



Omniplex Learning

Design & Content Services



Your trusted partner for **everything** L&D.



Award-winning
learning tools



Market-leading
learning
platforms



Specialised
content
libraries



Innovative
content
creation



Expert
professional &
consultancy
services

Omniplex Learning **at a glance**



A Portfolio that matters, brought to you by **People that care**, that is why we are a **Trusted Partner** of 4,000 customers and world leading L&D brands.

20+ years

in L&D and financially backed by
Lloyds Development Capital

Learner-centric

portfolio of **products**
and **services**

Trusted partner

of **4000+** customers



L'ORÉAL



Our values

Seek to **understand**

Stand **together**

Care about the outcome

Valued partner

of world-leading
L&D software brands

articulāte docebo® VYOND

Trust and credibility

megabyte



Crown Commercial Service Supplier



Learning technologies Awards 2024



CYBER ESSENTIALS



CERTIFIED PLUS



Our Purpose

"To enable organisations and individuals to reach their full potential through exceptional digital learning."

Creating and designing digital learning quickly and effectively is a challenge. Now more than ever learning needs to match to the experiences that learners expect today. Your digital learning should be learner-centric, uncluttered, intuitive and memorable. With Omniplex Learning, you can be sure that your digital learning not only engages your learners, but motivates them to be the best they can be.



Choosing the *right* vendor.



The complete solution

Omniplex Learning delivers end-to-end learning solutions—from strategy to execution. We design and build bespoke training modules that are scalable, brand-aligned, and ready for global deployment, ensuring seamless integration with your LMS and internal processes.



Making an impact

Our training is designed to inspire real behavioural and performance improvements. By incorporating authentic scenarios and client-relevant language, we help learners connect with the content, apply new skills confidently, and drive measurable outcomes across your organisation.



Trusted partner

We work closely with our clients to understand their culture, challenges, and expectations. Our approach is tailored, not templated—ensuring the solution feels like it was built by your own team, with integrity and responsiveness at every stage.



Trusted advisor

Omniplex Learning brings deep learning expertise to guide your decisions. From format and accessibility to localisation and future-proofing, we offer strategic advice that supports long-term success and ensures your training delivers lasting value.

Security

Omniplex Learning is ISO 27001 certified.

This means we work within the highest available security standards covering people, processes and technology security.



Omniplex Studio

What Our Clients Are Saying About Us

“

I am **really happy** to give final approval on these modules, thank you ALL as always for such an **incredible delivery!**



– Charlotte Tilbury

“

Thanks guys – it's been **brilliant working with you** so far and can't wait to see the course once finished, I know it will be fab. **Thanks for all the support.**



– William Grant

“

Sometimes external partners can **feel like an extension of your own team**, and that is **especially true for us when it comes to the team at omniplex learning**

We would like to pass on our sincerest and **most enthusiastic WELL DONE** and **THANK YOU** to your team. We are so incredibly thrilled with the STELLA Client Experience programme – **it is everything we hoped it would be and more.**



– Stella McCartney

“

Finally, on behalf of our project team, I just want to say thank you so much! We all **really enjoyed working with you all**, being in a studio environment was definitely a highlight for me **Such great collaboration all round!**

– Transport for London

Learning Psychology

We apply best in industry Learning Design principles to develop your learning solution and apply the following Learning Psychology methodology to your content to deliver engaging and memorable solutions time and again!



Engage

Engage your audience and they will be motivated to learn.



Build

We will build learner knowledge through simplifying the content.



Consolidate

We help learners to consolidate what they have already learnt by exposing them to different scenarios in a 'safe-to-fail' environment.

Our 5 Development Stages

Kick off & Content Workshop

A session with our instructional designers who will explore your content with you and work on the creative learning concepts behind the course.



Blueprint

We plan and wireframe your new course.

We create samples of the look and feel of the course from a design perspective.

We test a SCORM package with your LMS for compatibility early on.

Build

We create a fully working version of your course with all content and graphics applied.

All core interactions and knowledge checks will be in situ.



Finesse

We create and apply any voiceovers.

We finalise any video content and apply final animations and interactions to the course.

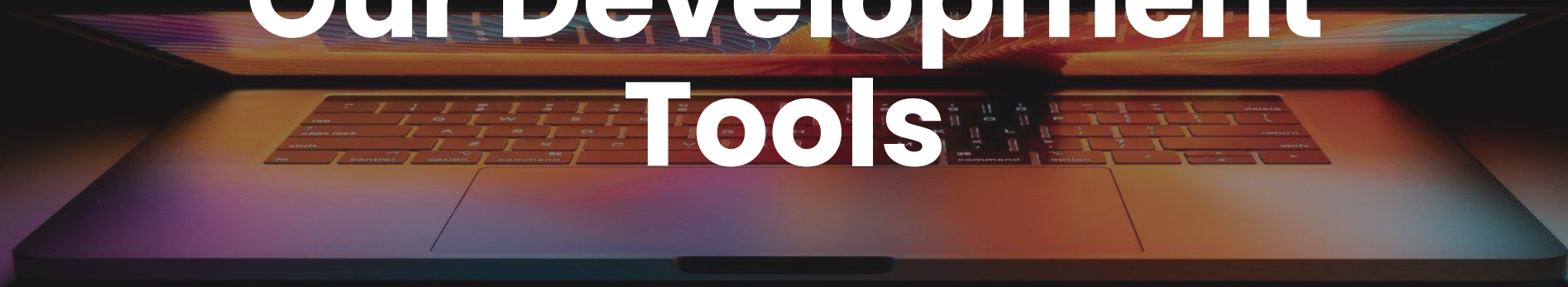


QA, Review & Sign-off

Final Build & Sign Off

Once signed off, we'll then package up the final SCORM file for you to upload to your LMS. You'll also receive a copy of the Storyline files.





Our Development Tools

Our Development Tools: Rise

A responsive digital solution, Rise offers access to learning across multi-devices and offers:

Fully responsive delivery:

Optimised deployment to a wide range of devices from PC through to Smartphone, delivering a flexible, scalable, and future proofed solution at no extra cost

Ease of maintenance:

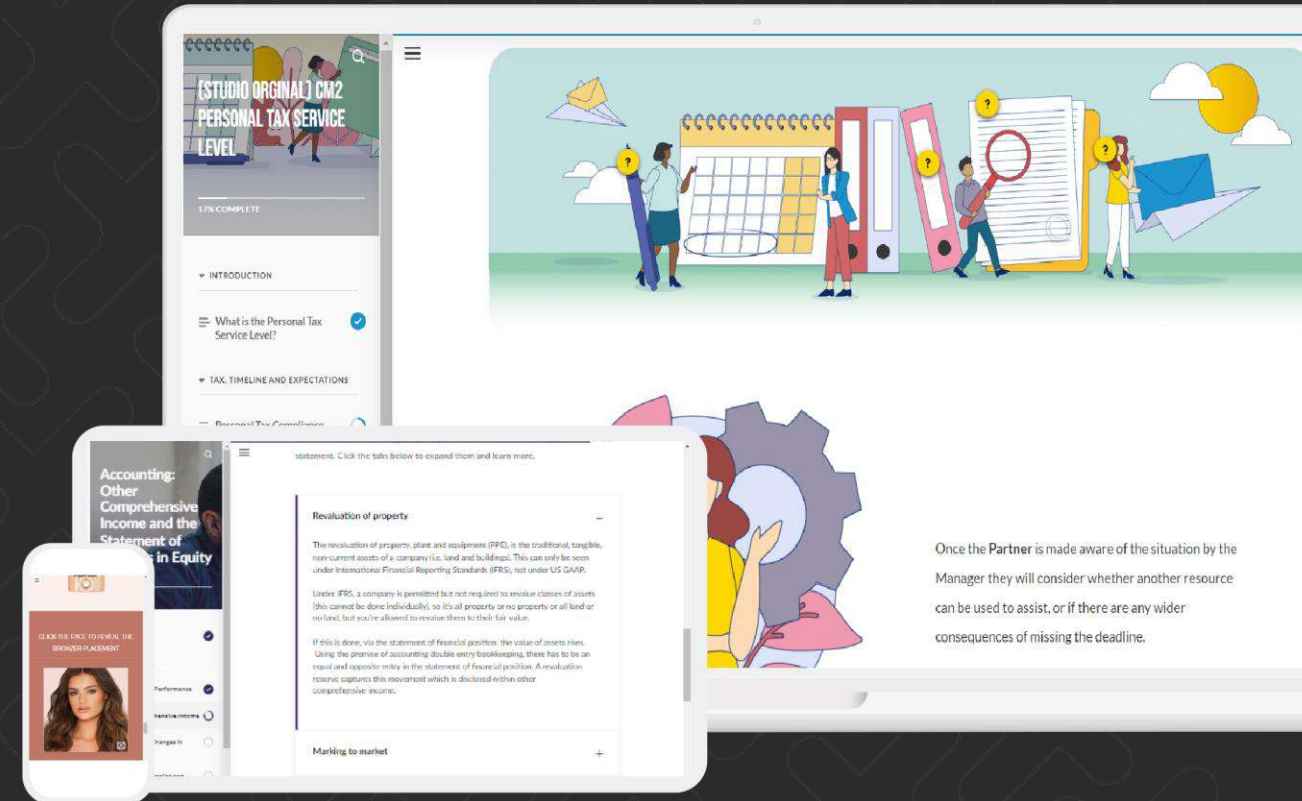
Simple, cost-effective editing process to update and republish content

Ease of use:

Articulate Rise is a highly intuitive and practical tool. Using a scrolling approach to navigation the learner will quickly find the learning environment familiar as it mimics the way they'd view websites.

Full SCORM compatibility:

Rise SCORM output is compatible with all mainstream LMS' ensuring risk free deployment



Our Development Tools: **Storyline**

Articulate Storyline is the ideal digital solution to utilise when the content and the learning outcomes require a more tailored, interactive solution using bespoke template designs.

Highly creative:

Creating interactions, exercises, activities and quizzes from a blank page ensures a truly unique learning experience is delivered.

