



G-Cloud 15

Pricing

23/01/2026

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1 Why Edge Health

Edge Health is a specialist UK healthcare analytics, strategy and change management consultancy that uses data and insights to improve the delivery of health and care services so that better outcomes can be delivered more efficiently.

Edge Health has a wide variety of expertise and specialist skills in data science, data engineering, and health economics, and our project team will provide rigorous and innovative analysis to support evidence-based decision making.

1.1 Notable achievements



1.2 Expertise at Edge

Edge Health has a broad array of experience across multiple disciplines including data science, dashboards, and cloud computing.

Data science

Edge Health has vast experience in the field of data science, building analytical models in several languages, making use of machine learning and AI. Expertise includes:

- R
- Python
- SQL
- MATLAB
- Octave
- Apache Spark, Hadoop, MongoDB
- React

Visualisations, reporting and dashboards

Edge Health has built visualisations, reports and dashboards for a variety of needs. As well as dashboards we have built technical reports, business cases and slide decks to show case analysis and inform business decisions. Expertise includes:

- RMarkdown
- LaTeX
- Power BI
- Tableau
- Microsoft Office (Excel, Word, Powerpoint)
- Google Workspace (Docs, Sheets, Slides)

Economics and Forecasting

Edge Health has delivered robust evaluations to track and monitor impacts of clinical pathways, programmes and organisations, supporting effective solutions to scale quickly. Expertise includes:

- Health economics and outcome research (HEOR)
- Health economic evaluation
- Survey development, deployment, and analysis
- Business case development
- Benefits tracking and realisation
- Pricing and regulation

Cloud computing

Edge Health has built software, applications, and data pipelines on the top public clouds as well as private clouds. Expertise includes:

- Microsoft Azure

Why Edge Health

- Google Cloud Platform (GCP)
- Amazon Web Services (AWS)
- Palantir Foundry
- Serverless technology (Cloud Run, Cloud Functions, Cloud Build, Azure Functions, Azure App)
- Deploying and managing virtual machines
- Data pipelines (Azure Synapse, Azure Data Lake, Google BigQuery, Amazon EMR, Databricks)

Dev-ops

Edge Health has utilised several dev-ops tools to build scalable, reproducible and fault tolerant services on the cloud as well as improving speed of delivery and enabling continuous deployment. Expertise includes:

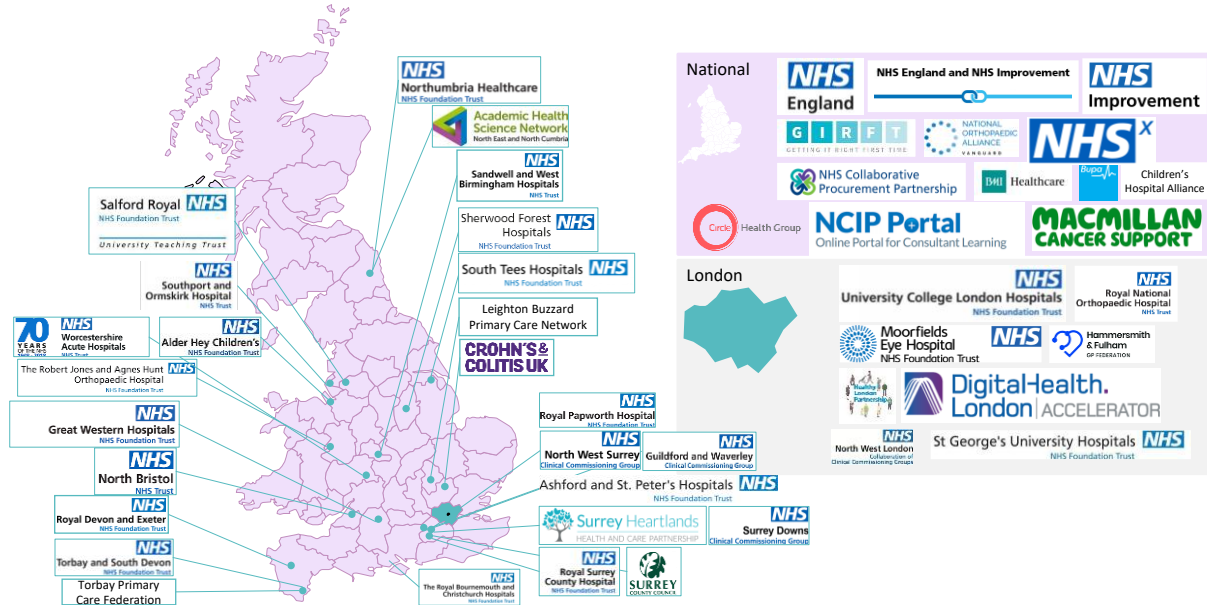
- Docker
- Kubernetes
- Jenkins
- Infrastructure as code (Terraform, Packer and Ansible, Azure Resource Manager, AWS Cloud Formation, Google Cloud Deployment Manager)

MLOps

Edge Health implements MLOps practices to bridge the gap between model development and production, ensuring that machine learning assets are scalable, monitored, and continuously improved. Expertise includes:

- Model Lifecycle Management: End-to-end tracking of experiments, model versioning, and registry management.
- Automated Retraining Pipelines: Building pipelines to automate the transition from experimentation to production.
- Model Serving & Deployment: Scalable deployment patterns using managed services like Azure Machine Learning and Amazon SageMaker.
- Monitoring & Observability: Implementing performance tracking to detect data drift and model decay.

