

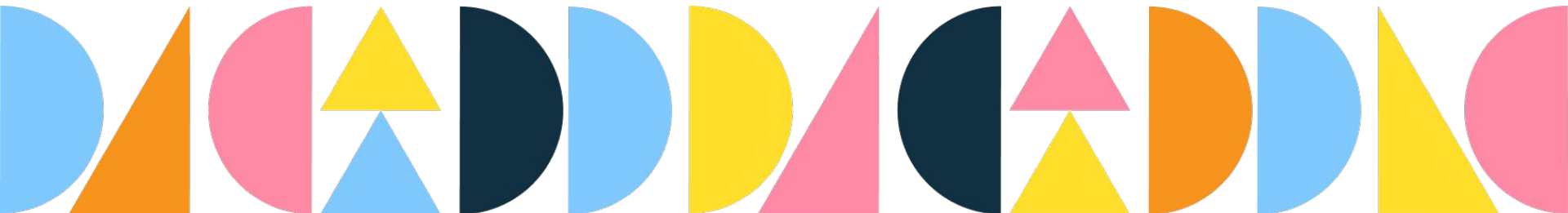
PUBLIC | **G-CLOUD 15**

Cloud Cost Reduction Assessment

PUBLIC



About PUBLIC



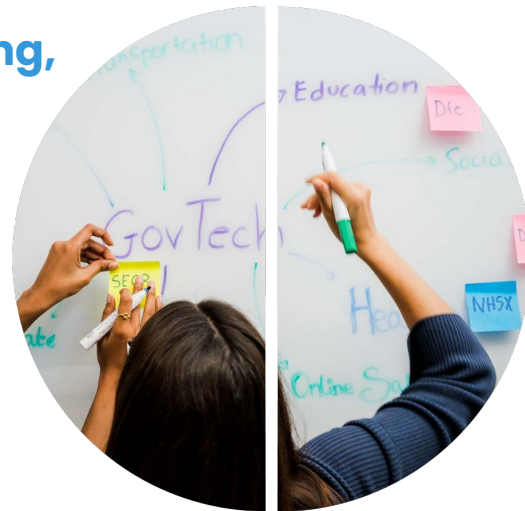
Our Mission | Why do we exist?

PUBLIC is a **digital transformation partner committed to helping the public sector turn innovative ideas into practical solutions.**

Our mission is to **help the public sector deliver outstanding, digitally-enabled services for citizens.**

We exist to help build a public sector that:

- Leverages **new technology to deliver better societal outcomes**
- Activates an **empowered, digitally-equipped workforce**
- Thrives on its own as an **innovation powerhouse** in its own right



Our Approach | The transformation life cycle

We categorise the **digital transformation life cycle** into four distinct stages and we work with our clients to provide them with the specialist support, expertise and solutions they need at each stage.

This allows us to get our clients from **'What problems do we have?'** ...

...all the way to **'We have the technology, skills and organisational approach to solve existing and emerging problems in innovative ways'.**



Our Expertise | Where do we focus our work?

Our 6 Areas of Expertise built by deep experience, proprietary methodologies and proven success



Local Government

- Digital & Data Strategies
- Training for Officers & Members
- Leadership & Technical Advisory
- Spend Analysis & Benchmarking



Security & Online Safety

- Digital Policy Advisory
- Regulatory Design & Implementation
- Digital Product Design
- National Security Solutions



Digital, Data & Technology

- DDaT Strategy & Transformation
- Application & Platform Development
- Data Science & Engineering
- Responsible AI Advisory



Commercial, Spend & Impact

- Procurement & Commercial
- Finance & FinTech
- Monitoring & Evaluation
- Sustainability & Social Value



Open Innovation Programmes

- Challenge Programmes
- Startup Accelerators & Boot Camps
- Innovation Grant Management
- Startup Events & Engagement



Learning & Workforce Transformation

- Learning-Oriented Discovery
- Transformation Learning Programmes
- Targeted Digital Upskilling
- Executive Coaching & Placements

Our Team | Leadership

A team with unrivalled experience & expertise



Ryan Shea

Co-Managing Director

- 15 years of technology, strategy, and public sector expertise across both the US and UK
- Ex- Monitor Deloitte, London Business School MBA.



