

Public Engagement AI for UK Policy – Sentiment Mapping & Consultation

AI-powered sentiment mapping for UK public consultations

Real-time consultation analytics for evidence-based policymaking

Evidence-based policymaking

Uncovers key public concerns and sentiment patterns to guide more robust, data-driven policy decisions.

Greater transparency and trust

Enhances consultation transparency and reporting, helping build community trust in policy processes.

Operational efficiency

Reduces manual analysis effort through automated engagement and sentiment reporting, saving time

Transform Public Services

- Purpose-built for UK public sector policy, consultation and engagement workloads.
- Combines real-time AI sentiment analytics with secure, UK/EEA-based cloud infrastructure.
- Reduces manual workload and accelerates insight generation from complex consultation data.
- Supports inclusivity by handling diverse text and voice inputs and meeting high accessibility standards.

Service Overview

Datasumi's Public Engagement AI enables UK government agencies, councils, NHS trusts and devolved administrations to transform how they analyse consultation responses and stakeholder feedback. The platform uses real-time sentiment analytics and machine learning to detect needs, map engagement patterns and support transparent, evidence-based policy decisions while remaining compliant with UK digital and data regulations. Designed as a scalable SaaS, it integrates with existing consultation and po...

Core Capabilities

- AI-driven sentiment mapping across large volumes of consultation and public feedback data.
- Real-time monitoring of public opinion, engagement trends and stakeholder groups.
- Secure, scalable, UK/EEA-hosted cloud service with exportable data for audits and reporting.

Key Features

AI-driven sentiment mapping across consultation responses

Analyse large volumes of consultation data using AI to detect sentiment patterns and themes.

Real-time monitoring of public opinion and engagement trends

Track public sentiment and engagement patterns as consultations unfold.

Scalable, secure platform for high volumes of consultation data

Handle extensive consultation data securely with enterprise-grade infrastructure.

Seamless integration with existing government consultation and policy tools

Connect with your current consultation and policy management systems.

Customisable dashboards aligned to public sector reporting requirements

Generate dashboards and reports that meet public sector standards and requirements.

Automated text and voice analysis for diverse consultation data types

Process written responses, voice feedback, and other data formats automatically.

Secure UK/EEA cloud deployment with data residency control

Maintain control over data location with UK/EEA hosting options.

Accessible web interface compliant with WCAG 2.2 AA standards

Ensure inclusivity with accessibility-compliant user interfaces.

Service Benefits

Evidence-based policymaking

Uncovers key public concerns and sentiment patterns to guide more robust, data-driven policy decisions.

Greater transparency and trust

Enhances consultation transparency and reporting, helping build community trust in policy processes.

Operational efficiency

Reduces manual analysis effort through automated engagement and sentiment reporting, saving time and cost.

Faster policy cycles

Rapidly generates insights from consultations, enabling quicker policy refinement and response.

Inclusion and compliance

Engages rarely heard voices while complying with UK digital and data protection regulations, including GDPR-aligned data handling and export.

Summary & Key Advantages

Why Choose This Service

- Purpose-built for UK public sector policy, consultation and engagement workloads.
- Combines real-time AI sentiment analytics with secure, UK/EEA-based cloud infrastructure.
- Reduces manual workload and accelerates insight generation from complex consultation data.
- Supports inclusivity by handling diverse text and voice inputs and meeting high accessibility standards.
- Integrates with existing CRM, consultation and policy management tools to extend current investments.
- Provides strong governance, security certifications and configurable data export for audits and accountability.

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