imosphere

G-Cloud 15 Pricing Document

SEND Funding Genie (part of the SEND Genie Toolkit)

Smarter funding. Fairer outcomes. Faster working.

SEND Funding Genie – Approach To Pricing

Step One

Council size category

Small (less than 200,000 population)

Medium (200,000 to 399,999 population)

Large (400,000 to 899,999 population)

XL (900,000 or higher population)

Step Two

Preferred banding approach

Option A: Use Imosphere banding tool (AI included)

Option B: Bring Your Own Banding Tool (AI included)

Step Three

Fee for year 1 platform subscription

Step Four

Fee for year 1 activities

(licence and implementation)

(where Imosphere Banding Tool used – includes in-depth data analysis and insights for the chosen cohorts)

Step Five

Annual fees for ongoing usage

(licence, support and maintenance)

Only applies if committing to more than 1 year upfront

imosphere

SEND Funding Genie (Using Imosphere Banding)

Core pricing
(for LAs contracting for 1 year at a time)

imosphere

Pricing for Implementation Year

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

LICENCE COSTS (IMPLEMENTATION YEAR)

(INCLUDES SUPPORT/MAINTENANCE)

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

Includes core licence to use Imosphere Banding Tool.

- S: £23,000 / M: £26,000 / L: £32,000 / XL: £39,000

Imosphere Banding Tool – Usage fees per setting type

These are in addition to the platform subscription and apply per setting type for which the LA will use the Banding Tool.

Mainstream:

- S: £2,000 / M: £3,500 / L: £7,000 / XL: £13,500

Special Schools:

- S: £1,500 / M: £2,500 / L: £4,500 / XL: £9,000

Further Education:

- S: £500 / M: £1,000 / L: £2,000 / XL: £4,000

ONE-OFF COSTS (IMPLEMENTATION YEAR)

Consultation, analysis + implementation activities

Includes in-depth data analysis and delivery of valuable insights into the needs of your local cohort(s) and the relationship with costs.

- **EITHER** £23,750 – Mainstream and Special Schools settings
- **OR** £16,250 – Mainstream or Special Schools settings
- £7,500 – Further Education settings (optional additional cost)
- £1,250 per day for additional out-of-scope work

Optional extras

- S: £5,000 / M: £8,000 / L: £15,000 / XL: £29,500
  Optional one-off fee for bulk upload of all current EHCPs for automated draft banding using AI
- £3,750 optional one-off fee for SSO setup where required

SUPPORT/MAINTENANCE (INCLUDED FOR THIS YEAR)

- Standard support and maintenance is covered by licence fees and comprises product updates, hosting, service desk and named contact – as per SLA.
- £1,250 per day for additional coding work or other out of scope work.

Pricing for Subsequent Years (First & Second)

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

FIRST BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £23,500 / M: £27,000 / L: £33,000 / XL: £40,000

Imosphere Banding Tool – Usage fees per setting type

These are in addition to the platform subscription and apply per setting type for which the LA will use the Banding Tool.

Mainstream:

- S: £2,050 / M: £3,600 / L: £7,200 / XL: £13,900

Special Schools:

- S: £1,550 / M: £2,600 / L: £4,650 / XL: £9,250

Further Education:

- S: £500 / M: £1,050 / L: £2,050 / XL: £4,100

Support/Maintenance

Comprises remote quarterly catch ups and day-to-day query support as per SLA. Also includes annual product performance review and model update per cohort.

- **EITHER** £15,000 – Mainstream and Special Schools settings
- **OR** £10,000 – Mainstream or Special Schools settings
- £5,000 – Further Education settings (optional additional cost)

SECOND BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £24,000 / M: £28,000 / L: £34,000 / XL: £41,000

Imosphere Banding Tool – Usage fees per setting type

These are in addition to the platform subscription and apply per setting type for which the LA will use the Banding Tool.

Mainstream:

- S: £2,100 / M: £3,700 / L: £7,400 / XL: £14,300

Special Schools:

- S: £1,600 / M: £2,700 / L: £4,800 / XL: £9,500

Further Education:

- S: £550 / M: £1,100 / L: £2,100 / XL: £4,200

Support/Maintenance

Comprises remote quarterly catch ups and day-to-day query support as per SLA. Also includes annual product performance review and model update per cohort.

