



Pricing Structure 2025/26

No matter which licensing option you choose, Tractivity gives you everything you need to manage stakeholder engagement with confidence:

- Secure MS Azure Data Hosting
- A dedicated UK-based Client Success Manager
- Unlimited storage, Email broadcasts & Surveys
- Direct support from a Client Success Manager
- Quarterly reviews & regular system upgrades

Choose from:

- **User-Based Licensing** – for single project or central database
- **Project-Based Licensing** – for multiple projects or departments

User-based Licencing

		Unit Cost (per year)
Platform Base Costs	Tractivity UK Hosting, Dedicated Client Success Manager, Support, Maintenance, Future Upgrades (1 Project database incl.)	£8,995 ex VAT per annum
1 - 10 Named Users	(Each User Purchased)	£500 ex VAT per annum
11 - 50 Named Users	(Each User Purchased)	£400 ex VAT per annum
51- 150 Named Users	(Each User Purchased)	£300 ex VAT per annum
151 + Named Users	(Each User Purchased)	£250 ex VAT per annum
	Additional Project Databases	£1,000 ex VAT per annum

*Tractivity Limited reserves the right to adjust pricing on an annual basis.

**All prices are ex VAT



Project-based Licensing

Licence Package	Users	Projects	Onboarding Time	Online Training	Licence Fee (P/A)
Lite	Up to 5	1	Full setup included	2 x 2hr	£11,495
Single	Up to 10	1	Full setup included	2 x 2hr	£13,995
Multi	Up to 20	3	Full setup included	3 x 2hr	£18,495
Bronze	Up to 30	5	Full setup included	4 x 2hr	£23,495
Silver	Up to 40	10	Full setup included	4 x 2hr	£30,995
Gold	Up to 50	15	Full setup included	6 x 2hr	£37,495
Platinum	Up to 100	20	Full setup included	8 x 2hr	£52,995
Custom	Custom	Custom	Full setup included	Custom	POA

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Additional Add-Ons and Services

Service and Add-On	Fee	Annual Renewal Price	Qty	Description
Initial Setup / Onboarding & Training	£3,000	N/A	1	Onboarding and online training provisions, FOC for 3-year terms
Additional Project Onboarding & Training	£1,500	N/A	1	Onboarding and online training provisions
Training Web Conference	£125	N/A	1	Per Hour
Face to Face Training (1 Day)	£1,800	N/A	1	Training for up to 15 people
Hosted Mailbox	£400	£400	1	Per mailbox
Custom Reports	POA	N/A	1	Priced on specification (Per Report)
Data Importing	POA	N/A	1	Priced on specification
Bespoke Development	£1,125	N/A	1	Per Day (7.5 Hours)
Quarterly Data backups	£1,600	£1,600	4	Per Database backup
Integrated Engage360 Portal	20% of annual licence (or £4,000 min)		1	Integrated survey portal to promote surveys and provide feedback.

Long Term Subscriptions

All subscriptions purchased over a minimum 3-year term will receive the setup, onboarding and tailored online training provisions completely free.

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