

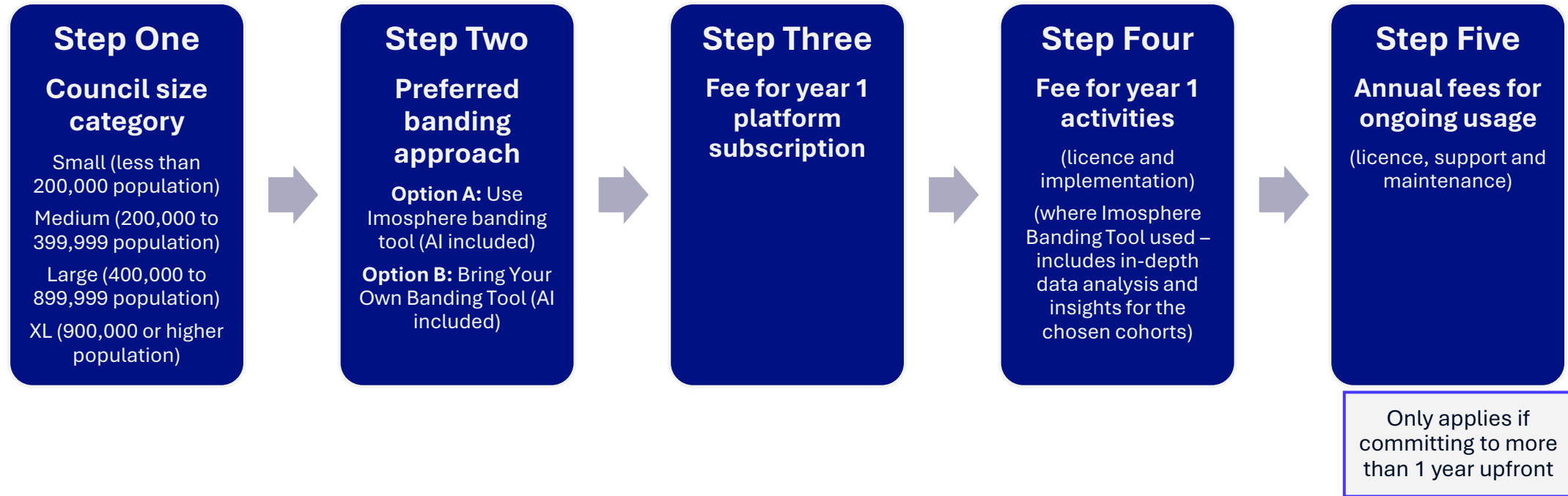


G-Cloud 15 Pricing Document

SEND Funding Genie (part of the SEND Genie Toolkit)

Smarter funding. Fairer outcomes. Faster working.

SEND Funding Genie – Approach To Pricing



SEND Funding Genie (Using Imosphere Banding)

Core pricing
(for LAs contracting for 1 year at a time)

Pricing for Implementation Year

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

LICENCE COSTS (IMPLEMENTATION YEAR)

(INCLUDES SUPPORT/MAINTENANCE)

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

Includes core licence to use Imosphere Banding Tool.

- S: £23,000 / M: £26,000 / L: £32,000 / XL: £39,000

Imosphere Banding Tool – Usage fees per setting type

These are in addition to the platform subscription and apply per setting type for which the LA will use the Banding Tool.

Mainstream:

- S: £2,000 / M: £3,500 / L: £7,000 / XL: £13,500

Special Schools:

- S: £1,500 / M: £2,500 / L: £4,500 / XL: £9,000

Further Education:

- S: £500 / M: £1,000 / L: £2,000 / XL: £4,000

ONE-OFF COSTS (IMPLEMENTATION YEAR)

Consultation, analysis + implementation activities

Includes in-depth data analysis and delivery of valuable insights into the needs of your local cohort(s) and the relationship with costs.

- **EITHER** £23,750 – Mainstream and Special Schools settings
- **OR** £16,250 – Mainstream or Special Schools settings
- £7,500 – Further Education settings (optional additional cost)
- £1,250 per day for additional out-of-scope work

Optional extras

- S: £5,000 / M: £8,000 / L: £15,000 / XL: £29,500
Optional one-off fee for bulk upload of all current EHCPs for automated draft banding using AI
- £3,750 optional one-off fee for SSO setup where required

SUPPORT/MAINTENANCE (INCLUDED FOR THIS YEAR)

- Standard support and maintenance is covered by licence fees and comprises product updates, hosting, service desk and named contact – as per SLA.
- £1,250 per day for additional coding work or other out of scope work.



