appyway

Digital Traffic Order Management

Pricing 2026-27

Mapper Lite

Standard Inclusions				
Modules	User licences		Training	Annual Price
	Full Access	Read Only		
Mapper Lite	2	2	1 Half Day Training Provided Comprehensive online training guides and step by step guides available via online portal.	~~£14,000~~ £10,000 Discounted rate applicable for 2026 and 2027

Mapper Package

Standard Inclusions				
Modules	User Licences		Training	Annual Price
	Full Access	Read Only		
Mapper	2	2	1 Full Day Training Provided Comprehensive online training guides and step by step guides available via online portal.	£19,500

Traffic Suite Package

Standard Inclusions				
Modules	User Licences		Training	Annual Price
	Full Access	Read Only		
Mapper	2	2	1 Full Day Training Provided Comprehensive online training guides and step by step guides available via online portal.	£27,000
Engagement				
Consultation	Unlimited access - open public websites requiring no user login			
Streets				

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<table>
<tr><th colspan="5">Additional Modules</th></tr>
<tr><th rowspan="2">Module</th><th colspan="2">User Licences</th><th rowspan="2">Training</th><th rowspan="2">Annual Price</th></tr>
<tr><th>Full Access</th><th>Read only</th></tr>
<tr><td>Streets</td><td>N/A</td><td>N/A</td><td rowspan="12">Comprehensive training provided

Online training guides and step by step guides available via online portal</td><td>£4,500</td></tr>
<tr><td rowspan="2">Consultation & Engagement</td><td>2</td><td>2</td><td rowspan="2">£6,500</td></tr>
<tr><td colspan="2">Unlimited access - open public websites requiring no user login</td></tr>
<tr><td>Assets</td><td>2</td><td>2</td><td>£2,500</td></tr>
<tr><td>KurBi</td><td>2</td><td>N/A</td><td>£6,500</td></tr>
<tr><td>KurBi+</td><td>4</td><td>N/A</td><td>£12,000</td></tr>
<tr><td>Off Street</td><td>2</td><td>2</td><td>£6,500</td></tr>
<tr><td>Off Street+</td><td>4</td><td>4</td><td>£12,000</td></tr>
<tr><td rowspan="2">TempO Lite</td><td rowspan="2">2</td><td rowspan="2">2</td><td>As an add on to Mapper Lite</td><td>Independent of Mapper Lite</td></tr>
<tr><td>£2,000</td><td>£5,000</td></tr>
<tr><td rowspan="2">TempO</td><td rowspan="2">2</td><td rowspan="2">2</td><td>As an add on Traffic Suite</td><td>Independent of Traffic Suite</td></tr>
<tr><td>£8,000</td><td>£15,000</td></tr>
<tr><td>Requests</td><td>2</td><td>N/A</td><td colspan="2">£5,000
(one request type)

£995 per additional request type</td></tr>
</table>

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API integration licences		
Use case	**Set up process**	**Annual Price**
GIS application	Technical integration documentation available API integration tested with support available from AppyWay	£5,500
Enforcement e.g. ANPR		£5,500
Asset or Street Works Mgt		£5,500
Parking notice processing		£5,500
Street Manager - TemPo Only	Set up completed by AppyWay Team	£5,500
Bundle x2*	-	£7,750
Bundle x3*	-	£9,000
Bundle x4*	-	£12,000
Bundle x5*	-	£14,000

