

G-Cloud 15 Service Description

Cloud Data, Analytics & AI Training



SERVICE OVERVIEW

Cloud Data, Analytics & AI Training

Ometis delivers practitioner-led cloud data, analytics, and AI training through public courses and bespoke programmes. Hands-on learning builds capability, adoption, and confidence aligned to organisational maturity, supporting users, super-users, and technical teams with practical education and enablement across Qlik, Microsoft Power BI and Fabric, Snowflake, Databricks and dbt.

Service Features

1. Practitioner-led public courses delivered via interactive virtual classroom platforms
2. Bespoke training tailored to organisational platforms, data maturity, and priorities
3. Role-based learning pathways for users, analysts, engineers, and technical leads
4. Data literacy, analytics, and AI training for leaders and managers
5. Analytics and AI training covering Qlik and Microsoft Power BI
6. Advanced visualisation, modelling, scripting, and AI-assisted analytics training
7. Data engineering and AI training: Snowflake, Databricks, Fabric, and dbt
8. Platform management, governance, FinOps and AI governance training for owners
9. Cross-platform architecture and modern data and AI platform design training
10. Practical exercises aligned to real-world data and operational use cases

Service Benefits

1. Builds organisational confidence using data, analytics, and AI platforms
2. Accelerates adoption of analytics, data engineering, and AI capabilities
3. Improves decision-making through stronger data literacy and AI awareness
4. Increases productivity across business, analytical, and technical teams
5. Reduces dependency on external support and consultancy services
6. Improves platform value through effective usage and operational optimisation
7. Aligns data, analytics, engineering and AI capability with business outcomes
8. Supports consistent analytics, data engineering and AI practices across teams
9. Enables scalable, sustainable skills development across organisations
10. Embeds data-driven and AI-enabled behaviours into everyday operations



25 years experience



250+ UK customers



Vendor-agnostic approach

SERVICE DELIVERY

Delivery Approach:

Services are delivered using a simple, structured approach:

1

Understand

Confirm training objectives, audience, platforms and scope

2

Deliver

Deliver instructor-led training using agreed formats and content

3

Assure

Reinforce learning and complete knowledge transfer

Service Scope

Training is delivered through publicly available courses and bespoke training engagements tailored to buyer requirements.

Included

- Generic data and analytics training and data literacy education
- Product-specific training across cloud analytics platforms
- Role-based training for users, super users, analysts and technical teams
- Practitioner-led courses, workshops and practical learning sessions
- Adoption support and structured knowledge transfer

Excluded

- Software licensing or product resale
- Bespoke software development
- Long-term managed services
- Strategy-only consultancy unrelated to training or enablement

Service Constraints

Services can be delivered remotely or onsite. Remote delivery is available as standard. Where onsite delivery is requested, reasonable travel and subsistence costs may apply and will be agreed in advance as part of the call-off arrangement. Delivery schedules and locations are confirmed during mobilisation.

Security and Compliance

The service is delivered in line with G-Cloud framework requirements and buyer policies. Appropriate staff screening is applied. Any buyer-specific security, access or data handling requirements are agreed at call-off.

Ordering and Onboarding

The service is ordered via a G-Cloud call-off agreement. During onboarding, Ometis works with the buyer to confirm service scope, delivery approach, pricing, schedule and logistics prior to delivery commencing.

Service Management

Delivery is managed through agreed points of contact and delivery plans. Progress is monitored, issues are addressed as required, and service completion is confirmed at the end of the engagement.



