

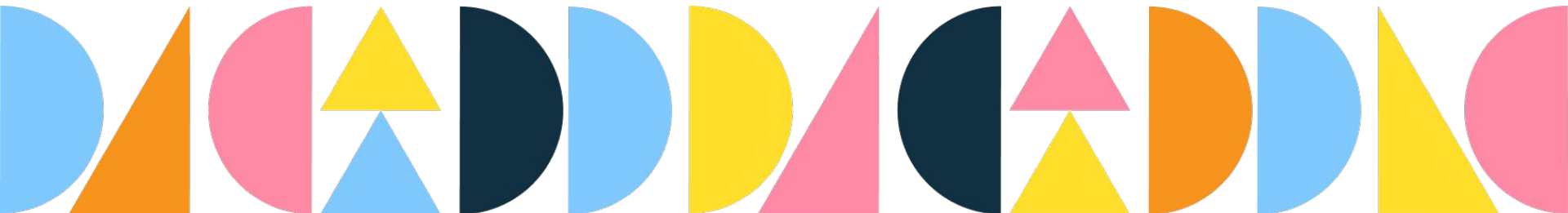
PUBLIC | G-CLOUD 15

AI Wargaming

PUBLIC



About PUBLIC



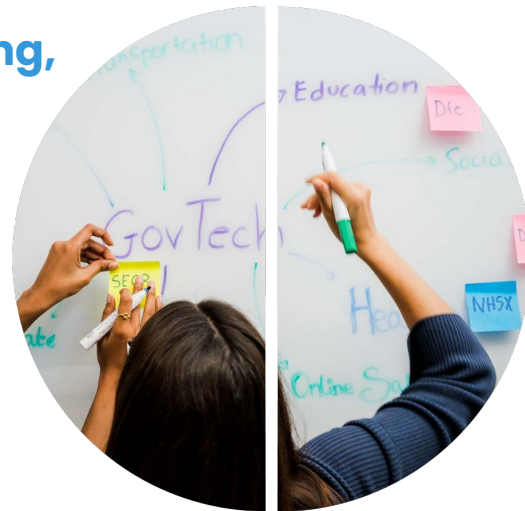
Our Mission | Why do we exist?

PUBLIC is a **digital transformation partner committed to helping the public sector turn innovative ideas into practical solutions.**

Our mission is to **help the public sector deliver outstanding, digitally-enabled services for citizens.**

We exist to help build a public sector that:

- Leverages **new technology to deliver better societal outcomes**
- Activates an **empowered, digitally-equipped workforce**
- Thrives on its own as an **innovation powerhouse** in its own right

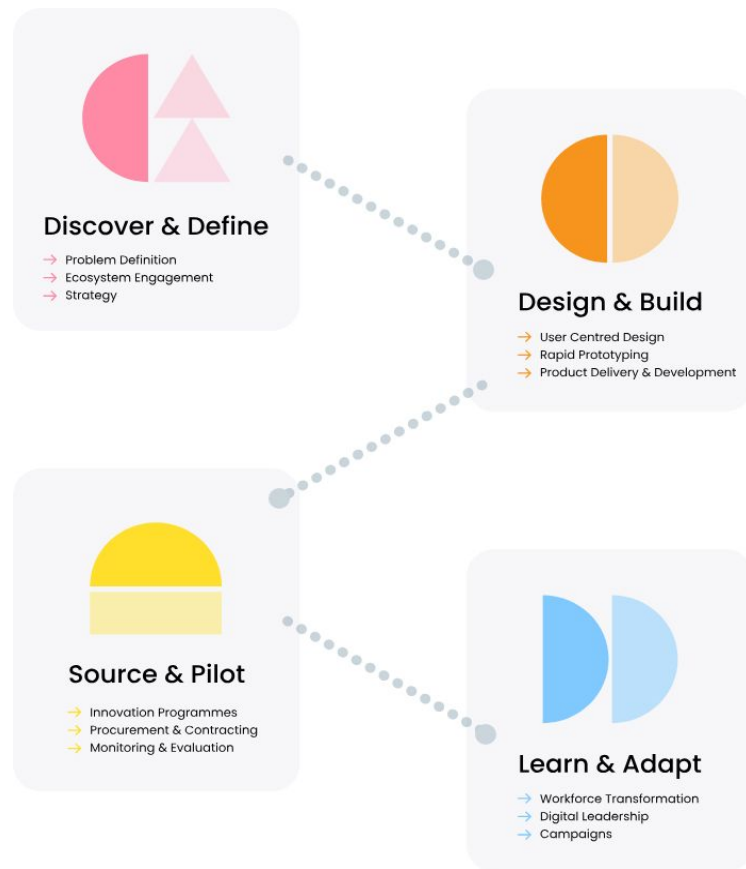


Our Approach | The transformation life cycle

We categorise the **digital transformation life cycle** into four distinct stages and we work with our clients to provide them with the specialist support, expertise and solutions they need at each stage.

This allows us to get our clients from **'What problems do we have?'** ...

...all the way to **'We have the technology, skills and organisational approach to solve existing and emerging problems in innovative ways'.**



Our Expertise | Where do we focus our work?