SEND Funding Genie (Using Imosphere Banding)

Pricing for Subsequent Years (First & Second)

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

FIRST BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £23,500 / M: £27,000 / L: £33,000 / XL: £40,000

Imosphere Banding Tool – Usage fees per setting type

These are in addition to the platform subscription and apply per setting type for which the LA will use the Banding Tool.

Mainstream:

- S: £2,050 / M: £3,600 / L: £7,200 / XL: £13,900

Special Schools:

- S: £1,550 / M: £2,600 / L: £4,650 / XL: £9,250

Further Education:

- S: £500 / M: £1,050 / L: £2,050 / XL: £4,100

Support/Maintenance

Comprises remote quarterly catch ups and day-to-day query support as per SLA. Also includes annual product performance review and model update per cohort.

- **EITHER** £15,000 – Mainstream and Special Schools settings
- **OR** £10,000 – Mainstream or Special Schools settings
- £5,000 – Further Education settings (optional additional cost)

SECOND BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £24,000 / M: £28,000 / L: £34,000 / XL: £41,000

Imosphere Banding Tool – Usage fees per setting type

These are in addition to the platform subscription and apply per setting type for which the LA will use the Banding Tool.

Mainstream:

- S: £2,100 / M: £3,700 / L: £7,400 / XL: £14,300

Special Schools:

- S: £1,600 / M: £2,700 / L: £4,800 / XL: £9,500

Further Education:

- S: £550 / M: £1,100 / L: £2,100 / XL: £4,200

Support/Maintenance

Comprises remote quarterly catch ups and day-to-day query support as per SLA. Also includes annual product performance review and model update per cohort.

- **EITHER** £15,450 – Mainstream and Special Schools settings
- **OR** £10,300 – Mainstream or Special Schools settings
- £5,150 – Further Education settings (optional additional cost)

Pricing for Subsequent Years (Third & Fourth)

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

THIRD BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £24,500 / M: £29,000 / L: £35,000 / XL: £42,000

Imosphere Banding Tool – Usage fees per setting type

These are in addition to the platform subscription and apply per setting type for which the LA will use the Banding Tool.

Mainstream:

- S: £2,150 / M: £3,800 / L: £7,600 / XL: £14,700

Special Schools:

- S: £1,650 / M: £2,800 / L: £4,950 / XL: £9,750

Further Education:

- S: £550 / M: £1,100 / L: £2,150 / XL: £4,300

Support/Maintenance

Comprises remote quarterly catch ups and day-to-day query support as per SLA. Also includes annual product performance review and model update per cohort.

- **EITHER** £15,900 – Mainstream and Special Schools settings
- **OR** £10,600 – Mainstream or Special Schools settings
- £5,300 – Further Education settings (optional additional cost)

FOURTH BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £25,000 / M: £30,000 / L: £36,000 / XL: £43,000

Imosphere Banding Tool – Usage fees per setting type

These are in addition to the platform subscription and apply per setting type for which the LA will use the Banding Tool.

Mainstream:

- S: £2,200 / M: £3,900 / L: £7,800 / XL: £15,100

Special Schools:

- S: £1,700 / M: £2,900 / L: £5,100 / XL: £10,000

Further Education:

- S: £600 / M: £1,150 / L: £2,200 / XL: £4,400

Support/Maintenance

Comprises remote quarterly catch ups and day-to-day query support as per SLA. Also includes annual product performance review and model update per cohort.