1.3 Example Edge Health clients



1.4 Where our work has been featured



1.5 Accreditations and awards



Why Edge Health



Winner of Best Consultancy
Partnership with the NHS



HSJ Partnership Awards
2025: Data Integration Project



DATA | EVIDENCE | DECISIONS

The Florence Nightingale Award for
Excellence in Healthcare Data Analytics

Supported by



Highly commended: The Florence
Nightingale Award for Excellence in
Health and Care Analytics

1.6 Our offering

Our approach at Edge Health is to develop solutions that are led by the problem and need, and to build these with a compelling narrative for users. To support this, we have two different services:

1. **Edge Health Cloud Software.** Edge Health's offering includes Software as a Service (SaaS) application, accessible over the internet or private network and hosted in the cloud.
For example, our Data Analytics and Software Hub (DASH) provides a dynamic, scalable and adaptable infrastructure backbone for NHS Trusts and Integrated Care Boards (ICBs) business intelligence. With end-to-end capabilities, our data platforms can organise, analyse, and present data in a way that lets even non-IT professionals gain insight and act.
Our products embed a wide range of features, including alert interfaces and dashboards with automatic data refresh, ETL/ELT data collection, APIs programming, Web Apps, IoT solutions, AI-powered data repositories, synthetic data generators, patient notes extraction, AI translation services, and live-data streaming.
2. **Edge Health Cloud Support.** Under the Cloud support service, Edge Health provides expert analysts and data engineers to build, maintain and improve your cloud data consumption. Our comprehensive support offerings include proficient guidance and assistance with cloud migrations and multi-cloud Solutions, data analytics and infrastructure development. We also delivered training and engineering support for DevOps implementation, data governance and quality assurance, including the adoption of Azure Services.

2 Edge Health Cloud Software

2.1 Data Analytics and Software Hub

For levels 1-4, price includes the time to scope, build, test and deploy the solution. This does not include the cost of maintaining the solution and the hosting cost. Level 0 support covers the cost of both hosting the solution, maintenance and support.

DASH level	Description	Analytics type:	Refresh rate	Pricing
Level 1	Static cloud powered analytics solutions to visualise and describe your data.	Descriptive/explicative	Static	£30,500 + VAT
Level 2	Static cloud powered analytics solutions to make predictions based on your data as well as regular visualisation and descriptive analytics.	Descriptive/explicative	Up to weekly	£48,000 + VAT
		Predictive/prescriptive	Static	
Level 3	Regularly refreshed cloud powered predictive analytics and live or near live visualisation and descriptive analytics.	Descriptive/explicative	Live/near live	£68,000 + VAT
		Predictive/prescriptive	Up to weekly	
Level 4	Live or near live cloud powered predictive analytics solutions.	Predictive/prescriptive	Live/near live	£89,000 + VAT
Level 0	Support for maintaining a previously built solution 'as-is'.	N/A	N/A	From £15,000 + VAT per quarter

2.2 Edge Health Analytics as a Service

Analytics solutions to visualise and describe your data

About our data products

Our analytics as a service is a fully customisable business intelligence solution with end-to-end capabilities, organising, analysing, and presenting data in a way that lets even non-IT professionals gain insight and act. These include tried and tested Artificial Intelligence and Machine Learning techniques, which help unlock new value from old data.

How we work

Our work is tailored to your needs through initial scoping and kick-off meetings. As well as regular check-in meetings, our team remains available for a defined period after completing agreed outputs.

Our capability

Our analytical capability is flexible and works across several tools, including but not limited to R, Python, SQL and big data tools such as Apache Spark: there are no limits to the analysis we can undertake. The analyses can provide insight and solutions to problems your institution may be facing.

Outputs can be delivered across a range of products including PowerPoint, Excel, RMarkdown, LaTeX, and more. Outputs can be tailored to your needs such as a static report or slide deck showcasing the analysis and outcomes, or a dynamic Excel model.

Examples of our work

- Demand and capacity modelling of theatres, beds and required activity
- Data-driven diagnostics to understand trends and relationships between different data
- Granular analysis of services, specialities, systems, regions, etc., including benchmarking

Features of our solution

- With expertise in R, Python, SQL and more, analysis can be carried out without limit
- Support for big data analytics, with expertise in Spark, Hadoop and other big data technologies
- Outputs can be used to support business development and business cases

Benefits of our solution

- Outputs are available in a PowerPoint or PDF slide deck, customisable Excel models, technical reports and more
- Through regular check-ins the direction of the work can be tailored as it progresses based on initial findings

Pricing of our solution

A standard solution, which can be delivered within six working weeks is £54,000. This price can vary depending on precise requirements and scope.

