

Digital Maturity Assessment



Identify where you are today, plan for tomorrow. Before you embark on a change, you need to understand where you are now. Whether looking at digital skills, current device use, or AI readiness, the Digital Maturity Assessment analyses your current state – so that you can plan for the future.

How it works:

- ✓ We gain an understanding of your people and culture, then deliver an engaging comms campaign to launch the assessment
- ✓ Your Digital Maturity Assessment gets built, personalised, and distributed across the organisation
- ✓ We get the data back, develop some hypotheses, and then validate them through focussed employee workshops
- ✓ All data and insights are then shared in the form of a dynamic dashboard, and the reports you need to digest all our findings
- ✓ We help you identify the how to achieve the desired change, putting together next steps and recommendations

Following the assessment, you will:

- ✓ Understand current level of digital maturity across the organisation
- ✓ Have the information you need to make data driven decisions
- ✓ Be able to plan for learning opportunities to improve digital maturity and upskill people appropriately