



Putting people at the heart of digital evolution



| G-Cloud 15



Microsoft
Power BI

Transform insights into impact: Empower your data team with advanced analytics, AI-driven visuals, and intuitive reporting tools, all in one unified platform

CloudSource brings clarity and confidence to the public sector transformation



CloudSource is an award-winning GovTech business, trusted by UK & EU Central Government, Agencies, and Regulatory Organisations to deliver **Digital Transformation, Strategy, and Delivery Services**, bringing deep sector knowledge to modernise operating models and drive lasting results.

Working solely within the public sector, our domain knowledge of **Regulatory, Compliance and Transparency** business processes is our differentiator in the business and technology ecosystem.

We're a thought leader and Microsoft champion, enabling our clients to drive value through cutting-edge Microsoft cloud platforms, business applications, data, and AI that meet today's digital expectations of citizens.

For over a decade, we've been a results-driven SME partner, putting customer success at the heart of everything we do and consistently delivering results above and beyond.

What makes us different?



Domain Knowledge & Expertise



Digital, Data & Technology SME



Microsoft Solutions Partner



Referenceable Programme Successes



Agile and Flexible Delivery Model



Located in London, Edinburgh & Dublin



Service Description: Microsoft Power BI

Microsoft Power BI is a collection of cloud-based apps and services that can help you collate, manage, and analyse data, providing a comprehensive view of your organisation. By displaying data and insights in a meaningful way, you can enhance your decision-making capabilities.

Establish a governed source of truth

Connect all your disparate data sources in a single environment to establish a unified source of truth for all your data

Interactive Visualisations

Turn complex data into clear, actionable dashboards

Infuse data experiences

Bridge the gap between insights and decisions through interoperability with the apps you use every day

AI-powered Analytics

Built-in AI capabilities to uncover trends, predict outcomes, and accelerate decision-making

Enterprise-grade Security

Ensure compliance and protect sensitive data with Microsoft's secure cloud infrastructure

Turning public sector data into better decisions and better services

Unlock the full potential of your public sector data with Microsoft Power BI, empowering your teams to make faster, smarter decisions. Power BI turns complexity into clarity, so you can focus on what matters the most.

Power BI brings all your data together in a secure, cloud-based platform, helping you visualise trends, uncover patterns, and make faster decisions. With AI-driven analytics and intuitive dashboards, your teams can turn data into impact without technical barriers.

By connecting structured and unstructured data, Power BI helps public servants deliver better services, optimise resources, and respond proactively to challenges. From improving efficiency to enhancing citizen engagement, it turns data into a strategic asset for the public sector.



Relationship Management



- Real-Time analysis of the application pipeline.
- Geographic segmentation and registration application acceptance.
- 360 view of applicant demographics.
- Data-driven decision making to accelerate exception handling.
- Predictive analytics to forecast application trends and resource needs.

- Monitoring of service, license and grant renewals and revalidation.
- Citizen register insights and segmentation visualisation.
- Drive actionable insights of public service consumption and performance.
- Personalised engagement through behavioral and service usage analytics.

- Service Level Agreement(SLA) monitoring.
- Case volume and metrics analysis.
- Casework Teams utilisation.
- Common issues and trending problem highlights.
- Sentiment and feedback analysis for continuous improvement.

By using the Power BI platform, Public Sector organisations can:

- Provide self-service data analytics to the public and improve services
- Connect, combine and analyse their entire data estate to find deeper and more helpful insights on citizens and public servants.
- Find answers quickly from both structured and unstructured data to go from data to insights and insights to action, delivering better public services.

CloudSource provides business consultancy and technical development services based on the Microsoft Power BI technology stack. We offer a range of data and analytics technical skills to enable real-time visualisation of business data and public service consumption.

Features:

Scalable Low-code No-code platform for Report and Dashboard Development	Transform Data with Power Query
Market-leading expertise from a Microsoft Solutions Partner	Get more done with AI
Out-of-box Integration with Excel	Secure Data Management & Analytics
Data Visualisation	Scale as needed
Power BI Mobile App	Configurable Security Model

Benefits:

Empowers Business Units to Digitise and Automate their Business Processes	Cost-effective Analytics Development
Pre-built Functions and Templates to create Dashboards rapidly	Full Interoperability with other systems
Drive Innovation by Prototyping and Evolving your ideas	Secure Development
Modernise Business Service Monitoring	Easy to maintain and support apps created
Process Acceleration from Business Data	Visualisation of business data

How we plan the service

CloudSource provides a flexible, collaborative approach to Project and Programme planning for the implementation of new services, from blue-sky thinking and business case authoring through mobilisation, delivery, and continuous improvement.

