

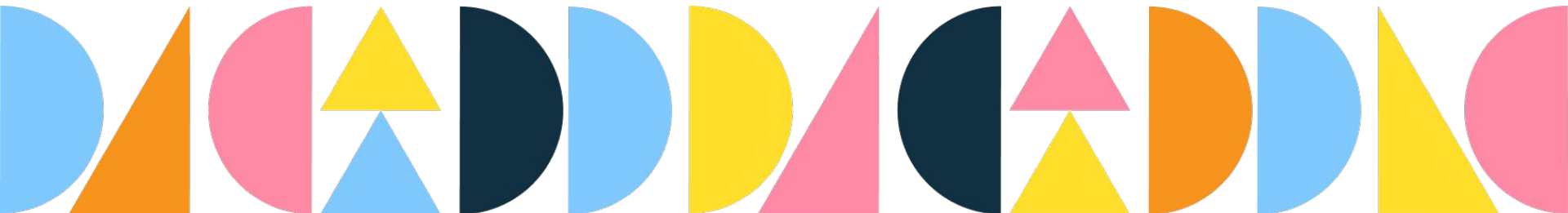
PUBLIC | **G-CLOUD 15**

Cloud Modernisation Roadmapping

PUBLIC



About PUBLIC



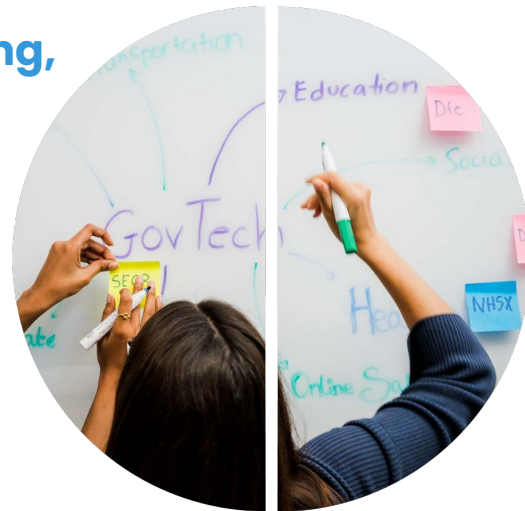
Our Mission | Why do we exist?

PUBLIC is a **digital transformation partner committed to helping the public sector turn innovative ideas into practical solutions.**

Our mission is to **help the public sector deliver outstanding, digitally-enabled services for citizens.**

We exist to help build a public sector that:

- Leverages **new technology to deliver better societal outcomes**
- Activates an **empowered, digitally-equipped workforce**
- Thrives on its own as an **innovation powerhouse** in its own right

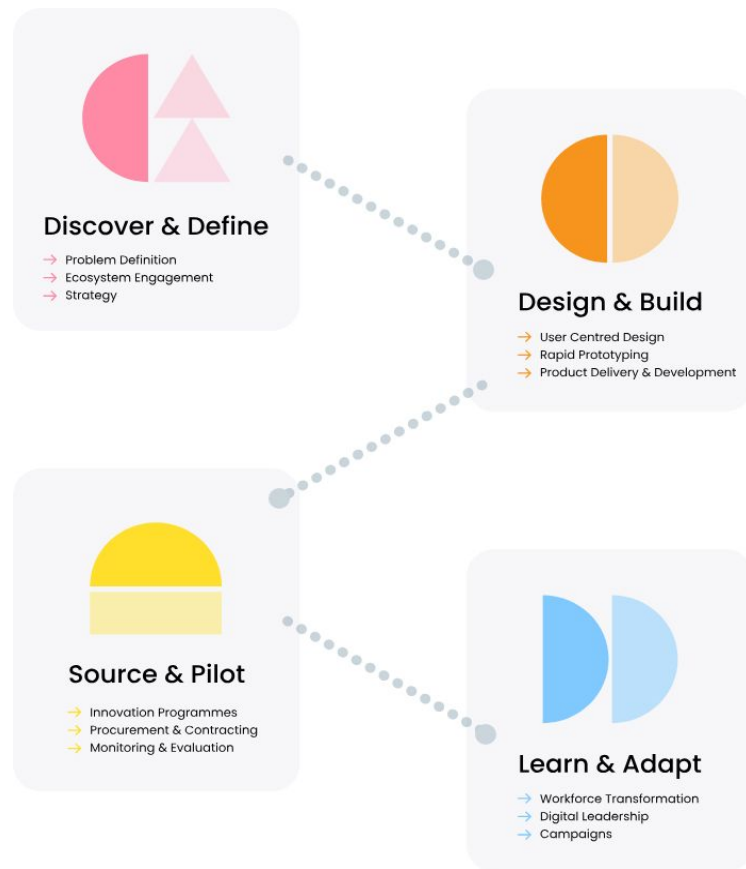


Our Approach | The transformation life cycle

We categorise the **digital transformation life cycle** into four distinct stages and we work with our clients to provide them with the specialist support, expertise and solutions they need at each stage.

This allows us to get our clients from **'What problems do we have?'** ...

...all the way to **'We have the technology, skills and organisational approach to solve existing and emerging problems in innovative ways'.**



Our Expertise | Where do we focus our work?