25 years experience



250+ UK customers



Vendor-agnostic approach

COURSE CATALOGUE

Data Literacy & Business Enablement	Analytics and BI	Data Engineering	Platform Management & Governance	Cross Platform & Advanced
 Data Literacy for Executives & Senior Leaders	 Qlik Analytics - Fundamentals	 Qlik Cloud Data Integration	 Qlik Client Managed Platform Management and Architecture	 Modern Data Platform Architectures
 Data Literacy for Operational Managers	 Qlik Analytics - Visualise your Data	 Qlik Data Integration - Replicate and Compose	 Qlik Cloud Platform Management and Architecture	 Data Products & Data Contracts
 Advanced Analytics and AI Literacy	 Qlik Analytics - Model your Data	 Snowflake Introduction to Data Engineering	 Snowflake Platform Management and Architecture	 Data Team Operating Model
 Data Analytics Value and ROI Workshops	 Qlik Advanced Visualisation and Modelling	 Databricks Introduction to Data Engineering	 Databricks Platform Management and Architecture	 AI Readiness for Data Platforms
	 Qlik Client Managed and Cloud Reporting & Distribution Services	 Microsoft Fabric Introduction to Data Engineering	 Microsoft Fabric Platform Management and Architecture	
	 Qlik GeoAnalytics	 dbt Fundamentals - Analytics Engineering	 Cost Management and FinOps	
	 Microsoft Power BI	 dbt Advanced - Production, Performance & Governance		
	 Microsoft Power BI Advanced	 Data Quality and Observability Fundamentals		
	 Snowflake Analytics Fundamentals			
	 Databricks Analytics Fundamentals			

DATA LITERACY & BUSINESS ENABLEMENT COURSES

Data Literacy & Business Enablement

Data Literacy for Executives & Senior Leaders

Designed for senior leaders who need to confidently interpret data, challenge insights, and make evidence-led decisions. Focuses on asking the right questions of analytics, not building them.

Data Literacy for Operational Managers

Enables frontline and middle managers to use dashboards and reports as part of daily decision-making. Focuses on practical interpretation, trend awareness, and action over technical detail.

Advanced Analytics and AI Literacy

Explains advanced analytics and AI concepts in clear, business-first language. Helps leaders understand capabilities, limitations, risks, and governance implications.

Data Analytics Value and ROI Workshops

A facilitated workshop focused on identifying high-value analytics use cases and measuring impact. Aligns analytics initiatives to business outcomes, not dashboards.



25 years experience



250+ UK customers



Vendor-agnostic approach

ANALYTICS & BI COURSES



Analytics and BI



Qlik Analytics - Fundamentals

Introduces end users to navigating Qlik applications and exploring data confidently. Focuses on self-service analysis and asking questions of existing dashboards.



Qlik Analytics - Visualise your Data

Teaches how to design effective visualisations and analytical stories in Qlik. Covers visual best practice, chart selection, and guided analysis techniques.



Qlik Analytics - Model your Data

A technical course on building efficient, maintainable data models within Qlik. Covers loading, transforming, and optimising data for analytical use.



Qlik Advanced Visualisation and Modelling

Builds advanced expression, scripting, and modelling techniques for complex analytical requirements. Focuses on performance, maintainability, and advanced analytics patterns.



Qlik Client Managed and Cloud Reporting & Distribution Services

Covers report creation, scheduling, and distribution using Qlik reporting tools. Focuses on operational reporting, security, and enterprise distribution patterns.



Qlik GeoAnalytics

Introduces location-based analytics using Qlik GeoAnalytics. Covers mapping layers, geospatial operations, and resolving location data issues.



Microsoft Power BI

Introduces Power BI for building interactive dashboards and reports. Covers data modelling basics, visual design, and publishing content.



Microsoft Power BI Advanced

Focuses on advanced data modelling, DAX optimisation, and performance tuning. Designed for analysts building complex or enterprise-scale Power BI solutions.



Snowflake Analytics Fundamentals

Introduces querying and analysing data within Snowflake for analytics use cases. Focuses on performance-aware querying and BI tool integration.



Databricks Analytics Fundamentals

Covers analytical querying and reporting on Databricks Lakehouse data. Focuses on enabling BI and analytics workloads on Delta data.

DATA ENGINEERING COURSES



Data Engineering



Qlik Cloud Data Integration

Introduces building and managing data pipelines using Qlik Cloud Data Integration. Covers ingestion, transformation, and orchestration concepts.



Qlik Data Integration - Replicate and Compose

Focuses on CDC-based ingestion and automated data warehouse generation. Designed for engineers building reliable, scalable data pipelines.



Snowflake Introduction to Data Engineering

Introduces core Snowflake concepts for data engineering workloads. Covers ingestion, transformation, performance, and data modelling patterns.