- **EITHER** £15,450 – Mainstream and Special Schools settings
- **OR** £10,300 – Mainstream or Special Schools settings
- £5,150 – Further Education settings (optional additional cost)

Pricing for Subsequent Years (Third & Fourth)

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

THIRD BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £24,500 / M: £29,000 / L: £35,000 / XL: £42,000

Imosphere Banding Tool – Usage fees per setting type

These are in addition to the platform subscription and apply per setting type for which the LA will use the Banding Tool.

Mainstream:

- S: £2,150 / M: £3,800 / L: £7,600 / XL: £14,700

Special Schools:

- S: £1,650 / M: £2,800 / L: £4,950 / XL: £9,750

Further Education:

- S: £550 / M: £1,100 / L: £2,150 / XL: £4,300

Support/Maintenance

Comprises remote quarterly catch ups and day-to-day query support as per SLA. Also includes annual product performance review and model update per cohort.

- **EITHER** £15,900 – Mainstream and Special Schools settings
- **OR** £10,600 – Mainstream or Special Schools settings
- £5,300 – Further Education settings (optional additional cost)

FOURTH BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £25,000 / M: £30,000 / L: £36,000 / XL: £43,000

Imosphere Banding Tool – Usage fees per setting type

These are in addition to the platform subscription and apply per setting type for which the LA will use the Banding Tool.

Mainstream:

- S: £2,200 / M: £3,900 / L: £7,800 / XL: £15,100

Special Schools:

- S: £1,700 / M: £2,900 / L: £5,100 / XL: £10,000

Further Education:

- S: £600 / M: £1,150 / L: £2,200 / XL: £4,400

Support/Maintenance

Comprises remote quarterly catch ups and day-to-day query support as per SLA. Also includes annual product performance review and model update per cohort.

- **EITHER** £16,350 – Mainstream and Special Schools settings
- **OR** £10,900 – Mainstream or Special Schools settings
- £5,450 – Further Education settings (optional additional cost)

SEND Funding Genie (Using Imosphere Banding)

Pricing for multiyear contracts
(LAs with less than 200,000 population)

imosphere

2-year Contract Pricing for LAs with less than 200,000 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year
- Paying each year costs the same as core pricing; paying upfront for the full term is equivalent to 5% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£23,750 / £16,250	£22,562 / £15,437
Implementation & Analysis: FE	£7,500	£7,125
Single sign-on setup (optional)	£3,750	£3,562
Bulk AI draft banding (optional)	£5,000	£4,750

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£23,000	£21,850	£23,500	£22,325	£24,000	£22,800
Usage Fees: Mainstream	£2,000	£1,900	£2,050	£1,947	£2,100	£1,995
Usage Fees: Special	£1,500	£1,425	£1,550	£1,472	£1,600	£1,520
Usage Fees: FE	£500	£475	£500	£475	£550	£522
Support/Maintenance: Mainstream **&** Special / Mainstream **or** Special	Included	Included	£15,000 / £10,000	£14,250 / £9,500	£15,450 / £10,300	£14,677 / £9,785
Support/Maintenance: FE (optional)	n/a	n/a	£5,000	£4,750	£5,150	£4,892

3-year Contract Pricing for LAs with less than 200,000 population

- New customers would pay for Implementation year + 1st Business-as-usual Year + 2nd Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year + 3rd Business-as-usual Year
- Paying each year is equivalent to 5% lower than core pricing; paying upfront for the full term is equivalent to 8% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	£21,850 / £14,950
Implementation & Analysis: FE	£7,125	£6,900
Single sign-on setup (optional)	£3,562	£3,450
Bulk AI draft banding (optional)	£4,750	£4,600

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year		3rd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£21,850	£21,160	£22,325	£21,620	£22,800	£22,080	£23,275	£22,540
Usage Fees: Mainstream	£1,900	£1,840	£1,947	£1,886	£1,995	£1,932	£2,042	£1,978
Usage Fees: Special	£1,425	£1,380	£1,472	£1,426	£1,520	£1,472	£1,567	£1,518
Usage Fees: FE	£475	£460	£475	£460	£522	£506	£522	£506
Support/Maintenance: Mainstream **&** Special / Mainstream **or** Special	Included	Included	£14,250 / £9,500	£13,800 / £9,200	£14,677 / £9,785	£14,214 / £9,476	£15,105 / £10,070	£14,628 / £9,752
Support/Maintenance: FE (optional)	n/a	n/a	£4,750	£4,600	£4,892	£4,738	£5,035	£4,876

