



Service Document

Vyond

Omniplex Learning
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1 What is Vyond

Vyond. The fast and easy, enterprise-ready video creation platform that produces real results.



1.1 What can Vyond do for me?

Rapid Video Creation

Create professional-quality videos in minutes using AI-powered tools like Vyond Go, reducing production time significantly.

Cost Efficiency

Eliminate the need for expensive voice actors and production teams with built-in Text-to-Speech and automated animation features.

Enhanced Creativity

Access a vast library of templates, characters, and props, plus custom character creation for brand consistency.

Global Reach

Multi-language and accent support enables businesses to create localized content for diverse audiences.

Collaboration & Scalability

Built-in collaboration tools and enterprise-level security make Vyond suitable for teams and large organizations.

Professional Quality

High-resolution exports and multiple video styles ensure polished, engaging content for marketing, training, and communication.

2 Using Vyond

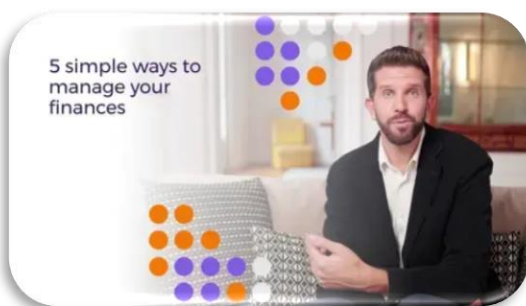
2.1 Vyond Go

The easiest way to turn text to video!

Vyond Go instantly turns your idea, document, or URL into an effective video. It's fast, easy, and perfect for explainers, sales enablement, or training.

Any industry, any need — we've got you covered.

Vyond Go makes an effective video on your topic — perfect for explainers, sales enablement, or training.



Turn simple text into **a polished video in seconds.**



Summarise any doc into short video clips to **engage sales prospects** beyond static slide decks.



Design custom training experiences that make learning stick with tailored **industry-specific scenarios**

Your video. On time. On brand.

Text to video

Type or paste your idea into Vyond Go. It will identify the key message and convert your prompt into a compelling visual story.

Cybersecurity awareness explainer video

5 steps to improve your team's project management

Data privacy guidelines for remote workers

+ Add

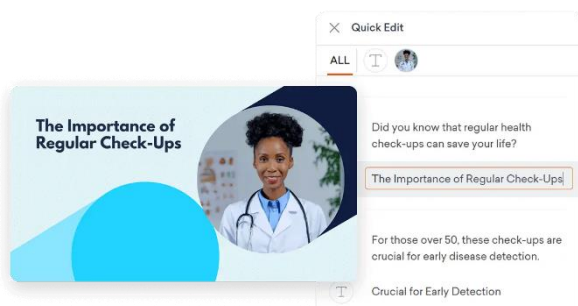
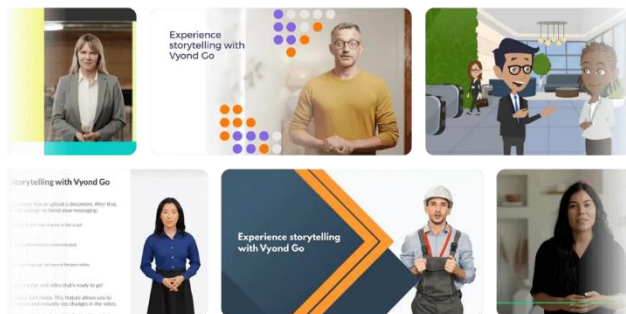


URL or doc to video

Have source material on hand? Transform any URL or document to video. Just drag and drop to make complex information clear and memorable.

Templates for any use

No video experience? No problem. Vyond Go's template-based approach ensures you can quickly create and scale professional, high-quality content with confidence and ease.