Databricks Introduction to Data Engineering

Introduces data engineering on the Databricks Lakehouse platform. Covers Delta Lake, pipelines, orchestration, and medallion architecture.



Microsoft Fabric Introduction to Data Engineering

Introduces data engineering concepts within Microsoft Fabric. Covers OneLake, pipelines, notebooks, and Lakehouse patterns.



dbt Fundamentals - Analytics Engineering

Introduces dbt for building tested, maintainable transformation pipelines. Focuses on modelling, testing, documentation, and analytics engineering principles.



dbt Advanced - Production, Performance & Governance

Covers enterprise-scale dbt usage including performance optimisation, CI/CD, and governance. Designed for teams running dbt in production environments



Data Quality and Observability Fundamentals

Introduces the principles of data quality, monitoring, and observability across modern data platforms. Focuses on detecting issues early, defining ownership, and bridging the gap between data engineering and governance.



25 years experience



250+ UK customers



Vendor-agnostic approach

PLATFORM MANAGEMENT & GOVERNANCE COURSES



Platform Management & Governance



Qlik Client Managed Platform Management and Architecture

Covers architecture, security, performance, and governance for Qlik Client-Managed environments. Designed for platform owners and technical leads.



Qlik Cloud Platform Management and Architecture

Focuses on tenant design, security, cost management, and operational governance in Qlik Cloud. Enables sustainable, scalable Qlik deployments.



Snowflake Platform Management and Architecture

Covers Snowflake account design, security, governance, and cost optimisation. Designed for architects and platform owners.



Databricks Platform Management and Architecture

Focuses on workspace design, Unity Catalog, security, and cost control. Enables governed, enterprise-scale Databricks deployments.



Microsoft Fabric Platform Management and Architecture

Covers Fabric workspace strategy, security, governance, and capacity management. Designed for organisations adopting Fabric at scale.



Cost Management and FinOps

Covers practical approaches to managing and optimising data platform costs across Snowflake, Databricks, and Microsoft Fabric. Designed for platform owners and leaders who need financial transparency, control, and accountability.



25 years experience



250+ UK customers



Vendor-agnostic approach

CROSS PLATFORM & ADVANCED COURSES



Cross Platform & Advanced



Modern Data Platform Architectures

Explores modern data architectures across Snowflake, Databricks, Fabric, and BI tools. Focuses on trade-offs, design decisions, and real-world patterns.



Data Products & Data Contracts

Introduces data products as managed, reusable assets with ownership and quality guarantees. Covers contracts, SLAs, and governance patterns.



Data Team Operating Model

Explores how data teams should be structured, governed, and scaled. Covers roles, responsibilities, and delivery models for modern data organisations.



AI Readiness for Data Platforms

Explores what organisations need in place to safely and effectively adopt AI and advanced analytics. Focuses on data readiness, governance, risk, and operating models rather than tools or hype.