- **EITHER** £16,350 – Mainstream and Special Schools settings
- **OR** £10,900 – Mainstream or Special Schools settings
- £5,450 – Further Education settings (optional additional cost)

SEND Funding Genie (Using Imosphere Banding)

Pricing for multiyear contracts
(LAs with less than 200,000 population)

2-year Contract Pricing for LAs with less than 200,000 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

2-year contract commitment with payment each year (same as core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£23,000	£23,500	£24,000
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£23,750 / £16,250	n/a	n/a
Implementation & Analysis: FE (optional)	£7,500	n/a	n/a
Single sign-on setup (optional)	£3,750	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£5,000	n/a	n/a
Usage fees (Mainstream Special FE)	£2,000 £1,500 £500	£2,050 £1,550 £500	£2,100 £1,600 £550

2-year contract commitment with full payment upfront (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£21,850	£22,325	£22,800
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	n/a	n/a
Implementation & Analysis: FE (optional)	£7,125	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£4,750	n/a	n/a
Usage fees (Mainstream Special FE)	£1,900 £1,425 £475	£1,947 £1,472 £475	£1,995 £1,520 £522

3-year Contract Pricing for LAs with less than 200,000 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

3-year contract commitment with payment each year (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£21,850	£22,325	£22,800	£23,275
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	n/a	n/a	
Implementation & Analysis: FE (optional)	£7,125	n/a	n/a	
Single sign-on setup (optional)	£3,562	n/a	n/a	
Bulk AI draft banding of all EHCPs (optional)	£4,750	n/a	n/a	
Usage fees (Mainstream Special FE)	£1,900 £1,425 £475	£1,947 £1,472 £475	£1,995 £1,520 £522	£2,042 £1,567 £522

3-year contract commitment with full payment upfront (equivalent to 8% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£21,160	£21,620	£22,080	£22,540
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£21,850 / £14,950	n/a	n/a	
Implementation & Analysis: FE (optional)	£6,900	n/a	n/a	
Single sign-on setup (optional)	£3,450	n/a	n/a	
Bulk AI draft banding of all EHCPs (optional)	£4,600	n/a	n/a	
Usage fees (Mainstream Special FE)	£1,840 £1,380 £460	£1,886 £1,426 £460	£1,932 £1,472 £506	£1,978 £1,518 £506

SEND Funding Genie (Using Imosphere Banding)

Pricing for multiyear contracts
(LAs with more than 200,000 but less than
400,000 population)

2-year Contract Pricing for LAs with 200,000 to 399,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

2-year contract commitment with payment each year (same as core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£26,000	£27,000	£28,000
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£23,750 / £16,250	n/a	n/a
Implementation & Analysis: FE (optional)	£7,500	n/a	n/a
Single sign-on setup (optional)	£3,750	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£8,000	n/a	n/a
Usage fees (Mainstream Special FE)	£3,500 £2,500 £1,000	£3,600 £2,600 £1,050	£3,700 £2,700 £1,100

2-year contract commitment with full payment upfront (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£24,700	£25,650	£26,600
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	n/a	n/a
Implementation & Analysis: FE (optional)	£7,125	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£7,600	n/a	n/a
Usage fees (Mainstream Special FE)	£3,325 £2,375 £950	£3,420 £2,470 £997	£3,515 £2,565 £1,045

3-year Contract Pricing for LAs with 200,000 to 399,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

3-year contract commitment with payment each year (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£24,700	£25,650	£26,600	£27,550
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	n/a	n/a	n/a
Implementation & Analysis: FE (optional)	£7,125	n/a	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£7,600	n/a	n/a	n/a
Usage fees (Mainstream Special FE)	£3,325 £2,375 £950	£3,420 £2,470 £997	£3,515 £2,565 £1,045	£3,610 £2,660 £1,092

3-year contract commitment with full payment upfront (equivalent to 8% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£23,920	£24,840	£25,760	£26,680
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£21,850 / £14,950	n/a	n/a	n/a
Implementation & Analysis: FE (optional)	£6,900	n/a	n/a	n/a
Single sign-on setup (optional)	£3,450	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£7,360	n/a	n/a	n/a
Usage fees (Mainstream Special FE)	£3,220 £2,300 £920	£3,312 £2,392 £966	£3,404 £2,484 £1,012	£3,496 £2,576 £1,058

SEND Funding Genie (Using Imosphere Banding)

SEND Funding Genie (Using Imosphere Banding)

Pricing for multiyear contracts
(LAs with more than 400,000 but less than
900,000 population)

2-year Contract Pricing for LAs with 400,000 to 899,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