Branching Scenarios

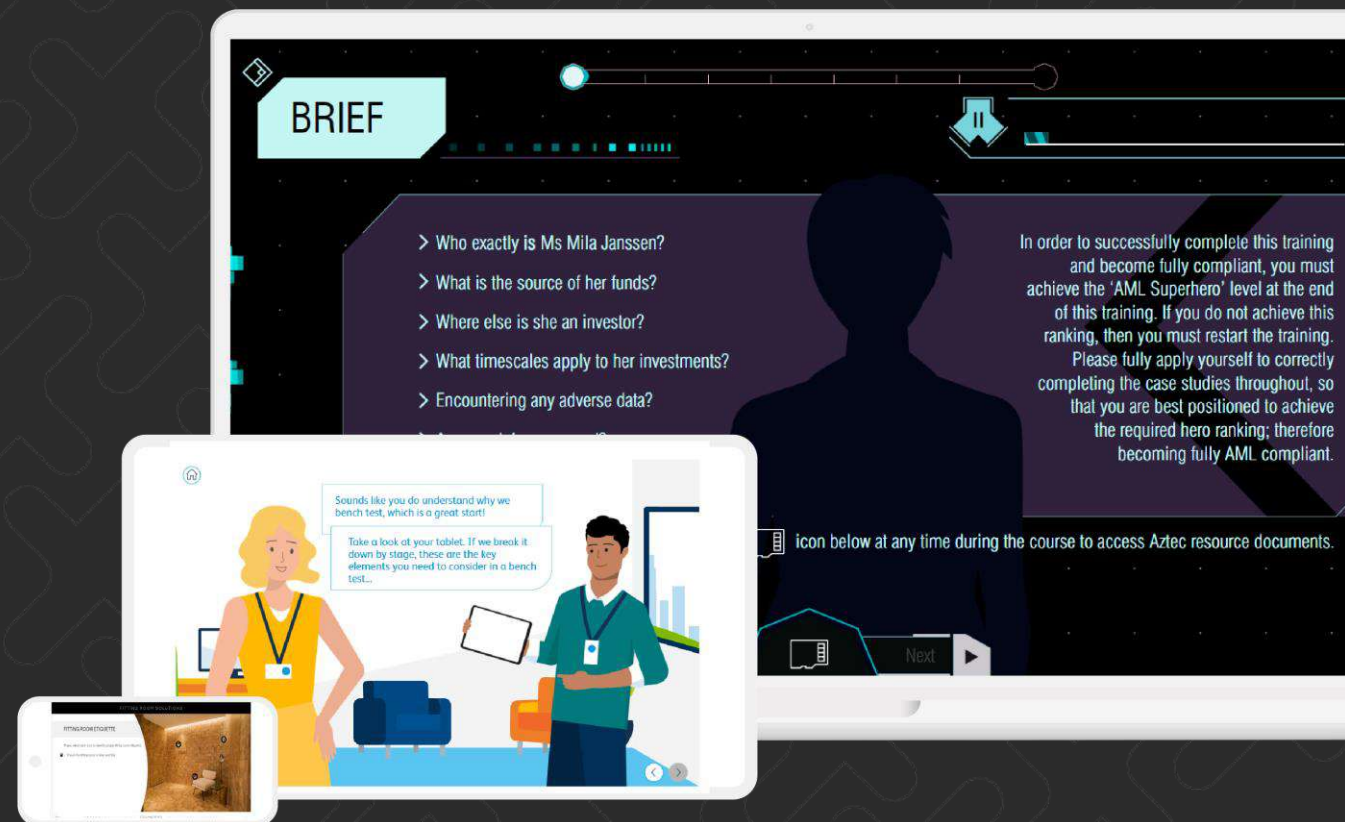
Storyline allows for the creation of dynamic branching scenarios that adapt based on learner choices, helping to simulate real-world decision-making and deepen engagement.

Ease of use:

Solutions can be designed to match the level of technology literacy of the audience ensuring that everyone has the same engaging learning experience.

Full SCORM compatibility:

Storyline's SCORM output is compatible all mainstream LMS' ensuring risk free deployment.



Our Development Tools: Business Simulations

Omniplex Learning offers a simulation builder platform designed to create contextual, personalised, and high-impact learning experiences for the future-ready workforce.

Realistic Simulation Experiences:

Build ultra-realistic, engaging simulations that replicate business challenges.

Rapid Content Creation:

Leverage our solution to reduce simulation design time from weeks to hours.

Scalable Personalisation:

Deliver tailored experiences to thousands—without compromising quality.

Contextual Skill Building:

Enable Role, Domain, and Organisational Readiness through adaptive scenarios.

Rich Performance Analytics:

Track behaviour, skill application, and engagement in real time.

Enterprise-Ready Security:

Stay compliant with data privacy and control frameworks.



Our Client Work: Rise

Our Development Tiers **Rise**

Articulate Rise is a fantastic way to deliver learning to the masses in an accessible and device friendly way!

It is also extremely user friendly, allowing your in-house L&D professionals to make future content updates easily and efficiently.

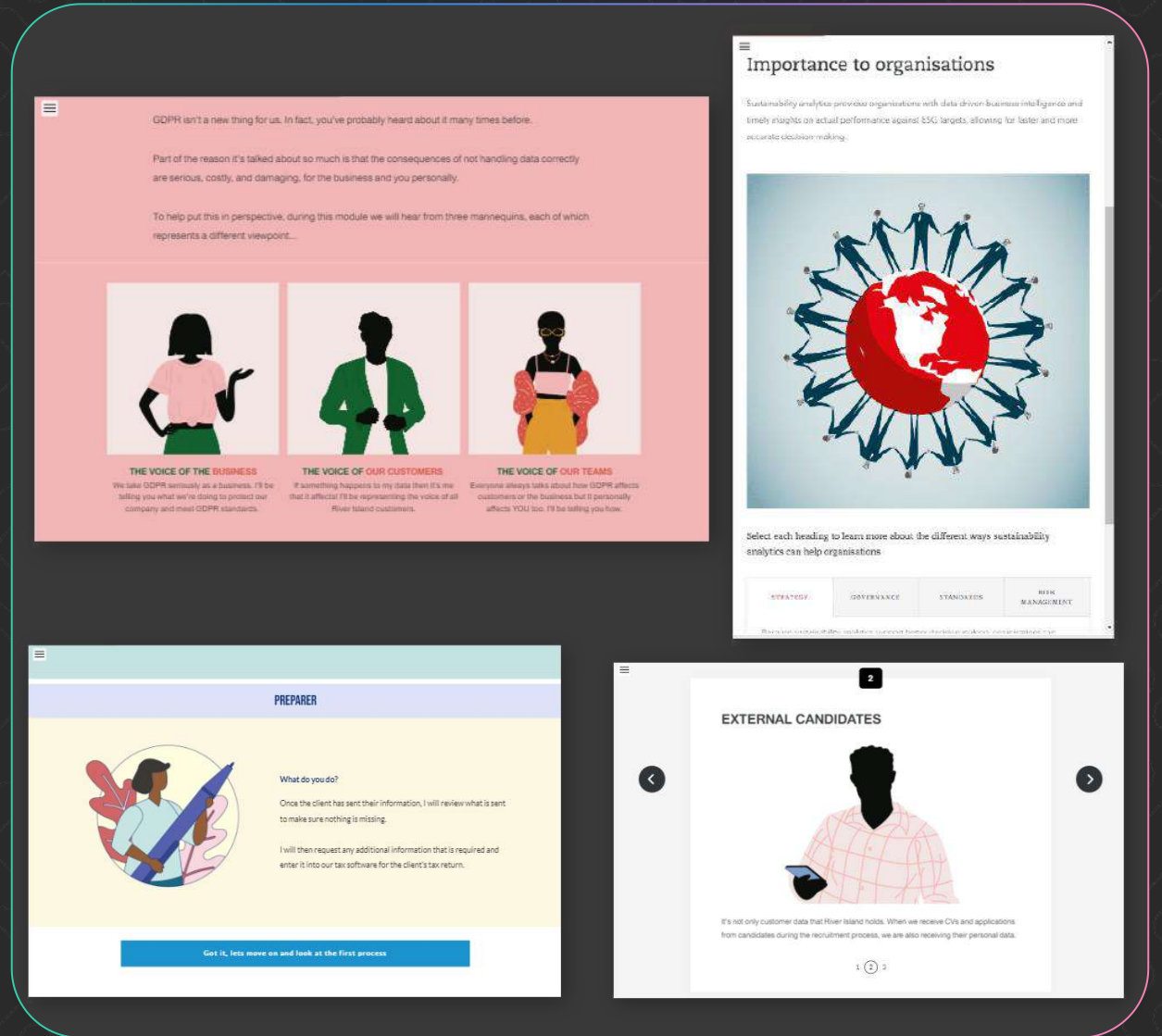
It provides complete autonomy and control over your learning content once we hand over the project; ensuring a futureproof and cost effective solution time and again.

Included in this tier you will have access to the following inbuilt functionality available in Rise :

- Accordion
- Carousel
- Tabs
- Markers
- Flip Cards
- Flash Cards Stack & Grid
- Text & Image
- Scenario blocks
- Sorting cards
- Quizzes

In addition to this we will elevate the more standard interactivity within Rise through creation of custom page layouts, complex content graphics and animated GIFs.

Rise Projects take between 4-6 weeks to develop based on module length



Our Partnership with Fitch Learning

Part of the Fitch Group, Fitch Learning partners with businesses to support the development of future leaders of the financial services industry. Their learning solutions, offered at a global scale, encompass interactive digital learning, coaching and blended learning solutions that maintain the personal element of development.

Omniplex has been working with Fitch Learning for several years supporting on various adhoc digital learning projects and summer 2020 marked a new chapter for the relationship when Fitch Learning required a partner to build their digital learning product. The digital learning, we produce in partnership with Fitch learning is used by a globally diverse group of leading financial services organisations.

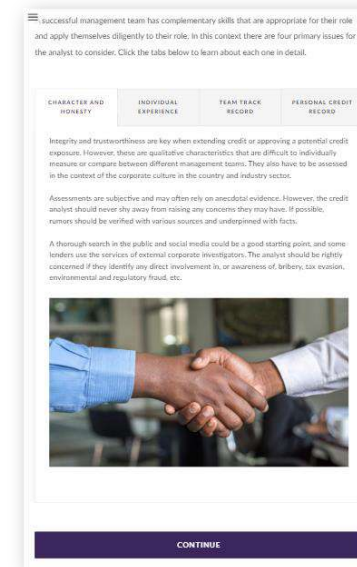
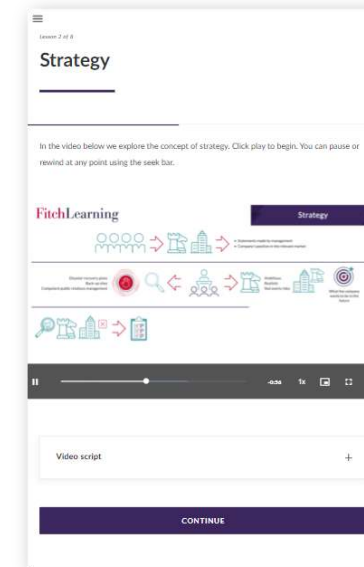
Throughout our partnership, we have worked together on over 100 modules, 15 topics and 40 hours of learning. By collaborating and innovating together, both organisations significantly advanced the quality of learning, and implanted joint workflows to deliver high quality elearning at scale.

We use a blended approach to create learning for Fitch, by incorporating short 'explainer' animations into their Rise modules, we are creating bitesize learning on the go for their clients easily accessible on mobile phones.

The Managing Director at Fitch Learning, Kevin Poulton had this to say about the partnership:

*"The best part of working with Omniplex is the **collaborative relationship** that we have built. We have **a continuous improvement partnership**. We ensure robust pedagogical models, instructional theories and effective e-learning development tools are in place **to enable the effectiveness of learning**. Our processes are continuously scrutinized to ensure we are improving production processes, eliminating errors, and guarantying high quality outputs. **Our partnership is built on mutual respect** and the team's passion to create the best e-learning content for our learners. **Omniplex is an extension of the internal team** and have continued to hold our trust to deliver on quality and time which is invaluable for us. **Omniplex has a flexible, can-do attitude and continues to be one of our preferred partners** for our digital learning projects."*

A screenshot of a Fitch Learning assessment interface. At the top, it asks: "Which of the following may need to be considered when assessing management skills? Tick all that apply." Below this are four checkboxes with labels: "Character and honesty", "Individual experience", "Team track record", and "Personal credit record". A "SUBMIT" button is at the bottom right. A large purple "CONTINUE" button is at the bottom of the screen.



Rise with Saffery Champness

Saffery Champness, a top 20 firm of Chartered Accountants and Registered Fiduciaries; have been providing exceptional service and advice to their clients for over 160 years.