25 years experience

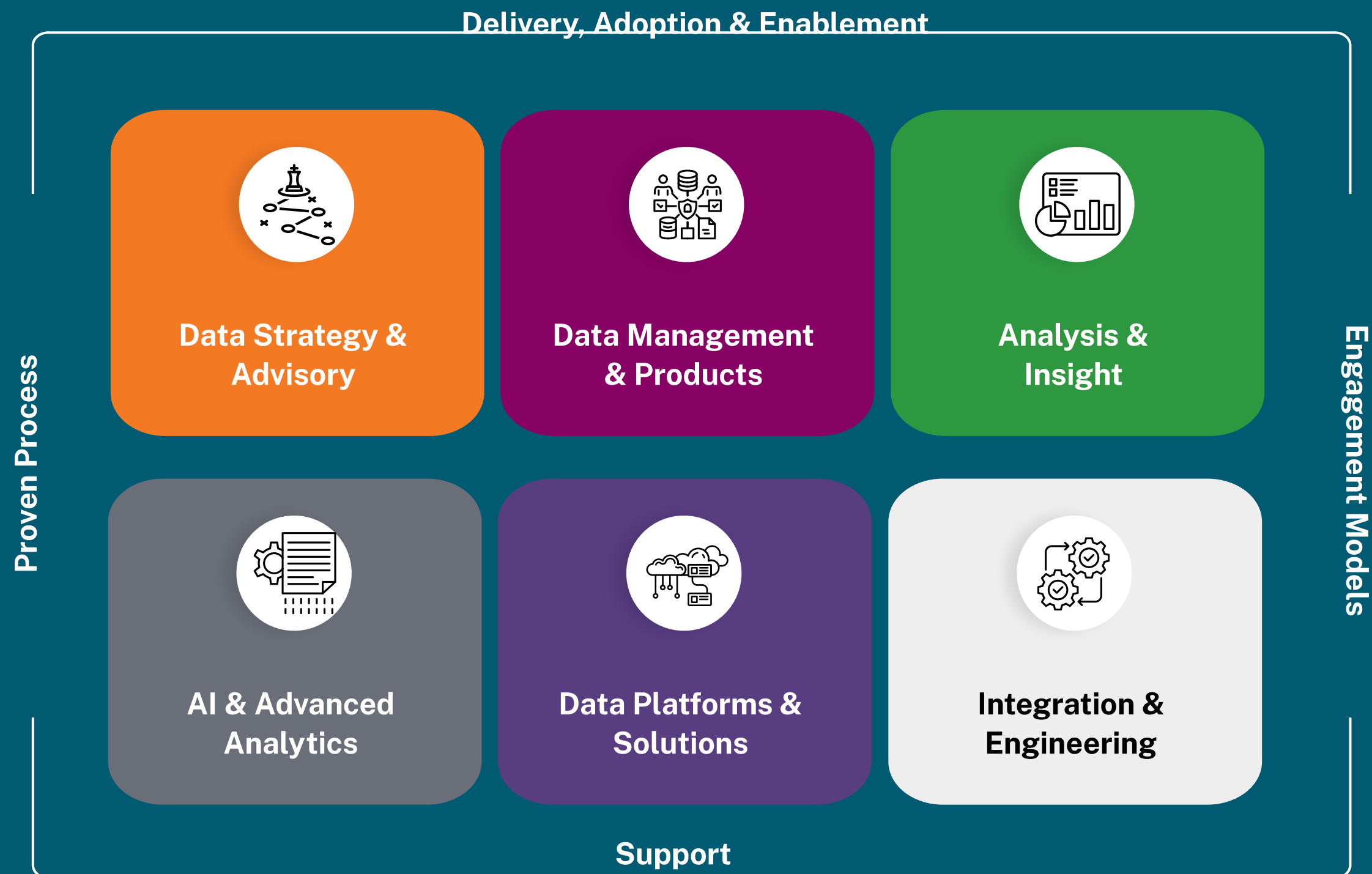


250+ UK customers



Vendor-agnostic approach

WHAT WE DO



25 years experience



250+ UK customers



Vendor-agnostic approach

HOW WE WORK

Our Proven Process balances strategic planning, practical delivery and continuous improvement.

It's based on 25 years delivering data solutions for 250+ UK customers and tailored to your needs.

1

Understand "Define the journey"

Before any delivery begins, we listen to your goals and challenges, understand how your data, systems, and teams work, and align everyone on what success looks like.

This ensures we're solving the right problem.

2

Deliver "Govern the work"

We design and build solutions that fit your needs and constraints, keeping delivery controlled and transparent throughout.

Training and adoption support are built in, so your teams understand and use what's being delivered.

3

Assure "Realise the value"

We review what's been built against your original goals and make sure the solution is stable, secure and understood.

Whether you continue independently or with our ongoing support, you're in a strong position to maintain and improve it.



25 years experience



250+ UK customers



Vendor-agnostic approach

WHY TRUST US

**We help businesses get more value from their data
through great technology, true expertise, and fast ROI.**

We've been doing this for 25 years for more than 250 organisations.

We work with Qlik, Snowflake, Microsoft, Databricks, dbt, Jedox, Inphinity, and more. If something else fits your needs better, we'll tell you upfront.



Speak to us

[+44 \(0\) 330 363 9900](tel:+44(0)3303639900)



Visit our website

www.ometis.co.uk



Email us

info@ometis.co.uk