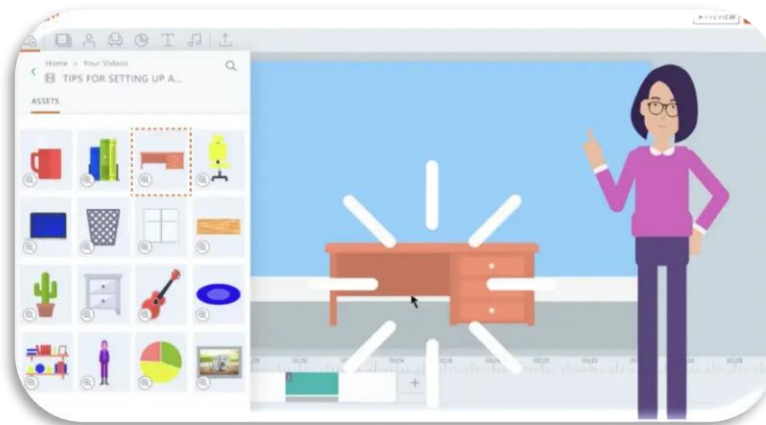
Brand your content easily

Whether you want to make quick edits to the script, or customise colours or branding, Vyond's all-in-one suite has everything you need to take any project across the finish line.



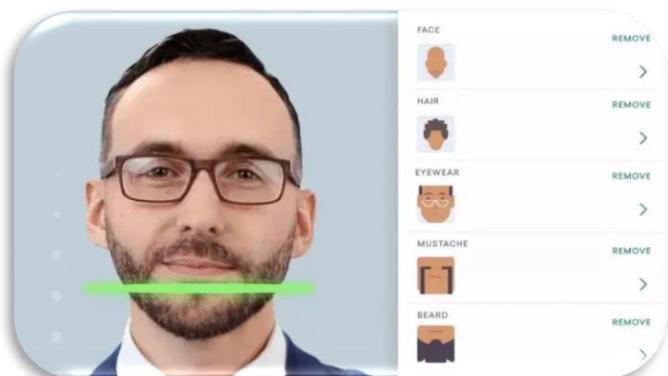
2.2 Vyond Studio

Vyond Studio is a full-featured, drag-and-drop video editor that makes building a video instant and effortless. With Vyond, creating engaging, professional-grade business videos has never been easier.



2.3 Any style. Every audience.

Vyond offers a variety of visual styles, ranging from animated to photorealistic — and everything in between. So, no matter your message, Vyond has the versatility to help you speak to any audience. Then, export your videos to the video hosting service of your choice in the MP4, or even to your favourite Learning Management System for use in any learning environment.



Built for speed, power, and collaboration.

Forget expensive and time-consuming traditional video production. Make the perfect video, instantly and effortlessly. Upload your branded assets for use within our hundreds of customizable templates to create videos faster. With shared libraries, enterprise level security and data privacy, along with team administration controls, Vyond Studio makes creating effective, on-brand videos a team sport.

Vyond Studio is the all-in-one AI video creation platform that offers:

- Instant translation into 80+ supported languages
- Multiple visual styles to cater to every audience
- 1,100+ avatar options that seamlessly combine with any style for engaging mixed media videos
- 780+ natural, expressive text to speech voices



2.4 Vyond Mobile

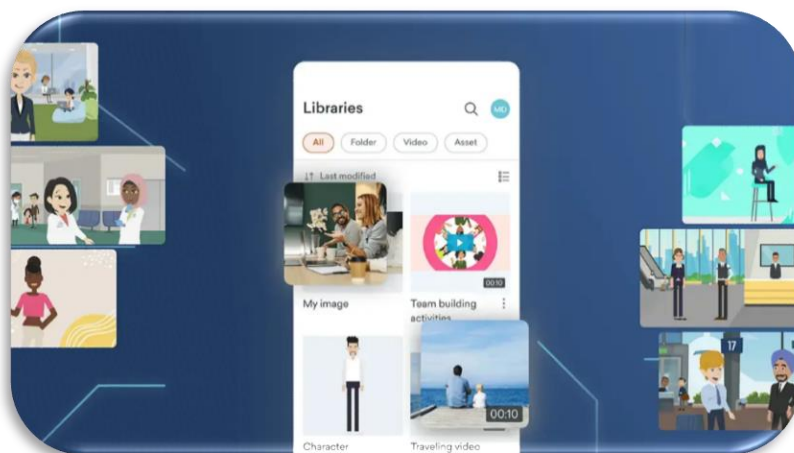
Effortless video creation on the go

The power of AI video creation in your pocket – Making a video doesn't have to wait until you get back to the office. Now, you can create videos on the spot, wherever you are with Vyond Mobile. You can instantly create and upload a customer testimonial video from your conference booth. Or start a training video as soon as new equipment arrives. Even document new safety processes or procedures while you're still on the hospital floor. Vyond video creation is with you when you need it.

