

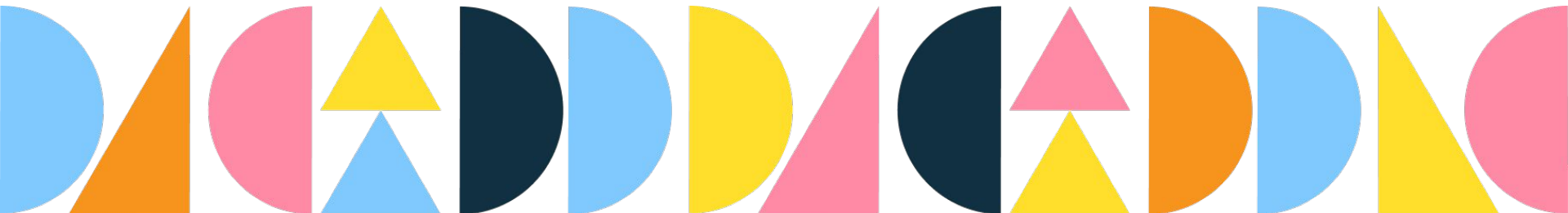
PUBLIC | G-CLOUD 15

AWS Cloud Consulting

PUBLIC



About PUBLIC



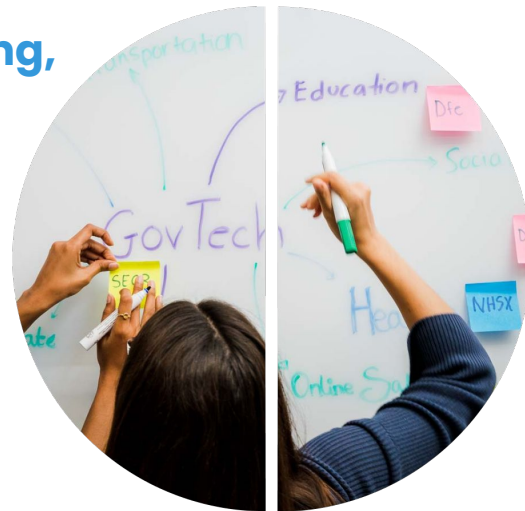
Our Mission | Why do we exist?

PUBLIC is a **digital transformation partner committed to helping the public sector turn innovative ideas into practical solutions.**

Our mission is to **help the public sector deliver outstanding, digitally-enabled services for citizens.**

We exist to help build a public sector that:

- Leverages **new technology to deliver better societal outcomes**
- Activates an **empowered, digitally-equipped workforce**
- Thrives on its own as an **innovation powerhouse** in its own right



Our Approach | The transformation life cycle

We categorise the **digital transformation life cycle** into four distinct stages and we work with our clients to provide them with the specialist support, expertise and solutions they need at each stage.

This allows us to get our clients from **'What problems do we have?'** ...

...all the way to **'We have the technology, skills and organisational approach to solve existing and emerging problems in innovative ways'.**



Our Expertise | Where do we focus our work?

Our 6 Areas of Expertise built by deep experience, proprietary methodologies and proven success



Local Government

- Digital & Data Strategies
- Training for Officers & Members
- Leadership & Technical Advisory
- Spend Analysis & Benchmarking



Security & Online Safety

- Digital Policy Advisory
- Regulatory Design & Implementation
- Digital Product Design
- National Security Solutions



Digital, Data & Technology

- DDaT Strategy & Transformation
- Application & Platform Development
- Data Science & Engineering
- Responsible AI Advisory



Commercial, Spend & Impact

- Procurement & Commercial
- Finance & FinTech
- Monitoring & Evaluation
- Sustainability & Social Value



Open Innovation Programmes

- Challenge Programmes
- Startup Accelerators & Boot Camps
- Innovation Grant Management
- Startup Events & Engagement



Learning & Workforce Transformation

- Learning-Oriented Discovery
- Transformation Learning Programmes
- Targeted Digital Upskilling
- Executive Coaching & Placements

Our Team | Leadership

A team with unrivalled experience & expertise



Ryan Shea

Co-Managing Director

- 15 years of technology, strategy, and public sector expertise across both the US and UK
- Ex- Monitor Deloitte, London Business School MBA.