Our 6 Areas of Expertise built by deep experience, proprietary methodologies and proven success

Local Government

Digital & Data Strategies
Training for Officers & Members
Leadership & Technical Advisory
Spend Analysis & Benchmarking

Security & Online Safety

Digital Policy Advisory
Regulatory Design & Implementation
Digital Product Design
National Security Solutions

Digital, Data & Technology

DDaT Strategy & Transformation
Application & Platform Development
Data Science & Engineering
Responsible AI Advisory

Commercial, Spend & Impact

Procurement & Commercial
Finance & FinTech
Monitoring & Evaluation
Sustainability & Social Value

Open Innovation Programmes

Challenge Programmes
Startup Accelerators & Boot Camps
Innovation Grant Management
Startup Events & Engagement

Learning & Workforce Transformation

Learning-Oriented Discovery
Transformation Learning Programmes
Targeted Digital Upskilling
Executive Coaching & Placements

Our Team | Leadership

A team with unrivalled experience & expertise



Ryan Shea

Co-Managing Director

- 15 years of technology, strategy, and public sector expertise across both the US and UK
- Ex- Monitor Deloitte, London Business School MBA.



Johnny Hugill

Co-Managing Director

- 10+ years delivering digital transformation in the public sector
- Leader in public procurement and finance reform
- UK Government Procurement Expert Group - Member



Richard Llewellyn

Chief Technology Officer

- 10+ years of technical leadership, assurance, and advisory across the public sector
- Leader in scaling product teams in both startup and enterprise contexts

Our Clients & Partners | Who do we work with?

Central Government



Ministry
of Defence



Ministry
of Justice



Crown
Commercial
Service



Foreign &
Commonwealth
Office



Department for
Business & Trade



Cabinet Office



Ministry of Housing,
Communities &
Local Government



Department for
Science, Innovation,
& Technology



Department
for Transport



Department
for Culture
Media & Sport



Department
for Education



NHS
England

Local Authorities



GREATER
MANCHESTER
COMBINED
AUTHORITY



Llywodraeth Cymru
Welsh Government



City of
Westminster



TRANSPORT
FOR LONDON



Public Agencies



Information Commissioner's Office



Office for Product
Safety & Standards



Geospatial
Commission



Health
Innovation
Manchester



The
Health
Foundation



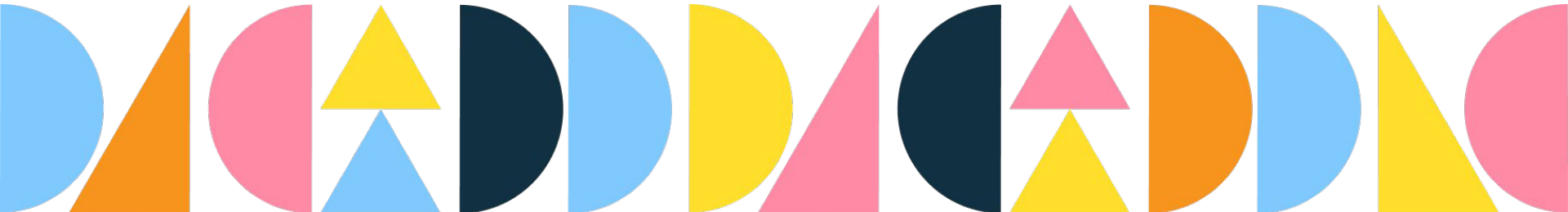
Equality and
Human Rights
Commission

Private Sector



Service Offering

Cloud Modernisation Roadmapping



Cloud Modernisation Roadmapping



Why: We have helped many organisations over the years in their cloud transformation journey. Even though the importance of cloud might already be recognised at the strategic level, there is a lack of understanding of how to effectively harness its potential in practice. Business units are not skilled enough to identify the ways in which cloud could help them. At the same time, IT has failed to connect cloud initiatives closely enough to business benefits and objectives. A shared vision for cloud-based business within organisation is missing, resulting in disconnected development of business solutions and cloud platforms. Cloud has huge potential to enable and boost the digital business development, but organisations must adapt first.



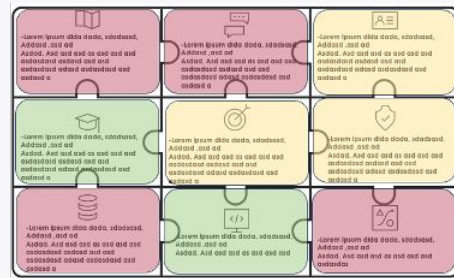
How: Our approach follows nine intertwined themes that forms together an organisation's cloud posture. Organisation's uniqueness is revealed through the combination of themes and that builds the foundation for cloud transformation and value creation. Our analyses goes beyond technical aspects and maximises the value creation requires the understanding holistically the current cloud posture and how each theme supports or hinders reaching the full potential.

The cloud puzzle is used as the main holistic lens and we will consolidate synthesized findings and build a prioritised list of development items.



Potential Customers: Ideal clients include central government and public sector organisations that are setting or refining their cloud strategies

Cloud maturity posture, key findings



Roadmap of development items

#	Development item description	Why this is important, what value we get?	Puzzle field
1	...	...	Leadership
2	...	...	Organization
3	...	...	Skills
4	...	...	Skills
5	...	...	Platform
6	...	...	Vision

Cloud Modernisation Roadmapping

Features

- Methodologies to incorporate and measure the current status
- Deep-dive into the organisation and find the true readiness across technical and non-technical parts
- Ready-made surveys and model to run the workshops
- Provide clients with a status of their current cloud posture
- Map bottlenecks and provide advice on how to navigate them

Benefits

- Provides a whole view of the clients cloud
- Value on cloud investment
- Our expertise is build around real-life examples and experiences
- Our analysis goes beyond technical aspects