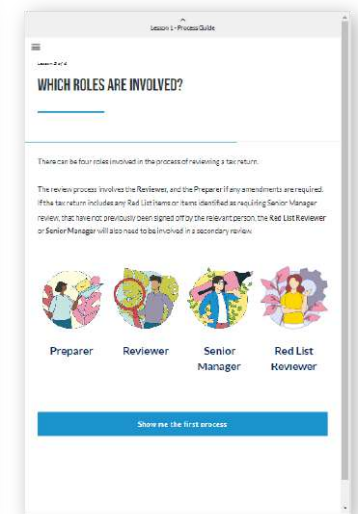
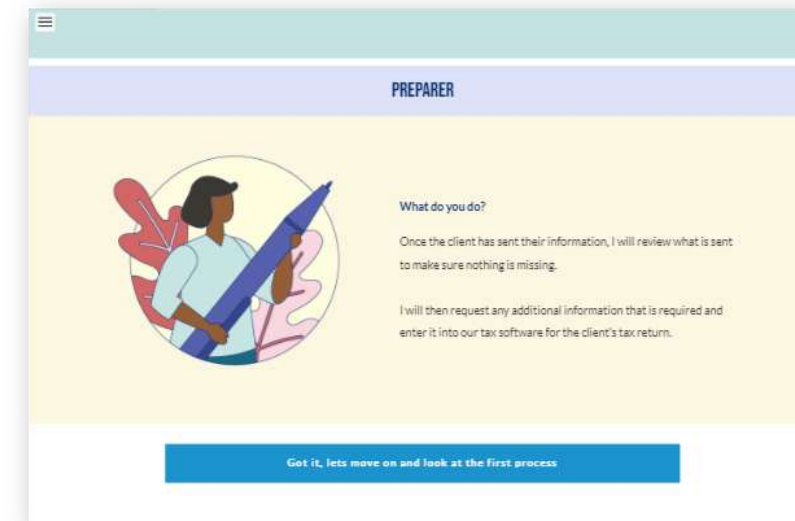
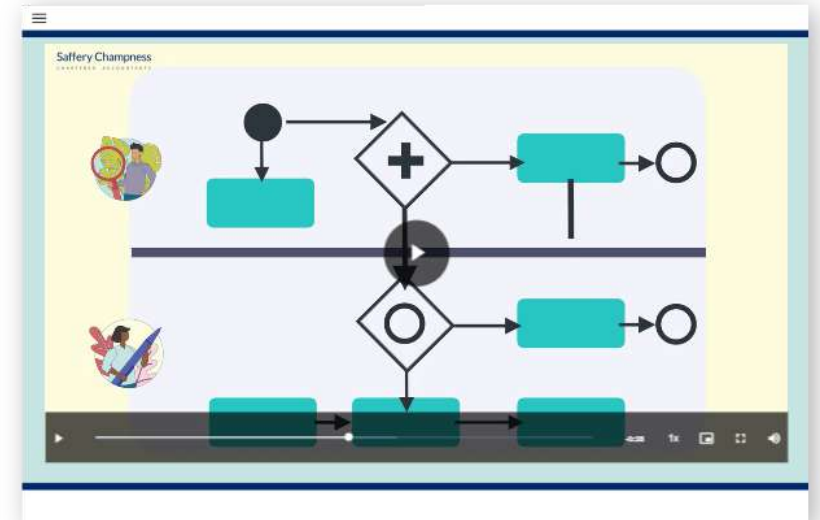
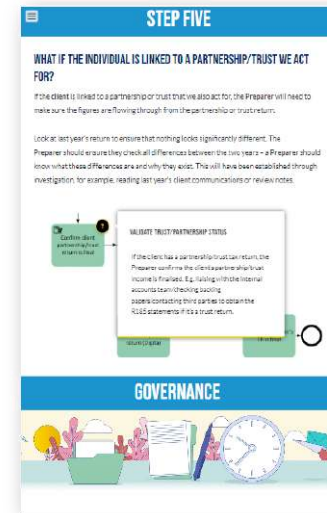
Their commitment to continue to build and improve the service they provide prompted the group to re-evaluate their ways of working. They devised a framework which sought to streamline their daily working practices which, at times, were extremely admin heavy and time consuming.

We worked with Saffery's SMEs to create 15 Compliance Cycle modules which demonstrated their new working practices, the job roles which fed into these new processes, and how their new systems and infrastructure would be instrumental in supporting the business change.

A key factor of importance to the team we were working with, was to have the flexibility and autonomy to make updates to the content, as they piloted and refined their new working practices. For this reason, we landed on a hybrid build approach utilising Rise and Vyond Animation to help set the context and win the hearts and minds of their learners.

A total of 180-minutes of mobile accessible learning has been created with Saffery so far. We have also provided access to licences of the tools we used, as well as training support, to enable their internal L&D function, to be more self-sufficient in their development of digital learning content going forward.

To review a sample of this course please access the link [here](#)



ACCA – Mobile First in Rise

We had the pleasure of working with ACCA (the Association of Chartered Certified Accountants) on their Sustainability Programme in 2021/22.

The programme looked to provide guidance on sustainability and climate related reporting, as well as demonstrating how members can work towards communicating and meeting the information needs of organisations who have a vested interest in environmental, social and governance (ESG) matters.

This example specifically looks at how we re-designed ACCA's content for a mobile-first audience. Our key challenge in re-imagining their content was to ensure that the complex topics they were trying to convey, did not get diluted when simplified into a responsive solution.

Our first mission was to redesign the graphics to accommodate the mobile phone aspect. This required us to rethink some of the diagrams which ACCA had provided while ensuring that the key information was retained.

In using Rise, we were also able to replicate learners daily digital experiences, by using a fully responsive web-based tool, and breaking out the content into easily digestible chunks for easy consumption on a mobile phone.

As a result of the great work, we implemented with the ACCA on their flagship course, we have since re-engaged with them to develop a further 5 modules in their Sustainability programme.

You can preview a sample of ACCA's content [here](#)



There are two topics in this module:

- The objectives of sustainability analytics - including its benefits, opportunities and challenges
- The importance of sustainability analytics for organisations, stakeholders and finance professionals

45 minutes **2 knowledge checks**

Defining sustainability analytics, its opportunities and challenges

In this section we will:

- Define** sustainability analytics
- Identify** the benefits, opportunities, risks and challenges relating to sustainability analytics

CONTINUE

Importance to organisations

Sustainability analytics provides organisations with data driven business intelligence and timely insights on actual performance against ESG targets, allowing for faster and more accurate decision-making.

Select each heading to learn more about the different ways sustainability analytics can help organisations

- STRATEGY
- GOVERNANCE
- STANDARDS
- RISK MANAGEMENT

By using data to drive decision-making, organisations can better understand their ESG performance and identify areas for improvement.

Our Client Work: Rise with Storyline Blocks

Our Development Tiers **Rise & Storyline** **Blocks**

A practical way to get your learners practising is by incorporating bespoke simulations and interactions built in Storyline into your Rise course.

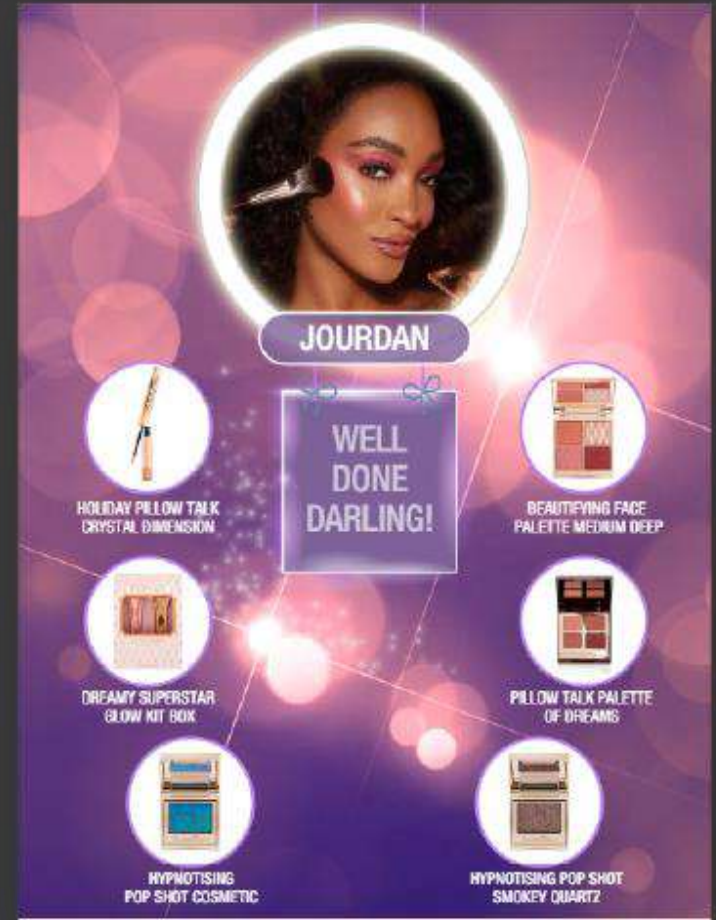
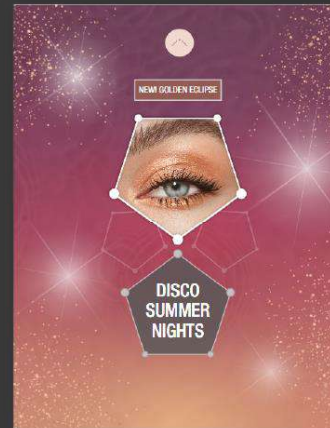
Rise is a wonderful tool, with an array of in-built, ready to use interactions. By adopting this hybrid build approach and pairing this with SL360 interactions; we will help to elevate the learner experience – creating content which is even more interactive and different to what they've seen before.

These blocks can easily be embedded into Rise and will give your learners the opportunity to practice some of the methodology they have been taught in a different format.

You will be in good company too! With the Red Cross, Dyson, River Island and Britvic all opting for this Hybrid build approach.

The amount of Storyline blocks included in your course will depend on the duration of your course and will be defined and scoped at the pre-sales phase of your project!

Hybrid Rise and Storyline Projects take between 6-8 weeks to develop based on module length.



Product Training with Charlotte Tilbury

Charlotte Tilbury is committed to creating Magic Experiences for their customers and employees alike so when we were approached by their head of training and strategy for the EMEA region we were excited to explore the art of the possible.

We have been working with the Charlotte Tilbury team over the last 12-months providing New Product Development training for their 23,000 strong retail team worldwide!

The aim was to give their retail teams the product information they required to deliver excellent service to customers.

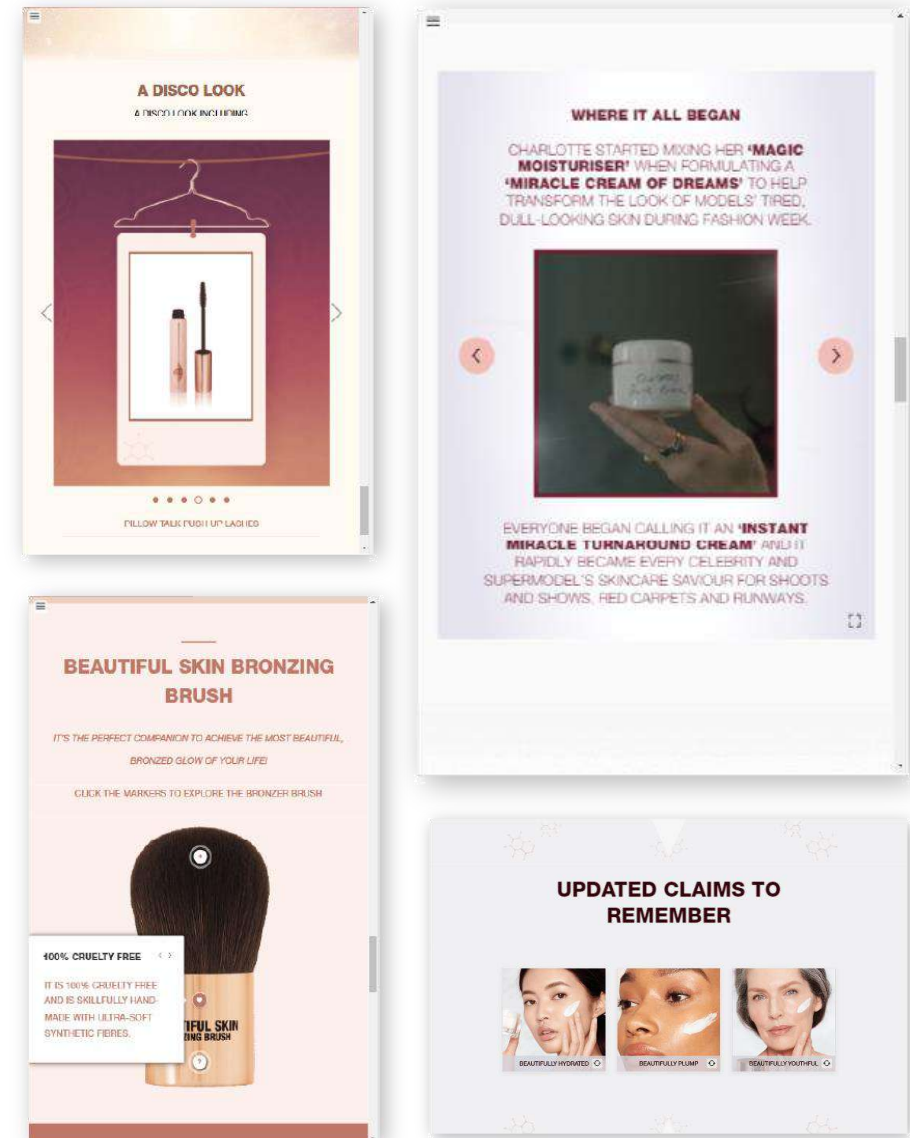
It was also extremely important to ensure that the content we created embodied their strong brand ethos and that their retail teams were able to speak passionately about the products they were responsible for selling.