- Create, edit, and share videos on the go.
- Smart Capture: Automatically gathers props and characters matching your photos.

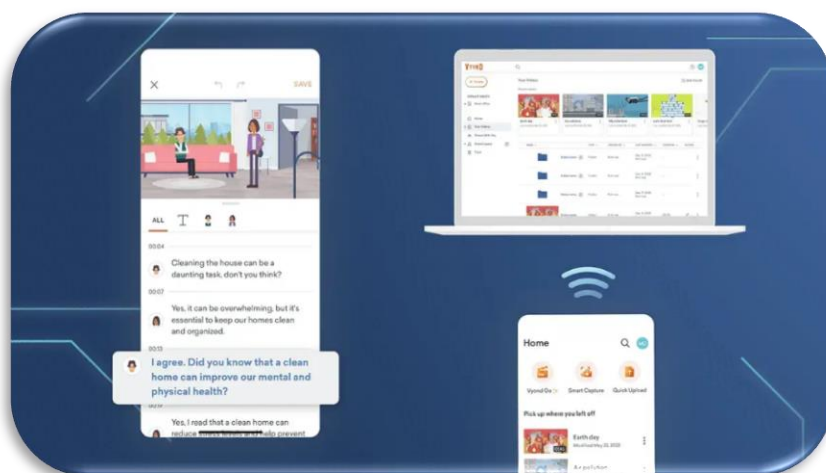
No waiting, just creating.

Making a video doesn't have to wait until you get back to the office. Now, you can create videos on the spot, wherever you are with Vyond Mobile. You can instantly create and upload a customer testimonial video from your conference booth. Or start a training video as soon as new equipment arrives. Even document new safety processes or procedures while you're still on the hospital floor. Vyond video creation is with you when you need it.



Capture, create, edit, and share.

Vyond Mobile brings capture, create, and edit functionality with you wherever you go. So, you can edit text, characters, and voices right from your mobile device and have your edits sync seamlessly across devices. Plus, with mobile access and downloading, sharing videos with your collaborators and stakeholders will be easier than ever. With Vyond, video creation is as mobile as you are.

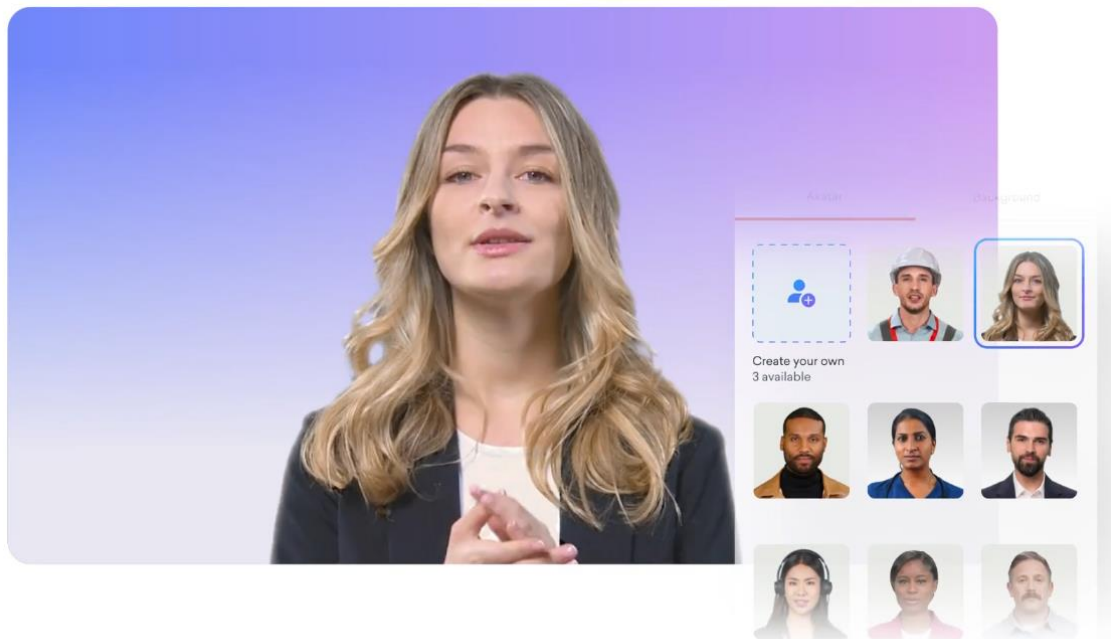




3 Key Functionality

3.1 Vyond's AI avatars – Your professional spokesperson on demand

Vyond's AI avatars will help your videos achieve all-new levels of personalization and engagement. With a diverse range of over 1,100 avatar options, the need for talent and expensive video shoots are a thing of the past. Now, you can create content that truly resonates with your audience, at a scale and in minutes.



