

JBi Digital

Pricing – Agency Rates _ Global

04 Jun 2025

Version 6.0

Rate Card FY 2025

Role	Department	SFIA Level	UK (Non SC Cleared)		UK (SC Cleared)		Global Rate Card (IN/ SA/UKR)	
			Hour Rate	Day Rate	Hour Rate	Day Rate	Hour Rate	Day Rate
Managing Director	Sales	Level 7	£180.0	£1,440.0	£180.0	£1,440.0		
Operations Director	Operations	Level 7	£180.0	£1,440.0	£180.0	£1,440.0		
Account Director	Sales	Level 6	£165.0	£1,320.0	£165.0	£1,320.0	£90.0	£720.0
Delivery Director	Delivery	Level 6	£165.0	£1,320.0	£165.0	£1,320.0	£90.0	£720.0
Creative Director	Design	Level 6	£165.0	£1,320.0	£165.0	£1,320.0	£90.0	£720.0
Technical Director	Technology	Level 6	£165.0	£1,320.0	£165.0	£1,320.0	£90.0	£720.0
Strategy Director	Consulting	Level 6	£165.0	£1,320.0	£165.0	£1,320.0	£90.0	£720.0
Design Manager	Design	Level 5	£120.0	£960.0	£130.0	£1,040.0	£75.0	£600.0
Tech Manager	Technology	Level 5	£120.0	£960.0	£130.0	£1,040.0	£75.0	£600.0
Tech Lead**	Technology	Level 5	£120.0	£960.0	£130.0	£1,040.0	£75.0	£600.0
QC Lead**	Testing	Level 5	£120.0	£960.0	£130.0	£1,040.0	£75.0	£600.0
Sr. Project Manager	Delivery	Level 5	£120.0	£960.0	£130.0	£1,040.0	£75.0	£600.0
IT Manager	Technology	Level 5	£120.0	£960.0	£130.0	£1,040.0	£75.0	£600.0
Security Consultant**	Technology	Level 5	£120.0	£960.0	£130.0	£1,040.0	£75.0	£600.0
Support Manager	Delivery	Level 5	£120.0	£960.0	£130.0	£1,040.0	£75.0	£600.0
Devops Lead	Technology	Level 5	£120.0	£960.0	£130.0	£1,040.0	£75.0	£600.0
Sr. Account Manager	Sales	Level 5	£120.0	£960.0	£130.0	£1,040.0	£75.0	£600.0
Sr UX Designer**	Design	Level 4	£100.0	£800.0	£110.0	£880.0	£65.0	£520.0
SEO Consultant	SEO	Level 4	£100.0	£800.0	£110.0	£880.0	£65.0	£520.0
Account Manager	Sales	Level 4	£100.0	£800.0	£110.0	£880.0	£65.0	£520.0
Service Delivery Manager	Delivery	Level 4	£100.0	£800.0	£110.0	£880.0	£65.0	£520.0
Project Manager	Delivery	Level 4	£100.0	£800.0	£110.0	£880.0	£65.0	£520.0
Dev Ops Engineer	Technology	Level 4	£100.0	£800.0	£110.0	£880.0	£65.0	£520.0
Sr Developer**	Technology	Level 4	£100.0	£800.0	£110.0	£880.0	£65.0	£520.0
Sr. Quality Control	Testing	Level 4	£100.0	£800.0	£110.0	£880.0	£65.0	£520.0

Tester								
Campaign Manager	Sales	Level 4	£100.0	£800.0	£110.0	£880.0	£65.0	£520.0
Associate Project Manager	Delivery	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
Business Analyst	Delivery	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
Quality Control Tester	Testing	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
Digital Analyst	Delivery	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
Full-Stack Developer	Technology	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
Back End Developer	Technology	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
Front End Developer	Technology	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
Digital Designer (UI/UX)	Design	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
Copywriter	Design	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
2D/3D Animator	Design	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
Video Editor	Design	Level 3	£90.0	£720.0	£100.0	£800.0	£60.0	£480.0
Junior Designer (UI)	Design	Level 2	£80.0	£640.0	£80.0	£640.0	£50.0	£400.0
Junior Developer	Technology	Level 2	£80.0	£640.0	£80.0	£640.0	£50.0	£400.0
Junior Content Writer	Marketing	Level 2	£80.0	£640.0	£80.0	£640.0	£50.0	£400.0
Support Executive	Delivery	Level 2	£80.0	£640.0	£80.0	£640.0	£50.0	£400.0
Marketing Executive	Marketing	Level 2	£80.0	£640.0	£80.0	£640.0	£50.0	£400.0
Account Executive	Sales	Level 2	£80.0	£640.0	£80.0	£640.0	£50.0	£400.0
Project Executive	Delivery	Level 2	£80.0	£640.0	£80.0	£640.0	£50.0	£400.0
Apprentice / Trainee	Based on hiring	Level 1	£60.0	£480.0	£60.0	£480.0	£30.0	£240.0

Agency Rates – supporting details

1. Costs are quoted exclusive of VAT
2. Standard Project rate is £140.00 per hour, although depends on the expertise required
3. Ad-hoc Support rate 150.00 per hour (minimum charge of £200 + VAT per any request)
4. Standard working hours are Monday – Friday, 9 am to 6 pm (8 hours)
5. Rates outside of business Hours: (a) Outside working hours 1.5x the agreed rate & (b) Sunday / UK Bank Holidays 2.0 x the agreed rate
6. Rates include Professional Indemnity Insurance
7. Travel & subsistence expenses for locations within Great London are included in our day rates.
8. Travel & subsistence expenses for locations outside Great London are not included in our day rates.
9. Please refer to the [SFIA guidelines](#) for more details on the personnel levels “***” highly skilled (/specialist) positions are at a higher salaries/compensation
10. Please ask to see our full Terms and Conditions for more information

Managed Support Contract details

1. Reduced blended rates for ongoing Managed Support Contracts (minimum 10 hours per month)– **SC Cleared**
 - a. 6 months based on £140 per hour
 - b. 12 months based on £130 per hour
2. Reduced blended rates for ongoing Managed Support Contracts (minimum 10 hours per month)– **Non SC Cleared**
 - a. 6 months based on £120 per hour
 - b. 12 months based on £110 per hour

End.