



Pricing Sheet

Design and Content Services

Omniplex Learning
January 2026



1 Articulate 360: Digital Learning Content services

1.1 Digital Learning Custom Content Design and Creation

Our fees are presented in accordance using the Job Role, Family and Role Level as set out in Lot 3 of G-Cloud Framework. Costs relate to the different levels of experience and expertise required to deliver our services.

Our day rates are:

Job Family	Job Role	Role Level	Day Rate
Architecture Role	Solution architect	Solution architect	£ 525
	Technical architect	Principal technical architect	£ 1,320
User-centred design Roles	Content designer	Content designer	£ 545
		Senior content designer	£ 790
		Lead content designer	£ 790
		Head of content design	£ 990
	Graphic designer	Junior graphic designer	£ 545
		Graphic designer	£ 545
		Senior graphic designer	£ 790
		Lead graphic designer	£ 790
	Interaction designer	Interaction designer	£ 545
		Senior interaction designer	£ 790
		Lead interaction designer	£ 790

1.1.1 Standards for consultancy day rate cards

- Consultant's working day: 8 hours exclusive of travel and lunch
- Working week: Monday to Friday excluding national holidays
- Office hours: 9:00am to 5:00pm Monday to Friday
- Travel, mileage subsistence: Included in day rate within M25. Payable at department's standard travel and subsistence rates outside M25
- Mileage: As for travel, mileage subsistence
- Professional indemnity insurance: included in day rate

1.2 Digital Learning Templates

Templates	GBP
Storyline Bronze	£ 4,850
Storyline Silver	£ 5,950
Storyline Gold	£ 9,275
Storyline Platinum	£ 11,950
Rise 360	£ 2,450
Rise +	£ 4,850