SEND Funding Genie (Using Imosphere Banding)

Pricing for multiyear contracts
(LAs with more than 200,000 but less than 400,000 population)

imosphere

2-year Contract Pricing for LAs with 200,000 to 399,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year
- Paying each year costs the same as core pricing; paying upfront for the full term is equivalent to 5% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£23,750 / £16,250	£22,562 / £15,437
Implementation & Analysis: FE	£7,500	£7,125
Single sign-on setup (optional)	£3,750	£3,562
Bulk AI draft banding (optional)	£8,000	£7,600

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£26,000	£24,700	£27,000	£25,650	£28,000	£26,600
Usage Fees: Mainstream	£3,500	£3,325	£3,600	£3,420	£3,700	£3,515
Usage Fees: Special	£2,500	£2,375	£2,600	£2,470	£2,700	£2,565
Usage Fees: FE	£1,000	£950	£1,050	£997	£1,100	£1,045
Support/Maintenance: Mainstream **&** Special / Mainstream **or** Special	Included	Included	£15,000 / £10,000	£14,250 / £9,500	£15,450 / £10,300	£14,677 / £9,785
Support/Maintenance: FE (optional)	n/a	n/a	£5,000	£4,750	£5,150	£4,892

3-year Contract Pricing for LAs with 200,000 to 399,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year + 2nd Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year + 3rd Business-as-usual Year
- Paying each year is equivalent to 5% lower than core pricing; paying upfront for the full term is equivalent to 8% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	£21,850 / £14,950
Implementation & Analysis: FE	£7,125	£6,900
Single sign-on setup (optional)	£3,562	£3,450
Bulk AI draft banding (optional)	£7,600	£7,360

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year		3rd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£24,700	£23,920	£25,650	£24,840	£26,600	£25,760	£27,550	£26,680
Usage Fees: Mainstream	£3,325	£3,220	£3,420	£3,312	£3,515	£3,404	£3,610	£3,496
Usage Fees: Special	£2,375	£2,300	£2,470	£2,392	£2,565	£2,484	£2,660	£2,576
Usage Fees: FE	£950	£920	£997	£966	£1,045	£1,012	£1,092	£1,058
Support/Maintenance: Mainstream **&** Special / Mainstream **or** Special	Included	Included	£14,250 / £9,500	£13,800 / £9,200	£14,677 / £9,785	£14,214 / £9,476	£15,105 / £10,070	£14,628 / £9,752
Support/Maintenance: FE (optional)	n/a	n/a	£4,750	£4,600	£4,892	£4,738	£5,035	£4,876

SEND Funding Genie (Using Imosphere Banding)

Pricing for multiyear contracts
(LAs with more than 400,000 but less than 900,000 population)

imosphere

2-year Contract Pricing for LAs with 400,000 to 899,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year
- Paying each year costs the same as core pricing; paying upfront for the full term is equivalent to 5% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£23,750 / £16,250	£22,562 / £15,437
Implementation & Analysis: FE	£7,500	£7,125
Single sign-on setup (optional)	£3,750	£3,562
Bulk AI draft banding (optional)	£15,000	£14,250

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£32,000	£30,400	£33,000	£31,350	£34,000	£32,300
Usage Fees: Mainstream	£7,000	£6,650	£7,200	£6,840	£7,400	£7,030
Usage Fees: Special	£4,500	£4,275	£4,650	£4,417	£4,800	£4,560
Usage Fees: FE	£2,000	£1,900	£2,050	£1,947	£2,100	£1,995
Support/Maintenance: Mainstream **&** Special / Mainstream **or** Special	Included	Included	£15,000 / £10,000	£14,250 / £9,500	£15,450 / £10,300	£14,677 / £9,785
Support/Maintenance: FE (optional)	n/a	n/a	£5,000	£4,750	£5,150	£4,892

