



VerseOne Portal for Courses, Bookings and Payments

Pricing Document

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1. Overview

VerseOne was founded to use innovative technologies to make a positive difference to people's lives, and this vision is as true today as when the company was founded in 2004.

VerseOne's heritage is in creating interactive websites through blending its Open Standards-based content management software with Information Architecture-driven design, W3C¹ and WAI² standards-compliant web technologies, and secure, high-availability managed hosting services.

Over the lifespan of the company, VerseOne has continued to innovate and has expanded its focus to specialise in integration, automation, and personalisation solutions — all delivered via *secure by design*, user-led interfaces — that deliver real Return on Investment (RoI).

2. Service Portal Solution

VerseOne leverages the power of our Digital Experience Platform (DXP) to allow NHS Trusts and other healthcare providers to build bespoke portals that allow customers to use automation for self-service, integration to systems like booking and payment, and personalisation of the service/content they're consuming.

By building automation and a customer portal into the management of your clinical service(s), we allow you to reach more service users, using an access method of their choice, and at a time of their convenience or urgent need.

A portal approach allows you to build generic and evergreen content (suitable for everybody at all times) and context-specific information (relevant only to certain users or at specific times on their clinical pathway).

Often, a CSP allows an NHS Trust to compete with the private sector (like a maternity service competing with NCT), which not only brings income to the Trust, but also means clinically-led services are delivered by qualified staff, as opposed to the customer risking an unaccredited service.

¹ The World Wide Web Consortium that sets the standards for all web technologies, including networking protocols, HTML, Cascading Style Sheets (CSS), and more.

² The technical standards for web accessibility are set by the Web Accessibility Initiative: specifications include Web Content Accessibility Guidelines (WCAG 2.0), Authoring Tools Accessibility Guidelines (ATAG) and Accessible Rich Internet Applications (ARIA).

3. Service Portal Pricing

A CSP allows customers to create an account, access personalised information, book courses, pay for them if needed, and so on. We allow Trusts to automate scheduling and payment collection, removing a significant admin burden.

Our creative team can work with the Trust to build a strong brand identity for the clinical service, and to execute it digitally. We allow you to leverage your own expertise and know-how to create automated courses and learning environments.

By building a natively digital solution, Trusts can drive traffic to the portal via Search Engine Optimisation (SEO), pay-per-click (PPC) advertising, social media integration, and more.

3.1. Service Portal Platform

The CS Portal is set up and hosted in VerseOne's Microsoft Azure Managed Cloud Services environment — with all data hosted within the UK. The platform is secured with a TLS encrypted certificate for security of data in transit, and encrypted at rest.

Item	Price Range (per annum)
VerseOne Service Portal	£5,000 – £15,000

3.2. Single Sign-On

Single-Sign On for users, via Active Directory or similar.

Connector	Method	Price Range (per annum)
Microsoft Active Directory Authentication (usually included with all VerseOne Employee Experience Intranets)	ADFS / OIDC / NHS Mail	£1,200 – £5,000

4. VerseOne CS Portal Services

The pricing schedules above outline the licence ranges for CS Portal solutions: depending on the exact nature of the project, VerseOne Services will also be required.

The rate card for the services is outlined in VerseOne's Services lot, and indicative pricing will be provided after initial scoping of the project.



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