

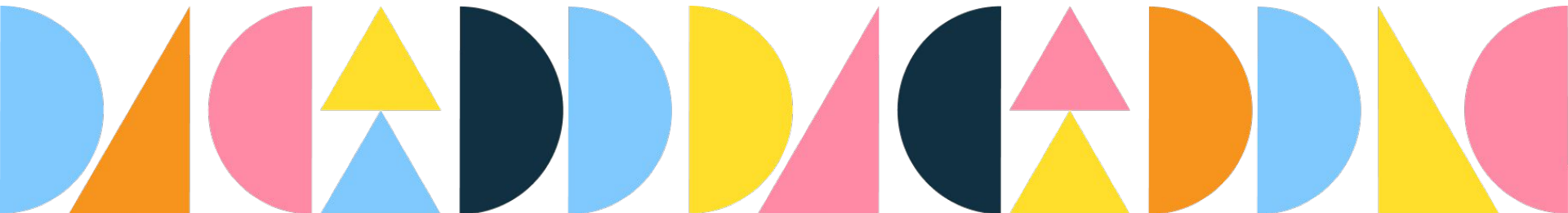
PUBLIC | G-CLOUD 15

AI Strategy and Value Mapping

PUBLIC



About PUBLIC



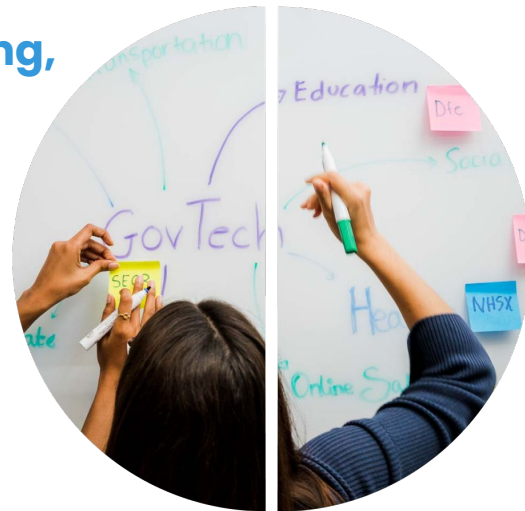
Our Mission | Why do we exist?

PUBLIC is a **digital transformation partner committed to helping the public sector turn innovative ideas into practical solutions.**

Our mission is to **help the public sector deliver outstanding, digitally-enabled services for citizens.**

We exist to help build a public sector that:

- Leverages **new technology to deliver better societal outcomes**
- Activates an **empowered, digitally-equipped workforce**
- Thrives on its own as an **innovation powerhouse** in its own right



Our Approach | The transformation life cycle

We categorise the **digital transformation life cycle** into four distinct stages and we work with our clients to provide them with the specialist support, expertise and solutions they need at each stage.

This allows us to get our clients from **'What problems do we have?'** ...

...all the way to **'We have the technology, skills and organisational approach to solve existing and emerging problems in innovative ways'**.



Our Expertise | Where do we focus our work?

Our 6 Areas of Expertise built by deep experience, proprietary methodologies and proven success



Local Government

- Digital & Data Strategies
- Training for Officers & Members
- Leadership & Technical Advisory
- Spend Analysis & Benchmarking



Security & Online Safety

- Digital Policy Advisory
- Regulatory Design & Implementation
- Digital Product Design
- National Security Solutions



Digital, Data & Technology

- DDaT Strategy & Transformation
- Application & Platform Development
- Data Science & Engineering
- Responsible AI Advisory



Commercial, Spend & Impact

- Procurement & Commercial
- Finance & FinTech
- Monitoring & Evaluation
- Sustainability & Social Value



Open Innovation Programmes

- Challenge Programmes
- Startup Accelerators & Boot Camps
- Innovation Grant Management
- Startup Events & Engagement



Learning & Workforce Transformation

- Learning-Oriented Discovery
- Transformation Learning Programmes
- Targeted Digital Upskilling
- Executive Coaching & Placements

Our Team | Leadership

A team with unrivalled experience & expertise



Ryan Shea

Co-Managing Director

- 15 years of technology, strategy, and public sector expertise across both the US and UK
- Ex- Monitor Deloitte, London Business School MBA.



Johnny Hugill

Co-Managing Director

- 10+ years delivering digital transformation in the public sector
- Leader in public procurement and finance reform
- UK Government Procurement Expert Group - Member



Richard Llewellyn

Chief Technology Officer

- 10+ years of technical leadership, assurance, and advisory across the public sector
- Leader in scaling product teams in both startup and enterprise contexts

Our Clients & Partners | Who do we work with?

