



TIPS

New Company Services Ltd

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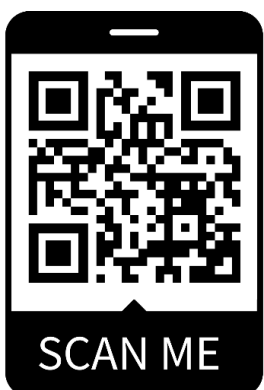


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1 Service Description

TIPS is a cloud-hosted information governance and discovery platform that unifies fragmented reports, dashboards and KPIs into a single trusted source. It reduces reporting noise, restores data confidence, and provides AI-ready metadata for safe, explainable analytics and AiDA—without replacing existing BI investments. Trusted front-door to insight.

2 Service Features

- Cloud-hosted software platform for governed information discovery
- Single catalogue for reports, dashboards and KPIs
- Configurable governance workflows with approvals and lifecycle management
- Built-in ownership, version control and audit trails
- Seamless integration with existing BI platforms
- Standardised KPI definitions and enterprise metadata management
- Structured information request management capability
- Embedded data quality and assurance rules
- Modular App Store with configurable software capabilities
- AI-ready metadata model enabling AiDA

3 Service Benefits

- One trusted front door to organisational insight
- Dramatically reduced reporting duplication and inefficiency
- Faster access to approved, reliable information
- Greater confidence in decision-making data
- Consistent KPIs across teams and leadership
- Strong governance without slowing delivery
- Clearer, higher-quality information requests
- Increased value from existing BI platforms
- Lower reporting risk and data errors
- Safe, scalable pathway to AI adoption



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