We have a dedicated project management office that specialises in delivering Digital, Data, and Technology (DDaT) and has experience at all stages of the programme lifecycle, including supporting service development from pre-alpha onwards. Our methodology follows a proven, GDS-aligned process. It delivers Agile Scrum with overarching waterfall governance.

Throughout delivery, we collaborate with customers and partners in sprints, using a one-team, one-goal approach and a continuous delivery principle to deliver demonstrable benefits as early as possible in all our work. Project plans and milestones are aligned with deliverables, and Highlight Reports (HLR) are delivered at a frequency to provide a clear view of Project progress and activity status, leading to a high degree of confidence in achieving milestones.

Professional Services Portfolio

CloudSource professional services include, but are not limited to:

Advisory



Transformation Advisory

Establish your vision, strategic goals, and future business models.

Delivery



Systems Architecture

Design “to be” technical architecture required by your future organisation.

Continuity



24/7 Helpdesk

Omnichannel Support and engagement that guarantees business continuity.



Programme Mobilisation

Implement governance, programme structure, and align stakeholders for a successful outcome.



Functional/ Business Analysis

Reimagine, rethink and redesign business processes and the ways of delivering business services.



Software Release Management

Future-proof your development investment and continuously improve your digital services.



Programme Management

Coordinate workstreams, oversee governance boards and control Budget & Risk.



Application Development

Extend and develop applications to meet the unique requirements of your organisation.



Environments Management

Implementation of Software Development Life Cycle (SDLC) infrastructure and data management.



Project Management

Maintain Plans, RAID, Stakeholders and product delivery, aligned to the Agile SCRUM framework.



Data and AI Engineering

Unlock intelligence, automate repeatable tasks and surface deep business insights & Data visualisation.



Licensing and storage

Cloud platform, software licensing, and storage optimisation and guidance.

Credibility



We are proud to partner with a range of public sector organisations, government departments, agencies, regulatory bodies, and local authorities.

Our technology and services support critical public services, helping drive innovation, efficiency, and digital transformation.

- Service, License Applications and Registrations
- Complaints and Enquiry Handling
- Casework, Concerns and Triage
- Transparency (FOI, DPA, EIR & GDPR)
- Fitness & Authorisation /Practice/Teach
- Disputes and Appeals

Recognition

CloudSource is proud to be recognised across multiple dimensions, from driving digital transformation to championing diversity and inclusion in tech. Our awards reflect the strength of our people, the impact of our solutions, and our commitment to building a smarter future. Whether it's delivering change or empowering underrepresented voices, we're honoured to be leading the way.



Impact

Social value is integral to our culture and purpose. We are committed to supporting local communities and delivering real impact through everything we do.

 **HumanWise** is our social value initiative, a reflection of two of our core values: Human and Wise. Together, they define how we give back to society and create sustainable impact.

CloudSource holds the **Social Value Quality Mark Bronze Award**, recognising our commitment to delivering meaningful impact through HumanWise.



This is to certify that

CloudSource

has been successfully awarded the Quality Mark



Terms and Conditions:

All services provided are governed by the G-Cloud 15 Framework Terms and Conditions. Additional Terms may apply, dependent upon the service being purchased; these may include:

- **Software as a Service (SaaS) & Cloud Storage Subscription**
All software license purchases and subscriptions are the client's responsibility.
- **Data Processing**
Data processing may be subject to an additional Data Protection Agreement.

Client Obligations:

For CloudSource to deliver our service to the highest possible standards, we may ask our clients to:

- **During the Onboarding Phase**
Make an agreement on the most suitable governance model to meet the requirements of the engagement.
- **Engage Business Stakeholders**
Communicate the expectations of project involvement to key business stakeholders.
- **Provide Access to Technology**
Line-of-business Applications, Technology Estate & Data.

Contact Details:



With a strong background in business development and strategic growth within the Microsoft ecosystem, Rob guides public sector organisations to unlock value and deliver meaningful transformation.

Rob Bragg  

Business Development Director



Crown
Commercial
Service
Supplier



HM Government
G-Cloud
Supplier



Digital Outcomes
& Specialists

 **CLOUDSOURCE LONDON**
Liberty House
222 Regent Street
London
W1B 5TR

 **CLOUDSOURCE MIDLANDS**
Westgate House
Royland Road
Loughborough, Leicestershire
LE11 2EH

 www.cloudsource.uk.com
 info@cloudsource.uk.com
 +44(0) 203 998 9003