Central Government



Ministry
of Defence



Ministry
of Justice



Crown
Commercial
Service



Foreign &
Commonwealth
Office



Department for
Business & Trade



Cabinet Office



Ministry of Housing,
Communities &
Local Government



Department for
Science, Innovation,
& Technology



Department
for Transport



Department
for Culture
Media & Sport



Department
for Education



NHS
England

Local Authorities



GREATER
MANCHESTER
COMBINED
AUTHORITY



Llywodraeth Cymru
Welsh Government



City of
Westminster



**TRANSPORT
FOR LONDON**



Public Agencies



Information Commissioner's Office



Office for Product
Safety & Standards



Geospatial
Commission



Health
Innovation
Manchester



The
Health
Foundation



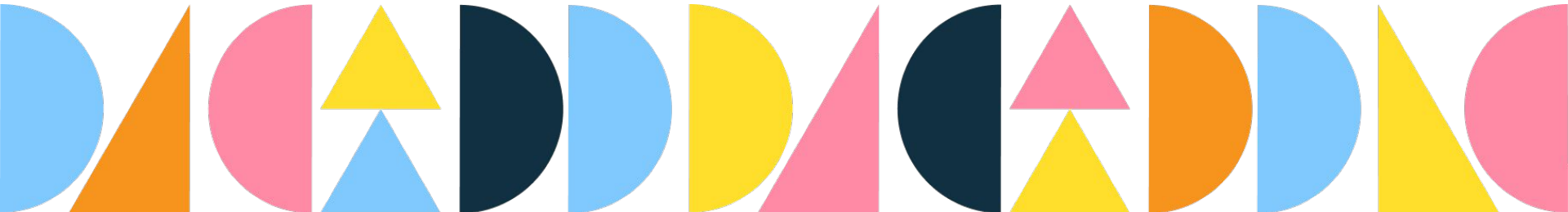
Equality and
Human Rights
Commission

Private Sector



Service Offering

Public sector AI strategy and
value mapping



Public sector AI strategy and value mapping



What: Our AI Value Mapping service equips public sector organisations with the strategies and insights needed to effectively deploy artificial intelligence. By focusing on key areas such as prioritising impactful AI applications, accessing and leveraging data, and building data-driven teams, we ensure that AI technologies enhance financial and operational outcomes. This service provides a clear pathway to harness AI for improved customer experiences, operational efficiencies, and policy-making precision. We also offer responsible AI strategy and audit – our Responsible AI Framework Development service ensures clients' AI implementations are ethically sound, transparent, and fully compliant with legal standards.



How: The AI Value Mapping process encompasses several key steps:

1. **Assessing Strategic Priorities:** We start by understanding your organisation's mandate and strategic priorities to identify where AI can be most effectively integrated.
2. **Organisational Audit:** An in-depth audit assesses your current AI capabilities, examining organisational structures, workflows, technology, and data.
3. **Opportunity Identification:** From the audit, we identify potential AI applications and determine how these can improve processes or decision-making.
4. **Prioritisation of Opportunities:** Opportunities are prioritised based on potential impact, alignment with strategic goals, and technological feasibility.
5. **Roadmap Development:** We develop detailed roadmaps for high-priority AI opportunities, outlining steps for implementation.
6. **Implementation:** Our team works closely with yours to implement the strategies, ensuring that AI technologies are integrated smoothly and effectively.



Why: AI Value Mapping is essential for public sector entities looking to leverage AI for enhancing service delivery and operational effectiveness. By aligning AI initiatives with strategic priorities and ensuring access to necessary data, organisations can make informed, data-driven decisions that significantly enhance public services and operational efficiency.



Potential Customers: Ideal clients include central government public sector organisations that are setting or refining their digital (including cloud) and AI strategies.

Public sector AI strategy and Value Mapping

Features:

- Our AI Value Mapping service includes a thorough audit of existing capabilities, strategic opportunity identification, and bespoke roadmap development.
- We focus on practical, impactful applications of AI, responsible AI, agentic AI, frontier AI, security testing and model evaluation.
- We ensure that our strategies are not only innovative but also grounded in real-world needs and constraints of public sector operations.

Benefits:

- **Strategic Alignment:** Ensuring that AI initiatives are aligned with organisational goals.
- **Enhanced Service Delivery:** Ensure AI is deployed to improve service accessibility and customer satisfaction.
- **Grounded in reality:** Empowering organisations to make better decisions regarding AI, not just following trends.
- **Future-Readiness:** Preparing organisations for ongoing technological advancements and innovation in public service delivery.

How does it work

- Our methodology is collaborative and tailored to each client's specific needs. It includes:
 - a. Assessment Workshops: Engaging with leadership to align AI goals with organisational mandates.
 - b. Audit and Analysis: Utilising frameworks to evaluate AI readiness and identify opportunities.
 - c. Strategic Development: Crafting tailored strategies and roadmaps for AI integration.
 - d. Implementation Support: Providing ongoing support and embedding our team within yours to ensure successful strategy execution.
- **Engaging Stakeholders:** Throughout the AI strategy development process, we engage stakeholders through regular workshops, interviews, and alignment sessions. This ensures that all parties are on board and committed to the strategic vision, facilitating smoother implementation and stronger buy-in.