Simplify and scale. More output. Less workload

Delegate to your digital self

Maximize your time. Just enter your script and employ your custom AI avatar to deliver the message, reducing production costs and time. No filming or video editing needed.



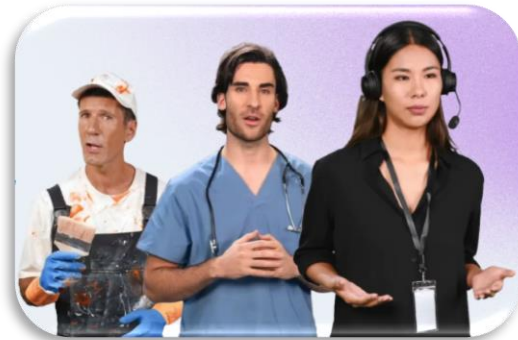


Multilingual capabilities

Vyond's AI avatars represent different age groups, genders, and ethnicities. Pair with any voice in 80+ languages in our library for seamless global communication.

All the best avatars for any job

For any message and every line of work, Vyond has the avatar for you. We partner with leaders in AI avatar tech to deliver you a best-in-class selection of realistic, high-quality avatars. So you can quickly and easily create highly engaging, effective videos.

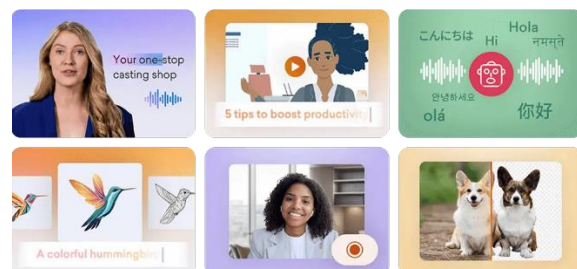


Personalise screen recording

Enhance your screen recordings with AI avatars for a more personalised touch. They're perfect for tutorials, product demos, and internal communications, and they add a human element that keeps viewers engaged and informed.

Many tools. All-in-one

Enjoy a seamless workflow and a wide array of editing tools in Vyond Studio to create impactful video content. Combine your avatars with our extensive library of templates, and enhance them further with our wide range of visual styles.



3.2

3.3 AI tools for video creation

It's as easy as ready, prompt, go!

By harnessing the power of AI, Vyond is making video creation instant and effortless for everyone. Features like Text to Image and Video to Action use AI to help you add the visual and character movement you want. Instant Video Translation quickly localizes your video in any of 70+ languages. And the enhanced power of Vyond Go now dynamically generates prop visuals into your video.

Avatars

Add another visual style to your video creation toolkit: avatars. With over 1,100 avatar options to choose from, you can always find the perfect representative to deliver your message. Even generate a unique talking avatar directly from a prompt when you have something more specific in mind. Add the perfect voice with 780+ natural sounding TTS options across 80+ languages.

Text to Image

Spend less time sifting through stock footage and generate the exact image you need. Describe your vision and let our AI generate vibrant, eye-catching images and backgrounds in any style. Plan and prompt limits apply. See our Plans and Pricing page for details.

Video to Action

Walk, dance, or do a cartwheel! With Video to Action, applying a custom movement to a character is as simple as uploading a video of the action you want to mimic.

Instant Video Translation

Expand your audience with instant translation into 80+ languages for impactful localization of your message.

Caption Translation

Make videos more accessible with automatic translation of caption text into any of 80+ languages.



Photo to Character

Upload a picture, and Vyond's AI will automatically generate a character based on your photo.

Automatic Background Removal

Upload your image and automatically remove the background to use your image like a native prop.

Speech Enhancer

Don't worry about background noise or voice inconsistencies. With the touch of a button, strip out competing sounds and let your voice shine through.

3.4 AnyStyle

Instant, effortless video. AnyStyle. Every audience.