We have adopted a hybrid build approach using Rise and Storyline to create engaging, mobile first learning that their sales representatives could consume on the go!

Since October 2021, we have been commissioned to develop 20 NPDP modules totalling in over 10hrs of content.

Our relationship has flourished through an open and collaborative approach, and we are currently exploring how we can support them with their wider learning strategy, with induction programmes, tailored career progression pathways and by bringing the CT brand firmly into Metaverse!

You can review sample content [here](#)



Humanitarian Focused Learning with IFRC

The Better Programming Initiative (BPI) and Conflict Sensitive Programme Management (CSPM) are concepts and methodology created by the International Federation of Red Cross and Red Crescent Societies (IFRC). These processes strive to minimise the harm that humanitarian and development actors may do inadvertently by their presence within the communities they support.

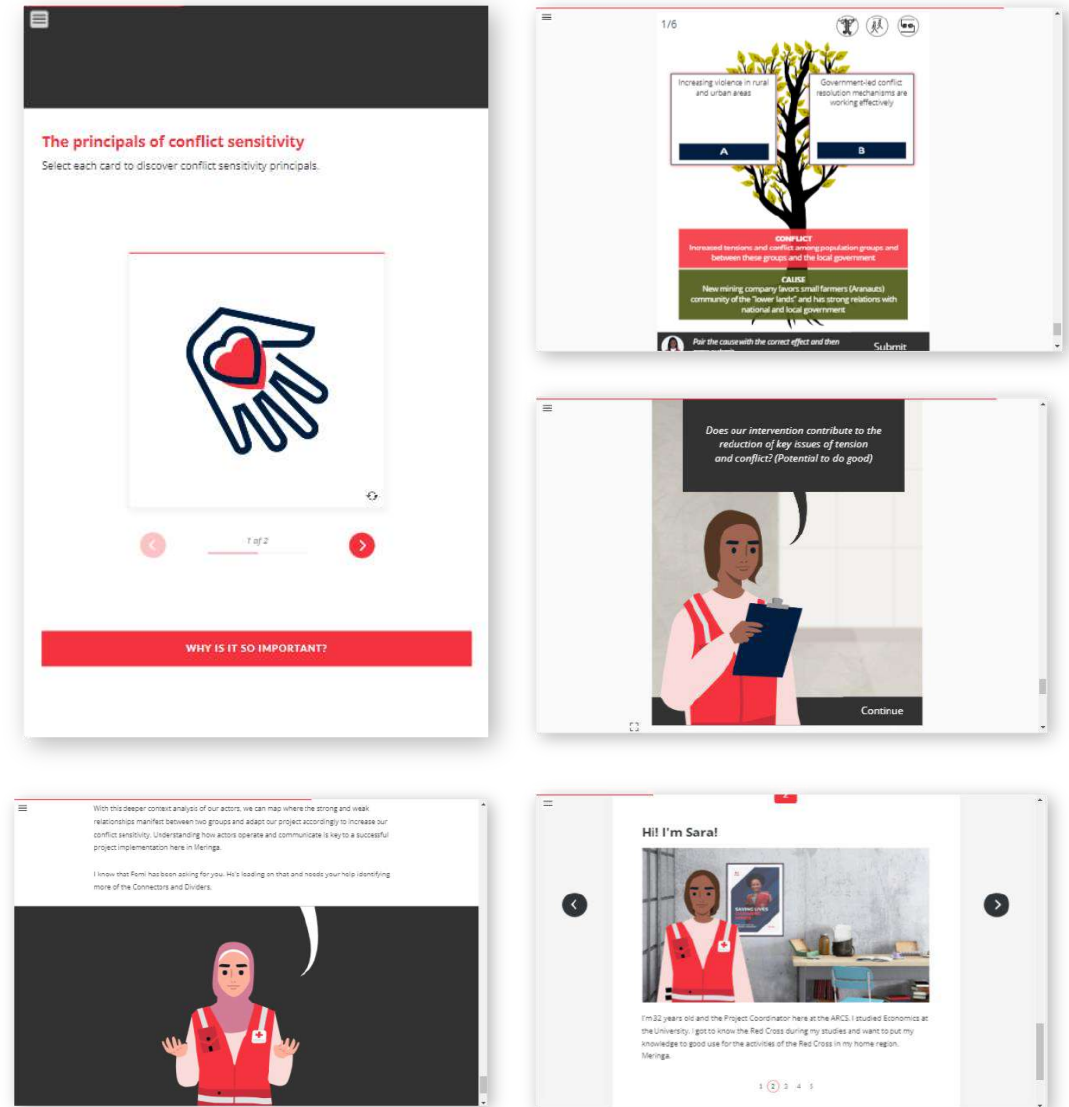
BPI and CSPM are both extremely complex in their construct and our role was to simplify the steps demonstrated within the methodology to ensure that IFRC learners were able to apply the steps in a relatable setting.

Learners are taken to the fictitious country 'Aranautia' where there has been an increased risk of natural disasters within the region of 'Meringa'. Through their review of the case files learners are given an overview of the 'conflict context'.

Through applying the BPI and CSPM steps, learners will work through the conflict caused within the region and ensure that their presence has a positive impact on the community.

By giving learners this 'real-life' example, we created an environment where they could practice the principles taught in a 'safe-to-fail' setting. Summative and formative assessments throughout the module enabled them self-reflect on their understanding and build on the existing knowledge they had.

The end result? Learners were able to apply the methodology to a relatable narrative helping them to understand the steps they need to take in their daily working lives.



GDPR with River Island

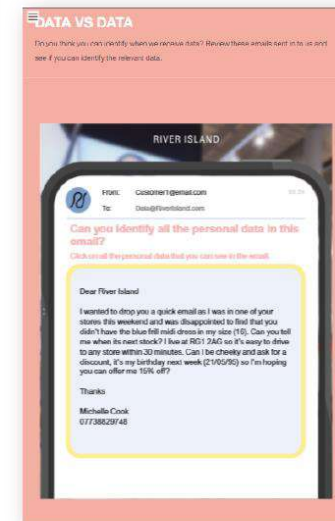
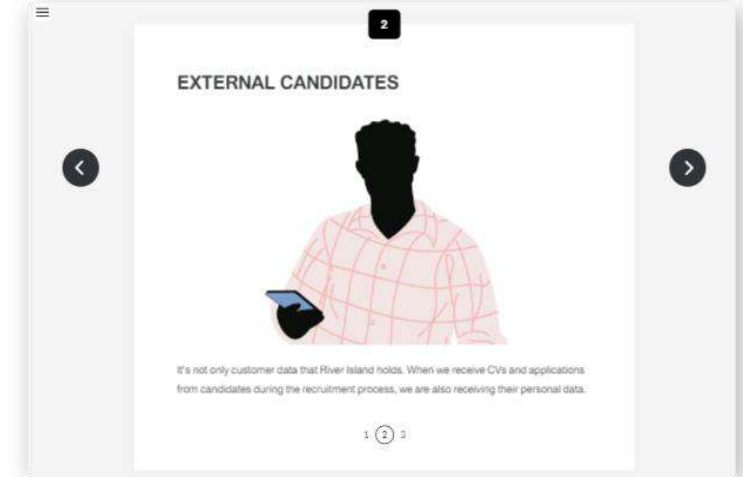
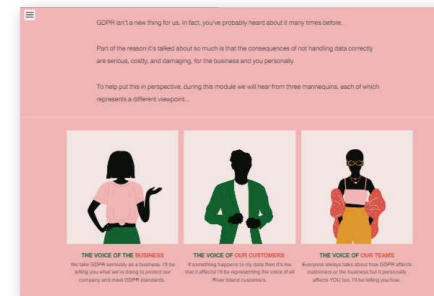
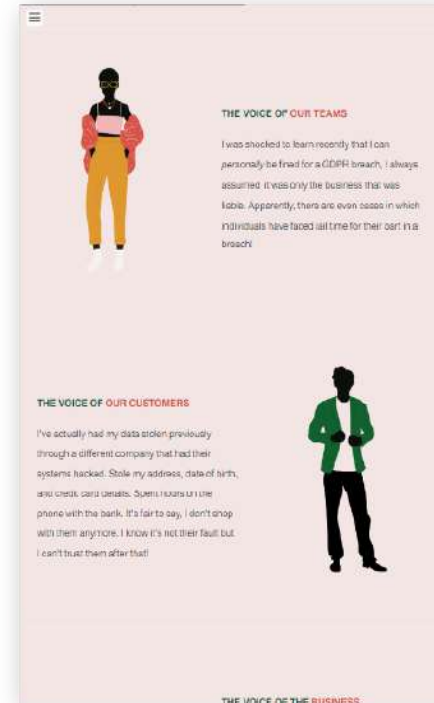
River Island, a UK based fashion retailer, have historically developed digital learning content in-house. However, as a result of the COVID-19 pandemic, their small team found the appetite and demand within the business too much to keep up with. As such, they wanted to outsource development of a customised GDPR course, specific to the business needs of River Island.

There was a desire to make the course immersive to drive engagement on an otherwise dry topic. It also needed to be futureproof (allowing the team to make updates as required), and cater to the main demographic of the company who would be accessing their training on the shop floor via their phones.

We landed on a hybrid build approach, incorporating bespoke Storyline blocks into a Rise build. Learners are encouraged to pay attention, with bespoke interactions asking them to review simulated emails, and news articles to identify moments where they feel a GDPR breach has taken place.

Learners were also given moments to 'Ask the Data Protection Officer' – with their very own DPO giving helpful tips and hints at key learning moments throughout the course.

The course was developed over an 8-week period ready for deployment to the masses in Autumn 2022!



Our Client Work: Storyline 'Inform' Tier

Our Development Tiers

– Storyline Inform

Storyline is an amazing tool for its creativity and flexibility of design, a blank page to allow your creativity to run wild! We've defined our Storyline tiers into the 3 'I's' to help to harness that creativity in a format which is mindful of your learner needs, budget and timeline...

