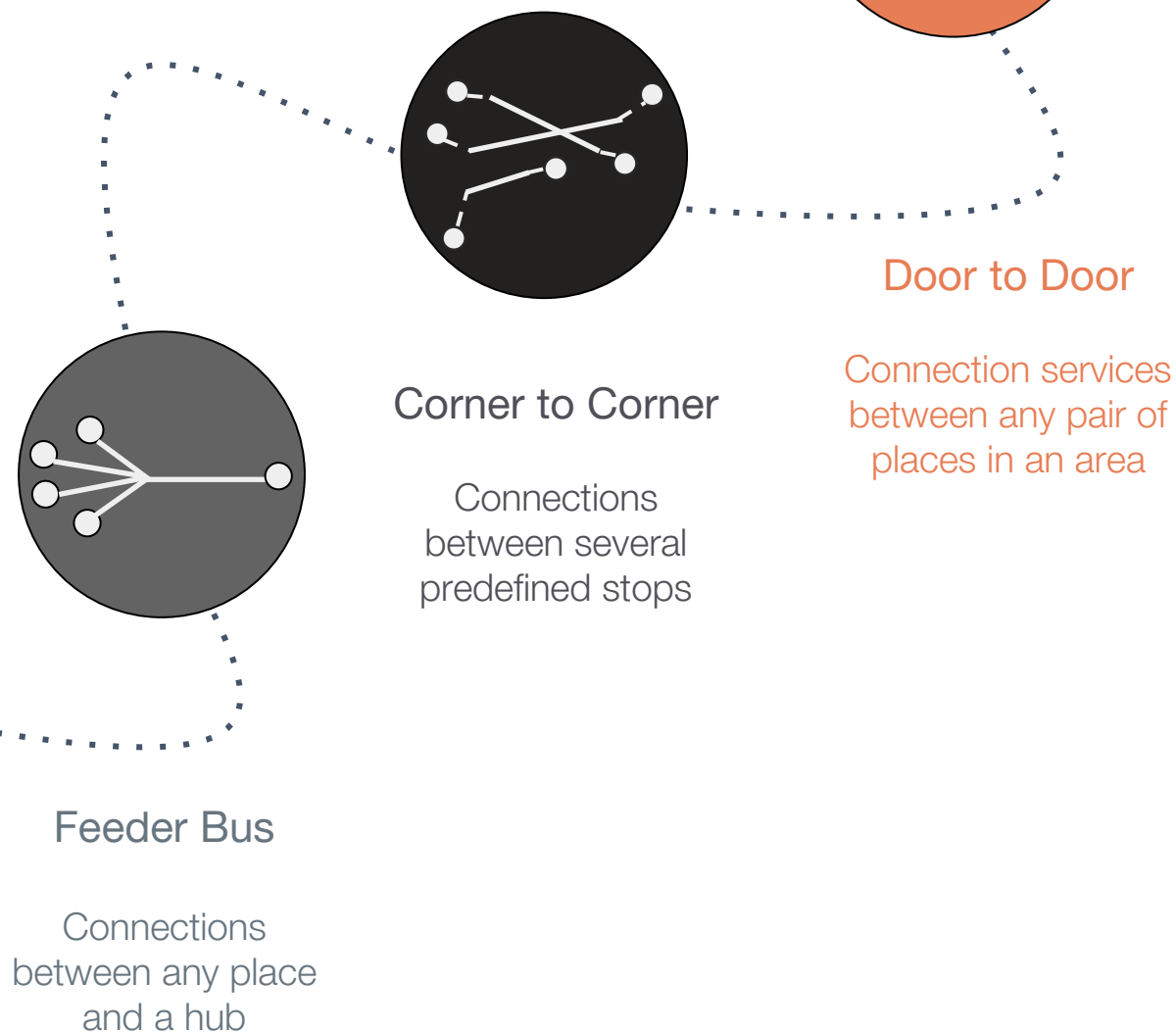
Shotl On-demand Mobility

- SaaS Mobility platform
- Flexible, dynamic and perfectly responsive to user needs
- For cities of different sizes or for companies

