

Thrive Pricing

Typically speaking, Thrive's commercial model for access to the full Thrive service (which includes our evidence-based software application + triage + uncapped* therapy) follows a total population pricing model. The customer pays for an annual subscription charge for all lives within the employee population - the benefit being to the employer being that this is a known cost per annum that doesn't fluctuate based on usage.

As part of that, Thrive's Customer Success team would expect to engage with a customer to achieve a 16-22% penetration of staff in a Standard Profile population screening positive.

Most employee populations would tend to fall under Thrive's 'standard' pricing model. Our pricing models are shared below and all fees exclude VAT:

- Standard Profile i.e at least 16% of the population will have a mental health condition. List price = £26.64 per life per annum. This provides access to "Full Thrive" including Thrive's evidence-based application, 24-hour triage and uncapped* therapy. Based on numbers of employees (also sometimes termed clients, lives, beneficiaries or members) volume discounts may apply
- Clinical Pricing i.e in other instances we know every life will present with a mental health condition (such as some Help Line/Charity use cases). In that use case we apply Clinical pricing. Clinical Profile List price = £164.28 per life per annum
- Health Partner Pricing i.e in other instances we know every life has passed a 'claims' threshold and will present with a mental health condition and where ongoing sharing of treatment and health records is required (such as virtual GP/Insurer/OH partnerships). In that use case we apply Health Partner pricing. List price = £POA

- Non-standard. In some, rare, instances the profile may be none of the above in which case we use a risk-based questionnaire to determine the pricing
- App only. In some, rare, instances the use case profile simply requires a digital solution which includes our evidence-based software application, sometimes alongside triage. List price = £POA.

The above pricing is Thrive standard pricing. Subject to standard Thrive Terms, and with prevailing taxes added. Pricing is subject to change.

Thrive does offer discounted pricing based on volume and provides discounts for Partner distribution models and for Essential Workers (which includes registered charities and the NHS). POA.



Info@thrive.uk.com

Celixir House,
Stratford Business & Technology Park,
Stratford upon Avon, CV37 7GZ