At Vyond, we're all about the power of versatility. Which means you can choose from a wide range of video styles to match your specific needs and preferences. Whether you're looking to create engaging animated stories, realistic visuals, or a mix of both, Vyond AnyStyle has you covered. Say goodbye to the hassle of managing multiple tools for multiple styles — everything you need is right here.

Mixed Media

With Vyond, you can combine videos, images, charts, infographics, and more in a seamless mixed media format. It's ideal for informative, eye-catching content, allowing you to blend different types of media to deliver a message that sticks. You can even jumpstart your video by using one of our hundreds of templates that include mixed-media examples.





AI Avatars

Add impact and realism with AI avatars. Choose from over 1,100 avatar options representing diverse age groups, genders, and ethnicities that seamlessly combine with any Vyond style. Perfect for training videos, customer service messages, and personalized sales & marketing content, our avatars bring life to your message and make your videos more relatable and engaging.

Photorealistic

Use our photorealistic style to really bring your videos to life. Whether you're aiming for high-impact marketing visuals or detailed educational content, you can access over 4 million photorealistic images, videos, and audio files with our Shutterstock integration to help enhance the quality and realism of your content. Available for Professional plans and above.



Animated

Bring your stories to life with vibrant, animated videos. Choose from a diverse range of character styles, with the ability to customise their looks, actions, speech, and more. Perfect for engaging storytelling and dynamic presentations, our animated characters, props, and scenes captivate viewers and simplify complex ideas with compelling visuals.

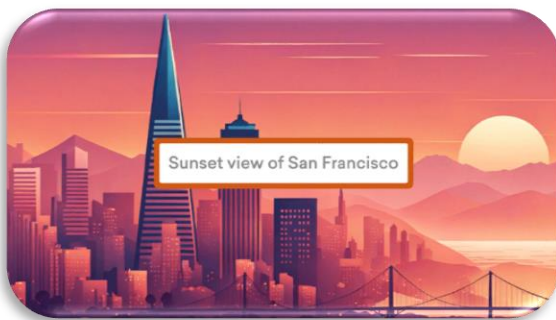
Custom Assets

Tailor your videos with customised, branded assets. Our team can create backgrounds, props, characters, and scenes based on your specific needs and requirements – so you can maintain brand consistency while creating relevant and impactful content.



Gen AI

Quickly turn ideas into images with Vyond's powerful text to image feature. Create stunning images and backgrounds simply by prompting your image, style, and other characteristics.



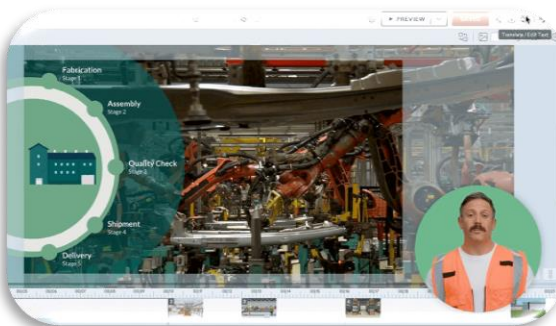
Webcam Recording

Incorporate webcam footage to add a personal and direct connection with your audience. Perfect for live presentations, interviews, and personal messages, this style infuses your videos with authenticity and immediacy.



Screen Recording

Capture and share your screen easily with Vyond. Ideal for tutorials, demonstrations, and walkthroughs, screen capture and recording allow you to create detailed, instructional content that guides your audience step-by-step. Use it together with our webcam recording to enhance the depth and engagement of your content with a more personal touch.



Mobile Capture

Shoot content directly from your mobile device and integrate it into your Vyond videos. Mobile capture is convenient and versatile, and it's perfect for on-the-go video creation, allowing you to quickly and easily add real-world footage to your projects.



4 Vyond Secure Suite

Enterprise organizations often have unique data security needs, making additional security options and configurations necessary for compliance. Vyond Secure Suite, available only with Vyond for Enterprise, gives administrators the flexibility they need to implement Vyond while ensuring that company data remains secure.

Rest Secured

Create and collaborate confidently with the advanced protection of Vyond Secure Suite, part of our all-in-one, AI video creation solution for the enterprise. Our collection of security features complies with the enterprise-level IT security requirements of any company, such as brute-force login, inactivity logout, IP whitelisting, customizable password complexity, SSO, and custom video cache expiration.