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Additional user licences - Traffic Suite			
Module	**Type**	**Overview**	**Annual Price**
Mapper	Full access	Full user access to Mapper module (Static & Moving) including full end to end TRO management for permanent and experimental orders plus editing access to system configuration for Traffic Suite modules	£2,995 (single licence) £2,250 x2 bundle (per licence) £1,800 x5 bundle (per licence)
	Order editing	Access to Mapper module (Static & Moving) for full end to end TRO management for permanent and experimental orders	£1,500 (single licence) £1,150 x2 bundle (per licence) £1,000 x5 bundle (per licence)
	Scheme designer	Access to Mapper module (Static & Moving) for scheme/order design only for permanent and experimental orders - (not able to publish/make TROs)	£1000 (single licence) £750 x2 bundle (per licence) £600 x5 bundle (per licence)
	Read only+	Access to Mapper module (Static and Moving) for read only access and data exporting for permanent and experimental orders	£750 (single licence) £550 x5 bundle (per licence)
	Read only	Access to Mapper module (Static and Moving) for read only access to permanent and experimental orders	£550 (single licence) £400 x5 bundle (per licence)
Engagement	Read only	Access to the Engagement module only	£600 (single licence) £450 x5 bundle (per licence)
KurBi	Read only	Access to KurBi reporting dashboard(s)	£600 (single licence) £450 x5 bundle (per licence)

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Additional user licences - Traffic Suite (cont.)			
Off Street	Full access	Full user access to Mapper module (Off Street) including full end to end Off Street order management (Car Park and/or Estates) as well as editing access to system configuration for Traffic Suite modules	£1,995 (single licence) £1,500 x2 bundle (per licence) £1,250 x5 bundle (per licence)
	Order editing	Access to Mapper module (Off Street) including full end to end Off Street order management (Car Park and/or Estates)	£1,500 (single licence) £1,150 x2 bundle (per licence) £1,000 x5 bundle (per licence)
	Inspections	Access to Mapper module (Off Street) for the recording of Car Park/Estate Inspection reports	£1000 (single licence)) £750 x2 bundle (per licence) £600 x5 bundle (per licence)
	Read only	Access to Mapper module (Off Street) for read only access to off street orders	£600 (single licence) £450 x5 bundle (per licence)
TemPo	Full access	Full user access to Mapper module (TemPo) including full end to end TTRO order management (static and moving) as well as editing access to system configuration for Traffic Suite modules	£2,995 (single licence) £2,250 x2 bundle (per licence) £1,800 x5 bundle (per licence)
	Order editing	Access to Mapper module (TemPo) including full end to end TTRO order management (static and moving)	£1,500 (single licence) £1,150 x2 bundle (per licence) £1,000 x5 bundle (per licence)
	Read only	Access to Mapper module (TemPo) for read only access to Temporary Traffic Order data	£600 (single licence) £450 x5 bundle (per licence)
	N/A	Applies SSO login credentials to all user licences for	£1,950

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Single Sign ON (SSO)		Traffic Suite/Mapper/Map Lite packages Third party licence required to enable set up	(annual licence)

Professional Service Day Rates		
Role	**Overview**	**Day rate**
Training	Delivery of training in addition to session(s) included with initial onboarding. Delivered either in person or virtual. Virtual sessions typically split into two half day sessions.	£1100
Project Management	End to end management of project ensure delivery of agreed scope and timelines	£1100
Senior GIS Data Management	Traffic Order data management and standardisation, D-TRO compliance - applicable for the majority of TRO data transfer and survey image data extraction projects. KurBi report configuration	£765
Associate GIS Data Management	Traffic Order data management and standardisation - applicable for managed services for D-TRO compliance.	£425
Product Management	Technical scoping and management of the delivery of the technical solution(s) required by the project Covers development work associated with Traffic Suite modules	£1100
Software Engineering	Software development expertise ensuring new tooling/functionality meets with project requirements Includes development work associated with Traffic Suite modules	£1625

Notes

- *Pricing is per annum unless otherwise stated and excludes VAT*
- *Final pricing dependent upon exact specification and platform adoption*
- *Pricing for Mapper and Traffic Suite and additional modules based on minimum term of 1 year*
- *User licencing is based on an individual user model - one licence per user - this best ensure compliance with security protocols and allows for more robust auditing*
- *On-site training days subject to additional cost for travel and accommodation*

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