



Phew Design Limited
Website Services - Rate Card G-Cloud 15

Service	Unit Price G15	Qty	Total	Year 1	Year 2 +	Notes
MINIMUM REQUIREMENTS FOR PHEW FRAMEWORK WEBSITE						
Implementation (Set up and Training)	£7,063.20	1	£ 7,063.20	£ 7,063.20	n/a	One-off setup fee - Year 1 only, Including up to 40 pages
Support (minimum 200 minutes)	£2.75	200	£ 594.00	£ 594.00	£ 594.00	Ongoing annual cost
Hosting (Level 2 - 700MB)	£613.44	1	£ 613.44	£ 613.44	£ 613.44	Ongoing annual cost
Security Certificate SSL (Let's Encrypt)	£156.60	1	£ 156.60	£ 156.60	£ 156.60	Ongoing annual cost
First Year Accessibility (100 pages) - Silktide	£2,061.72	1	£ 2,061.72	£ 2,061.72	n/a	Year 1 only - ongoing option below
SUBTOTAL			£10,488.96	£10,488.96	£1,364.04	

OPTIONAL FEATURES (UPSELL OPPORTUNITIES)						
Ongoing Accessibility Silktide (100 pages)	£2,061.72				0	Ongoing annual cost
Ongoing Accessibility Silktide (1000 pages)	£6,347.16				0	Ongoing annual cost
Additional Support (per minute)	£2.75				0	Ongoing annual cost
Additional pages (above 40)	£68.04				n/a	Per page - one-off
Newsletter System Set up	£1,455.84				n/a	One-off setup fee
Newsletter System ongoing annual fee	£205.20				0	Ongoing annual cost
Document Management Set up	£2,305.80				n/a	One-off setup fee
Members Area Set Up (Login system)	£2,671.92				n/a	One-off setup fee
Members Area (updates) annual fee	£245.16				0	Ongoing annual cost
Polls	£513.00				n/a	One-off setup fee
Framework (Tables)	£2,392.20				n/a	One-off setup fee
Guide Questions	£1,652.40				n/a	One-off setup fee
Domain Name	Varies				0	Ongoing annual cost

HOSTING OPTIONS						
Downgraded Hosting (Level 1 - 500MB)	£428.76					For very basic sites - Annual
Standard Hosting (Level 2 - 700MB)	£613.44					Included in minimum requirements
Upgraded Hosting (Level 3 - 1000MB)	£919.08					For sites with DM/NL/MA - Annual
Upgraded Hosting (Level 4 - 1200MB)	£1,164.24					For larger sites - Annual
Upgraded Hosting (Level 5 - 2000MB)	£1,715.04					For extensive sites - Annual

Notes:

- All prices are in GBP (£) and exclude VAT
- One-off costs are charged in Year 1 only
- Annual recurring fees apply from Year 2 onwards unless otherwise stated
- Minimum support requirement: 200 minutes per annum



Phew Design Limited
Additional Training Services - Rate Card G-Cloud 15

Product	Training Title	Description	Type	Qty	Total	Notes
WEBSITE						
Website	Core training: WordPress (inc. overview of accessibility)	Admin dashboard through to front end use of the site. Adding pages (including layouts), menus, media library, options, partners, revisions & troubleshooting. Compliance documents: cookie/accessibility	Core	1	£804.00	Required for all new users, nb included in set up fee.
Website	Document Management	Using the document management system	Optional	1	£115.00	Add-on if feature included
Website	AaaS - Silktime	Using Silktime to check accessibility. Discussing common accessibility issues, rectifying them etc	Optional	1	£345.00	Add-on if feature included
Website	Partners	Adding partners & using partner layouts	Optional	1	£115.00	Add-on if feature included
Website	Testimonials	Adding testimonials & using testimonial layouts	Optional	1	£345.00	Add-on if feature included
Website	Resources (Members Area)	Using them, members area, categories, allowing discussion	Optional	1	£460.00	Add-on if feature included
Website	Comments	Comment management	Optional	1	£345.00	Add-on if feature included
Website	Newsletters	Setup and usage	Optional	1	£575.00	Add-on if feature included
Website	Advanced Learning - Bespoke	Experienced user who wants to know more about the product. Minimum requirements: Completed core training and minimum 3 months platform experience	Optional	1	POA	Price on application

All of our implementation costs include training, however if you need extension on the standard training i.e. for new members, refresher or advanced training then these price will apply. These additional session can be requested through your Account Manager at the above additional costs.

These prices reflect online training over Microsoft Teams, if you require on-site face to face training this costing can be provided on request.

Notes:

- All prices are in GBP (£) and exclude VAT
- Online training sessions are based on up to 5 participants maximum
- Core training is mandatory for all new system users
- Optional training can be added based on client requirements and features purchased
- POA = Price on Application - contact us for bespoke training requirements
- Face-to-face training available: Online price plus travel costs and time at £50/hour
- Training at Phew HQ: Online price plus £50
- Each training session includes: Pre-training call (30 mins), session delivery, and post-training support materials
- **To use this calculator: Enter quantities in the "Qty" column and totals will calculate automatically**
- Training sessions can be scheduled at mutually convenient times
- All training includes access to training materials and documentation