2-year contract commitment with payment each year (same as core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£32,000	£33,000	£34,000
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£23,750 / £16,250	n/a	n/a
Implementation & Analysis: FE (optional)	£7,500	n/a	n/a
Single sign-on setup (optional)	£3,750	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£15,000	n/a	n/a
Usage fees (Mainstream Special FE)	£7,000 £4,500 £2,000	£7,200 £4,650 £2,050	£7,400 £4,800 £2,100

2-year contract commitment with full payment upfront (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£30,400	£31,350	£32,300
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	n/a	n/a
Implementation & Analysis: FE (optional)	£7,125	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£14,250	n/a	n/a
Usage fees (Mainstream Special FE)	£6,650 £4,275 £1,900	£6,840 £4,417 £1,947	£7,030 £4,560 £1,995

SEND Funding Genie (Using Imosphere Banding)

3-year Contract Pricing for LAs with 400,000 to 899,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

3-year contract commitment with payment each year (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£30,400	£31,350	£32,300	£33,250
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	n/a	n/a	n/a
Implementation & Analysis: FE (optional)	£7,125	n/a	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£14,250	n/a	n/a	n/a
Usage fees (Mainstream Special FE)	£6,650 £4,275 £1,900	£6,840 £4,417 £1,947	£7,030 £4,560 £1,995	£7,220 £4,702 £2,042

3-year contract commitment with full payment upfront (equivalent to 8% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£29,440	£30,360	£31,280	£32,200
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£21,850 / £14,950	n/a	n/a	n/a
Implementation & Analysis: FE (optional)	£6,900	n/a	n/a	n/a
Single sign-on setup (optional)	£3,450	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£13,800	n/a	n/a	n/a
Usage fees (Mainstream Special FE)	£6,440 £4,140 £1,840	£6,624 £4,278 £1,886	£6,808 £4,416 £1,932	£6,992 £4,554 £1,978

SEND Funding Genie (Using Imosphere Banding)

SEND Funding Genie (Using Imosphere Banding)

Pricing for multiyear contracts
(LAs with 900,000 or higher population)

2-year Contract Pricing for LAs with 900,000 or higher population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

2-year contract commitment with payment each year (same as core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£39,000	£40,000	£41,000
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£23,750 / £16,250	n/a	n/a
Implementation & Analysis: FE (optional)	£7,500	n/a	n/a
Single sign-on setup (optional)	£3,750	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£29,500	n/a	n/a
Usage fees (Mainstream Special FE)	£13,500 £9,000 £4,000	£13,900 £9,250 £4,100	£14,300 £9,500 £4,200

2-year contract commitment with full payment upfront (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£37,050	£38,000	£38,950
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	n/a	n/a
Implementation & Analysis: FE (optional)	£7,125	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£28,025	n/a	n/a
Usage fees (Mainstream Special FE)	£12,825 £8,550 £3,800	£13,205 £8,787 £3,895	£13,585 £9,025 £3,990

3-year Contract Pricing for LAs with 900,000 or higher population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

3-year contract commitment with payment each year (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£37,050	£38,000	£38,950	£39,900
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£22,562 / £15,437	n/a	n/a	n/a
Implementation & Analysis: FE (optional)	£7,125	n/a	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£28,025	n/a	n/a	n/a
Usage fees (Mainstream Special FE)	£12,825 £8,550 £3,800	£13,205 £8,787 £3,895	£13,585 £9,025 £3,990	£13,965 £9,262 £4,085

3-year contract commitment with full payment upfront (equivalent to 8% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£35,880	£36,800	£37,720	£38,640
Implementation & Analysis: Mainstream & Special / Mainstream or Special	£21,850 / £14,950	n/a	n/a	n/a
Implementation & Analysis: FE (optional)	£6,900	n/a	n/a	n/a
Single sign-on setup (optional)	£3,450	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£27,140	n/a	n/a	n/a
Usage fees (Mainstream Special FE)	£12,420 £8,280 £3,680	£12,788 £8,510 £3,772	£13,156 £8,740 £3,864	£13,524 £8,970 £3,956

SEND Funding Genie (Using Imosphere Banding)

SEND Funding Genie (Bring Your Own Banding)

Core pricing
(for LAs contracting for 1 year at a time)

Pricing for Implementation Year

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

LICENCE COSTS (IMPLEMENTATION YEAR)

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £13,000 / M: £16,000 / L: £22,000 / XL: £29,000

Local Banding Tool within Funding Genie – Usage fees

These are in addition to the platform subscription and are per 1000 children/young people the LA expects to band or re-band in a contract year – agreed prior to contract initiation.

