

G-Cloud 15

Xperience by Kentico



Xperience by Kentico Overview

Xperience by Kentico SaaS makes use of Kentico's purpose-built Microsoft Azure environment to offer resilient and high performing hosting for your Kentico website. It provides quick access to local development, multiple environment support along with backups, maintenance, and security compliant with industry standards such as CCPA, GDPR, ISO27001, ISO 27001 SoA, SOC2.

Monthly product updates, one-click deployments and separate QA and UAT environments ensure seamless management of your websites, and the Xperience Portal provides a single pane of glass to manage all your projects.

Xperience by Kentico Licensing

Xperience by Kentico can be licensed and deployed in multiple ways, allowing organisations to select the model that best aligns with their technical, security and operational requirements.

Xperience by Kentico SaaS

The SaaS option is fully hosted and managed by Kentico on Microsoft Azure. It provides a cloud-native deployment with built-in scalability, security, maintenance and regular product updates managed by Kentico. This option is well suited to organisations seeking a low-overhead, fully managed platform with predictable operations and minimal infrastructure responsibility.

SaaS licensing is based on a platform licence that includes a primary channel, with additional channels and resource upgrades available as required. Kentico manages the underlying cloud infrastructure, while partners such as Cantarus deliver implementation, integration and ongoing services.

Xperience by Kentico Private Cloud

The Private Cloud option is hosted in a dedicated cloud environment, providing greater control and isolation while retaining many of the operational benefits of a managed cloud service. This model is typically selected by organisations with stricter security, compliance or performance requirements.

As with SaaS, the platform licence includes a primary channel, with the ability to add further channels and capacity as needed. Kentico provides the cloud service, while delivery partners manage implementation and ongoing optimisation.

Platform Tiers and Channels

Xperience by Kentico licences are available in different tiers (e.g. Standard and Advanced), which determine the available functionality and scale. Each licence includes a main channel, with additional channels or microchannels available to support multi-site, multi-brand or headless use cases across web, email and other digital touchpoints.

Add-ons and Extensions

Optional add-ons can be licensed to extend the core platform, including additional channels, increased capacity, and AI-driven capabilities such as AIRA. These can be selected at the point of initial licence purchase or added later as requirements evolve.

Partner-Led Delivery

Cantarus works with clients to select the most appropriate Xperience by Kentico deployment model, manage licence procurement, and deliver implementation, integration, support and ongoing development services. This ensures the platform is aligned to business goals and can scale over time as needs change.

Kentico Partnership

We are true specialists in the Kentico Xperience platform – supporting large-scale, business-critical Kentico estates for prestigious organisations across the legal, public, membership, and commercial sectors. Our team delivers expert, full-stack services across the platform – from CMS builds and integrations to personalisation, digital marketing, and post-launch support.



As a long-standing Kentico Gold Partner and certified Hosting Partner, we have deep experience across both Kentico Xperience 13 and Xperience by Kentico (.NET Core). We work closely with Kentico HQ to remain at the forefront of platform developments, including their roadmap around composable architecture, native AI tools, and WCAG accessibility enhancements.

We support organisations through critical transition periods –ensuring platform stability while preparing for scalable, decoupled replacements.

We have a strong bench of Kentico-certified developers and marketers, backed by a cross-disciplinary team of UX designers, strategists, and technical architects. This ensures we can provide end-to-end delivery – from discovery and replatforming through to continuous improvement and innovation.

Cantarus is recognised for its proactive, partnership-first approach – delivering not just stable and secure Kentico sites, but also long-term value through strategic support, accessibility compliance, and platform evolution.

Dedicated Teams

Many of our active clients engage with us on a monthly contracted basis, and we maintain an exceptional annual client retention rate of 95%. This loyalty reflects the confidence our clients place in us to continually deliver measurable results and long-term strategic value. Our Net Promoter Score (NPS) of +75 sits beyond the world-class benchmark of +70 and more than doubles the digital industry average of +30.

Onboarding Process & Kentico Health Check

Our onboarding process is simple and transparent. We will assist you throughout the process using our well-defined methodology. Whether you are migrating an existing Kentico solution or starting from scratch, we'll lead the setup process from initiation to go-live.