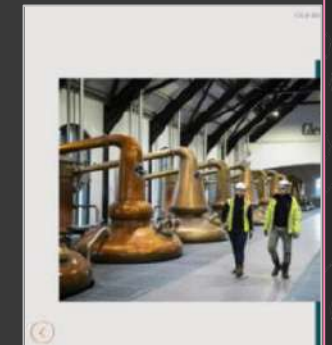
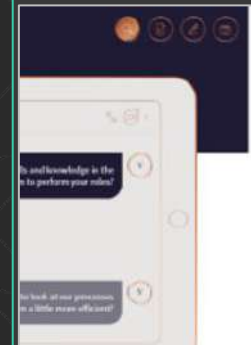
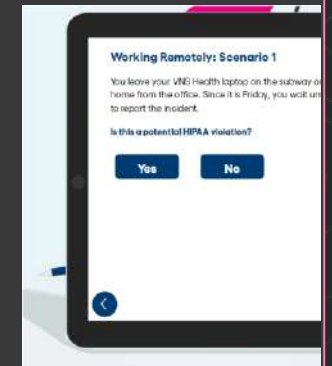
Tier 1 – Storyline 'Inform'

Our Storyline 'Inform' tier provides your learners with the most salient, 'need-to-know' information they require to ensure that they are informed about their learning topics.

Included in this tier you will have access to the following assets in Storyline:

- Basic Layouts
- Video Implementation of existing video
- Creation of custom graphics
- The following interactions: click & reveal, object states, process interaction, folder & tab interactions, hotspot, carousel, drag & drop
- The following quiz interactions: multiple choice (pick one or pick many), true or false, pick many graphics, formal end of course knowledge check quiz

Storyline Inform projects take between 8–10 weeks to develop based on module length



Recruitment with William Grant

William Grant and Sons, most well known for their production of Glenfiddich Whiskey as well as other premium branded alcohol, were looking to transform the way their global workforce approached various roles and procedures throughout their organisation.

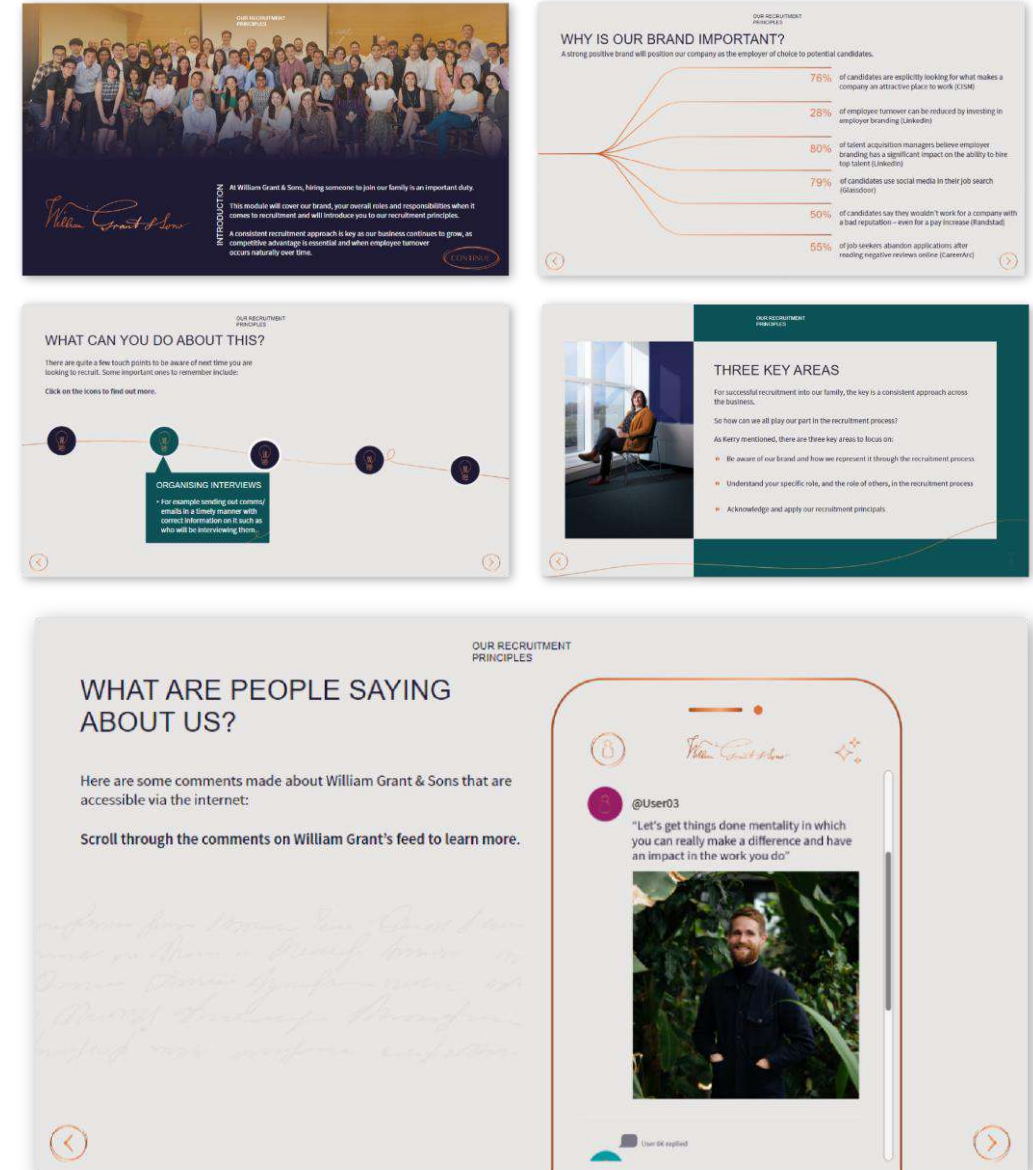
In order to bring some rigor and governance to their recruitment process, as well as consistency to approach, they were eager to define their recruitment principles through a series of 3 x 20-minute modules. Focusing on topics around determining recruitment needs, the recruitment and screening process and administration of the recruitment process.

It was important to launch the programme rapidly and mirror the premium look and feel of the brand. We delivered the project within an 8-week period, optimizing live review sessions at Storyboard and build stages.

We were given autonomy on the creative approach for the programme, settling on a process-led style, which incorporated 'real-life' scenarios, through simulated content such as a live social media feed.

Since the successful launch of the recruitment project, William Grant have formalised our relationship making us their preferred supplier for premium learning content. We have gone on to work with them on various other onboarding modules including their Diversity, Equity and Inclusion training.

A sample of the content can be found [here](#)



Annual Corporate Compliance VNS Health

VNS (Visiting Nurse Services) Health are a not-for-profit home and community-based health care organisation serving New York City and surrounding areas. They focus on promoting the health and well-being of patients and families by providing expert, cost-effective care in their homes and communities.

Since the start of our relationship in 2017, we have been working with them to help spread their corporate message and values through their Annual Corporate Compliance and HIPAA (Health Insurance Portability and Accountability Act) Training.

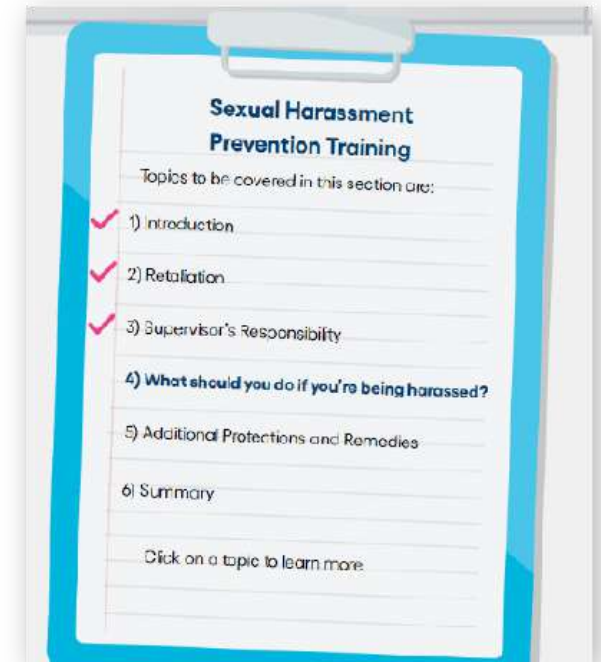
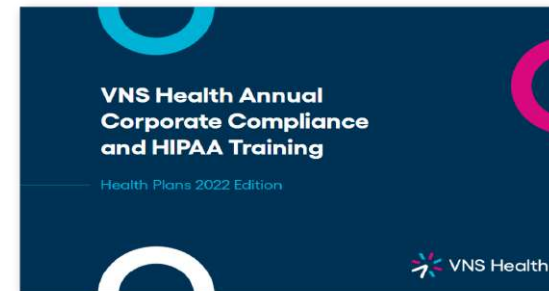
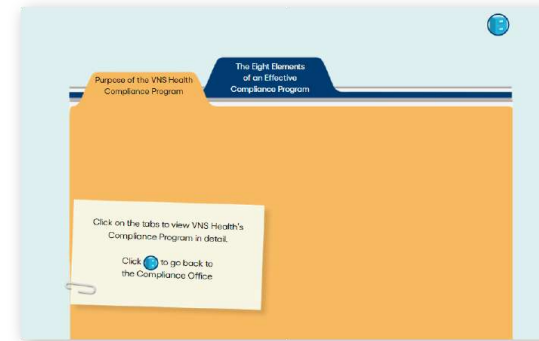
The course sets out to explain the legal and regulatory requirements which need to be adhered to in their industry as well as providing other important information to support their mission and embrace their three core values of Empathy, Integrity and Agility.

The learner is invited to interact with their 'virtual office', where they can access their compliance resources by selecting the filing cabinet, review their code of conduct on their laptop, or review their disaster preparedness strategy by triggering the fire alarm.

Four different learner pathways were identified and created to cater for the varying roles at VNS Health, allowing learners to self-elect the variant specific to their job role.

This was our first ever project with VNS Healthy, and they engage with us every year to update the content, so that it's fresh and relevant for their 13,000 people strong workforce.

We have also gone on to support VNSNY with other digital learning projects, including a module we created for them in Storyline covering their Sexual Harassment Prevention training.



Our partnership with Deloitte

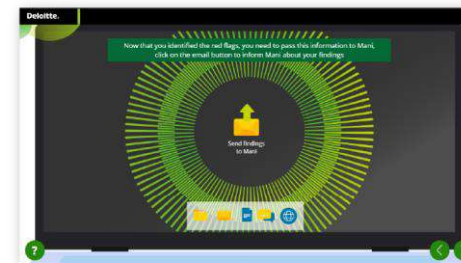
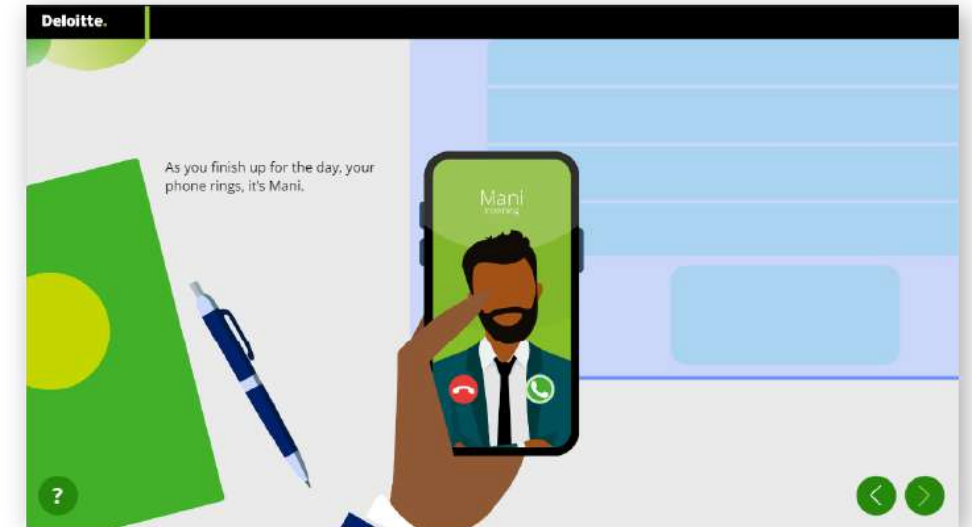
We have worked with Deloitte since 2017 on a consultancy basis through a bank of days purchased by the Global Audit and Assurance Legal (GAAL) team.