Johnny Hugill

Co-Managing Director

- 10+ years delivering digital transformation in the public sector
- Leader in public procurement and finance reform
- UK Government Procurement Expert Group - Member



Richard Llewellyn

Chief Technology Officer

- 10+ years of technical leadership, assurance, and advisory across the public sector
- Leader in scaling product teams in both startup and enterprise contexts

Our Clients & Partners | Who do we work with?

Central Government



Ministry
of Defence



Ministry
of Justice



Crown
Commercial
Service



Foreign &
Commonwealth
Office



Department for
Business & Trade



Cabinet Office



Ministry of Housing,
Communities &
Local Government



Department for
Science, Innovation,
& Technology



Department
for Transport



Department
for Culture
Media & Sport



Department
for Education

NHS

England

Local Authorities



GREATER
MANCHESTER
COMBINED
AUTHORITY



Hackney



Llywodraeth Cymru
Welsh Government



City of
Westminster



**TRANSPORT
FOR LONDON**



GLOBAL OPPORTUNITY. SHARED FUTURE.

Public Agencies



Office for Product
Safety & Standards



ofgem



Geospatial
Commission



Health
Innovation
Manchester



The
Health
Foundation



Equality and
Human Rights
Commission

Private Sector

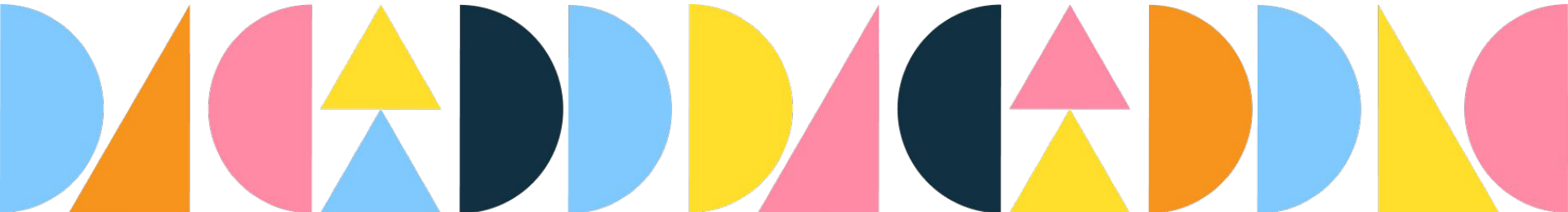
nationalgridESO



Google



Service Offering AWS Cloud Consulting



AWS Cloud Consulting

PUBLIC offering:



What: End-to-end AWS cloud consulting covering strategy, governance, migration, modernisation, platform engineering, and operations.



How: 1) Proven frameworks 2) Predefined workshops 3) Well-Architected best practices. Support for the full cloud journey: Cloud strategy creation, readiness assessments, landing zone design, migration frameworks, and modern application development. Expertise across AWS architecture, security & compliance, FinOps, DevOps, and cloud governance models.



Why: 1) Accelerate your AWS adoption with minimal risk and maximum business value 2) Ensure secure, scalable, and compliant cloud environments aligned with your strategy 3) Reduce long-term costs through optimized architectures and FinOps practices 4) Empower your organisation with skills, governance, and repeatable processes that sustain cloud success 5) Leverage a partner with extensive AWS track record, deep technical capabilities, and strong ties to Amazon Web Services.



Potential Customers: Ideal clients include central government and public sector organisations that want to accelerate their service development

AWS Cloud Consulting

Features

- Cloud native development is combination of software, data, cloud skills.
- DevOps engineering, data platform solutions, application solutions, with security knowledge.
- We offer multidisciplinary teams and experienced consultants
- Roles include cloud engineers, DevOps engineers, security engineers and architects
- Consultation in cloud architectures and reviews including Well-Architected reviews

Benefits

- Faster value realisation and measurable progress
- Improved AWS security, compliance, and risk posture
- Deep understanding of AWS readiness and cloud maturity
- Sustainable AWS operating models