As part of any migration to Cantarus we can, optionally, conduct a solution health-check on any existing Kentico website. The goal of this is to gain an understanding of the work that has been undertaken to take and gauge the quality of design and development that underpins the website.

Broadly, we undertake three distinct processes in order to migrate a customer to Cantarus support. A suitable analogy is that of assessing the car before buying it. Three key questions a discerning customer might ask are:

1. Are there any underlying problems under the bonnet?
2. Is it intuitive to drive and operate?
3. What is the process for purchasing?

These naturally link to the following three areas when operating in the domain of a digital solution.

Code Review

Wherein we have access to the solution's codebase, a Senior Developer or Consultant will review the code. This process involves a structural review and a code-style review. The first aspect allows us to evaluate whether a solution has been correctly architected with industry best-practice in mind. The latter is an evaluation of code readability and checks for practices such as defensive programming (including error-handling) and performant code.

Further, we'll leverage our automated code-quality checks (that we deploy for all our in-house code) and scan the codebase against a series of quality and security rules that will allow us to determine an overall quality score.

We'll also run security, performance and SEO scans against the website and feedback the results of these to you.

Once these checks have been complete, our development team is able to highlight any high-risk code – whereby a security vulnerability may be present, as well as a high-level description of the code quality. This aims to answer questions such as:

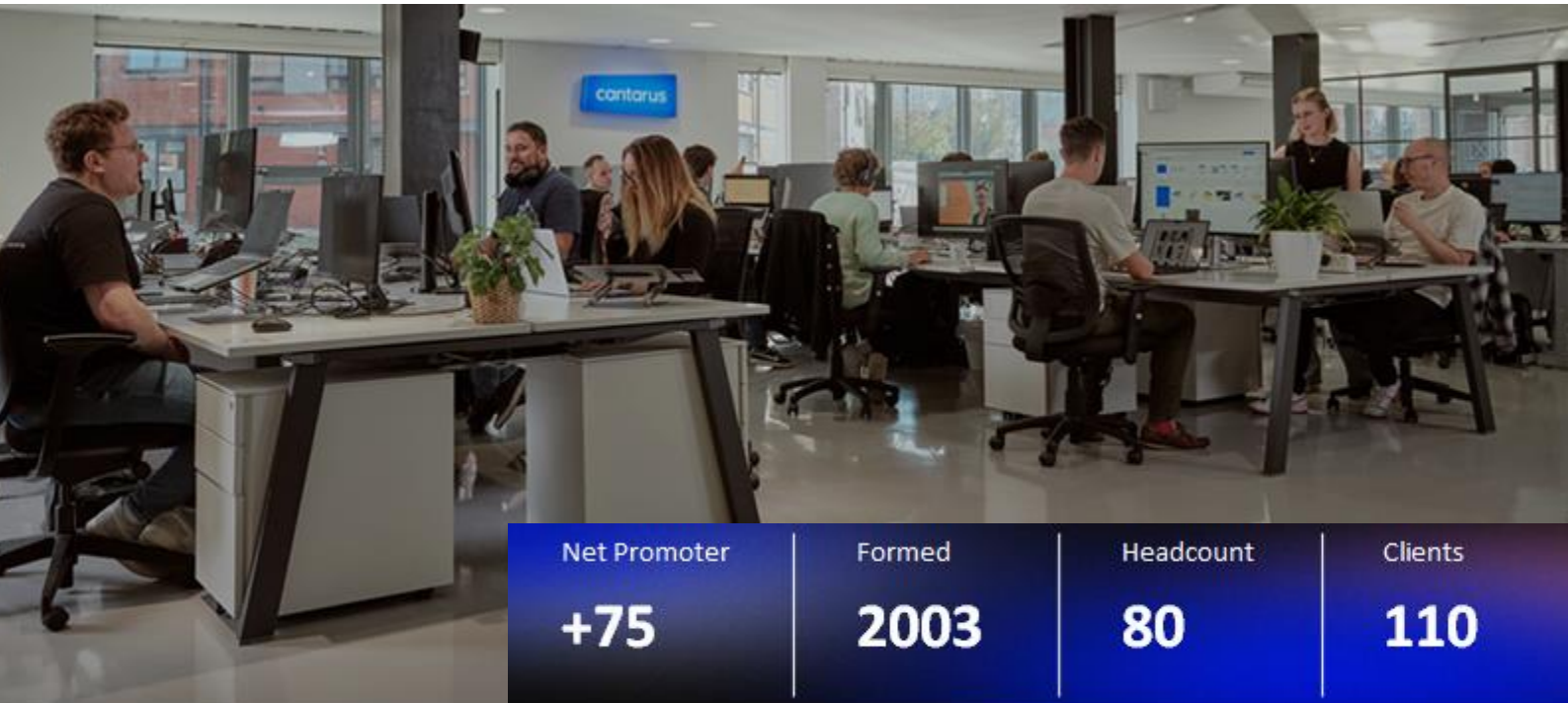
1. How long would it take a skilled developer to begin adding to the codebase?
2. Would we host the solution on our infrastructure without any security/performance changes?
3. Is the architecture extensible?