3-year Contract Pricing for LAs with 400,000 to 899,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year + 2nd Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year + 3rd Business-as-usual Year
- Paying each year is equivalent to 5% lower than core pricing; paying upfront for the full term is equivalent to 8% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	£21,850 / £14,950
Implementation & Analysis: FE	£7,125	£6,900
Single sign-on setup (optional)	£3,562	£3,450
Bulk AI draft banding (optional)	£14,250	£13,800

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year		3rd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£30,400	£29,440	£31,350	£30,360	£32,300	£31,280	£33,250	£32,200
Usage Fees: Mainstream	£6,650	£6,440	£6,840	£6,624	£7,030	£6,808	£7,220	£6,992
Usage Fees: Special	£4,275	£4,140	£4,417	£4,278	£4,560	£4,416	£4,702	£4,554
Usage Fees: FE	£1,900	£1,840	£1,947	£1,886	£1,995	£1,932	£2,042	£1,978
Support/Maintenance: Mainstream **&** Special / Mainstream **or** Special	Included	Included	£14,250 / £9,500	£13,800 / £9,200	£14,677 / £9,785	£14,214 / £9,476	£15,105 / £10,070	£14,628 / £9,752
Support/Maintenance: FE (optional)	n/a	n/a	£4,750	£4,600	£4,892	£4,738	£5,035	£4,876

SEND Funding Genie (Using Imosphere Banding)

Pricing for multiyear contracts
(LAs with 900,000 or higher population)

imosphere

2-year Contract Pricing for LAs with 900,000 or higher population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year
- Paying each year costs the same as core pricing; paying upfront for the full term is equivalent to 5% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£23,750 / £16,250	£22,562 / £15,437
Implementation & Analysis: FE	£7,500	£7,125
Single sign-on setup (optional)	£3,750	£3,562
Bulk AI draft banding (optional)	£29,500	£28,025

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£39,000	£37,050	£40,000	£38,000	£41,000	£38,950
Usage Fees: Mainstream	£13,500	£12,825	£13,900	£13,205	£14,300	£13,585
Usage Fees: Special	£9,000	£8,550	£9,250	£8,787	£9,500	£9,025
Usage Fees: FE	£4,000	£3,800	£4,100	£3,895	£4,200	£3,990
Support/Maintenance: Mainstream **&** Special / Mainstream **or** Special	Included	Included	£15,000 / £10,000	£14,250 / £9,500	£15,450 / £10,300	£14,677 / £9,785
Support/Maintenance: FE (optional)	n/a	n/a	£5,000	£4,750	£5,150	£4,892

3-year Contract Pricing for LAs with 900,000 or higher population

- New customers would pay for Implementation year + 1st Business-as-usual Year + 2nd Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year + 3rd Business-as-usual Year
- Paying each year is equivalent to 5% lower than core pricing; paying upfront for the full term is equivalent to 8% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	£21,850 / £14,950
Implementation & Analysis: FE	£7,125	£6,900
Single sign-on setup (optional)	£3,562	£3,450
Bulk AI draft banding (optional)	£28,025	£27,140

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year		3rd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£37,050	£35,880	£38,000	£36,800	£38,950	£37,720	£39,900	£38,640
Usage Fees: Mainstream	£12,825	£12,420	£13,205	£12,788	£13,585	£13,156	£13,965	£13,524
Usage Fees: Special	£8,550	£8,280	£8,787	£8,510	£9,025	£8,740	£9,262	£8,970
Usage Fees: FE	£3,800	£3,680	£3,895	£3,772	£3,990	£3,864	£4,085	£3,956
Support/Maintenance: Mainstream **&** Special / Mainstream **or** Special	Included	Included	£14,250 / £9,500	£13,800 / £9,200	£14,677 / £9,785	£14,214 / £9,476	£15,105 / £10,070	£14,628 / £9,752
Support/Maintenance: FE (optional)	n/a	n/a	£4,750	£4,600	£4,892	£4,738	£5,035	£4,876

SEND Funding Genie (Bring Your Own Banding)

Core pricing
(for LAs contracting for 1 year at a time)

imosphere

Pricing for Implementation Year

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

LICENCE COSTS (IMPLEMENTATION YEAR)

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £13,000 / M: £16,000 / L: £22,000 / XL: £29,000

Local Banding Tool within Funding Genie – Usage fees

These are in addition to the platform subscription and are per 1000 children/young people the LA expects to band or re-band in a contract year – agreed prior to contract initiation.