- S: £2,500 per 1000 children/young people
- M: £2,500 per 1000 children/young people
- L: £1,750 per 1000 children/young people
- XL: £1,500 per 1000 children/young people

ONE-OFF COSTS (IMPLEMENTATION YEAR)

Local Banding Tool digitisation + implementation activities

- £10,000 (where local tool/model is non-complex)
 - £1,250 per day for additional complexity (scoped during discovery)

Optional extras

- S: £5,000 / M: £8,000 / L: £15,000 / XL: £29,500
Optional one-off fee for bulk upload of all current EHCPs for automated draft banding using AI
- £3,750 optional one-off fee for SSO setup where required

SUPPORT/MAINTENANCE (INCLUDED FOR THIS YEAR)

- Comprises periodic remote catch ups and day-to-day query support as per SLA.
- Also includes 1 day per year for reflecting updates to local banding tool within Funding Genie.
- £1,250 per day for additional coding work or other out of scope work.

Pricing for Subsequent Years (First & Second)

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

FIRST BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £13,500 / M: £16,500 / L: £22,500 / XL: £30,000

Local Banding Tool within Funding Genie – Usage fees

These are in addition to the platform subscription and are per 1000 children/young people the LA expects to band or re-band in a contract year – agreed prior to contract initiation.

- S: £2,600 per 1000 children/young people
- M: £2,600 per 1000 children/young people
- L: £1,800 per 1000 children/young people
- XL: £1,550 per 1000 children/young people

Support/Maintenance

Comprises periodic remote catch ups and day-to-day query support as per SLA. Also includes 1 day per year for reflecting updates to local banding tool within Funding Genie.

- £5,000 per year

SECOND BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £14,000 / M: £17,000 / L: £23,000 / XL: £31,000

Local Banding Tool within Funding Genie – Usage fees

These are in addition to the platform subscription and are per 1000 children/young people the LA expects to band or re-band in a contract year – agreed prior to contract initiation.

- S: £2,700 per 1000 children/young people
- M: £2,700 per 1000 children/young people
- L: £1,850 per 1000 children/young people
- XL: £1,600 per 1000 children/young people

Support/Maintenance

Comprises periodic remote catch ups and day-to-day query support as per SLA. Also includes 1 day per year for reflecting updates to local banding tool within Funding Genie.

- £5,150 per year

Pricing for Subsequent Years (Third & Fourth)

LA size categories: Small (up to 200,000 population) / Medium (up to 400,000 population) / Large (up to 900,000 population) / XL (over 900,000 population)

THIRD BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £14,500 / M: £17,500 / L: £23,500 / XL: £32,000

Local Banding Tool within Funding Genie – Usage fees

These are in addition to the platform subscription and are per 1000 children/young people the LA expects to band or re-band in a contract year – agreed prior to contract initiation.

- S: £2,800 per 1000 children/young people
- M: £2,800 per 1000 children/young people
- L: £1,900 per 1000 children/young people
- XL: £1,650 per 1000 children/young people

Support/Maintenance

Comprises periodic remote catch ups and day-to-day query support as per SLA. Also includes 1 day per year for reflecting updates to local banding tool within Funding Genie.

- £5,300 per year

FOURTH BUSINESS-AS-USUAL YEAR

Platform subscription

Software licence – including all standard features (premium features developed in future may attract an additional charge).

- S: £15,000 / M: £18,000 / L: £24,000 / XL: £33,000

Local Banding Tool within Funding Genie – Usage fees

These are in addition to the platform subscription and are per 1000 children/young people the LA expects to band or re-band in a contract year – agreed prior to contract initiation.

- S: £2,900 per 1000 children/young people
- M: £2,900 per 1000 children/young people
- L: £1,950 per 1000 children/young people
- XL: £1,700 per 1000 children/young people

Support/Maintenance

Comprises periodic remote catch ups and day-to-day query support as per SLA. Also includes 1 day per year for reflecting updates to local banding tool within Funding Genie.