Since then, we have developed over 100 projects. These projects have included a wide variety of different assets provided by the Omniplex Studio team. Anything from editing pre-existing courses through to managing the end-to-end delivery of new courses.

We work to manage these projects through the following methods with Deloitte:

- A weekly project schedule is shared, highlighting any new projects and pre-existing projects.
- These are discussed on bi-weekly calls with our Bank of Days Programme Manager. As are RAG status reports across various projects with any key risks or challenges highlighted.
- Ahead of a project commencing and based on the scoping calls we hold; we provide Deloitte with an estimation of days which the team will require to deliver their project.
- This is tracked on Deloitte's monthly management reports which detail the original estimate and how the team is tracking in 'used time' against this.

The level of content we create for Deloitte predominantly sits in our Storyline 'Inform' tier.



Our Client Work: Storyline 'Involve' Tier

Our Development Tiers

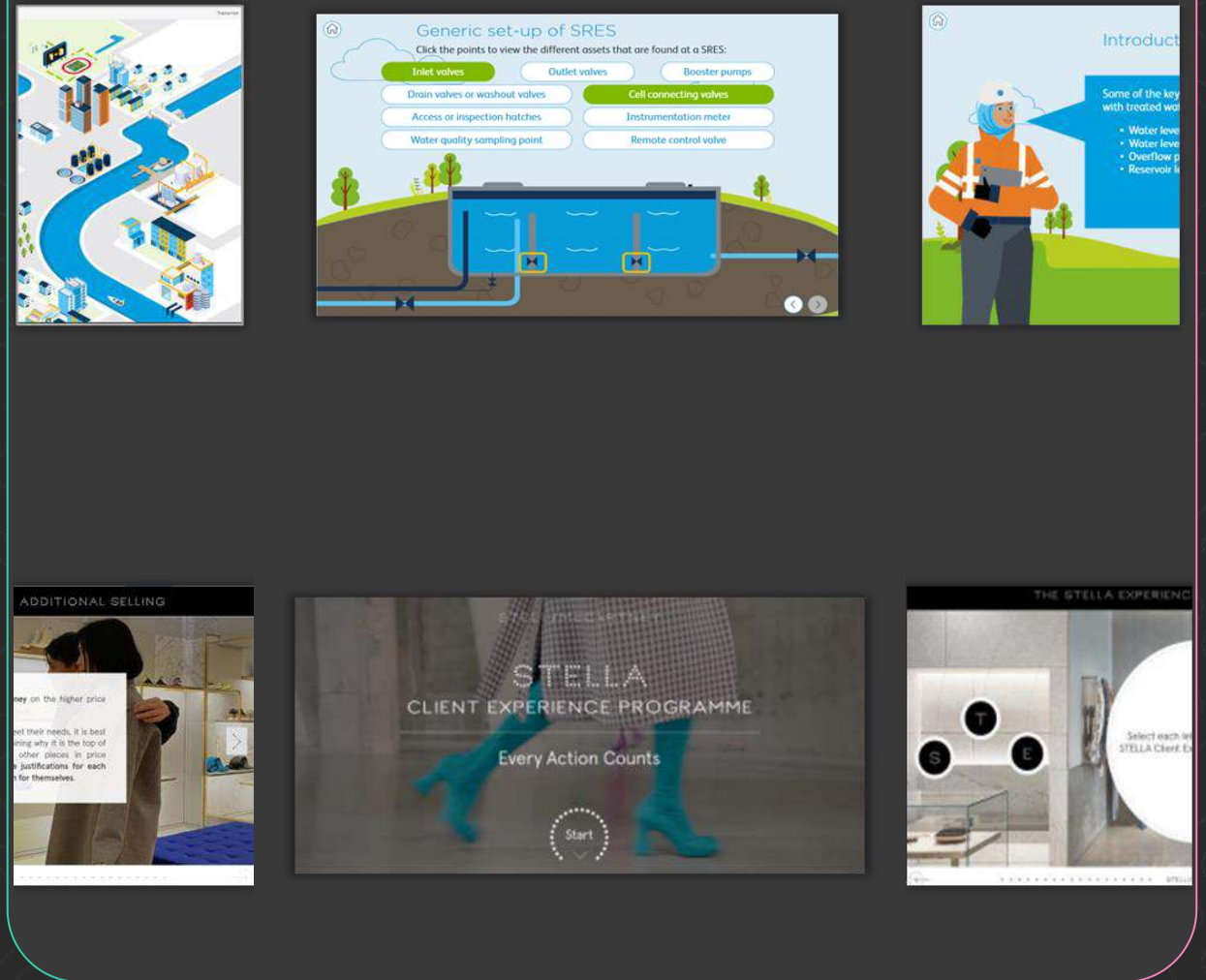
– Storyline Involve

Tier 2 – Storyline 'Involve'

Our Storyline 'Involve' tier **encourages learner participation through involving learning techniques**. This could be through **scenario-based learning or case studies**.

Included in this tier is all the basic layouts and interactions you can expect from our Storyline 'Inform' tier, whilst incorporating more **tailored interactions** and short scenario-based learning moments utilising the **branching functionality** which Storyline offers.

Storyline Involve projects take between 10-12 weeks to develop based on module length.



Sustainability with Asahi

Having worked with numerous financial services organisations over the last 5yrs to help drive important ESG messages; when we were approached by Asahi in the summer of 2022 to support them in their sustainability goals, we were excited to expand on our expertise on this topic into other industries!

Asahi had previously invested heavily in marketing assets to drive important messages for their legacy 2030 sustainability goals and found that the uptake and engagement hadn't landed as they'd hoped.

Our brief was to create a learning experience which involved and engaged their learners to sit-up and pay attention to the important messages they were trying to convey companywide.

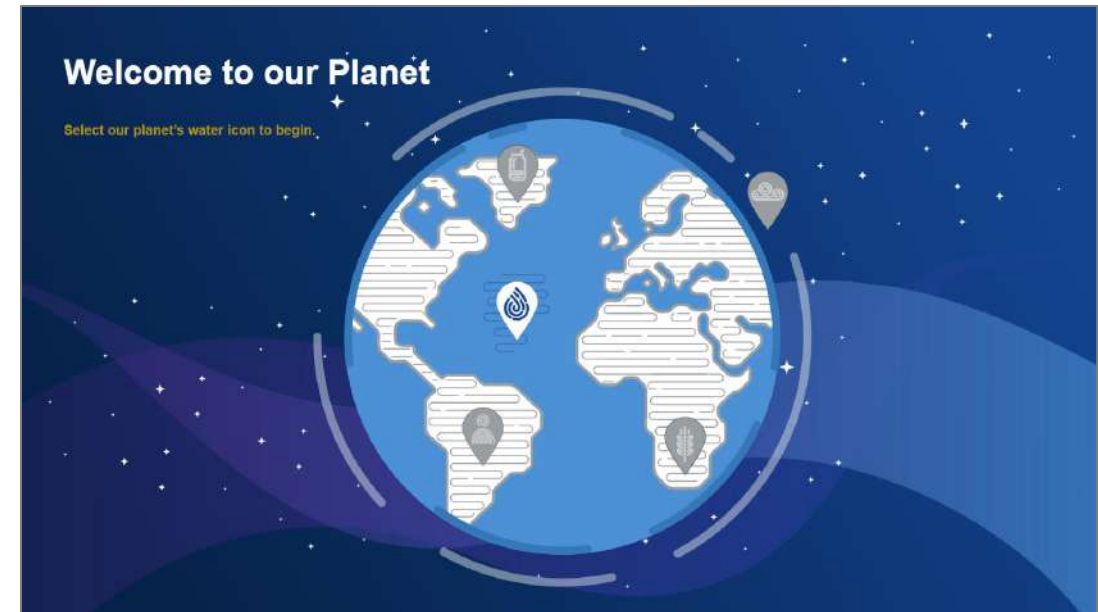
It was a non-mandatory course and so it was important that we captured the hearts and minds of the organisation quickly!

We were eager to optimise some of Asahi's pre-existing marketing assets including their vast video library on the topic. We then developed a course around these assets to tell the stories of Asahi's recent successes, and their future vision, through interactive case-studies and knowledge check games.

We created an interactive world map where learners could interact and explore the organisations 5 key sustainability goals.

A hidden section which allowed for more self-directed learning was unlocked on completion of the module, where learners journey across Europe to explore some more in-depth case studies in detail.

To review a demo of this course please access the following link [here](#)



Diversity Equity & Inclusion with William Grant

William Grant and Sons (WG), most well known for their production of Glenfiddich Whiskey as well as other premium branded alcohol, were looking to transform their corporate global education throughout their organisation.

As their preferred supplier for development of their premium learning content, we were approached by their Diversity and Inclusion team to recreate their DE&I content which needed a fresh approach and invigorating visual design.

The content we created in collaboration with WG was developed using Storyline and split into 4 core topics:

- 'Our Vision and Purpose'
- 'DE&I Concepts'
- 'Managing Bias'
- 'Inclusivity at William Grant & Sons'

The course focused on bringing the human aspect to the topic with the introduction of Key Characters sharing their stories around bias and what makes them diverse and unique. Learners are invited to interact with various case studies and anecdotal stories to bring topics such as diversity, equity, inclusion and bias to life.

It was important to retain WG's corporate brand, whilst also injecting an element of their specific DE&I brand to the learning; with the incorporation of a rainbow colour palette alongside their iconic copper thread.

To review a demo of this course please access the link [here](#)



Client Experience with Stella McCartney

We have been working with Stella McCartney providing Articulate Licenses and developing template packs in Storyline for their in-house L&D team since 2020.

Summer 2021 marked a new chapter in our relationship when they tasked us with transforming some of their face-to-face content into a digital training programme focusing on the client experience at Stella McCartney.

We developed a programme comprising of 6 x 20-minute topics split out into shorter micro-learning sections.

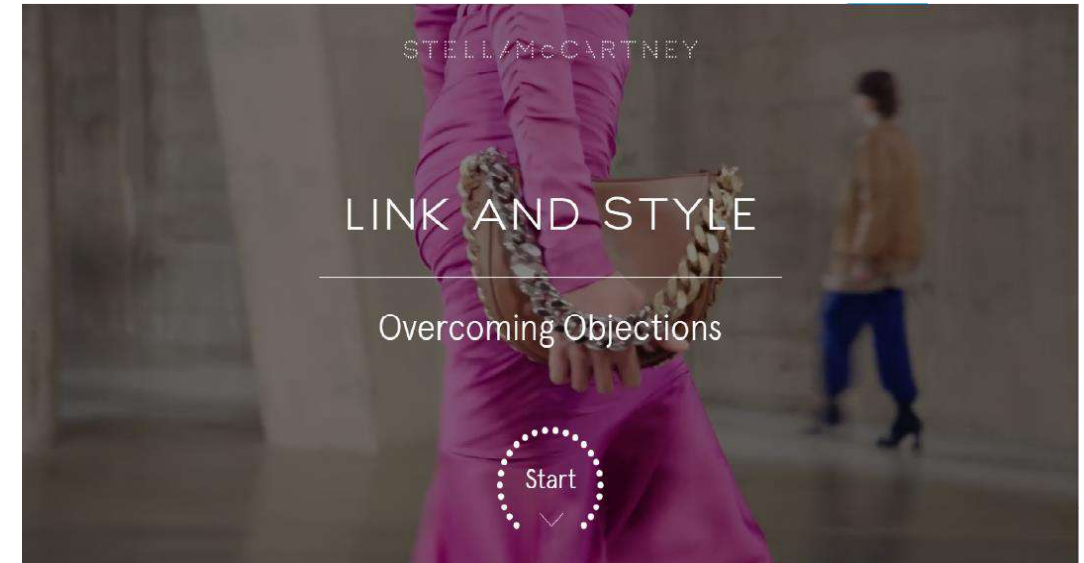
The programme included various soft skill topics such as healthy conversations, the 'Stella' way to communicate with customers, how to approach customers and create the right ambiance in store as well as how to upsell.

