

G-Cloud 15

Umbraco Development



Umbraco Development Overview

Cantarus is a long-standing Umbraco Contributing Platinum Partner—Umbraco's highest tier of partnership—and the first agency to achieve dual transatlantic Platinum status.

Our expertise spans the full lifecycle of Umbraco delivery, from discovery, UX and implementation through to optimisation, governance and ongoing support.



Our team includes multiple Umbraco Certified Professionals, with two developers recognised as Umbraco MVPs (Most Valuable People)—an accolade held by around 100 practitioners globally. As a Contributing Partner, we maintain a close working relationship with Umbraco HQ in Odense, staying aligned to best practice and the product roadmap, and ensuring we can draw on specialist input where needed. This gives our clients added confidence that support, maintenance and enhancements will be delivered using proven patterns, with strong engineering standards and a focus on long-term maintainability.

We've developed a true and trusted relationship with Cantarus over the years – one that goes well beyond the typical partner–vendor dynamic. As a Platinum Partner, they consistently demonstrate technical expertise and a deep understanding of what it means to deliver real value to end clients leveraging Umbraco as a platform. But what really sets Cantarus apart is how closely they operate as an extension of Umbraco itself in the UK & US.

Whether it's contributing actively to our community, or partner ecosystem by sharing insight and feedback that helps shape our platform, or co-developing ideas that benefit the broader ecosystem of users as well – Cantarus goes above and beyond. Their team is engaged, thoughtful, and genuinely invested in helping Umbraco grow – not just commercially, but in spirit and direction too.

They're not just aligned with our core values – they amplify them. Their collaborative approach, combined with a strong sense of ownership and ambition, makes them a standout partner and an invaluable contributor to the Umbraco family.

As a partner, Cantarus are one of our top recommendations.



Frederik Klerens
Senior Partner Manager, Umbraco

Dedicated Teams

Many of our active clients engage with us on a monthly contracted basis, and we maintain an exceptional annual client retention rate of 95%. This loyalty reflects the confidence our clients place in us to continually deliver measurable results and long-term strategic value. Our Net Promoter Score (NPS) of +75 sits beyond the world-class benchmark of +70 and more than doubles the digital industry average of +30.

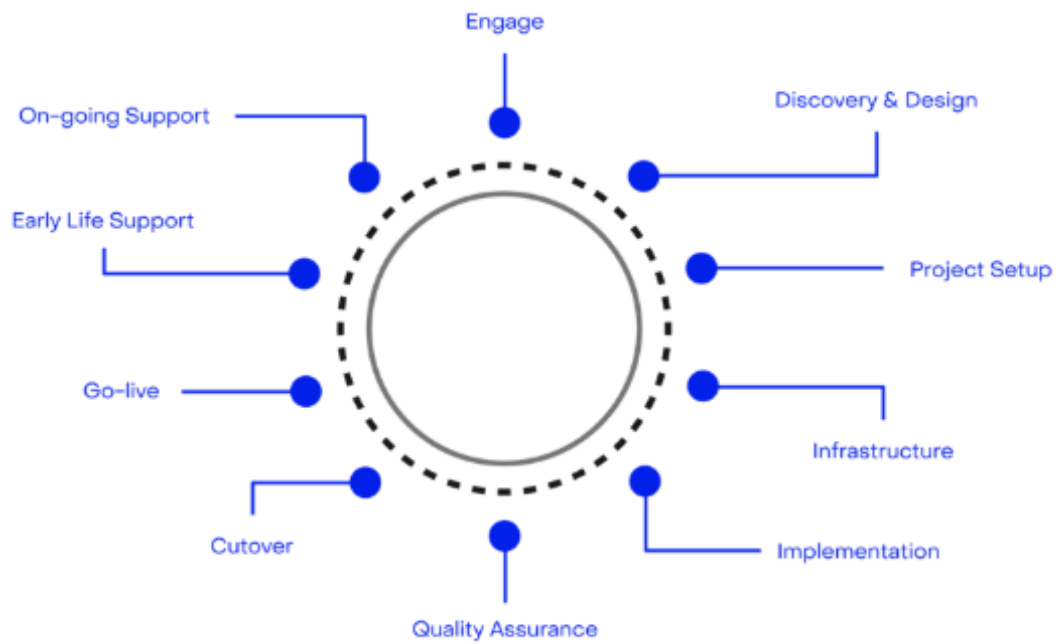
Cantarus and .NET

We're a .NET specialist agency, with the vast majority of our web development across three CMS platforms: Umbraco, Kentico and DNN as well as custom .NET applications. We have over 35 full-stack .NET developers; as such, we're well placed to assist organisations with their development requirements in this technology.

Ongoing Project Delivery

Our project lifecycle for development projects follows a predictable pattern of success, as illustrated below.

We provide development engagements both through our Timeblock and Rate Card based models, both of which are detailed in our Pricing Guide for this service. We can either work as a standalone team or augmented, blending client and Cantarus development/technical teams together as preferred. When required and where requirements are well formed (either upfront or via our own Discovery phase), we can operate individual projects via separate statements of work (SOWs).



We apply the Agile Scrum methodology to the various project phases. This process allows us to operate a tight feedback loop with our clients which continually refines the solution we're building in a highly efficient environment.



Cantarus are a collective of strategic consultants, creatives and technologists blending digital strategy with craft to act as an amplifier for our client’s ambitions. We help our clients understand their audiences’ needs, optimise their investment in technology, drive meaningful engagement and offer deeply personalised end-user experiences. Our experience enables us to work across the entire digital ecosystem and we thrive on challenging projects that require a diverse skillset and close collaboration with our clients.

We’re an independent, full-service agency wholly owned by our employees and with locations in the UK, Europe and the US. Our ownership structure is highly advantageous; we have no tactical pressure – e.g., short-term financial targets – from external investors and zero bank debt. This facilitates strategic thinking combined with rapid decision-making and agility, enabling us to make long-term investments in our relationships with clients, our people, and our technology; we believe this ultimately leads to dramatically better results for all parties.

Our people are at the heart of everything we are and we’re extremely proud that so many talented and diverse individuals have elected to work and grow with us. We provide a true meritocracy where skillsets are continually honed, challenged, and expanded; a place to do the best and most rewarding work of our people’s careers whilst having a great time doing so.

We believe our deep cross-sector expertise, including membership, commercial, government, public sector, charitable and not-for-profit organisations, is truly unique in the UK. This experience gives us the ability to offer our clients knowledge and best practice from outside their sector.

Our client portfolio includes diverse commercial, Not for Profit (NFP) and public sector organisations in the UK, EMEA and the USA. In the UK, we are proud to have been accepted onto the Crown Commercial Services G-Cloud framework, enabling us to offer our services to the UK governmental organisations and the public sector.

Security Accreditation

Cantarus are ISO 9001 (quality), ISO 27001 (security) and Cyber Essentials Plus certified; demonstrating our commitment to placing information security and quality management at the centre of services we provide. Our data protection, communications and freedom on information practices are reviewed on an annual basis. We maintain and execute a number of internal policies around GDPR and Data Protection that each team within the business is responsible for executing, with managers of each team accountable for implementation.

We work closely with a number of government bodies and local authorities. As such, we're well versed in the extensive regulatory and compliance standards imposed upon suppliers, including GDPR and the DPA.



The logo for cantarus, featuring the word "cantarus" in a white, lowercase, sans-serif font. The text is enclosed within a white rectangular border that is slightly tilted, with the top-left corner being higher than the bottom-left corner.

cantarus

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