Our 6 Areas of Expertise built by deep experience, proprietary methodologies and proven success

Local Government

Digital & Data Strategies
Training for Officers & Members
Leadership & Technical Advisory
Spend Analysis & Benchmarking

Security & Online Safety

Digital Policy Advisory
Regulatory Design & Implementation
Digital Product Design
National Security Solutions

Digital, Data & Technology

DDaT Strategy & Transformation
Application & Platform Development
Data Science & Engineering
Responsible AI Advisory

Commercial, Spend & Impact

Procurement & Commercial
Finance & FinTech
Monitoring & Evaluation
Sustainability & Social Value

Open Innovation Programmes

Challenge Programmes
Startup Accelerators & Boot Camps
Innovation Grant Management
Startup Events & Engagement

Learning & Workforce Transformation

Learning-Oriented Discovery
Transformation Learning Programmes
Targeted Digital Upskilling
Executive Coaching & Placements

Our Team | Leadership

A team with unrivalled experience & expertise



Ryan Shea

Co-Managing Director

- 15 years of technology, strategy, and public sector expertise across both the US and UK
- Ex- Monitor Deloitte, London Business School MBA.



Johnny Hugill

Co-Managing Director

- 10+ years delivering digital transformation in the public sector
- Leader in public procurement and finance reform
- UK Government Procurement Expert Group - Member



Richard Llewellyn

Chief Technology Officer

- 10+ years of technical leadership, assurance, and advisory across the public sector
- Leader in scaling product teams in both startup and enterprise contexts

Our Clients & Partners | Who do we work with?

Central Government



Ministry
of Defence



Ministry
of Justice



Crown
Commercial
Service



Foreign &
Commonwealth
Office



Department for
Business & Trade



Cabinet Office



Ministry of Housing,
Communities &
Local Government



Department for
Science, Innovation,
& Technology



Department
for Transport



Department
for Culture
Media & Sport



Department
for Education

NHS

England

Local Authorities



GREATER
MANCHESTER
COMBINED
AUTHORITY



Hackney



Llywodraeth Cymru
Welsh Government



City of
Westminster



**TRANSPORT
FOR LONDON**



GLOBAL OPPORTUNITY. SHARED FUTURE.

Public Agencies



Office for Product
Safety & Standards



ofgem



Geospatial
Commission



Health
Innovation
Manchester



The
Health
Foundation



Equality and
Human Rights
Commission

Private Sector

nationalgridESO

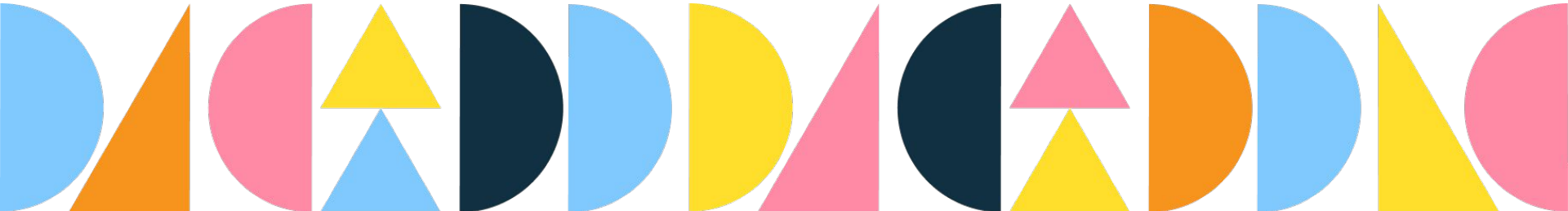


Google



Service Offering

AI Wargaming



AI Adoption Framework

PUBLIC's offering:



What: PUBLIC can enhance your workforce and how it responds to the threats posed by the deployment of cloud-based AI solutions. PUBLIC has developed and deployed a capability that tests organisational leaders on their ability to adapt to the myriad of threats and vulnerabilities that are enabled by the deployment of AI capabilities.



How: PUBLIC works with organisational leaders to run through a set of realistic scenarios. Using a red team / blue team construct, organisational leaders are presented with a range of threats and incidents, intended to mimic how a vulnerability created by the deployment of a cloud-based AI system would manifest itself in real life. Teams are assessed on their response against a framework that contains a technical, legal, and reputational dimension. The exercise results in a scorecard, with opportunities for improvement.



Why: Public sector organisations are grappling with how the adoption of cloud-based AI will impact their ability to safely and effectively deliver services and serve citizens. Solutions such as chatbots or computer vision have the ability to dramatically transform how government delivers services. However, these capabilities introduce a level of risk that may not be well understood by organisations.



Potential Customers: CDIOs from local to central government; Leadership Teams

AI Wargaming

Features:

- Pre-assessment of the organisation's adoption of cloud-based AI to date to inform the session
- Workshop setting with senior leaders from organisation, including technical, operations, legal, and communications teams
- Scenarios are tailored to the cloud-based AI adoption and risk profile of the organisation, leveraging cross governmental, international, and private sector experience
- Teams are taken through a set of scenarios, with Red Teams providing permutations and 'curveballs' to the leadership team to understand how they would react to such a situation
- Crisis aversion and response steps are assessed and scored against a Maturity Framework, based on three dimensions:
 - Technical response - ability to identify and address the root cause of the incident
 - Legal response - capability to manage the legal ramifications of the incident
 - Reputational - capability in managing the communications and brand impact of the incident

Benefits:

- Provides a Readiness Assessment for AI deployment should your team encounter an incident
- Identifies strengths and areas for improvement with respect to managing AI risk
- Assessment provides actionable steps to enhance readiness for AI deployment from a risk perspective