Johnny Hugill

Co-Managing Director

- 10+ years delivering digital transformation in the public sector
- Leader in public procurement and finance reform
- UK Government Procurement Expert Group - Member



Richard Llewellyn

Chief Technology Officer

- 10+ years of technical leadership, assurance, and advisory across the public sector
- Leader in scaling product teams in both startup and enterprise contexts

Our Clients & Partners | Who do we work with?

Central Government



Ministry
of Defence



Ministry
of Justice



Crown
Commercial
Service



Foreign &
Commonwealth
Office



Department for
Business & Trade



Cabinet Office



Ministry of Housing,
Communities &
Local Government



Department for
Science, Innovation,
& Technology



Department
for Transport



Department
for Culture
Media & Sport



Department
for Education



NHS
England

Local Authorities



GREATER
MANCHESTER
COMBINED
AUTHORITY



Llywodraeth Cymru
Welsh Government



City of
Westminster



**TRANSPORT
FOR LONDON**



Public Agencies



Information Commissioner's Office



Office for Product
Safety & Standards



Geospatial
Commission



Health
Innovation
Manchester



The
Health
Foundation



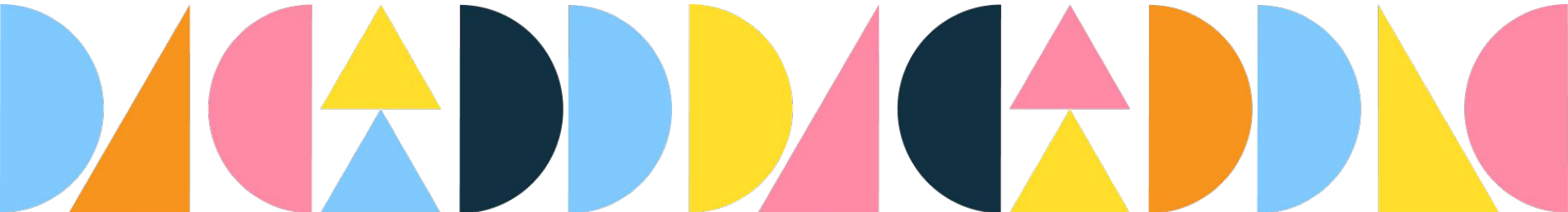
Equality and
Human Rights
Commission

Private Sector



Service Offering

Cloud Cost
Reduction
Assessment



Cloud Cost Reduction Assessment



Why: Cost reduction is a common goal of cloud transformation, but it's often not achieved. Cloud feels expensive. We have identified several reasons for the underutilisation of cost-saving opportunities in cloud environments. These reasons typically include lack of cloud expertise, cost management process is not established, no cost transparency, suboptimal application architectures or data platforms might generate unexpected big costs. Cost reduction can be considered a vague concept due to unsolved technical issues or mismatches between organisational practices and cloud-native approaches.



How: We have a structured process without agent installations to evaluate how companies use cloud and how to identify potential areas for cost reduction. Our 360° view contains following aspects:

- **Analyse Spending & Usage:** Leverage cloud providers native tools such as AWS Cost and Usage Reports (CUR), Azure Cost Management + Billing and/or Google Cost Optimisation to understand where money is going, identify trends, and spot unexpected spikes.
- **Evaluate cost transparency:** Ensure resources are tagged properly to attribute costs accurately to projects, teams, or environments.
- **Evaluate optimisation opportunities:** Find idle resources like unattached volumes, idle database instances, unused IPs, etc. Check if you're using the most cost-effective instance types/sizes, storage tiers, and database options. Are you overprovisioned?
- **Evaluate Governance & Monitoring:** Analyse current cost management practices. Confirm whether there are spend limits and alerts to proactively manage spending against targets. Is there possibilities to automate cost-saving actions (e.g., shutting down dev environments off-hours)?
- **Application analysis:** Analyse the most critical applications from cost perspective.



Potential Customers: Ideal clients include central government and public sector organisations that are reviewing their cloud costs and looking for cost-saving opportunities.

Cloud Cost Reduction Assessment

Features

- Process without agent installations to evaluate how companies use cloud
- Cost-saving opportunities in cloud environments
- Analyse spending and usage
- Evaluate cost transparency
- Evaluate optimisation opportunities
- Evaluate Governance & Monitoring
- Analysis of the most critical applications from a costs perspective

Benefits

- 360° view of the current state of cloud management
- Experienced support for your cloud cost reduction efforts
- Identification of underutilisation of cost-saving opportunities in cloud environments