Brute Force Login Protection

Protect your team's user information – and company data – from being compromised by brute force login attacks. This feature protects against guessed passwords and brute force attacks by allowing the account administrator to set the number of failed login attempts before an account is locked. The method of resolving an account lock is also configurable. Lockouts can be resolved by an administrator, or with a customizable timeout.

Inactivity Logout

Define a timeout for inactive logged in accounts, ensuring that unauthorized users won't be able to access sensitive data on idle systems. This timer is administrator-configurable to match your company's preferred balance of convenience and security.

IP Whitelisting

This feature allows administrators to ensure that your organization's Vyond account is only accessible through trusted connections. This prevents logins from any address that has not been specifically whitelisted.



Customisable Password Complexity

For organisations with company-wide password complexity and password change requirements, customizable password security is an ideal solution. With the Vyond Secure Suite, it's easy to enforce password policy compliance – including requiring regular password changes, disallowing the use of previously used passwords, and requiring complex passwords.

Single Sign On

For environments where other options aren't secure enough, Vyond offers SAML 2.0 SSO designed for direct integration with your corporate authentication service. All authentication is done locally, and based on a signed, secure certificate. This feature allows you to control password security requirements directly from your authentication server.

Custom Video Cache Expiration

Vyond utilises cache for enhanced speed when generating videos or previews. Custom cache expiration allows an administrator to define how long data will remain cached – and to decide on the optimal balance between speed and security for your organisation.



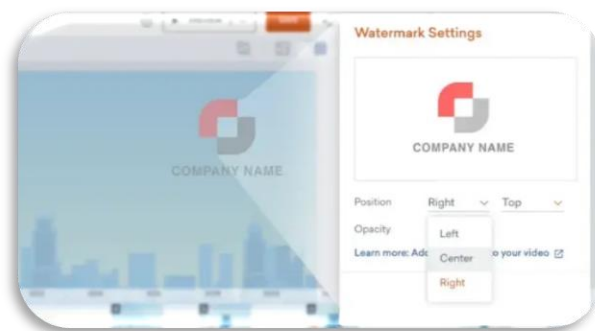
5 Brand Management

The new standard for brand management.

Your company's reputation is built on your brand, so don't leave it to chance. With Vyond's Brand Management Suite, your teams have access to tools that make brand management part of the workflow. It's available with our Vyond for Enterprise plan.

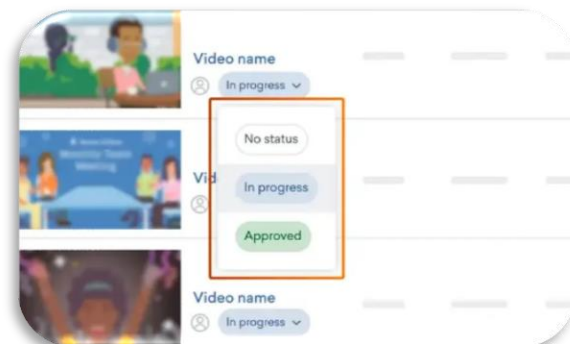
Company Watermark

Protect your company's videos by quickly and easily adding a company watermark — apply them anywhere on the video and they'll stay static on the screen.



Approval Management

Easily maintain brand consistency and ensure that the videos created adhere to brand guidelines by requiring approval before they can be downloaded.



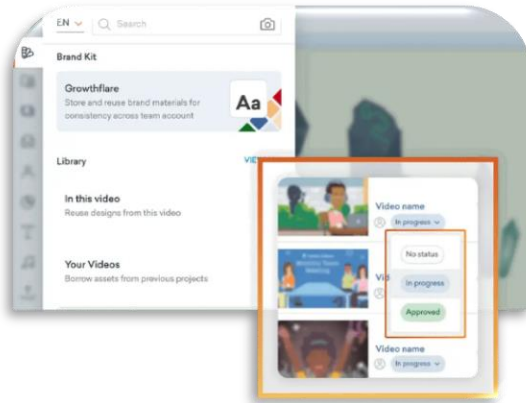
Applying Logos

Turn any (or every!) character into a brand evangelist with the ability to apply your logo to apparel tops and headgear from the Vyond library.