- S: £2,500 per 1000 children/young people
- M: £2,500 per 1000 children/young people
- L: £1,750 per 1000 children/young people
- XL: £1,500 per 1000 children/young people

ONE-OFF COSTS (IMPLEMENTATION YEAR)

Local Banding Tool digitisation + implementation activities

- £10,000 (where local tool/model is non-complex)
  - £1,250 per day for additional complexity (scoped during discovery)

Optional extras

- S: £5,000 / M: £8,000 / L: £15,000 / XL: £29,500
  Optional one-off fee for bulk upload of all current EHCPs for automated draft banding using AI
- £3,750 optional one-off fee for SSO setup where required

SUPPORT/MAINTENANCE (INCLUDED FOR THIS YEAR)

- Comprises periodic remote catch ups and day-to-day query support as per SLA.
- Also includes 1 day per year for reflecting updates to local banding tool within Funding Genie.
- £1,250 per day for additional coding work or other out of scope work.

Pricing for Subsequent Years (First & Second)

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

FIRST BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £13,500 / M: £16,500 / L: £22,500 / XL: £30,000

Local Banding Tool within Funding Genie – Usage fees

These are in addition to the platform subscription and are per 1000 children/young people the LA expects to band or re-band in a contract year – agreed prior to contract initiation.

- S: £2,600 per 1000 children/young people
- M: £2,600 per 1000 children/young people
- L: £1,800 per 1000 children/young people
- XL: £1,550 per 1000 children/young people

Support/Maintenance

Comprises periodic remote catch ups and day-to-day query support as per SLA. Also includes 1 day per year for reflecting updates to local banding tool within Funding Genie.

- £5,000 per year

SECOND BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £14,000 / M: £17,000 / L: £23,000 / XL: £31,000

Local Banding Tool within Funding Genie – Usage fees

These are in addition to the platform subscription and are per 1000 children/young people the LA expects to band or re-band in a contract year – agreed prior to contract initiation.

- S: £2,700 per 1000 children/young people
- M: £2,700 per 1000 children/young people
- L: £1,850 per 1000 children/young people
- XL: £1,600 per 1000 children/young people

Support/Maintenance

Comprises periodic remote catch ups and day-to-day query support as per SLA. Also includes 1 day per year for reflecting updates to local banding tool within Funding Genie.

- £5,150 per year

Pricing for Subsequent Years (Third & Fourth)

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

THIRD BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £14,500 / M: £17,500 / L: £23,500 / XL: £32,000

Local Banding Tool within Funding Genie – Usage fees

These are in addition to the platform subscription and are per 1000 children/young people the LA expects to band or re-band in a contract year – agreed prior to contract initiation.

- S: £2,800 per 1000 children/young people
- M: £2,800 per 1000 children/young people
- L: £1,900 per 1000 children/young people
- XL: £1,650 per 1000 children/young people

Support/Maintenance

Comprises periodic remote catch ups and day-to-day query support as per SLA. Also includes 1 day per year for reflecting updates to local banding tool within Funding Genie.

- £5,300 per year

FOURTH BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £15,000 / M: £18,000 / L: £24,000 / XL: £33,000

Local Banding Tool within Funding Genie – Usage fees

These are in addition to the platform subscription and are per 1000 children/young people the LA expects to band or re-band in a contract year – agreed prior to contract initiation.

- S: £2,900 per 1000 children/young people
- M: £2,900 per 1000 children/young people
- L: £1,950 per 1000 children/young people
- XL: £1,700 per 1000 children/young people

Support/Maintenance

Comprises periodic remote catch ups and day-to-day query support as per SLA. Also includes 1 day per year for reflecting updates to local banding tool within Funding Genie.