In keeping with Stella's strong lineage to animal friendly product, and aligned to their own brand guidelines, we created a series of animal avatars to represent their different end-consumers.

Mini-gamified interactions, were developed for learners to practice their theory in a fun and whimsical way.

In the 'Never Say no, Naked' game, learners are asked to identify answers to customer questions which acted as a conversation blocker with their clients – these blocker statements are known as 'Naked' statements at Stella McCartney.

The aim of the game? To make sure your Swan is fully clothed, by correctly identifying whether the statements you see on screen are 'Naked' or 'Positive' comments...we've shared a demo version of the game in the link [here](#)



Thames Water

We have been working with Thames Water since 2019 and in that time, we have created over 20 hours of accessible content to their learners.

One of the key requirements when partnering with them, was to ensure that their learning content was built first and foremost, with the varying needs of their audience in mind.

This included ensuring that the content was accessible to their learners and inclusive for all.

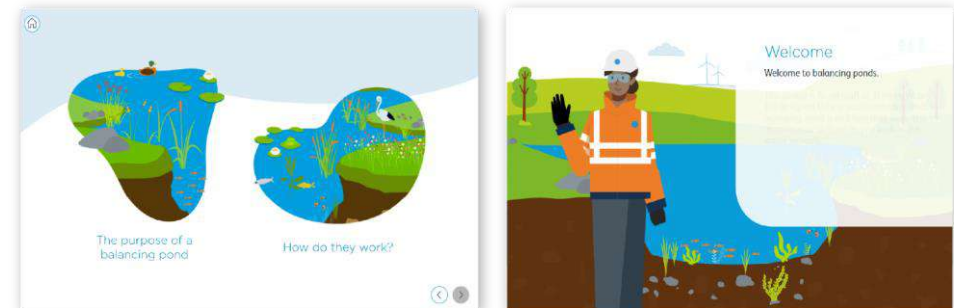
We adopted an illustrative style and designed characters who would be relatable to all races, gender, sexual orientation and ages.

To meet the different accessibility requirements of their learners we:

- Simplified the language we used.
- Increased the size and boldened text
- Adapted the interactions we used and avoided the use of complex interactions that learners with motor challenges would not be able to use
- Utilized the click and reveal functionality as well as the other more simplistic interactions in Storyline.

The result? A fully immersive and inclusive learning experience that Thames Water can be proud of!

Since our engagement with them, we have developed over 40 courses for them, all built with accessibility at the forefront of our minds.



Thames Water – Hazard Perception

We have been working with Thames Water since 2019 and in that time, we have created over 20 hours of learning content.

This includes their Company Induction training – a multi-module programme for new starts, their induction programme is based in 'Thames Town' an interactive map which hosts specific content behind the various locations and buildings within it.

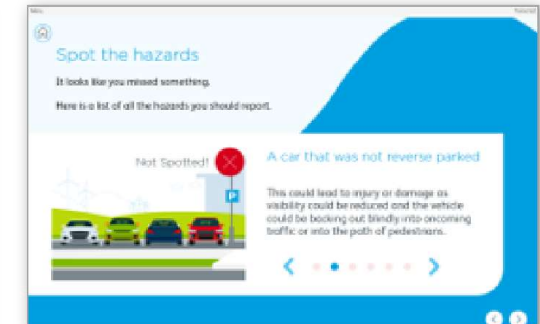
Throughout their induction programme, we have enhanced the learning experience for their learners by introducing gamified elements at key learning moments.

This includes the Hazard Perception 'mini-game' we created for their Health & Safety module.

The purpose of the game was to get learners thinking about the Health & Safety risks they may be faced with as part of their daily working lives. We took inspiration from the Hazard Perception test that UK Drivers must take in order to pass their overall driving test.

Learners are asked to interact with a moving scene, hidden within these scenes are various hazards which they need to identify and select as they see them.

At the end of the timed exercise, feedback is provided on the hazards they missed along the way, learners can then retake the test and practice their observation skills until they are happy with their level of awareness.



Our Client Work: Storyline 'Immerse' Tier

Our Development Tiers

– Storyline Immerse

Tier 3 – Storyline 'Immerse'

Our Storyline 'Immerse' tier will truly embed your audience into their learning experience.

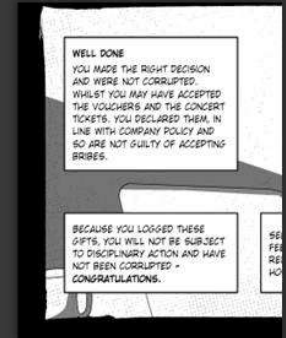
We will take your learners on a journey; following a scenario-based approach, they will be invited to participate in a fully simulated environment.

Included in this tier is all the functionality offered in our 'Inform' and 'Involve' tiers. On top of this we will work with you to develop full bespoke learning experience design.

An end-to-end narrative utilising complex branching or a standalone learning game.

We can develop intricate and complex tracking which measures learner progress and works towards an end outcome and result.

Storyline Immerse projects take between 12-16 weeks to develop based on module length.



Preboarding with Charlotte Tilbury

Charlotte Tilbury is committed to creating Magic Experiences for their customers and employees alike so when we were approached to support them in the development of their Global Employee Induction Programme, we knew it would need to be something special!

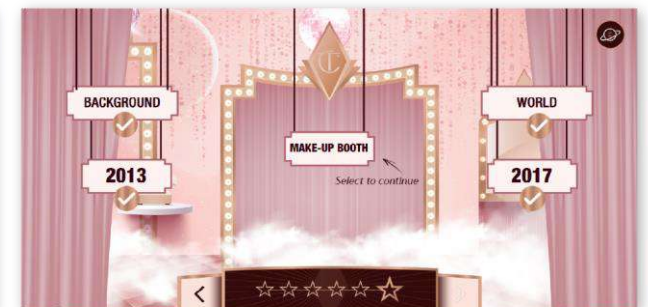
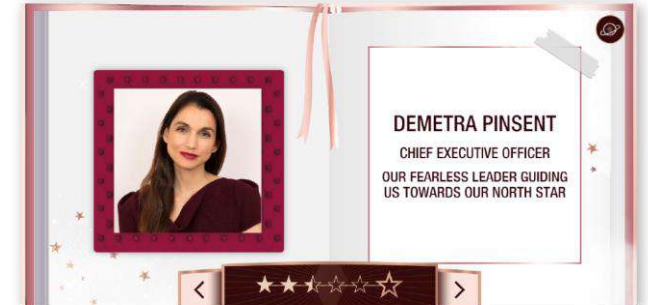
The new hires were expected to be working on the shopfloor from day one and, with their induction previously delivered through instructor-led training twice monthly, new hires were working with little to no brand or product knowledge.

Optimising 360-degree Photospheres, we created an induction experience which put the learners at the heart of their work environment. They are asked to explore a Charlotte Tilbury store to learn about the evolution of the brand, products, and the right way to present themselves and communicate with their customers.

Gamified elements were added, with learners being encouraged to collect pieces for their very own Charlotte Tilbury make-up bag and improve their star rating through knowledge check interactions.

Learners are supported throughout the course through their own Charlotte Tilbury Fairy Godmother, on hand to signpost them to crucial areas of the course and topics.

A demo of the course can be viewed in the link [here](#)



Health & Safety with Lloyds Banking Group

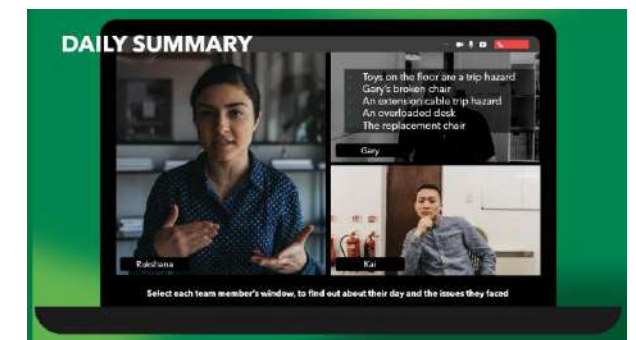
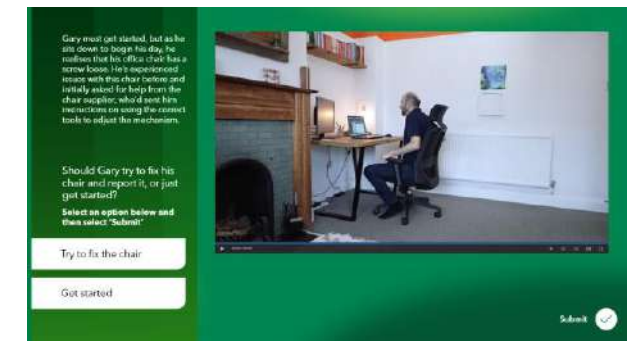
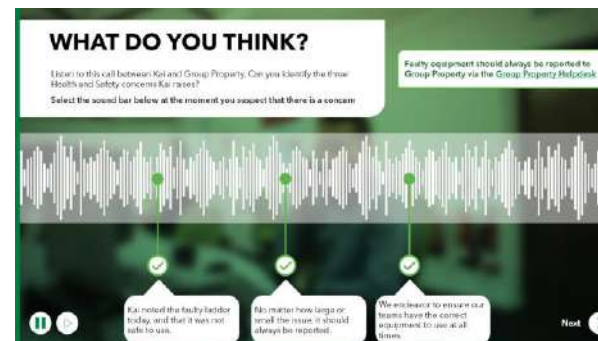
When Lloyds engaged with us in October 2022 they had a really clear brief – they required a learning solution that would convey that everyone in their 90,000 strong, national workforce, understood that they all had a connected duty, and shared responsibility, to take care of themselves and others.

Lloyds weren't looking for traditional Health & Safety training, which oftentimes explores the procedural requirements of a business. Instead, they wanted to change behaviours, through creating relatable scenarios, which resonated with all colleagues, regardless of role, location and seniority.

We created 'Back Home Safely' a 20-minute Health and Safety Module incorporating interactive video and audio. The course was developed within a 6-week period.

As part of the project, we created all audio and video assets captured on a 2-day Filmshoot across various locations.

The course itself was split into 3 main components 'Be Present', 'Be Mindful' and 'Be Responsible'; encouraging learners to think about their own actions, the actions of others and how there is a shared responsibility to ensure everyone is kept safe.



Aztec – Are you an AML Hero?

Aztec Group are leaders in the Financial Services Sector. As such, every employee at Aztec was required to take their bi-yearly Anti Money Laundering (AML) training. Their offering included generic off-the-shelf, 'click next' elearning; Aztec's average employee is 28yrs old and they wanted a solution which they would find relatable and would appeal to their core age group.

We created a fully immersive, gamified experience adopting a Film Noir style which puts the learner at the heart of the narrative.

They are asked to investigate Mila Janssen, business owner of JamaiSilk – a hair products business based in Jamaica. Mila is looking to invest £5mil into Aztec's client 'Scrupulous Partners' business and it is the learners' job to investigate the information Mila has provided and check that everything is above board.