Solution Suitability Review

Following the main code review, we conduct an overall suitability review. This allows us to determine if the solution presented to us is a good fit for the problem being solved. Leveraging our expertise across many sectors and the entire digital ecosystem, we can evaluate whether a different approach might make sense, and the distance such an approach is from the current solution.

Migration Plan

A member of our team will work with the buyer to put together a migration plan for the site. This may involve remediating any issues which were discovered in the previous stages, a hosting migration, or if you're starting from scratch with a new Kentico website, we can set this up for you and provide you with immediate access.



Cantarus are a collective of strategic consultants, creatives and technologists blending digital strategy with craft to act as an amplifier for our client’s ambitions. We help our clients understand their audiences’ needs, optimise their investment in technology, drive meaningful engagement and offer deeply personalised end-user experiences. Our experience enables us to work across the entire digital ecosystem and we thrive on challenging projects that require a diverse skillset and close collaboration with our clients.

We’re an independent, full-service agency wholly owned by our employees and with locations in the UK, Europe and the US. Our ownership structure is highly advantageous; we have no tactical pressure – e.g., short-term financial targets – from external investors and zero bank debt. This facilitates strategic thinking combined with rapid decision-making and agility, enabling us to make long-term investments in our relationships with clients, our people, and our technology; we believe this ultimately leads to dramatically better results for all parties.

Our people are at the heart of everything we are and we’re extremely proud that so many talented and diverse individuals have elected to work and grow with us. We provide a true meritocracy where skillsets are continually honed, challenged, and expanded; a place to do the best and most rewarding work of our people’s careers whilst having a great time doing so.

We believe our deep cross-sector expertise, including membership, commercial, government, public sector, charitable and not-for-profit organisations, is truly unique in the UK. This experience gives us the ability to offer our clients knowledge and best practice from outside their sector.

Our client portfolio includes diverse commercial, Not for Profit (NFP) and public sector organisations in the UK, EMEA and the USA. In the UK, we are proud to have been accepted onto the Crown Commercial Services G-Cloud framework, enabling us to offer our services to the UK governmental organisations and the public sector.

Security Accreditation

Cantarus are ISO 9001 (quality), ISO 27001 (security) and Cyber Essentials Plus certified; demonstrating our commitment to placing information security and quality management at the centre of services we provide. Our data protection, communications and freedom on information practices are reviewed on an annual basis. We maintain and execute a number of internal policies around GDPR and Data Protection that each team within the business is responsible for executing, with managers of each team accountable for implementation.

We work closely with a number of government bodies and local authorities. As such, we're well versed in the extensive regulatory and compliance standards imposed upon suppliers, including GDPR and the DPA.



The logo for cantarus, featuring the word "cantarus" in a white, lowercase, sans-serif font. The text is enclosed within a white, hand-drawn style rectangular border that is slightly tilted and has rounded corners.

cantarus

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