Our current range of data products include:

1. Hospitals
 - 1.1. SpaceFinder
 - 1.2. ListBuilder
 - 1.3. BedPlanner
 - 1.4. CriticalPlanner
2. Systems
 - 1.5. CanCollaborate
 - 1.6. SystemAssurance
 - 1.7. StrategicPlanner
 - 1.8. EdgeForge
3. Population Health
 - 1.9. PopNeed
 - 1.10. PathwayMiner

Data products for hospitals

2.3 SpaceFinder

Utilise hospital theatre capacity more effectively by identifying theatre space ahead of a scheduled session taking place.

Starting cost: £45,500 +VAT for a Trust

Period: ongoing

Additional costs: connecting non-standard data sources, tailoring outputs, creating updating (e.g. real-time) data feeds, additional support from Edge for local engagement.

Users: not limited

2.4 CanCollaborate

CanCollaborate allows Trusts and system partners to monitor and risk-assess their cancer patients.

A standard solution, which can be delivered within six working weeks is £130,000 + VAT. This price can vary depending on precise requirements and the number of Trusts being included in the tool.

Additional Trusts priced at £20,000 – discounts available for multiple.

Period: ongoing

Addition costs may apply for: connecting non-standard data sources, tailoring outputs, creating updating (e.g. real-time) data feeds, additional support from Edge for local engagement.

Users: not limited

2.5 ListBuilder

Optimises theatre schedules based on predicted operating times and local constraints.

Starting cost: £36,500 + VAT for two specialties at a Trust – requires SpaceFinder (£45,500).

Additional specialties priced at £5,000 – discounts available for multiple.

Period: ongoing

Addition costs may apply for: connecting non-standard data sources, tailoring outputs, creating updating (e.g. real-time) data feeds, additional support from Edge for local engagement.

Users: not limited

2.6 BedPlanner

Plan future bed capacity requirements under a range of scenarios (different levels of demand, or different ward configurations)

Starting cost: £45,500 + VAT for a Trust

Period: ongoing

Addition costs may apply for: connecting non-standard data sources, tailoring outputs, additional scenarios, creating updating (e.g. real-time) data feeds, additional support from Edge for local engagement.

Users: not limited

2.7 CriticalPlanner

Understand, plan, and manage critical care bed demand

Starting cost: £40,500 + VAT for a Trust

Period: ongoing

Addition costs may apply for: connecting non-standard data sources, tailoring outputs, additional scenarios, creating updating (e.g. real-time) data feeds, additional support from Edge for local engagement.

Users: not limited

Data products for system management

2.8 SystemAssurance

Review, track and explore system (e.g. ICB) assurance metrics

Starting cost: £40,500 + VAT for an ICB

Period: ongoing

Addition costs may apply for: connecting non-standard data sources, tailoring outputs, additional support from Edge for local engagement.

Users: not limited

2.9 StrategicPlanner

A comprehensive system planning tool that brings together activity, operational performance, cost and income information

Starting cost: £42,500 + VAT per Provider Trust – Commissioner

Period: ongoing

Addition costs may apply for: connecting non-standard data sources, tailoring outputs, additional support from Edge for local engagement.

Users: not limited

Data products for population health

2.10 PopNeed

PopNeed helps GPs, PCNs and others to manage population health more effectively by consolidating, analysing, and presenting information relevant to their local population in a single and easy to access on-line platform

Starting cost: £40,000 + VAT for an ICP / ICB

Period: ongoing

Addition costs may apply for: connecting additional data sources to PopNeed (e.g. local datasets), tailoring outputs, creating updating (e.g. real-time) data feeds, additional support from Edge for local engagement.

Users: not limited

2.11 PathwayMiner

Identify variation in pathways that lead to poorer outcomes or higher cost for cohorts of patients, so that improvement opportunities can be identified and delivered

Starting cost: £15,000 + VAT for a clinical area in a Trust – discounts for additional areas and/or organisations

Period: ongoing

Addition costs may apply for: multi-organisation pathway analysis (e.g. primary, acute, and community), creating updating (e.g. real-time) data feeds, additional support from Edge for local engagement to support outputs.

Users: not limited

2.12 Edge Forge

Edge Forge allows users to monitor, assess, and categorise articles and emerging information trends in real time.

Starting cost: £150,000 + VAT for Core components can be delivered depending on specific dashboard and validation requirements.

Period: ongoing

Addition costs may apply for: API selection (ranging from £5,000 to £30,000) and ongoing compute requirements for live data pipelines.

Users: not limited

3 Edge Health Economics as a Service

Edge Health Economics as a Service allows healthcare organisations and system partners to evaluate and assess the value, impact, and cost-effectiveness of health-based interventions.

Starting cost: A standard health economics solution is £55,000 + VAT. This price can vary depending on the precise requirements, the complexity of the data, and the specific scope of the project

Period: ongoing

Users: not limited

4 Edge Health Cloud Support

4.1 Data platform support for Healthcare

Data engineering and dev-ops support for migrating, building, maintaining and expanding your data platform.

Pricing depends on the intensity of support required but ranges from £58,000 + VAT to £114,000 +VAT per quarter. The price will be agreed during the scoping stage of the project and would be set for the term of the contract.