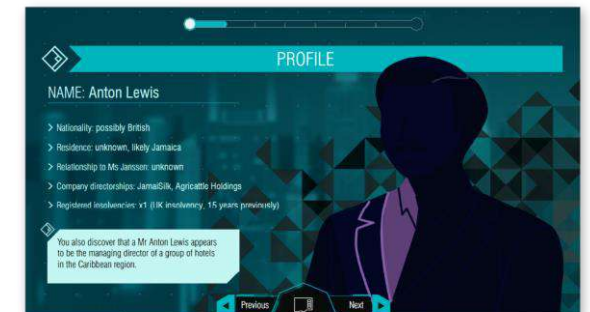
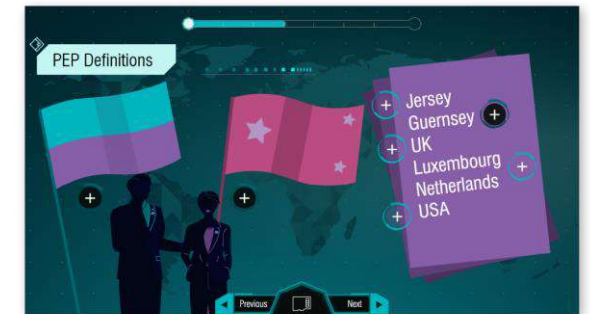
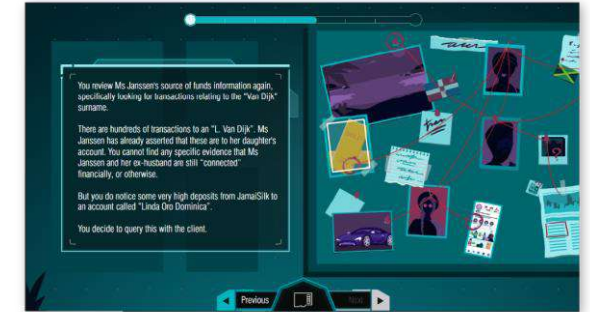
Learners are invited to work through the narrative, interacting with the varied evidence they are presented with. The learner is then asked to log what they believe is suspicious activity, approaching it in the same way as they would when filling out a real 'Suspicious Activity Report' (SAR).

The learning tracks responses throughout, and learners are graded based on their responses at the end. Only learners who qualify as an 'AML Hero' pass the training with learners who rank below this being asked to try again.

Feedback from the course has been extremely positive, with one learner having this to say:

'I was positively surprised to see how good our training is...I was eager to move between the screens to discover new information. It also has a good variety of modality in presenting information. Above all, I was encouraged to think critically, to consider different scenarios, and to utilise my knowledge accumulated during previous AML trainings and during day-to-day work...Without a doubt the best e-Learning I have come across.'

A demo of this course can be viewed [here](#)



Camor – Insider Risk

CAMOR Ltd are a specialist security company with a focus on asset and infrastructure protection.

A recognized training provider by the Civil Aviation Authority (CAA) we were given the fantastic opportunity to bring their new Insider Risk and Employee Vulnerability interactive training course to life.

Taking a deep dive into topics such as theft, cyber attacks, smuggling and espionage specifically in the aviation sector; we worked in collaboration with Insider Risk Subject Matter Experts, who previously served within the police counter-terrorism and anti-corruption departments, to create a realistic simulation built, in Storyline.

Learners are invited to engage in a simulated airport environment where they will gain first-hand experience of insider risk from individual departments and learn to recognise the signs of employee vulnerability.

A demo of this course can be reviewed [here](#)



MTC – Anti – Bribery & Corruption

MTC's Offender Managers work closely with service users (ex-offenders) to help turn their lives around and rehabilitate them back into society. A key part of their role is ensuring that compliance procedures relating to Anti-Bribery and Corruption are followed, whilst also maintaining a good relationship with their service users.

MTC wanted Omniplex to digitize and reinvigorate their previously Instructor-led taught Anti-bribery and Corruption training. They wanted an immersive and 'safe to fail' digital learning experience, giving learners an opportunity to navigate realistic and difficult scenarios.

Our Instructional Designers created 'The Choice', a fully immersive learning experience taking inspiration from Netflix's 'Black Mirror – Bandersnatch'.

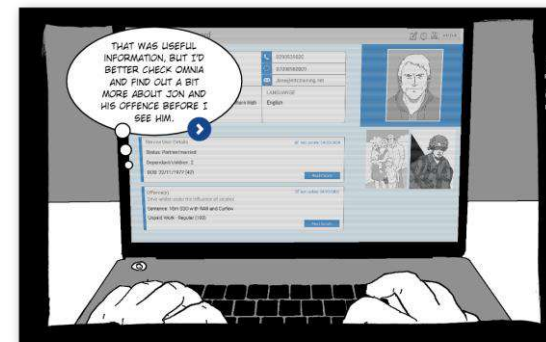
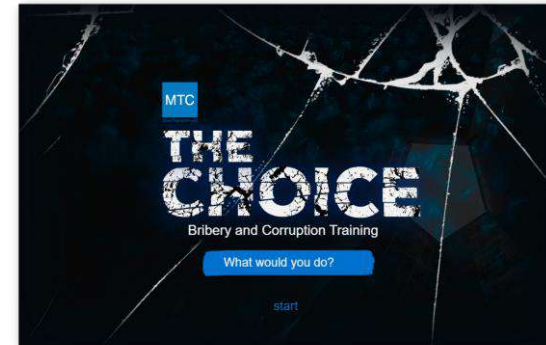
Bandersnatch is an interactive film which presents the viewer with a choice point, they then have ten seconds to make a choice before a default decision is made for them!

We created a branched, scenario-led, simulation which put the learners in the driving seat of the content. Our solution was designed with learner participation in mind; we worked with MTC to create emotive moments replicating the learners' daily working lives.

Our approach encouraged metacognition – ensuring that learners understood the subject matter and allowing them to work through their own thought process. This influenced the end outcome (based on the decisions they made).

We gathered post-course feedback from a total of 492 learners. 73.7% of learners scored a 3 or higher when asked how relevant the learning was to their day jobs. We scored an average of 3.6 when asked if our design approach supported their learning. Finally, 92.8% of learners gave the overall rating of the learning experience a 3 or higher (based on an overall score out of 4).

A demo of this course can be viewed [here](#)



Template Packs

Template Packs

Powerful **learning design** at your fingertips

Creating digital content can be daunting, even for the most seasoned learning specialist. Using our template packs, we remove all of the heavy-lifting when creating a learning solution from scratch.

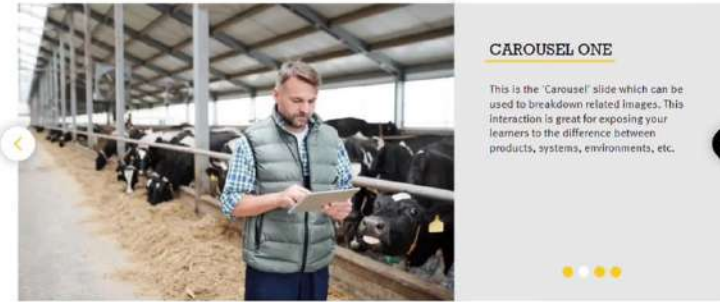
Our experienced content development team will provide you with the building blocks to create bespoke digital learning that will engage and intrigue your learners.

“

The template packs Omniplex Learning have created have had a big impact in reducing the build time of our digital learning courses. What could have previously taken me 1 to 2 days to create a good quality eLearning activity has now been reduced to just 1-2 hours thanks to the Storyline and Rise templates.

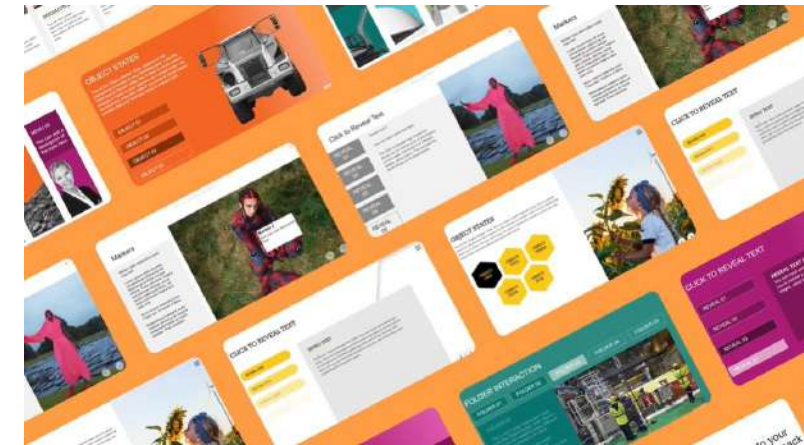
”

CAROUSEL



Drag and drop – in box

This is the 'drag and drop – in box' question, from the selection of



Text and graphic

Subheading

This is a 'text and graphic' slide. This slide can be used for course introductions or as a simple way of describing what is being shown on the corresponding image or graphic.

Be sure not to populate this slide with too much content. Research shows that learners may switch off if they are faced with large amounts of text. Maybe consider breaking down your content or copy, across various slides? This will enhance the learning experience, and may hold your learner's attention for longer.



Template Packs

SL Bronze

SL Silver

SL Gold

SL Platinum

Rise+

**Template
packs for
quick,
consistent
learning
content
creation.**

Template Packs

SL Bronze

9 Layouts

Basic Layouts

Welcome/Splash Screen
Menu
Text and Graphic (1 layout)

Interactions

Select to Reveal Text (1 layout)
Select to Reveal Graphic (1 layout)
Select to Build
Text and Video

Graded Questions

Multiple Choice – Pick One
Text Entry

SL Silver

SL Gold

SL Platinum

Rise+



Template Packs

SL Bronze

SL Silver

16 Layouts

Basic Layouts

Welcome/Splash Screen

Menu

Text and Graphic (1 layout)

Interactions

Select to Reveal Text (2 layouts)

Select to Reveal Graphic (1 layout)

Select to Build

Text and Video

Hotspot

Graded Questions

Multiple Choice – Pick One

Text Entry

True and False

Multiple Choice – Pick Many

Drag and Drop – Label

Drag and Drop – Categories

Results

SL Gold

SL Platinum

Rise+



Template Packs

SL Bronze

SL Silver

SL Gold

26 Layouts

Basic Layouts

Welcome/Splash Screen (2 layouts),
Menu, Text and Graphic (2 layouts),
Section Header

Interactions

Select to Reveal Text (2 layouts),
Select to Reveal Graphic (2 layouts),
Select to Build, Text and Video, Hotspot,
Carousel, Timeline, Tab Interaction

Graded Questions

Multiple Choice – Pick One, Text Entry,
True and False, Multiple Choice – Pick Many,
Drag and Drop – Label,
Drag and Drop – Categories,
Drag and Drop – Sequence,
Pick Many Graphics,
Pick One Graphics, Results

SL Platinum

Rise+



Template Packs

SL Bronze

SL Silver

SL Gold

SL Platinum

36 Layouts

Basic Layouts

Welcome/Splash Screen (2 layouts),
Menu, Text and Graphic (4 layouts),
Section Header (2 layouts)
Summary/Exit course page

Interactions

Select to Reveal Text (2 layouts),
Select to Reveal Graphic (2 layouts),
Select to Build, Text and Video, Hotspot,
Carousel, Timeline, Tab Interaction
Flashcard, Dial-based activity
Branching scenario

Graded Questions

Multiple Choice – Pick One, Text Entry,
True and False, Multiple Choice – Pick Many,
Drag and Drop – Label, Categories,
Sequences
Pick Many Graphics, Pick One Graphics,
Animated Results slide,
Timed question (2 layouts)

Bonus Content

Slide lock, Personalisation for learner
Animated button feature, Progress bar

Rise+



Template Packs

SL Bronze

SL Silver

SL Gold

SL Platinum

Rise+

+ Bespoke Graphical Elements

Introduction

Welcome Banner,
Text on Image, Bullet Point List

Basic Layouts

Text and Graphic, Statement,
Image and Text, Two Column, Timeline,
Bar Chart, File Attachment, Table

Interactions

Select to Reveal Text, Accordion,
Process Interaction, Video,
Select to Reveal Image, Markers,
Sorting, Tabs, Carousel

3 Storyline Blocks

Graded Questions

Multiple Choice – Pick One,
Multiple Choice – Pick Many, Text Entry,
True and False, Drag and Drop