- £5,450 per year

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Pricing for multiyear contracts
(LAs with less than 200,000 population)

2-year Contract Pricing for LAs with less than 200,000 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

2-year contract commitment with payment each year (same as core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£13,000	£13,500	£14,000
Digitisation & Implementation	£10,000	n/a	n/a
Single sign-on setup (optional)	£3,750	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£5,000	n/a	n/a
Usage fees (per 1000 children/young people)	£2,500 per 1000 CYPs	£2,600 per 1000 CYPs	£2,700 per 1000 CYPs

2-year contract commitment with full payment upfront (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£12,350	£12,825	£13,300
Digitisation & Implementation	£9,500	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£4,750	n/a	n/a
Usage fees (per 1000 children/young people)	£2,375 per 1000 CYPs	£2,470 per 1000 CYPs	£2,565 per 1000 CYPs

SEND Funding Genie (Bring Your Own Banding)

3-year Contract Pricing for LAs with less than 200,000 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

3-year contract commitment with payment each year (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£12,350	£12,825	£13,300	£13,775
Digitisation & Implementation	£9,500	n/a	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£4,750	n/a	n/a	n/a
Usage fees (per 1000 children/young people)	£2,375 per 1000 CYPs	£2,470 per 1000 CYPs	£2,565 per 1000 CYPs	£2,660 per 1000 CYPs

3-year contract commitment with full payment upfront (equivalent to 8% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£11,960	£12,420	£12,880	£13,340
Digitisation & Implementation	£9,200	n/a	n/a	n/a
Single sign-on setup (optional)	£3,450	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£4,600	n/a	n/a	n/a
Usage fees (per 1000 children/young people)	£2,300 per 1000 CYPs	£2,392 per 1000 CYPs	£2,484 per 1000 CYPs	£2,576 per 1000 CYPs

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Pricing for multiyear contracts
(LAs with more than 200,000 but less than
400,000 population)

2-year Contract Pricing for LAs with 200,000 to 399,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

2-year contract commitment with payment each year (same as core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£16,000	£16,500	£17,000
Digitisation & Implementation	£10,000	n/a	n/a
Single sign-on setup (optional)	£3,750	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£8,000	n/a	n/a
Usage fees (per 1000 children/young people)	£2,500 per 1000 CYPs	£2,600 per 1000 CYPs	£2,700 per 1000 CYPs

2-year contract commitment with full payment upfront (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£15,200	£15,675	£16,150
Digitisation & Implementation	£9,500	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£7,600	n/a	n/a
Usage fees (per 1000 children/young people)	£2,375 per 1000 CYPs	£2,470 per 1000 CYPs	£2,565 per 1000 CYPs

SEND Funding Genie (Bring Your Own Banding)

3-year Contract Pricing for LAs with 200,000 to 399,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

3-year contract commitment with payment each year (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£15,200	£15,675	£16,150	£16,625
Digitisation & Implementation	£9,500	n/a	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£7,600	n/a	n/a	n/a
Usage fees (per 1000 children/young people)	£2,375 per 1000 CYPs	£2,470 per 1000 CYPs	£2,565 per 1000 CYPs	£2,660 per 1000 CYPs

3-year contract commitment with full payment upfront (equivalent to 8% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£14,720	£15,180	£15,640	£16,100
Digitisation & Implementation	£9,200	n/a	n/a	n/a
Single sign-on setup (optional)	£3,450	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£7,360	n/a	n/a	n/a
Usage fees (per 1000 children/young people)	£2,300 per 1000 CYPs	£2,392 per 1000 CYPs	£2,484 per 1000 CYPs	£2,576 per 1000 CYPs

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Pricing for multiyear contracts
(LAs with more than 400,000 but less than
900,000 population)

2-year Contract Pricing for LAs with 400,000 to 899,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

2-year contract commitment with payment each year (same as core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£22,000	£22,500	£23,000
Digitisation & Implementation	£10,000	n/a	n/a
Single sign-on setup (optional)	£3,750	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£15,000	n/a	n/a
Usage fees (per 1000 children/young people)	£1,750 per 1000 CYPs	£1,800 per 1000 CYPs	£1,850 per 1000 CYPs