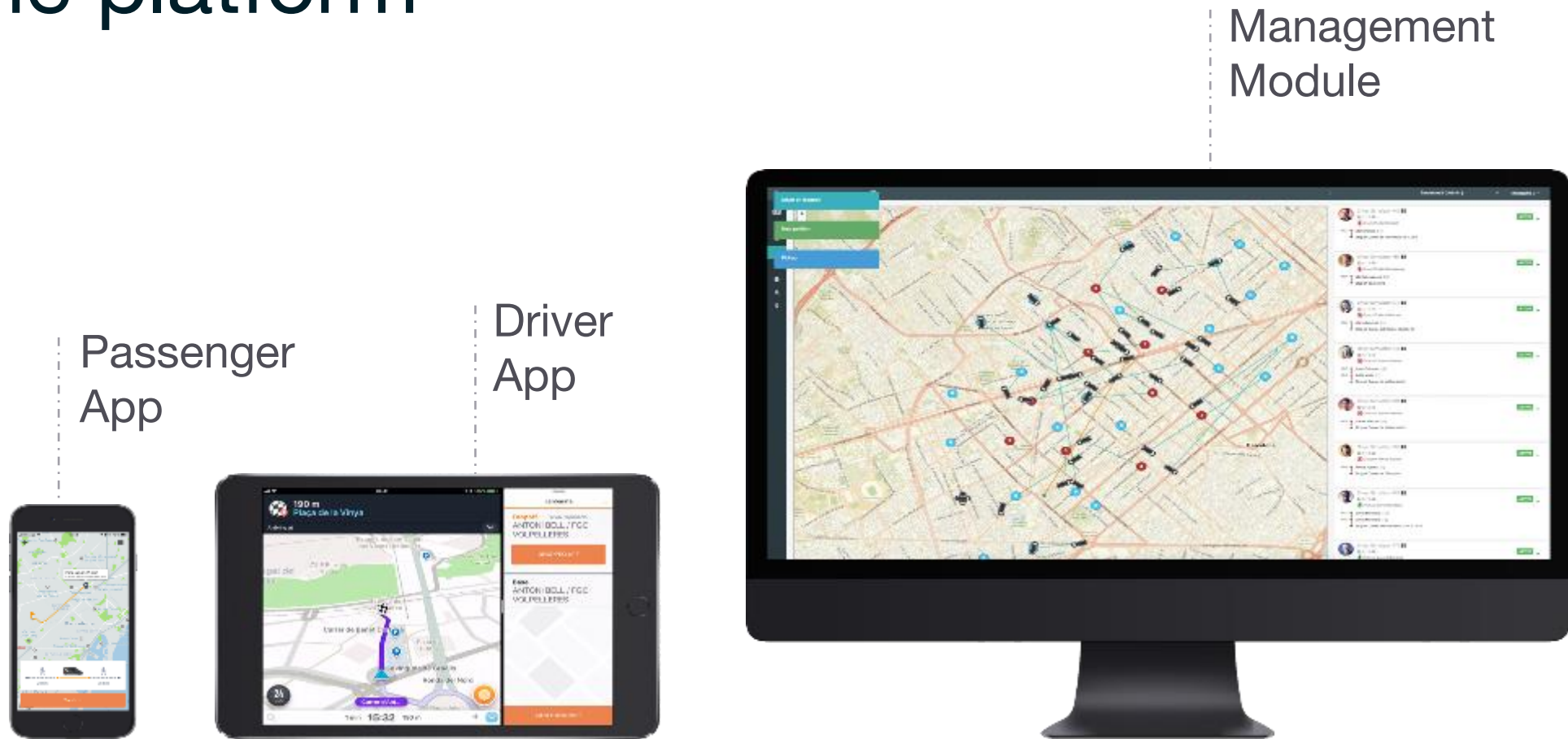


The perfect choice for a DRT that meets your needs

The Shotl system supports various operating configurations. Virtual stops, door-to-door or hybrid solutions define different levels of accessibility and travel experiences. The definition of sub-areas, even overlapping ones, or of particular operating conditions can be decisive in guaranteeing the highest levels of service.



The platform



Our active projects

- 12 countries
- 30+ operations
- 1M passengers



Urban Districts



Corporate



Rural



PRM



17 public services

2 major corporations

3 PRM & schools

2 AV

White Label

Shotl can customize the user app to match any logo or color scheme provided by the customer.



General price for Shotl product

Concept	Description	Periodicity	Price
Service Design	Mobility consultancy	One-off	£0 – £10,000
Set-up (Technical Configuration)	• Technical configuration of the system and operation (stops, schedules, vehicles, drivers, advanced settings, etc.) • Tests and implementation • Virtual training of drivers and controllers • Promotional material • Launch support • Payment methods configuration • Marketing features • Weekly Reporting	One-off	£5,000
Set-up for additional areas in the same county/authority	Including all the set-up elements above	One-off	£2,500
White Labeling	• Branding and design • Available or new languages • Legal documents of the new brand	One-off	£10,500

GENERAL CONDITIONS

- A minimum 12 months contract is required
- The timing for starting the project is 3 weeks (6 weeks if the White Label of the App or API integration is requested)
- All prices exclude VAT and applicable taxes

Prices:

General price for Shotl product

Concept	Description	Periodicity	Price
# Licence (vehicles)	Price per licence (vehicle/month)		
*	1-5	monthly	£700
*	6-10	monthly	£550
*	11-49	monthly	£400
*	50-100	monthly	£300
*	101-199	monthly	£200
*	+200	monthly	£150

*INCLUDES:

- Right of use and access to the platform as a driver and as a supervisor
- Technical support for incidents, improvement proposals, configuration changes
- Obtaining data and reports, both standard and ad hoc

Prices:

Professional Services SFIA Rate Card

SFIA Level	Day Rate £ (Ex VAT)
Follow	£500
Assist	£550
Apply	£600
Enable	£650
Ensure, advise	£700
Initiate, influence	£800
Set strategy, inspire, mobilise	£900

TRAVEL & SUBSISTENCE

Ember reserves the right to charge travel and subsistence expenses in addition to the SFIA rates – this includes work being undertaken within central London. No expenses will be incurred for work undertaken in any Embers office locations by staff that are local to these offices. Pricing does not include the cost of 3rd party content or copyright right licences.

RPI

Ember reserves the right to review our SFIA Rate Card annually (31st March) in line with RPI.

PAYMENT TERMS

- As detailed in our T&Cs, our SFIA Rate Card assumes that all work undertaken will be on a Time and Materials basis with billing monthly in arrears based on actual utilisation.
- Standards for Consultancy Day Rate cards
- Consultant's Working Day – 7.5 hours exclusive of travel and lunch
- Working Week – Monday to Friday excluding national holidays
- Office Hours - 09:00 – 17:00 Monday to Friday
- Travel and Subsistence – Payable at agreed standard T&S rates
- Professional Indemnity Insurance – included in day rate.