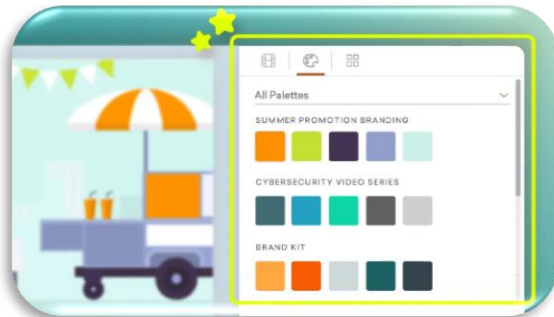
Brand Kit

To ensure brand adherence and consistency across projects, brand assets can be integrated into Vyond, and shared across your organization. And, you can easily add your company logo, assets, or other important elements to a brand kit collection that your teams can quickly access



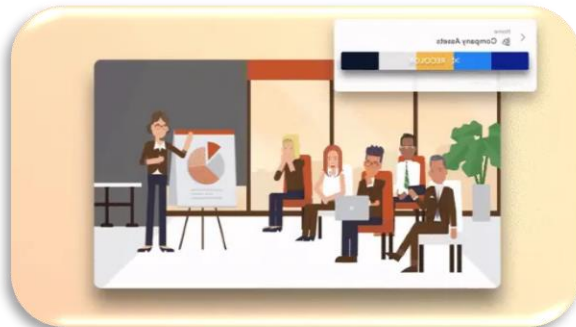
Custom Colour Palette

You can easily maintain consistent brand colours and imaging across videos by saving specific colours to a custom palette in the Vyond Studio.



Colour Shuffler

Quickly apply up to five brand colours to scenes and props with Vyond's Colour Shuffler. Get a new colour scheme with each click, and "shuffle" through multiple variations from your colour palette.



Custom Assets

Your brand is one-of-a-kind. And our team can help create custom characters, clothing and uniforms, props, and other assets for your exclusive use. Connect with our sales team for more information.



6 Additional Services

6.1 Vyond: Turbo

Turbo is designed for teams that need to create a steady stream of on brand videos from existing content, without slowing down or compromising on quality.

6.2 Vyond: Custom Assets

Your brand is one-of-a-kind. And our team can help create custom characters, clothing and uniforms, props, and other assets for your exclusive use. Connect with our sales team for more information.

Asset Type
Create a Custom Avatar
Asset upload (per Asset)
Recolour an existing Background or Template
Recolour existing (Vyond stock) Characters
Design custom Action for Character
Design an existing Background or Template
Create static Prop
Create static Background or Template
Create dynamic Prop
Create dynamic Background or Template
Create custom Action for Character
Create custom Outfit for Character
Create custom Character

6.3 Vyond: Template Packs

Custom templates for instant, branded content.

We can mix your photos, custom backgrounds, characters, and props together into ready-made templates you can access directly from Vyond Go, our instant video maker, or Vyond Studio.



6.4 Vyond: Enable+ Support Plan

What's included in your Enable+ Plan:



Personalised support

Unlimited access to our dedicated support team who will work with you on a 1:1 basis, either via email, video call or phone. They will work with you on your specific issue to help triage, enable and resolve.



Product release deep-dive

Join our monthly sessions with our product experts where you will get to see new features just released by Vyond in action and how you can make the most of them within your organisation.



Live Enablement Sessions

Access to live enablement sessions to empower your users of all abilities to get to grips with Vyond and make the most of its feature set.

6 live sessions, ran twice a month, are included in the programme with the ability to jump in and join when it best suits you!



Ask the expert sessions

Need to explore the art of the possible with an expert? Perhaps ideate with an instructional designer about how you can best break down a piece of content?

Why not book a session with one of our learning experts.



TBC Supercharged sessions

Ever wanted to know the secrets to creating seamless systems training? Or perhaps what is the best way to create a mobile friendly experience?

Supercharged sessions are designed to deepdive into L&D biggest topics and share secrets on how you can create the best learning experience.



Development Clinics

Drop into one of our monthly development clinics where our experts will be on hand to take questions live and share best practices when it comes to development in Vyond and beyond.



Quickstart Sessions

Quick start sessions are concise, workshops designed to introduce beginners to the key features Vyond.

These sessions provide an efficient overview, enabling participants to quickly understand and utilise these tools. By focusing on essential functionalities, quick start sessions help new users gain the confidence and knowledge needed to get up and running effectively in a short amount of time



Enable+ Sessions

The Enable Plus program offers focused sessions designed to guide participants through the creation of basic eLearning content.