2-year contract commitment with full payment upfront (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£20,900	£21,375	£21,850
Digitisation & Implementation	£9,500	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£14,250	n/a	n/a
Usage fees (per 1000 children/young people)	£1,662 per 1000 CYPs	£1,710 per 1000 CYPs	£1,757 per 1000 CYPs

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3-year Contract Pricing for LAs with 400,000 to 899,999 population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

3-year contract commitment with payment each year (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£20,900	£21,375	£21,850	£22,325
Digitisation & Implementation	£9,500	n/a	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£14,250	n/a	n/a	n/a
Usage fees (per 1000 children/young people)	£1,662 per 1000 CYPs	£1,710 per 1000 CYPs	£1,757 per 1000 CYPs	£1,805 per 1000 CYPs

3-year contract commitment with full payment upfront (equivalent to 8% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£20,240	£20,700	£21,160	£21,620
Digitisation & Implementation	£9,200	n/a	n/a	n/a
Single sign-on setup (optional)	£3,450	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£13,800	n/a	n/a	n/a
Usage fees (per 1000 children/young people)	£1,610 per 1000 CYPs	£1,656 per 1000 CYPs	£1,702 per 1000 CYPs	£1,748 per 1000 CYPs

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Pricing for multiyear contracts
(LAs with 900,000 or higher population)

2-year Contract Pricing for LAs with 900,000 or higher population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

2-year contract commitment with payment each year (same as core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£29,000	£30,000	£31,000
Digitisation & Implementation	£10,000	n/a	n/a
Single sign-on setup (optional)	£3,750	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£29,500	n/a	n/a
Usage fees (per 1000 children/young people)	£1,500 per 1000 CYPs	£1,550 per 1000 CYPs	£1,600 per 1000 CYPs

2-year contract commitment with full payment upfront (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year
Platform Subscription	£27,550	£28,500	£29,450
Digitisation & Implementation	£9,500	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£28,025	n/a	n/a
Usage fees (per 1000 children/young people)	£1,425 per 1000 CYPs	£1,472 per 1000 CYPs	£1,520 per 1000 CYPs

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3-year Contract Pricing for LAs with 900,000 or higher population

- New customers would pay for Implementation year + 1st Business-as-usual Year
- Renewing customers taking new contract would pay for 1st Business-as-usual Year + 2nd Business-as-usual Year

3-year contract commitment with payment each year (equivalent to 5% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£27,550	£28,500	£29,450	£30,400
Digitisation & Implementation	£9,500	n/a	n/a	n/a
Single sign-on setup (optional)	£3,562	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£28,025	n/a	n/a	n/a
Usage fees (per 1000 children/young people)	£1,425 per 1000 CYPs	£1,472 per 1000 CYPs	£1,520 per 1000 CYPs	£1,567 per 1000 CYPs

3-year contract commitment with full payment upfront (equivalent to 8% lower than core pricing)

Item	Implementation year	1st Business-as-usual year	2nd Business-as-usual year	3rd Business-as-usual year
Platform Subscription	£26,680	£27,600	£28,520	£29,440
Digitisation & Implementation	£9,200	n/a	n/a	n/a
Single sign-on setup (optional)	£3,450	n/a	n/a	n/a
Bulk AI draft banding of all EHCPs (optional)	£27,140	n/a	n/a	n/a
Usage fees (per 1000 children/young people)	£1,380 per 1000 CYPs	£1,426 per 1000 CYPs	£1,472 per 1000 CYPs	£1,518 per 1000 CYPs

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Pricing Notes

Funding Genie – Pricing Notes

- Each of 'Implementation Year', 'BAU Year 1', 'BAU Year 2', 'BAU Year 3' and 'BAU Year 4' is a distinct Unit priced for a 12-month period. Support/maintenance is included in each Unit.
 - Renewals (requiring a new contract) don't require implementation – and therefore start at BAU Year 1.
 - All prices are exclusive of VAT.
 - Billing is annually in advance – unless payment for multiple years upfront is agreed.
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- Platform subscription amounts are set using third-party AI model costs at the time of G-Cloud submission (Jan 2026).
 - Published Unit Prices are fixed for the framework term. We may reduce Unit Prices during the framework and may update prices at the next framework reopening.