- £5,450 per year

SEND Funding Genie (Bring Your Own Banding)

Pricing for multiyear contracts
(LAs with less than 200,000 population)

imosphere

2-year Contract Pricing for LAs with less than 200,000 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year
- Paying each year costs the same as core pricing; paying upfront for the full term is equivalent to 5% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Digitisation & Implementation	£10,000	£9,500
Single sign-on setup (optional)	£3,750	£3,562
Bulk AI draft banding (optional)	£5,000	£4,750

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£13,000	£12,350	£13,500	£12,825	£14,000	£13,300
Usage Fees	£2,500 per 1000 CYPs	£2,375 per 1000 CYPs	£2,600 per 1000 CYPs	£2,470 per 1000 CYPs	£2,700 per 1000 CYPs	£2,565 per 1000 CYPs
Support/Maintenance	Included	Included	£5,000	£4,750	£5,150	£4,892

3-year Contract Pricing for LAs with less than 200,000 population

- New customers would pay for Implementation year + 1st Business-as-usual Year + 2nd Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year + 3rd Business-as-usual Year
- Paying each year is equivalent to 5% lower than core pricing; paying upfront for the full term is equivalent to 8% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Digitisation & Implementation	£9,500	£9,200
Single sign-on setup (optional)	£3,562	£3,450
Bulk AI draft banding (optional)	£4,750	£4,600

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year		3rd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£12,350	£11,960	£12,825	£12,420	£13,300	£12,880	£13,775	£13,340
Usage Fees	£2,375 per 1000 CYPs	£2,300 per 1000 CYPs	£2,470 per 1000 CYPs	£2,392 per 1000 CYPs	£2,565 per 1000 CYPs	£2,484 per 1000 CYPs	£2,660 per 1000 CYPs	£2,576 per 1000 CYPs
Support/Maintenance	Included	Included	£4,750	£4,600	£4,892	£4,738	£5,035	£4,876

SEND Funding Genie (Bring Your Own Banding)

Pricing for multiyear contracts
(LAs with more than 200,000 but less than 400,000 population)

imosphere

2-year Contract Pricing for LAs with 200,000 to 399,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year
- Paying each year costs the same as core pricing; paying upfront for the full term is equivalent to 5% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Digitisation & Implementation	£10,000	£9,500
Single sign-on setup (optional)	£3,750	£3,562
Bulk AI draft banding (optional)	£8,000	£7,600

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£16,000	£15,200	£16,500	£15,675	£17,000	£16,150
Usage Fees	£2,500 per 1000 CYPs	£2,375 per 1000 CYPs	£2,600 per 1000 CYPs	£2,470 per 1000 CYPs	£2,700 per 1000 CYPs	£2,565 per 1000 CYPs
Support/Maintenance	Included	Included	£5,000	£4,750	£5,150	£4,892

3-year Contract Pricing for LAs with 200,000 to 399,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year + 2nd Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year + 3rd Business-as-usual Year
- Paying each year is equivalent to 5% lower than core pricing; paying upfront for the full term is equivalent to 8% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Digitisation & Implementation	£9,500	£9,200
Single sign-on setup (optional)	£3,562	£3,450
Bulk AI draft banding (optional)	£7,600	£7,360

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year		3rd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£15,200	£14,720	£15,675	£15,180	£16,150	£15,640	£16,625	£16,100
Usage Fees	£2,375 per 1000 CYPs	£2,300 per 1000 CYPs	£2,470 per 1000 CYPs	£2,392 per 1000 CYPs	£2,565 per 1000 CYPs	£2,484 per 1000 CYPs	£2,660 per 1000 CYPs	£2,576 per 1000 CYPs
Support/Maintenance	Included	Included	£4,750	£4,600	£4,892	£4,738	£5,035	£4,876

SEND Funding Genie (Bring Your Own Banding)

Pricing for multiyear contracts
(LAs with more than 400,000 but less than 900,000 population)

imosphere

2-year Contract Pricing for LAs with 400,000 to 899,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year
- Paying each year costs the same as core pricing; paying upfront for the full term is equivalent to 5% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Digitisation & Implementation	£10,000	£9,500
Single sign-on setup (optional)	£3,750	£3,562
Bulk AI draft banding (optional)	£15,000	£14,250

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£22,000	£20,900	£22,500	£21,375	£23,000	£21,850
Usage Fees	£1,750 per 1000 CYPs	£1,662 per 1000 CYPs	£1,800 per 1000 CYPs	£1,710 per 1000 CYPs	£1,850 per 1000 CYPs	£1,757 per 1000 CYPs
Support/Maintenance	Included	Included	£5,000	£4,750	£5,150	£4,892