This series serves as a valuable complement to our comprehensive suite of Virtual Training courses. It is especially well-suited for individuals who are new to Vyond, providing them with foundational skills and confidence to develop engaging online learning experiences.

6.5 Training

Our Trainers

Our talented Trainers have all worked in and/or managed L&D departments and have vast experience in training L&D professionals in both system training and L&D skills training.

Our training courses are designed from years of experience in this space. They understand our client's needs and challenges because they were clients themselves. Each Omniplex Learning Trainer is an eLearning practitioner and works closely with Omniplex Studio, our own digital learning design team.

- UK's only certified Vyond training
- Our Trainers work on a day-to-day basis with advanced experts in Storyline, Videography, Graphic Design & Instructional Designers to keep up to date with industry trends and system advancements

- 800 training hours per trainer per year
- Our trainers combined bring with them 50+ years of L&D experience
- 1000 + L&D Professionals trained each year – we are the Trainers for the Trainers
- Training Experience Survey averages at 9.8/10

As the sole certified UK training partner of Vyond, we provide outstanding training and upskilling on digital learning for the Vyond toolset. Delivered virtually or face to face, this allows you and your team to gain confidence and new skills, ultimately to help develop your organisations' in-house capabilities for content creation. We also provide training in Instructional Design and the Articulate 360AI Software described below.

Our courses

Vyond training

As the certified UK training partner of Vyond, we provide an outstanding one-day training and upskilling course focusing on how Vyond can help you create attention-grabbing animated videos. Delivered virtually or face to face, this allows you and your team to gain confidence and new skills, ultimately to help develop your organisations' in-house capabilities for content creation. In this one-day training course, you will learn how to take your eLearning courses to the next level with Vyond Training designed for a variety of skill levels.

- Discover hidden tips directly from Vyond experts to create compelling animated videos
- Build engaging scenes with built-in media including characters, audio, animations and graphics
- Personalise existing animated templates to your brand and video needs

Diploma in Instructional Design

An ITOL accredited diploma to master the art of creating memorable learning experiences.

Unpack evidence based learning theories, proven frameworks and powerful tools to transform your digital learning content. It's the perfect opportunity to level up your skills and earn an industry-recognised diploma.

- Learn – Apply insightful and practical learning theory principles to learning experiences that are effective and engaging.
- Assess – Evaluate current learning trends and preferences to create a storyboard for a microlearning module that aligns with learner needs and preferences.
- Create – Design an in-depth programme using the ADDIE model with invaluable stakeholder communication strategies.

Introduction to eLearning Accessibility

This course is aimed at anyone who is creating or testing digital learning and is ideal for those new to accessibility. Our course provides an overview of the WCAG 2.1 guidelines and breaks them down into easy-to-understand summaries.

6.6 Professional Services

Utilise the skillset of Omniplex Learning professional services for anything you need! Our services span from training to content creation experts, to developers. Whatever your need, big or small, we will be able to create a solution for you.

Digital Learning Custom Content Design and Creation

At Omniplex Learning we combine your knowledge of your learners and business, with our team's expertise in digital learning to provide a truly effective learning solution you can be proud of!

We take advantage of our industry knowledge and expertise in Vyond to transform digital learning within public sector organisations, delivering engaging and immersive experiences time and again.

Exclusively utilising the Vyond and other authoring tools to develop digital learning courses, our internal team of Content Developers and Instructional Designers are subject matter experts (SMEs) of these tools. When working with us, you can be assured that you will be working with a strategic learning partner who understands Articulate better than anyone.

Whether it is helping to frame your learning strategy, building an entire curriculum, or a standalone course, we will provide a solution that puts the learner first. We will work with you to capture your knowledge and convert it into a learning solution which will educate your learners and create an experience that will engage, inspire and most importantly, deliver to your required learning objectives.

We understand what makes learning design truly universal. We take the time to understand your needs and apply our expertise in user experience, graphic design and learning design best practice, to create content that is meaningful, intuitive, and memorable. We will partner closely with you to ensure your learning showcases the unique culture of your organisation.

Using innovative technology and great learning design is just the beginning though; our aim is to make eLearning exciting – creating show-stopping learning for you, every time.