



Simpson
Associates

Services

Simpson Associates Services

January 2026

Welcome

Simpson Associates is a Data Transformation consultancy, helping organisations maximise the value of their data, unlocking the power of data for good.

Our mission is to help purpose-led organisations from within the public and private sectors to harness data as a lever for change and enable them to realise business value more quickly.





Mission

To help purpose-led organisations transform their data and achieve their higher purpose.

Vision

To be the go-to partner of Data Transformation Solutions for purpose-led organisations in the UK.



Core Values



We are **Brave**

We'll ask the challenging questions, to uncover the best ideas and solutions.



We are **Collaborative**

We treat our clients and colleagues like equals, working together to find solutions.



We are **Empowering**

We give our clients and colleagues the tools to realise their potential.
Anything is possible.



We are **Passionate**

We'll ask the challenging questions, to uncover the best ideas and solutions.



Why Us



Why Us



We are Microsoft Data Experts

With over 3 decades of data experience, our expertise lies in helping organisations maximise the value of Microsoft technologies.

As a Microsoft Solutions Partner and a Microsoft Partner of the Year award winner, we hold Microsoft Solution Partner designations in Data & AI (Azure); Digital & App Innovation (Azure); Infrastructure (Azure); and Security. With specialisations in Build AI Apps on Microsoft Azure, AI Platform, Analytics, Data Warehouse Migration and Enterprise Application Migration. On top of that, we are also a Microsoft Fabric Featured Partner.





We are Trusted Advisors

To our customers we are trusted advisors, building long term partnerships that challenge the status quo of traditional business relationships. We will challenge in order to ensure the optimum solution is reached to best fit your needs.



We are Sector Experts

We help purpose led organisations within both the public and private sector to unlock the power of their data for good. Our key expertise lies within the sectors of Blue Light, Local & Regional Government, Central Government, Charities, Housing, Healthcare, and Higher Education.



Why Us

Dedicated Data Insights Specialists

Founded 1991, privately owned,
85 people and growing

Public Services Focus

Local & Regional Government,
Blue Light, Health, Housing,
Higher Education, Charities,
Multi-Agency

Our People

- UK based
- Technical & Sector expertise
- PRINCE 2 and/or PRINCE 2 Agile
- Level 3 Security Clearance

Accreditations

- ISO27001 (Information Security)
- ISO9001 (Quality Management)
- Cyber Essentials +

Technology Partners

- Microsoft Solution Partner
- IBM Gold Partner
- Databricks Partner





Approach

Glass-box

Augmenting customer capabilities with skills & knowledge transfer.

Outcome Based Approach

Focusing on your organisation's challenges

Agile & Proof of Value

Start small, think big

Templates & Accelerators

Reduced time to value, best-practice, proven solutions



What We Do

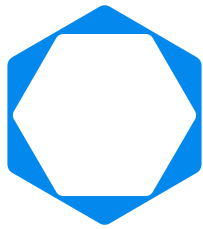


What We Do

Below are the core services we offer.



Advise



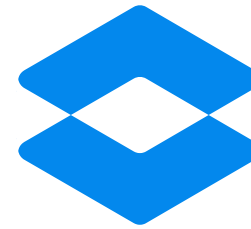
Infrastructure &
Security



Data
Engineering &
Integration



Data Analytics &
Visualisation



AI & Data
Science



Operate





Advise

As trusted advisers, our approach is to work in partnership with clients. With the importance on ensuring the right foundations are in place, our advisory services focus on:

- Data Strategy
- Assessment Services – for example, Data Maturity Assessment, Cloud Adoption Assessment, and Data Migration Assessment
- Capability as a Service – for example CDO as a Service
- Operating Model – to ensure operational efficiency





Infrastructure & Security

We provide services to ensure your data platforms are secure and follow a best practice approach. These services focus on:

- Cloud Security
- Data Migration Services
- Identity Security
- Database Modernisation & Migration
- SQL Server Migration
- Security Standard Readiness – Cyber Essentials & Essentials Plus
- Data Governance and Microsoft Purview services such as Data Governance Framework Accelerator, Purview Accelerator, Purview Data Governance Readiness Assessment, Purview Managed Services and Secure AI Adoption and Governance with Purview





Data Engineering & Integration

Our range of solutions and services ensure we create the right data architecture, using the most appropriate technology for your organisation's needs. Services include:

- Data Modelling & Pipelining
- MDM & Data Matching
- Data Integration
- Data Architecture
- Real Time & IOT Services
- Data Quality Management





Data Analytics & Visualisation

These services focus on bringing your data to life in a visual way, to assist you in making the best decisions for your organisation. Descriptive, Predictive and Prescriptive analytics are all in reach with our tried and tested offerings:

- [Business Intelligence](#)
- [Custom Reporting Solutions](#)
- [Power App Development](#)
- [Custom Web App Development](#)
- [Microsoft Fabric Services such as Fabric Accelerator, Fabric Proof-of-Concept, Fabric Managed Services and Microsoft Fabric Fundraising Accelerator](#)





AI & Data Science

The power of AI to take your most valuable asset, data, to the next level is within reach with our range of accessible services. Improving your organisation's efficiency and improving insights to make important decisions using AI needn't be cost prohibitive. Services and offerings include:

- [Gen AI Services](#)
- [RedactXpert – AI Powered document auto-redaction](#)
- [AI Accelerator –offering an easy way to start through Proof of Concept](#)
- [Demand Forecasting](#)
- [Machine Learning](#)
- [Predictive Analytics](#)





Operate

Working in partnership with our clients, we work to provide continuous improvement and innovation to your organisation. Building your solution is only the start, we will ensure we keep the lights on through a variety of offerings:

- Training
- Managed Data Services
- Innovation Services
- Capability as a Service – such as Managed DBA for SQL Server, CDO as a Service
- Continuous Improvement
- Support Services





Contact Us

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