3-year Contract Pricing for LAs with 400,000 to 899,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year + 2nd Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year + 3rd Business-as-usual Year
- Paying each year is equivalent to 5% lower than core pricing; paying upfront for the full term is equivalent to 8% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Digitisation & Implementation	£9,500	£9,200
Single sign-on setup (optional)	£3,562	£3,450
Bulk AI draft banding (optional)	£14,250	£13,800

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year		3rd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£20,900	£20,240	£21,375	£20,700	£21,850	£21,160	£22,325	£21,620
Usage Fees	£1,662 per 1000 CYPs	£1,610 per 1000 CYPs	£1,710 per 1000 CYPs	£1,656 per 1000 CYPs	£1,757 per 1000 CYPs	£1,702 per 1000 CYPs	£1,805 per 1000 CYPs	£1,748 per 1000 CYPs
Support/Maintenance	Included	Included	£4,750	£4,600	£4,892	£4,738	£5,035	£4,876

SEND Funding Genie (Bring Your Own Banding)

Pricing for multiyear contracts
(LAs with 900,000 or higher population)

imosphere

2-year Contract Pricing for LAs with 900,000 or higher population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year
- Paying each year costs the same as core pricing; paying upfront for the full term is equivalent to 5% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Digitisation & Implementation	£10,000	£9,500
Single sign-on setup (optional)	£3,750	£3,562
Bulk AI draft banding (optional)	£29,500	£28,025

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£29,000	£27,550	£30,000	£28,500	£31,000	£29,450
Usage Fees	£1,500 per 1000 CYPs	£1,425 per 1000 CYPs	£1,550 per 1000 CYPs	£1,472 per 1000 CYPs	£1,600 per 1000 CYPs	£1,520 per 1000 CYPs
Support/Maintenance	Included	Included	£5,000	£4,750	£5,150	£4,892

3-year Contract Pricing for LAs with 900,000 or higher population

- New customers would pay for Implementation year + 1st Business-as-usual Year + 2nd Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year + 3rd Business-as-usual Year
- Paying each year is equivalent to 5% lower than core pricing; paying upfront for the full term is equivalent to 8% lower than core pricing

One-off Implementation Year costs

Item	Pay each year	Pay upfront
Digitisation & Implementation	£9,500	£9,200
Single sign-on setup (optional)	£3,562	£3,450
Bulk AI draft banding (optional)	£28,025	£27,140

Recurring annual costs

Item	Implementation Year		1st BAU Year		2nd BAU Year		3rd BAU Year	
	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront	Pay each year	Pay upfront
Platform Subscription	£27,550	£26,680	£28,500	£27,600	£29,450	£28,520	£30,400	£29,440
Usage Fees	£1,425 per 1000 CYPs	£1,380 per 1000 CYPs	£1,472 per 1000 CYPs	£1,426 per 1000 CYPs	£1,520 per 1000 CYPs	£1,472 per 1000 CYPs	£1,567 per 1000 CYPs	£1,518 per 1000 CYPs
Support/Maintenance	Included	Included	£4,750	£4,600	£4,892	£4,738	£5,035	£4,876

Pricing Notes

imosphere

Funding Genie – Pricing Notes & Discounts

- Each of ‘Implementation Year’, ‘BAU Year 1’, ‘BAU Year 2’, ‘BAU Year 3’ and ‘BAU Year 4’ is a distinct Unit priced for a 12-month period. Support/maintenance is included in the Implementation Year and is priced separately from BAU Year 1, as shown in the tables.
- Renewals (requiring a new contract) don’t require implementation – and therefore start at BAU Year 1.
- All prices are exclusive of VAT.
- Billing is annually in advance – unless payment for multiple years upfront is agreed.

- Where a local authority purchases EHCP Genie as well as SEND Funding Genie, a 20% reduction applies to the total contract value across both products – regardless of which product is purchased first.
- Where a local authority is purchasing (or already holds) ASC Connected Toolkit, a 10% reduction applies to purchase of SEND Funding Genie, unless EHCP Genie is also being purchased or already held, in which case the 20% discount above applies instead.

- Platform subscription amounts are set using third-party AI model costs at the time of G-Cloud submission (Jan 2026).
- Published Unit Prices are fixed for the framework term. We may reduce Unit Prices during the framework and may update prices at the next framework reopening.

imosphere